

Annual January Clearance AND PRE-INVENTORY Sale

Begins Thursday, Jan. 2

Nineteen Thirteen right on time

And with the New Year, new methods, new plans and new ideas, all intended toward advancement. Watch this Store during Nineteen Thirteen. We have endeavored to give you as good a store as conditions would permit during the two and one-half years the doors of the Golden Rule have been opened to the public of Klamath Falls and vicinity. During Nineteen Thirteen we are going to eclipse all previous records of

VALUE GIVING

Every Department

In this store has been asked to contribute its share of merchandise values to make this clearance sale a sale worth your time and consideration. No one can afford to miss this opportunity to buy many of the every-day necessities at a much lower price than the regular price at any retail store.

In justice to our salespeople, this store will close at 6 p. m. except Saturdays

GOLDEN RULE THE PEOPLE'S STORE

Every modern dry goods store in America will hold a January Clearance Sale during this month. Pretty strong assertion to make, but it's true, isn't it?

Of course it is, and we're going to leave it to you if the Golden Rule Store isn't a reasonably modern store. We're going to make it more modern than ever before, and we are going to see to it that no store, large or small, mail order or otherwise, undersells the Klamath Branch of the Golden Rule Associated Stores

VISIT THIS STORE DURING THE NINE DAYS CLEARANCE SALE AND GET YOUR SHARE OF THE JANUARY BARGAINS

Ends Saturday, Jan. 11

Impossible to quote prices

With the amount of newspaper space we have allotted ourselves it is impossible to quote prices at this time on the entire stock. Prices quoted in the average advertisement count but little, as they usually read: "\$20.00 garments now \$14.95"; "30c values now 39c," etc., etc. It depends to a great extent on how the writer values the merchandise. All we ask is a visit of inspection; examine the merchandise—note the prices.

What will be sold

Practically the entire stock will be treated to liberal reductions. On small lots and lines that are to be discontinued you will find the January Clearance Sale price unreasonably low. The annual inventory must be taken prior to January 20th. The Golden Rule idea of merchandising must be strictly adhered to. The stock must be extremely low; no odd lots can or will be invoiced; we MUST have plenty of room for Spring goods when they begin to arrive.

You can't make money any easier than by attending this sale.

BRADLEY TO BUY BEST MATERIALS

HEAD OF POPULAR SADDLERY STORE GOES TO PORTLAND ON BUSINESS — WILL INCREASE SIZE OF HIS STOCK

Users of harness goods will get the best, during 1913, that the wholesalers have in stock. Geo. W. Bradley of the Bradley harness company, leaves Thursday morning for Portland to personally select several

thousand dollars worth of new goods. He says that past experience has shown that this country will support a first class harness and saddlery establishment. The Bradley Harness company is recognized as one of the largest harness stores and saddle manufacturers in the state outside of Portland. It is Mr. Bradley's plan to buy the best materials and more new machinery for his manufacturing department as well as a splendid assortment of goods kindred to the harness business.

Hundreds of saddles made by the Bradley company have been sent to all sections of the Pacific coast. The demand for the saddle made in Klamath Falls is increasing, and during 1913 Mr. Bradley will more than double the 1912 output. Mr. Bradley will be accompanied

by Mrs. Bradley, who will visit with relatives while he attends to business matters.

NEW YEAR GIVEN CORDIAL RECEPTION

(Continued from Page 1)

maskers in all manner of costumes, while the gallery and stage were crowded with interested spectators. There were a number of characters so unique and so faithfully portrayed that they would win prizes at any masquerade, but the judges were compelled to narrow their list of winners down to three. Arthur Leavitt as Parola Post, Mrs. John Oliver as Dutch Cleanser and Mrs. R. J. Sheets and Mrs. Oscar Brennehan as old maids were awarded prizes. Harry Galarneau as Wells Fargo received favorable mention.

