

A New Profit-Sharing Plan for the People of Klamath County

The RIGHT way to advertise a retail store is one of the greatest problems that confronts the merchant of today. Fake advertising is on the wane, this we all must admit, for the better newspapers today refuse this kind of advertising, yet there isn't a day goes by that you can't find where some store is advertising THE IMPOSSIBLE.

"\$4.00 Shoes, Tomorrow Only, \$1.98"

How often do you find a similar expression in the modern ads. How often, too, have you examined this \$4.00 (?) article and found that \$2.50 would have been a long price to ask in the first place, and that YOU would not have it at any price. No wonder so many people are becoming disgusted with reading ads.

The merchants of Klamath County are NOT doing this kind of advertising, for they expect to transact business with the same people over and over again, but there is a lot of this kind of advertising being done, and it's doing legitimate advertising harm.

Every store manager realizes that he should place his store before the people in

some attractive manner that will get them, the people, interested.

What way is the best?

Why not make it a profit-sharing store with its clientele, and in this way divide the NET profits with those who are making it what it is?

The patrons of a store of this kind would advertise the store themselves. The management of this store has always believed in a profit-sharing plan, but has found it quite difficult to handle, for lack of co-operation.

We Are Pleased to Announce

the organization of the Sperry-Hutchinson Company in Klamath Falls, and our membership with this National Advertising

Agency, which operates strictly by the Profit-Sharing plan.

A company with \$1,000,000.00 capital, organized in nearly one thousand cities and towns in the United States, and who are in position to offer double and more, what individual stores could possibly do.

Green Trading Stamps have a monetary value. They are good in any city or town where there is an organization of the Sperry-Hutchinson Company. Get the Trading Stamp habit—it pays!

There are more than a hundred reasons in the Premium Parlor on the first balcony of this store, why you should save Green Trading stamps.

THE SAVINGS OF TODAY PRO-

VIDE THE LUXRIES OF TOMORROW

Ask for FREE book and begin Wednesday, May 20th, or as soon after as possible.

You'll be surprised at the results.

The Fifth Street Store of Los Angeles; Prager's of San Francisco; Olds-Wortman & King of Portland the May Company of Cleveland, and Greenhut-Siegle Company of New York City are a few of the well known stores who are in this organization. We could tell you of hundreds and hundreds of others, had we the time and space to mention them.

Bring your Tobacco Tags, Labels, Soap Wrappers, Trade Marks, etc., to the Premium Parlors, and you will be given Green Trading Stamps for them. This will aid you to greatly hasten the filling of your book. Save Hamilton Bonds, which are packed by leading manufacturers, and are exchangeable for Green Trading Stamps on equal basis.

In conclusion, we ask you to read our advertisements. They contain no exaggerated statements, and they will show you the way to save more money than you have ever saved before.



YREKA COMING TO RODEO STRONG

BOOSTERS SAY THEY FOUND INTEREST GALORE THROUGH NORTHERN CALIFORNIA IN THE COMING BIG SHOW

After a two-days' tour to see the Klamath Falls-Yreka ball game and to create interest in the Elks' Rodeo, Ed Dunham, Luke Walker, Charles J. Ferguson, Fred B. English and John Siemens Jr. returned last night in Dunham's machine, enthusiastic over the interest outside towns are taking in the Rodeo.

At Yreka the interest was especially keen, and the members of the party parted with many of their gay-colored Rodeo handkerchiefs. They also left

one of their auto banners there, announcing the date of the Rodeo, and they took up a page in the registers of the hotels at Klamath Hot Springs, Montague, Yreka, Macdoel and Dorris, writing the world an invitation to come to Klamath Falls and share in the three days of fun.

"Yreka people told us that at the time the Rodeo was in progress last year the Chautauqua assembly was in session there," said Ferguson. "This year the dates do not conflict, and there will be an enormous crowd from the Siskiyou county seat."

The Simpson Lumber company on Coos Bay expects to employ twice as many men as heretofore.

Mrs. Amelia Brown of Lane county has invented a sanitary cap for milk bottles that a Denver firm offers her \$50,000 for.

The Port of Coos Bay commission has decided to raise \$300,000 more on a bond issue for deepening the channel.

DUHL APPOINTED AS THE MANAGER

TINDALL AND KENT ARE MADE MEMBERS OF ADVISORY BOARD TO ARRANGE GAMES FOR THE SEASON

At a meeting of the board of directors of the baseball association at 2 o'clock this afternoon, Acting Manager Warren Duhl was chosen as permanent manager, and an advisory board, consisting of A. Y. Tindall and J. S. Kent, appointed to confer with the manager in arranging a schedule of games with outside towns.

It is certain that the good showing made by the Klamath team at Yreka has revived interest in baseball, and proved to the fans of the city that their team will be a winner.

It is also certain that the supporters of the team would like to see the boys in action, and that it is only fair that a game be arranged at home before the team is taken for an outside date.

