



It is none too early to begin preparation for Fall buying. The cool nights and evenings that usually appear about this time of year, will most likely come before you are prepared unless you begin now.

THIS STORE is getting ready for the largest Fall business in its history. Thousands of dollars worth of new Fall Merchandise is now on its way to Klamath Falls, and will be shown in this store at an unusually early date.

Over ONE HUNDRED PIECES of new, Fall outings have arrived and are now on display. The quality is better than usual and the price is no more. Outings in regular widths begin at 6c the yard. At 10c you will find a splendid selection of both light and dark colors and the quality unusually good at this price. 12 1-2c for the best grade with almost an unlimited range of patterns from which to make your selections is an opportunity you won't find in every store.

An assortment of New, Fall Dress Goods is being shown here this week, which came direct from the Botany Worsted Mills. The styles, weaves and colorings are decidedly new, and are sure to please those in search of the latest creations for Fall wear.

The New, Butterick Patterns for September are here, also Butterick Publications including Autumn number of Butterick Fashions. "Butterick Fashions" retails at 25c, which entitles you to choice of one of the latest 15c patterns. Butterick Fashions would sell readily at \$1.00, if priced that way, yet this handsome Style Book really costs you 10c.

This store closes at 8 o'clock p. m., except Saturdays, and 9:30 o'clock p. m. on Saturdays.

GOLDEN RULE THE PEOPLE'S STORE

Don't forget that we want your business and that we are going to meet you more than half way to get it.



New Fall Sweaters Here

"Bradley Knit" in sweaters means as much to the buying public as Munsing Wear means when buying underwear. You will find a choice assortment of new fall styles of "Bradley Knit" sweaters for men, women and children now on display.

You will find this store featuring only good merchandise at all times. Not necessarily the highest priced merchandise, but quality will never be sacrificed for price.

There is a reason for this store's marvelous success while so many others have FAILED at the same undertaking, in the same town, during the same time.

Our policy to give One Hundred Cents' Worth for every Dollar spent and other special discounts wherever possible has made this store what it is today. We expect to give you better values this fall than we did last fall and we're going to do it, too.

Green Trading Stamps are given here with every purchase. They represent a discount to you for CASH that no other store in Klamath county can or will give in any other way.

ST. CLOUD WILL HAVE THE OPERA

LORA KING ANNOUNCES THAT A MECHANICAL TROUPE IS SOON TO BEGIN CATERWAULING AT THE PALACE

Grand opera (in this case uproar) is soon to invade Klamath.

Announcement has just been made that this form of pleasure or punishment, the capacity for standing which constitutes the difference between the real highbrow and the common roughneck, is to be sprung soon. The company figures on remaining, too, unless driven out.

In this case it is "Commodore Noller Presents," for the Sage of St.

Cloud has come forward with the news of the Wagnerian visitation. St. Cloud is to be raised from the level of a ball room.

"The troupe will soon be in commission," said the commodore, as he paused for the moment in his work of directing the Upper Lake fleet for the better defense of this section in case of invasion. "There are sixteen in the company, all built of the prettiest pine slabs you have ever seen. They all stand up, bow, scrape and holler—and that is the principal requisite of grand opera."

Home From Visit

Mrs. Bob Sloan and son have returned from a visit with Mr. and Mrs. S. S. Hill at Parker station. They were away two weeks.

Home From Spring Creek

Mr. and Mrs. G. W. White, son Kirk and daughters Mrs. Claude Coseboom and Miss Hattie White have returned from a sojourn on Spring Creek.

ONE INDUSTRY HELPED BY WAR

AMERICAN STEEL MILLS ARE RECEIVING HUGE ORDERS FOR BAYONET STEEL FROM EUROPEAN NATIONS

PITTSBURGH, Pa., Aug. 7.—A local firm has received orders from Austria and from Serbia for quantities of the quality of steel used in the manufacture of bayonets and scabbards.

It is reported that the Crucible Steel company has been asked by Austria for 100,000 pounds of flexible steel.

Steel orders are coming into Pittsburgh plants in volume sufficient to begin full operation of many mills.

GERMAN SAILORS SAIL TO GRAVE

(Continued from Page 1)

arrived today without food and very low on fuel. The commander asked permission to secure a supply of both.

The collector of the port made it plain that unless the vessel is en route home, permission will be denied.

The vessel may be interned here until after the war, in accordance with the neutrality law.

Link River Electric company has moved next door to the chamber of commerce and carry everything in the electrical line. They will deliver you the goods. 6-3t

Housekeeping rooms, near bridge.

Accurate information about the Klamath Basin. See Chilcote, 685 Main.



Patent Colt Button
Hand-turned Sole
Brocaded Gaiter top
Louis Cuban Heel

Price \$4.00

One of the advance fall styles

A Poor Shoe Is the Devil's Good Friend

Ill fitting footwear causes nervousness, irritability, exasperation and backsliding. It produces corns, bunions, callouses, weak insteps, sore, chafed, aching, warped and twisted feet, and brings you in close contact with the devil.

When you want "Shoes and Comfort," come to us. We sell both.

Regal Shoe Store

"The Exclusive" SIXTH AND MAIN PHONE 210

There Is No Kodak

Save the Eastman Kodak

We are the ONLY drug store in Klamath Falls having the genuine Kodaks and Eastman Films

Beware of imitations. Some firms advertise Kodaks, but, have none for sale.

UNDERWOOD'S PHARMACY
Corner Main and 7th Streets, Klamath Falls, Oregon

Theater Guide

Houston's
Metropolitan Amusements

HOUSTON'S
OPERA HOUSE
DANCING SATURDAY NIGHT

STAR THEATER

"His Wife Was"
Pathe Drama in Two Reels
"The Master of the Strong"
Biograph
"Fraid Cat"
Vitaphone

ADMISSION TONIGHT, 10c

TEMPLE THEATER

"The Bedroom"
Cines Two-Reel Special
"A Train of Circumstances"
Vitaphone Comedy
"A Peculiar Inheritance"
Mellie Comedy

ADMISSION ALWAYS 10 CENTS

MATINEE DAILY AT 2:30
ALL LICENSED PICTURES

MERRILL OPERA HOUSE
Merrill, Ore.
MOTION PICTURES TUESDAYS
AND SATURDAYS

Orpheus
KLAMATH FALLS SHOW HOUSE
Bob Leonard and Hazel Buckham in
"Swede Laga"
A Drama of the Northwest in
Three Parts
Story No. 4 in the Great Serial
Comedy
"Sophie of the Films"

AMATEUR PERFORMANCE ON
WEDNESDAY NIGHT

1-2-3-Dip!

Of course you know it! It's the "Hesitation." And of course you enjoy it. Everybody enjoys the new steps, and the place to enjoy them the most thoroughly is at the

Pelican Bay Lodge Dances Saturday Evenings

Where the cool breezes from the lake refresh and rejuvenate the tired body, and the soft murmurings of pines brings peace to the weary mind. Of course you'll go.

Buses leave Hotels
Pelican and Hall
promptly at 6 o'clock

Round Trip \$1.00
Dancing Free

SALE OF THE BANKRUPT STOCK of

G. W. Cain
"Model Variety Store"

\$3,000 stock of Notions, Toys, Stationery, etc., will be sold at Auction in bulk.

Saturday, August 8th., at 3 p. m.

W. M. DUNCAN, Trustee in Bankruptcy
Inventory Can Be Examined at Office of J. C. Rutledge, Referee