Two union church services were held, one at the Baptist church for the older people, where talks were made by clergy and laity, and another at the Methodist church. This was in the nature of a "leap year" social, given under the auspices of the Epworth League. At the midnight hour, the assemblage at both churches joined in prayer for a greater and better new year for mankind. A special New Year service was held at the Church of the Sacred Heart this morning, a high mass being celebrated. An impressive New Year sermon was given by the pastor, Rev. William McMillan, S. J.

Members of Ewauna Encampment, I. O. O. F., held an informal watch party at the conclusion of the lodge meeting last night. Instead of going home at once, the lodges held a social session until midnight.

Last night was also the occasion of the annual banquet given in honor of their husbands by the members of the Art Needlework Club, and, as usual, the gathering was one that will long be pleasantly remembered by those attending. The banquet was held in the Hall grill, which was tastefully decorated for the occasion.

C. L. Cort was a county seat visitor Tuesday.

Elmer Bodgett came in from Merrill to attend the masquerade ball.

William S. Fish returned last night from a visit to points between here and Weed.

FIGHT STOPPED IN 18th ROUND

(Continued from Page 1)

Round One
Palzer whipped his right to the jaw and then repeated. He then sent two rights to the face and a left hard to the head. Palzer pounded McCarty's stomach. McCarty shot two lefts to the head, Palzer sent a left hard to the midsection. McCarty put a series of lefts to the body at will. Even round.

Round Two
Palzer shot a hard left and repeated. McCarty sent a left to the head and pounded Palzer's stomach. McCarty shook Palzer with a right cross and then put three lefts to the face. Palzer put a right to the body. McCarty jarred Palzer with a right. Palzer forced McCarty to break ground. Palzer's nose is bleeding at the gong. McCarty has a shade the best.

Round Three
McCarty pounded Palzer's kidneys. Palzer put a hard right jolt to the body. McCarty outboxed Palzer, making him miss several left leads. McCarty put a right and then a left to the head. Palzer landed a straight left. Palzer sent a left to the head. They clinched and exchanged body jolts. McCarty sent two lefts to the head. At the bell McCarty was smiling confidently. McCarty has a shade the best.

Round Four
Palzer hooked left to the jaw, right to stomach. Palzer butted McCarty with his shoulder, and was warned by the referee not to repeat this movement. McCarty sent a left to the nose and then a left and right to the body. They milled fiercely in a clinch with the honors even. Palzer sent a hard left to the jaw. McCarty landed a left to the face. At the bell they were both grinning. Neither seemed in trouble. The round was even.

Round Five
McCarty pounded Palzer's kidneys and forced him back. Then he landed a hard left to the face. Palzer sent two hard rights to the body, then he wrestled Luther across the ring. McCarty sent a right to the head. Al landed a hard right to the ear. Both put lefts to the head. McCarty landed two straight lefts, bringing the blood afresh from Palzer's nose and mouth. Palzer sent a left to the head and then they clinched. Palzer's wallops seem to possess most steam. Round even.

Round Six
Palzer shot a left to the mouth. They exchanged straight lefts three times in a row. Palzer followed McCarty around the ring. McCarty landed a left to the head and then ripped a right to the midsection. Luther looked serious and wanted to avoid clinching. Palzer sent a right to the head. Palzer had a shade the best of it.

Round Seven
They rushed to a clinch. Palzer sent a series of left jolts to the head. McCarty backed away and landed a left to the head. Then he sent a hard right to the head and repeated several times without return. He wobbled Palzer's head with a series of eight left swings. McCarty sent a right uppercut to the stomach and then two lefts to the head. Then he landed a hard right to the stomach. McCarty kidded Palzer at the bell.

Round Eight
They exchanged rights and lefts. A furious rally followed. McCarty landed two blows to Al's one. Palzer sent a left to the stomach. McCarty put a left to the head. Both men are slowing up. Palzer sent a left to the head. McCarty landed several left leads to the head without a return. Palzer landed a hard right to the stomach. Palzer sent two lefts to the midsection. McCarty sent a left to the head and a left to Palzer's injured nose at the bell.

