

PROFESSIONAL CARDS

**MAXWELL M. LONG**  
Osteopathic Physician  
Suite 15 and 19, White Building  
Phone 99

**CITY AND COUNTY**  
**ABSTRACT COMPANY**  
Members Oregon Association  
Title Insurance

**A. S. LOWMAN**  
**CHIROPRACTOR**  
Room 11, 1st Floor  
First National Bank Building  
Klamath Falls, Ore.

Office and Residence, Phone 115  
NW cor. 7th and Main  
**CLAYTON E. WHEELER**  
Physician and Surgeon  
Osteopath  
Spinal Treatment  
(Spinal Treatment)  
Office hours: 9 to 11:30 a. m.; 3 to 5 p. m.; evenings, 7 to 8

**THE KLAMATH FALLS**  
**SHAM LAUNDRY**  
Guarantee first class work as well as fast and service.  
If you have occasion to make complaints and do not get immediate attention, please  
**D. E. CAMPBELL**

**MRS. A. PETERSEN'S**  
**CAFE**  
Not much else,  
But plenty to eat.  
For a two bit meal  
It can't be beat.  
120 Sixth Street

**Wood! Wood!**  
16-inch Red Wood  
16-inch Red Wood  
4-ft. Red Wood  
4-ft. Red Wood  
Black Wood, 4x4, 55 load  
(Extra heavy)  
Leave your order at  
Klamath Fuel Co.  
Our Main and Main  
**P. C. CARLSON**  
Phone 125

**WOOD**  
Black wood, 4x4, 55 load  
Black wood, 4x4, 55 load  
16-inch Red Wood  
16-inch Red Wood  
4-ft. Red Wood  
4-ft. Red Wood  
Black Wood, 4x4, 55 load  
(Extra heavy)  
Leave your order at  
Klamath Fuel Co.  
Our Main and Main  
**P. C. CARLSON**  
Phone 125

**KLAMATH COUNTY**  
**EMPLOYMENT OFFICE**  
We furnish all kinds of help at short notice. If you want work register at  
**MRS. A. PETERSEN**  
120 Sixth St. Phone 244

**FOR POTTS and Pans**  
**and Stovebarn Dirt**  
**and Grease**  
**Swift's Pride**  
**Washing Powder**  
It brightens the home,  
Plenishes the wife,  
Shines the kids,  
Washes the easy,  
Disinfects the Monday,  
Edges on Day Tuesday,  
Keeps up Wednesday,  
Lightens work Thursday,  
Gives rest for Friday  
Flashes on Saturday  
**Van Riper Bros.**

The Evening Herald

W. O. SMITH, . . . . . Editor  
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KLAMATH FALLS, . . . . . OREGON  
TUESDAY, AUG. 11, 1914



AND STOP AT  
KLAMATH FALLS

INSPIRING CONFIDENCE

(Copyright, 1912, by Geo. E. Patterson)

Confidence has been defined as the act of placing firm trust or reliance on any person or thing. The elements of confidence or trust enter into every activity of life.

We find that in business no sale is ever consummated except through confidence. Before a purchase is made from a merchant there is a feeling created, knowingly or unknowingly, in the mind of the customer that the merchant is reliable, that his goods are good goods and that he is willing to warrant them as such. Confidence in a merchant, his store, and his goods is not created alone by good goods and personal warranties, but a model store in appearance, courteous treatment and the determination to serve customers all tend to establish confidence in the eyes of the public.

A first essential in business is that each merchant and his selling force have confidence in the goods for sale. If they do have confidence, customers are more easily influenced to purchase and better satisfied with their purchase, for confidence is catching. The real purpose of every thoughtful merchant, who desires to build a permanent business, is to establish confidence. Trade travels in the path of confidence, and in proportion as confidence in the store increases, just in that proportion does the business expand.

Confidence is just as essential to success in advertising as in any other branch of business. Advertisements that do not create confidence are a positive detriment to the business. Exaggeration in advertising always tends to shatter confidence. It may result in some extra sales, but the after effect is bad. Truthful advertising does more to inspire confidence in a business than anything else. In fact, truthful advertising, good goods, and good treatment establish permanent confidence so essential to permanent business.

Advertised Letters

The following unclaimed mail matter advertised on the 8th day of August, will be sent to the dead letter office at Washington, D. C., on the 22d day of August, 1914:

- Barnett, Mrs. Stella
- Beatty, Mr.
- Berry, A. H.
- Bethel, Dr. F. J.
- Blake, Winsell
- Chipman, Sadie
- Clark, Mrs. Rose
- Cooper, Mrs. R. C.
- Duncan, Frank
- Ewell, Miss Helen
- Golcher, Mrs. Alice
- Gifford, Mr. and Mrs. A. L.
- Grant, Mrs. Alice
- Hood, Dorethe
- La Franki, Oalia
- Lathrop, Robbes
- Messenger, The Editor
- Murray, Etta H.
- Newman, James
- Wage, Mrs. G.
- Weber, E. A.
- White, J. T.
- Winkler, A. E.
- Wright, Eda L.
- Wright, J. A.
- Vardanaga, P.

