

PROFESSIONAL CARDS

MAXWELL M. LONG
Osteopathic Physician
Suite 12 and 13, White Building
Phone 95

CITY AND COUNTY
ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association
Title Men

A. S. LOWMAN
CHIROPRACTOR
Rooms 11 and 12
First National Bank Building
Klamath Falls, Ore.

Office and Residence, Phone 115
NW cor. 7th and Main
CLAYTON E. WHEELER
Physician and Surgeon
Osteopath
Spondylolisthesis
(Spinal Treatment)
Office hours: 9 to 11:30 a. m.; 2
to 5 p. m.; evenings, 7 to 8

THE KLAMATH FALLS
STEAM LAUNDRY
Guarantee first class work as
well as first class service.
If you have occasion to make
complaint and do not get im-
mediate attention, phone
B. B. CAMPBELL

MRS. A. PETERSEN'S
CAFE
Hot lunch served,
Best place to eat.
For a two bit meal
It can't be beat.
129 Sixth Street

Wood! Wood!

16-inch Body Wood ...
16-inch Limb Wood ...
4-ft. Body Wood ...
4-ft. Limb Wood ...
Black Wood, stamped, 98 load
(Extra on hill)
Leave Orders at
Square Post Store
Our Sixth and Main
P. C. CARLSON
Phone 125

WOOD

Black wood, load ... \$2.00
Black wood, double load ... \$4.00
16-inch Green Slab ... \$2.75
16-inch Dry Slab ... \$2.50
Dry Slab, 4-foot ... \$2.00
Buy your green slab early
KLAMATH FUEL CO.
Office 505 Main. O. Payton, Mgr.
Phone 127.

**A Good Eater
Makes
A Good Thinker**

Good groceries build up the
system, stimulate the brain and
increase your capacity to think.
And RIGHT thinking brings the
BEST results. Our groceries
MAKE YOU THINK.

VAN RIPER BROS.
"Quality Groceries"
5th and Main Phone 55

Local news appears first in
The Herald, 50c a month

The Evening Herald

W. O. SMITH, Editor
Published daily except Sunday by
The Herald Publishing Company of
Klamath Falls, at 115 Fourth Street

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One year \$1.00
One month 50

KLAMATH FALLS, OREGON
MONDAY, AUGUST 24, 1914



AND STOP AT
KLAMATH FALLS

Date	Max.	Min.	Weather
1.....	92	53	Clear
2.....	95	59	Pt. Cl'dy
3.....	89	59	Clear
4.....	89	59	Clear
5.....	92	61	Clear
6.....	88	53	Clear
7.....	85	53	Clear
8.....	84	53	Clear
9.....	88	55	Clear
10.....	93	58	Clear
11.....	94	62	Clear
12.....	95	63	Clear
13.....	91	54	Clear
14.....	91	55	Clear
15.....	89	50	Clear
16.....	75	40	Clear
17.....	83	50	Clear
18.....	83	47	Clear
19.....	80	45	Clear
20.....	71	45	Clear
21.....	85	50	Clear

A PITIFUL FLIGHT

INSTEAD of "saying nothing," as
it was the case with the awful scoop
given it by the United Press in the
signing of the reclamation extension
bill by President Wilson, the Asso-
ciated Press is making a pitiful effort
to square itself for the second com-
plete scoop in less than a week's time,
by charging that the United Press re-
port of the death of Pope Pius, the
first to be sent out, was premature.
In such dire straits is the old time
news agency that General Manager
Stone is attaching his name to bulle-
tins to this effect, in the hope of
stemming the rush of afternoon pa-
pers to secure the United Press ser-
vice, instead of a "news" service al-
most obsolete.

The accuracy of the United Press
dispatches which gave to the world
the first news of the death of Pope
Pius has been established beyond
dispute.

Owing to the absence from Rome
of Cardinal Della Voipe, several hours
elapsed between the pope's death and
the formal official announcement.
This is established both by the evi-
dence of the United Press corre-
spondent and by the correspondent
of the New York Sun, whose delayed
cablegrams reached the Sun Friday.

Here is the accurate chronology of
Wednesday's events:

At 1 o'clock p. m., Rome time (4
o'clock a. m. Coast time) the Sun cor-
respondent again cabled that the end
was near, but that the news of the
death would not be given out until
the arrival of Cardinal Della Voipe at
midnight.

At 8:29 o'clock p. m. Rome time
(11:29 a. m. Coast time) the United
Press correspondent wired that the
pope had breathed his last.

Some four hours later Cardinal
Della Voipe arrived in Rome, and
finally, at 1:20 a. m., Thursday
Rome time (4:20 p. m., Wednesday,
Coast time), the official announce-
ment was made. It was then that the
slow freight of the Associated Press
began to move.

Only a few hours before Pope Pius
passed away the Associated Press
newspapers published a Rome dis-
patch saying that his condition "was
not as serious as had been reported."