Round Nine
They exchanged lefts. Palzer sent a hard left to the head, hurting McCarty. Palzer forced McCarty to break ground in a clinch. McCarty put a left to the head and repeated a moment later. McCarty landed two hard rights to the chin and a left to the head. Palzer was bleeding freely when the bell sounded, but winked at his opponent as he went to his corner.

Round Ten
McCarty swung a left to the jaw and a left to Palzer's eye, cutting the lid. McCarty worked a right cross to the head. McCarty missed a hard left and slipped to his knees. He was unhurt. Palzer sent two lefts to the head and McCarty pummeled Palzer's body in a clinch. Palzer sent a wicked left swing to the head. Palzer's face is covered with blood and his right eye is partially closed. This was McCarty's round.

Round Eleven
McCarty sent a hard right to the stomach. Palzer landed two short lefts to the face and repeated. Mc-

Carthy sent Palzer's head back with a vicious left to the head, rocking Al. Palzer seemed weakening. McCarty pummeled Palzer's stomach.

Round Twelve
McCarty went after his man fiercely, rocking Palzer with a left to the head. Palzer landed a left to the mouth. McCarty sent a right cross to the jaw. Palzer's face is a mass of blood. One eye is practically useless. McCarty rocked Palzer's head back with a straight left. McCarty landed another right cross. Palzer hung on in the clinches.

Round Thirteen
Palzer fought gamely and took the aggressive. He put a left to the head. They wrestled about the ring. McCarty swung a left to the jaw. He opened Palzer's ear with a left. In a furious rally McCarty put a series of rights and lefts to the head. McCarty shot a hard left to the mouth and repeated. Palzer's head wobbled. McCarty was not marked. Palzer spat blood in his corner.

Round Fourteen
Palzer sent a left to the face. McCarty swung left and right to the head. McCarty rocked Palzer with a straight left. Coming into a clinch McCarty sent Palzer's head bobbing with a left and forced the Iowa to break. Palzer sent a left to the head but he was outclassed at this stage.

Round Fifteen
Palzer sent a left to the head. McCarty worked a left to the face and brought blood in torrents. McCarty sent Palzer rocking with a straight left to the head. McCarty measured

his man and sent a straight left to the head. Palzer is weakening and is not fighting back.

Round Sixteen
McCarty landed a left and right to the head, and Palzer sent a stiff left to the face. McCarty rocked Al with a right cross. Palzer sent a left to the head. McCarty repeated the right cross. Palzer was staggered. McCarty put a left to Palzer's mouth. Palzer was weak at the bell.

Round Seventeen
McCarty put a left to the head. A clinch he sent a right to the jaw. He broke the clinch with a hard left uppercut. Palzer staggered as he broke. McCarty worked the right cross and then they fell into a clinch. Luther put two straight lefts to the head. McCarty put a right to the jaw. Palzer landed a blow that appeared low. The crowd shouted for McCarty hit Palzer at will and rode his heavier opponent with straight left and right crosses. Palzer looked anxious. His face is bleeding and blood running in torrents down his chest.

Round Eighteen
As they came together McCarty landed his left. Palzer hung on in the clinch that followed. McCarty swung his right and left to the head. The fight was stopped by the referee.

There are two kinds of insurance. Chilcote writes the right kind. Call at 922 Main street, or phone 68.

Cut flowers at No. 2 West Main st

HAPPY NEW YEAR

That's the way we feel about it, and that's the way we want you to feel. Old Nineteen Twelve has been pretty rough in places, but it has been pretty good to us, after all. And young Nineteen Thirteen is a husky youngster already, though he's only a few hours old, and he promises to be better than his predecessor. We wish you all could be at home with the folks today; but if you can't, we have a good substitute for home. Tonight we will serve our big New Year Dinner from five o'clock until eight. Remember how good the Christmas Dinner was? Come again and see how much better we can do when we get warmed up to it.

Price One Dollar

Music and plenty of good cheer thrown in

White Pelican Hotel

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