A charge of 1c will be made on all letters delivered from this list. In calling for letters please say advertised.

W. A. DELELL, P. M.

Down From Crescent  
Joseph L. Ringo, who operates the Crescent Hotel, is here from the Northern Klamath metropolis as a witness in the Krieger case, soon to be called in the circuit court.

Kronprinzessin Cecile at Head of Regiment



The war fever has permeated the women of Germany as well as the men. Kronprinzessin Cecile, who is an honorary colonel of a regiment in the German army is here shown at the head of her regiment marching through the streets of Berlin. The kronprinzessin is one of the most popular women of Germany. In the several rows the crown prince, her husband, has had with the Kaiser, she has stood with the man she loved. When she and the crown prince rode down Unter den Linden last Saturday night after the declaration of war against Russia she was cheered to the echo.

"Colored Matty" Has Made a Great Record

United Press Service  
CHICAGO, Ill., Aug. 11.—Rube Foster, the Christy Mathewson of colored baseball stars, has pitched twenty-three games for the American Giants, a colored semi-professional team, and won them all, according to the team's official record, which was published today, and included games up to July 30th.

SAGE TEA PUTS LIFE AND COLOR IN HAIR

DON'T STAY GRAY! IT DARKENS SO NATURALLY THAT NOBODY CAN TELL

You can turn gray, faded hair beautifully dark and lustrous almost over night if you'll get a 50-cent bottle of "Wyeth's Sage and Sulphur Hair Remedy" at any drug store. Millions of bottles of this old, famous Sage Tea recipe are sold annually, says a well known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning gray, becoming faded, dry, scraggly and thin, have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful—all dandruff goes, scalp itching and falling hair stops. This is the age of youth. Gray-haired, unattractive folks aren't wanted around, so get busy with Wyeth's Sage and Sulphur tonight, and you'll be delighted with your

BREATHE FREELY! OPEN NOSTRILS AND STUFFED HEAD--END CATARRH

Instant Relief When Nose and Head Are Clogged From a Cold, Stuffy Nasal Discharges, Dull Headache, Etc.

Try "Ely's Cream Balm."  
Get a small bottle anyway, just to try it—Apply a little in the Nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will disappear. End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears the passages; stops nasty discharges and a feeling of cleansing soothing relief comes immediately. Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous dripping into the throat, and raw dryness in distressing but truly needless. Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear. (Paid Advertisement.)

What Food to Take When You Go Camping

OREGON AGRICULTURAL COLLEGE, Corvallis, Aug. 11.—The most useful food for camp and trail is that that contains the most nourishment with the least amount of bulk. These conditions limit the choice that can wisely be made of available camp food material, but considerable variety is shown in the following list of supplies prepared by the entertaining magazine writer, Stewart Edward White, and given as one example of a month's camp rations, in the popular



Economy supply station for the thrifty motorist. Everything here to decrease your running expenses and increase your comforts and pleasures. We specialize in "Hobby Read" Tires. These tires are now being used by the United States Tire Company for its heavy-duty touring and motor cars. Every adjustment is made at a cost of 5,000 Miles. WHITE PELICAN GARAGE

Herald's Classified Ads.

FOR SALE

FOR SALE—Bush and lamp piano, almost new, in good condition. Will sell at half price. 924 Rose street. 5-41 \*

FOR SALE—Complete furnishings of 4-room house at sacrifice. Includes the range and kitchen furniture. Inquire 406 Worden ave. 1-41 \*

FOR RENT

FOR RENT—Two-room furnished house on hill. Electric lights and city water. Inquire W. O. Smith Printing Co.

PASTURE FOR RENT—Ninety acres excellent pasture enclosed by 56-inch woven wire fence; running water. Enquire of J. P. Rose, Crystal, Oregon.

HELP WANTED

WANTED—Girl for general housework Mrs. Galt, Hot Springs addition. 10-31

SITUATION WANTED

WANTED—Position as stenographer or bookkeeper by young lady. Good references. Eight years' experience. Address S. Herald. 7-51 \*

MISCELLANEOUS

TO EXCHANGE—For money or other value, 18-foot motor boat, fully equipped. Inquire 1117 Main street. 10-31 \*

LOST AND FOUND

FOUND—Bunch of keys; owner can have same by applying at Herald office and paying for this ad.