To this end, Manager Duhl will try to arrange to bring the Weed team to Klamath Falls for a double-header next Sunday.

BACCALAUREATE SERVICE SUNDAY

ELDER S. D. HARLAN WILL DELIVER THE SERMON—ALL THE CHURCHES OF THE CITY ARE INVITED TO ATTEND

Sunday at 11 o'clock, the Baccalaureate services for the Senior class will be held at the Klamath county high school auditorium. The churches of the city have been invited to unite in this service.

Elder S. D. Harlan will deliver the sermon. His theme is the class motto, "Carpe Diem," or "Seize the Opportunity." There will also be instrumental and vocal numbers.

DREDGER ONLY WAITS FOR OIL

"KLAMATH QUEEN" IS REPAIRED AND HAS CREW IN READINESS TO COMMENCE RECLAMATION OF WOCU'S MARSH LANDS

The immense dredger, Klamath Queen, recently purchased from the Southern Pacific company by E. P. McCornack, will leave her berth at Pelican City just as soon as the cargo of fuel oil arrives.

Mr. McCornack will use the dredger to dig a drainage canal through the Wocus marsh, along Upper Klamath Lake. The canal, when completed, will make possible the cultivation of thousands of acres of the richest soil in the state.

All repairs on the mammoth mud-lifter have been made, a full crew provided, and all that remains is to load the oil barge with fuel and begin work.

ANOTHER CHARGE AGAINST BANTA

WIFE ALSO ACCUSES HER HUSBAND OF A CRIME AGAINST NATURE—PRELIMINARY HEARING MONDAY MORNING

A second criminal complaint was made against Harry Banta today by his wife. Banta is in the county jail, following his arrest at Dorris Thursday, on charge of beating his wife.

In the complaint filed today Mrs. Banta accuses her husband of sodomy, committed upon her. He will be given a preliminary hearing on this charge Monday morning.

The Oregon-Idaho Power company is developing a 2,000 horsepower plant on the Snake River, opposite Copperfield.

BLY WILL FORM A SPORTSMEN CLUB

ORGANIZATION WILL BE BRANCH OF THE KLAMATH SPORTSMEN'S ASSOCIATION, SAYS DAN PARKER

D. W. Parker, who is in the city from Bly, states that there is a large number of the sportsmen of that section who are planning on forming an organization.

He secured some of the by-laws of the Klamath Sportsmen's Association and will establish a branch of the association at Bly.

BASEBALL ON THE RESERVATION NOW

KLAMATH AGENCY, May 19.—The Klamath Indians are working hard to round up a good baseball team, to play the other Klamath county teams. There are many fast players being developed by the practicing. The government engineers and the Indians had a nice game last Sunday, which was won by the engineers.

There are many visitors from the outside these days.

Fishing is fine on Williamson River

The street fair entertainment given by the Indian pupils at the school

house was a great hit. This is the first entertainment of the kind held by the school, and it was enjoyed by all.

More grain was planted this year by the Indian farmers than last year.

WANTED—Pupils in elocution or physical culture. Mrs. Elmer French, Menlow Way, Second Hot Springs. 15-41

WANTED—Girl to help with chamber work at the Argraves. 15-41

Accurate information about the Klamath Basin. See Chilcote, 608 Main.

Theater Guide

HOUSTON'S OPERA HOUSE DARK

STAR THEATER

FORD AND LAIRD
Blackface Comedians

"Wheels of Fate,"
Relig Drama in Two Parts

"An Unjust Suspicion,"
Biograph Drama

"Low Caste Burness,"
Vitagraph

"Slouches Unaware,"
Vitagraph Comedy

Admission 25c

TEMPLE THEATER

"Shadows,"
Essany Two-Reel Special

"The Vision in the Window,"
Edison Comedy

"The Restless Woman,"
Biograph Drama

MATINEE DAILY AT 2:00
ALL LICENSED PICTURES

Physicians Recommend Pure Ice Cream

Our ICE CREAM Is ABSOLUTELY PURE

Made by Expert Mixers

During the warm weather your comfort and health demands our Ice Cream

WE FILL ORDERS FOR ANY QUANTITY

From One Quart to Many Gallons

Klamath Falls Creamery

DON J. ZUMWALT, Pres. E. M. BURB, Vice Pres. and Treas.
HERT E. WITHEROW, Secretary

Surveyors and Irrigation Engineers

Klamath County Abstract Co.

ABSTRACTING

MAPS, PLANS, BLUEPRINTS, Etc. KLAMATH FALLS, OREGON

AT OUR WINDOW FOR DEPOSITS



your presence will be a sign of thrift that will raise you considerably in the estimation of your neighbors. Those who have accounts at the First Trust and Savings Bank are never classed as "undesirable citizens." Start such an account today, even if it be a small one. You'll stand higher in the community and in your own self respect.

FIRST TRUST AND SAVINGS BANK
KLAMATH FALLS, OREGON