The unseemly controversy begun
by the Associated Press newspapers is
without excuse. It is a pitiful attempt
to divert attention from the ineffi-
ciency of their own news service.

GETTING OUT OF THE RUT

Copyright, 1913, by Geo. E. Patterson
Advertising is a creative force in
business. Its aim is to stimulate
business—put new life into an enter-
prise. Advertising is like a stream, it
cannot rise above its source. The
source of advertising is the firm be-
hind the advertising. All advertis-
ing should sparkle with originality.
Most merchants are in a rut, and
stuck fast in the rut. Custom or
some usual way the merchants have

of doing things has enslaved them—
they are in a business rut. Every-
thing novel or original is looked upon
by them with suspicion. They drift
along and follow blindly, without vim
and originality. And then they won-
der why it is that only five merchants
succeed out of every 100 that en-
gage in business. This is Dun's and
Bradstreet's statistics.

The merchant, who wants to get
out of the rut, and line himself up
with the successful 5 per cent must
conduct a modern establishment and
study and practice modern business
methods, taking up with the good and
discarding the bad.

There are ruts in advertising. In
fact, the advertising rut is the most
killing rut into which the merchant
gets. The merchant is in an advertis-
ing rut when he prepares an ordinary
ad without any individuality in it.
That an ad may have individuality
there must be creative power back of
the advertisement. Look at the suc-
cessful advertisers, and we find they
are men who have ideas of their own
and have the nerve to put them into
their advertisements, regardless of
how others advertise.

A good way to avoid advertising
ruts is to study carefully the adver-
tisements of leading city merchants
in the same line, picking out the good
that is local and timely. The idea
thus gained will be invaluable. The
merchant should also study the sub-
ject of advertising generally, and he
will then gradually and naturally
avoid advertising ruts.

Scattered Shots

IN ANY EVENT, the weather is de-
lightful.

HOW TO make a farm pay: Work.

"COME ON IN—the blood's fine."

THIS COUNTRY is afflicted with
too much middleman. He is numer-
ous, he is greedy, rapacious, and never
gets enough. He is a price-fixer, a
price-booster, and his paw is in every-
one's pocket. He is so greedy he
would snatch the moss from a grave-
stone if he could sell it for breakfast
food. Swat the price-boasting mid-
dleman!

IN COMMON with other great men
of the world, we proclaim our atti-
tude as one of profound concern but
strict individual neutrality. We can-
not be dragged into the mess. Our
classic features and our appointed
person must not be marred or
scratched. We have spoken.

IN THE STRESS of undue excite-
ment across the water we had quite
forgotten the advance of the army
worm.—McCall says watch out for
him.

For any itching skin trouble, piles,
eczema, salt rheum, bites, itch, scald
head, herpes, scabies, Don's Oint-
ment is highly recommended. 50c a
box at all stores.

Herald's Classified Advs.

FOR RENT

FOR RENT—Two-room furnished
house on hill. Electric lights and
city water. Inquire W. O. Smith
Printing Co.

FURNISHED ROOMS—Nice cool
rooms at the Clairmont. 8-19-1m*

FURNISHED ROOMS—In private
family; good residence district.
Enquire 99 West Main, phone 267M.
18-6t*

OFFICE ROOMS—Choice suites in
the Odd Fellows and Willis build-
ings; best location in the city. See
W. O. Smith, Herald office. 20-1f

LOST AND FOUND

LOST—Two Goodyear tires, between
Klamath Falls and Pelican Bay
Lodge; size 34x4, with covers and
rims. Notify Central garage. 24-4t*

SITUATION WANTED

SITUATION WANTED—By woman
in rooming or boarding house; can
give good references. Address Mrs.
Cora Hill, Blanton, Calif., box 135.
24-5t*

**KLAMATH COUNTY
EMPLOYMENT OFFICE**

We furnish all kinds of help at
short notice. If you want work
register at

MRS. A. PETERSEN
129 Sixth St. Phone 264

Type of French Autos for the Moving of Troops



France is probably using the automobile for war to a far greater extent than any other nation. She is pre-
pared to convey hundreds of thousands of men over the magnificent roads laid out by Napoleon I. Many of these
autos contain rapid fire guns for use on the field, and they may be turned in to a line of batteries.

Ten Per Cent the Sole Penalty

Galloway Cancels Other Penalties

**Much Confusion Has Been Manifested by the Delinquent
Regarding This Matter**

There has been much confusion in
regard to the penalties to be imposed
in case taxes are delinquent and a
question has brought the replay from
the state tax commission that the 10
per cent penalty imposed September
1 for delinquency supersedes and
takes the place of all prior penalties.

In his letter to Sheriff C. C. Low,
Commissioner Charles V. Galloway
of the tax commission says:
"It is our opinion that 10 per cent
is the total penalty to be added to
taxes delinquent on the first day of
September. This penalty applies to
taxes as originally charged, and is
not in addition to the cumulative pen-
alty of 1 per cent a month applying
during the five months prior to Sep-
tember 1, the date for delinquency.
The 10 per cent penalty for delin-
quency supersedes and takes place of
all prior penalties.