LOST—Sunday afternoon on Main street, child's gold band bracelet. J. A. Gordon, White Pelican Garage. 10-31

LOST—Between Bonanza and Klamath Falls, lady's green skirt. Finder notify Herald. 11-21 \*

LOST—In Klamath Falls, on Main. Sixth or Wantland street, on Sunday afternoon, a lady's light tan coat. Finder kindly return to this office and receive reward. 11-31 \*

OREGON AGRICULTURAL COLLEGE

O. A. C. bulletin, Camp Cookery, by Ava D. Milam.  
Flour—plain, pancake and cornmeal as desired—15 pounds.  
Meat—bacon or boned ham—15 pounds.  
Rice—eight pounds.  
Baking powder—one-half pound.  
Saccharine—150 tablets.  
Sugar—two pounds.  
Cereal—eight pounds.  
Raisins—one pound.  
Salt and pepper.  
Beans—five pounds.  
Erbwurst—three pounds.  
Dried vegetables—two pounds.  
Dried potatoes—two pounds.  
Bakers' eggs—one can.  
The combined weight is about sixty-five pounds.

Many substitutions can be made while maintaining the general plan of the rations, such as coffee for tea, eggs for meat, etc. The relative quantities in which exchanges are made together with directions for carrying, cooking and serving camp food, are given upon request sent to the Extension Division, O. A. C., Corvallis, Oregon.

With practically no tools, a man in the Bridgewater (Mass.) state farm has made a perfect teapot out of a cent.

There are two kinds of insurance. Chilcote writes the kind that pays. 635 Main.

Summons for Publication in Foreclosure of Tax Lien

In the circuit court of the state of Oregon, for Klamath county.  
C. G. Roe, plaintiff,  
vs.  
F. C. Burgess, alias Fanny C. Burgess alias Fannie P. Burgess, and all other persons unknown, if any, having or claiming to have an interest in or to the real property hereinafter described, defendants.

To F. C. Burgess alias Fanny C. Burgess alias Fannie P. Burgess, the above named defendant, and all other persons unknown, if any, having or claiming an interest in the land hereinafter described.

In the name of the state of Oregon, you are hereby notified that C. G. Roe is the holder of the certificate of delinquency numbered 351, issued on the 1st day of August, 1913, by the tax collector of the county of Klamath, state of Oregon, for the amount of Twenty-two and 80-100 dollars (\$22.80), the same being the amount then due and delinquent for taxes for the year 1909, together with penalty, interest and costs thereon upon the real property assessed to you, of which you are the owner as appears of record, situated in said county and state, and particularly described as follows, to-wit:

Government lots Nos. two (2), three (3) and four (4) of section two (2), township twenty-five (25), range ten (10) east of Willamette meridian.

You are further notified that said C. G. Roe has paid taxes on said premises for prior or subsequent years, with the rate of interest on said amounts as follows:  
Year's tax, 1910; date paid, August 1, 1913; tax receipt number, 4,033; amount, \$23.25; rate of interest, 15 per cent.  
Year's tax, 1911; date paid, August 7, 1913; tax receipt number, 4,347; amount, \$35.56; rate of interest, 15 per cent.  
Year's tax, 1912; date paid, August 7, 1913; tax receipt number, 3,622; amount, \$15.93; rate of interest, 15 per cent.  
Year's tax, 1913; date paid, March 11, 1914; tax receipt number, 1,493; amount, \$19.01; rate of interest, 15 per cent.

Said F. C. Burgess alias Fanny C. Burgess alias Fannie P. Burgess, as the owner of the legal title of the above described property as the same appears of record, and each of the other persons above named are hereby further notified that C. G. Roe will apply to the circuit court of the county and state aforesaid for a decree foreclosing the lien against the property above described, and mentioned in said certificate. And you are hereby summoned to appear within sixty days after the first publication of this summons, exclusive of the day of said first publication, and defend this action or pay the amount due as above shown, together with costs and accrued interest, and in case of your failure to do so, a decree will be rendered foreclosing the lien of said taxes and costs against the land and premises above named.

This summons is published by order of the Honorable H. L. Benson, Judge of the circuit court of the state of Oregon for the county of Klamath, and said order was made and dated this 27th day of July, 1914, and the day of first publication of summons is the 28th day of July, 1914.

All process and papers in this proceeding may be served upon the undersigned residing within the state of Oregon at the address hereafter mentioned.

J. N. JOHNSTON,  
Attorney for Plaintiff.

Address, Grants Pass, Oregon.  
25-4-11-15-25-1-8-15-22 h

Notice to Taxpayers

Notice is hereby given that the board of equalization will convene Monday, September 14th, and will be in session for thirty days. All taxpayers will be expected to file their protests with the county clerk before September 21st, as provided by law, as there will be absolutely no changes made in rolls after they are turned back to the assessor.

10-4 J. P. LEE, Assessor.

Monuments and Tombstones Memorial Arches and Artistic Steel Fencing

Don't forget that you have in your own town a man of twenty years' experience in this business

Work Done to Order and Guaranteed

C. D. GRIZZLE  
1028 Main Street

There's Money for You



to draw upon in time of need whenever you want it when you have it safely invested in the First State and Savings Bank. You don't have to sacrifice it by selling property, stocks, etc., on a pinch when you want it. Ready cash that draws 4 per cent interest in yours, and is making money while you sleep, when you have an account in the First State and Savings Bank.

FIRST STATE AND SAVINGS BANK  
KLAMATH FALLS, OREGON