"We believe this is the clear mean-
ing of that part of 3682, Lord's Ore-
gon Laws, as amended by chapter
184, Laws of 1913, which reads as
follows:
"All taxes remaining unpaid on the
said first day of September shall
become delinquent. Upon all taxes
so delinquent there shall be charged
collected a penalty of 10 per cent
and interest at the rate of 12 per cent
per annum on such taxes from the

day on which they become delinquent
until their payment."

"These two sentences as they stand
in section 3682 are exactly as writ-
ten in this office and presented to the
legislature. If it had been intended
that the 1 per cent a month penalty
applicable prior to delinquency should
be added to and collected with the 10
per cent penalty applicable after delin-
quency, a definite statement to that
effect would have been inserted.

"As to taxes which under the old
law, would have become delinquent
after the first Monday in April, the
new law provides a material reduc-
tion in penalty or interest charge
where payments are made on or after
September 1. Under the new law the
additional charges on account of delin-
quency, 10 per cent penalty and in-
terest at the rate of 12 per cent do
not apply until September 1; under
the old law the same penalty and rate
of interest applied and began on delin-
quent taxes immediately after the
first Monday of April.

"At the time the tax collector (the
county treasurer) turns the delin-
quent tax roll over to the sheriff, on
or immediately after September 1, all
penalties which may have accrued
prior to that date on unpaid taxes are
to be regarded as canceled. Section
3687, Lord's Oregon Laws, as amend-
ed by chapter 184, Laws of 1913, pro-
vides in part:
"If any of the taxes mentioned in

the roll shall be unpaid and the tax
collector shall be unable to collect the
same, he shall on or immediately af-
ter the 1st day of September extend
the amount of the tax upon each of
the several parcels of real property,
and upon the personal property as-
sessed to each individual, in a column
provided for such purposes on the tax
roll."

"The tax collector is thus directed
to carry forward into the delinquent
column the amounts of all taxes as
charged on the roll. Neither in this

section nor any other do we find that
he is directed or authorized to in-
clude penalties or interest with the
tax and enter them in said column.
"The sheriff in making collection
of delinquent taxes should include
only penalties and interest from the
date of delinquency, September
computed on the amounts of the
paid taxes as originally charged and
entered on the tax roll."

**MEAT INJURIOUS
TO THE KIDNEYS**

TAKE A TABLESPOONFUL OF
JAD'S
LASTS IF BACK HURTS
KIDNEYS BROTH — MEAT
FORMS URIC ACID

We are a nation of meat eaters and
our blood is filled with uric acid, a
well known authority, who warns
us to be constantly on guard against
kidney trouble.

The kidneys do their utmost to
free the blood of this irritating sub-
stance but become weak from over-
work; they get sluggish; the eliminat-
ing tissues clog and thus the waste is
retained in the blood to poison the en-
tire system.

When your kidneys ache and feel
like lumps of lead, and you have
stinging pains in the back or the
urine is cloudy, full of sediment, or
the bladder is irritable, obliging you
to seek relief during the night, when
you have severe headaches, nervous
and dizzy spells, sleeplessness, stom-
achache or rheumatism in the
weather, get from your pharmacist
about four ounces of Jad Salts; take
a tablespoonful in a glass of water
before breakfast each morning for
a few days your kidneys will be
fine. This famous salt is made of
grapes and lemon juice, combined
with lithia, and has been used for
generations to flush and stimulate
clogged kidneys, to neutralize the
acids in urine so it no longer is a
source of irritation, thus ending
urinary and bladder disorders.

Jad Salts is inexpensive and cas-
sandy; makes a delightful efferves-
cent lithia-water drink, and nobody
can make a mistake by taking a little
occasionally to keep the kidneys
clean and active.

Advertisement.

Today's news today in The Herald

There Is No Kodak

Save the Eastman Kodak

We are the ONLY drug store in Klamath
Falls having the genuine Ko-
daks and Eastman Films

Beware of imitations.
Some firms advertise Kodaks,
but, have none for sale.

UNDERWOOD'S PHARMACY

Corner Main and 7th Streets, Klamath Falls, Oregon

Prompt Service

Reasonable Prices

W.O. Smith Printing Co.

Good Printing

Fourth St., between Main and Klamath

SUMMER COMFORT CAN BE SECURED

BY THE USE OF ELECTRICITY

Electric Toasters, Electric Coffee Percolators, Elec-
tric Baking Ovens and Stoves.

Electric Vacuum Cleaners and Electric Fans.

Electric Washing Machines, and last but not least,
Electric Irons.

Have you bought your new HOTPOINT ELECTRIC
IRON yet, at the special price of \$2.50. This
price good till August 15, 1914.

California-Oregon Power Co.