



Christmas SUGGESTIONS

GOLDEN RULE THE PEOPLE STORE

411-13-15 Main Street



Father

Tradition has it that we called him "Da-da" at one time. We remember him affectionately as "papa," then "pa"; later as "father" and even when we refer to him as "The Old Man" we are not disrespectful, but just a trifle familiar. We cannot forget him, and it is along about this time of the year that our memories are most acute.

Remember how we used to hang to his coat tails along about the time that preparations were being made for the reception of Old Santa Claus? Remember how we used to hang up our stockings on Christmas Eve? Although we were satisfied that dear old Santa lived far up in the frozen North, we knew somehow or other that Papa was in close touch with the be-whiskered individual, and, of course, we were right.

And now let's play Santa Claus to him. Think of the satisfaction to him when he awakens on Christmas morn and finds that his loved ones have not forgotten him.

By all means, let's not forget "Dad"

Any one of these would

• Please FATHER

- Silk Scarfs, assorted colors, 25c to \$2.50.
- Silk Hose, the durable kind, three pair for \$1.00.
- Traveling Slippers, black and tan, in case, \$1.50.
- Traveling Bags, genuine leather cover and leather lined, \$2.50 to \$10.50.
- Silk Knitted Scarfs, \$2.50.
- Dress Shirts, attached cuffs, 75c to \$1.50.
- Light Flannel and Wool Shirts, gray, blue or tan, \$1.50 to \$3.00.
- Pure Linen and Silk Initial Handkerchiefs, 25c to 75c.
- "President" Suspenders in fancy patterns, 25c.
- Umbrellas, mission handles, \$1.50 to \$5.00.

FOR SISTER

There are hundreds of articles in Klamath's greatest store which will please sister immensely. A partial list of choice gifts follows:

New lustrous Silk Hose in different qualities. Two specials that are worthy of mention here are offered at, per pair 50c and \$1.00. Of course the dollar hose is much the nicer of the two, but you'll find the fifty cent hose a wonder for the money.

A handsome silk waist, the very latest styles, just in from New York city, not fancy merchandise at fancy prices, but to assist you to make sister a gift worth while we have offered the entire lot at just two prices. Values to \$1.50 Monday and Tuesday 75c go for \$5.00. Regular five dollar values will be on sale at \$2.00.

There are many pretty styles in new Dress Shoes for both evening and street wear. New Silks by the yard; Gloves, Handkerchiefs, Neckwear, Fancy and Plain Ribbons, Art Pieces of various kinds. In fact, there is no limit to the long list of articles she will appreciate, and, best of all, a corps of competent saleswomen who will assist you in every way possible to make your selection for her one she will appreciate.

Sister

Remember that Christmas when Santa Claus brought sister that big wax doll? Yes, the one that you found in her room and proceeded to eat all the wax off its face. Remember how she cried? Remember how you promised to "make it right?" Have you ever done it?

Remember when you came home from school one day with your clothes torn and your face cut? Who was it who cried with you and sympathized with you in your youthful troubles?

And then later, when the Santa Claus myth had been relegated to the past, from whom were you certain of receiving some Christmas remembrance? Who seemed never to forget the stocking hanging time? Dear little sister will be the same always. Doesn't make any difference whether she is in pinafore or a hobble skirt.

You must not forget Sister.

FOR MOTHER

Mother won't be hard to please. Something useful for the home or wearing apparel of some sort—articles for every-day use—the kind with intrinsic value.

A nice pair of warm blankets would please most mothers. Beacon Blankets are the best blankets we know of, and the new shipment enables us to show you Beacon Blankets in most every style they are made in. Let us show you some of the choice styles we have at \$2.50.

From two-fifty to four-ninety you will find a line of Comforters which represent better values in high grade Comforters than you are used to seeing in Klamath Falls.

House Shoes, Comfort Shoes, Warm-lined Slies Dress Shoes, etc. Well, you might find a larger assortment somewhere, but we are of the opinion that you'll have to go to a larger city than Klamath Falls, and then pay more money. She can exchange the shoes you buy for her here should they not fit or please her.

A beautiful line of fancy scrim curtains, plain colors, have been placed on sale to make holiday shopping more profitable to you. The saving represents fully 33 1-3 per cent, and we don't know of a housekeeper in Klamath county that wouldn't appreciate a pair of these curtains. Let us help you decide your gift to mother.

Mother

Who is it that keeps hidden away in the attic that tiny shoe with the holes at the heel and toe, the one you wore long before you can remember? Who is it that rejoices most when a stroke of good fortune overtakes you? Withal, who is your best real friend?

Remember when father insisted that you had been naughty and promised you that well deserved punishment? What did Mamma do? Didn't she argue and plead, and finally induce father to change his mind? Of course she did.

And then when Christmas time approached, who did all of the planning so that you might not be disappointed? Who, when crops were poor and business bad went without a new hat and skimped on the household expenses in order that Santa Claus might come as usual?

We simply cannot forget Mother

BROTHER would appreciate something like the following

Here is a leader. We hope we will have enough to go around. They are sets containing useful articles of wearing apparel. Each set contains a pair of fine socks, handkerchief and necktie to match, also a pair of pearl link cuff buttons and a pin. Per Set, \$1.25.

Suspenders in Christmas Boxes, artistically decorated, or in burnt wood boxes, 50c to \$1.00.

Mocha Dress Kid Gloves, \$1.50 to \$2.00. Fancy Hose Supporters and Arm Bands, per pair 25c. Silk Scarfs, assorted colors, 25c to \$1.00.

If he's in kilts or knickerbockers, we have a great assortment of amusing and instructive games, as well as a line of toys from which it is certain you can make a suitable selection.

Brother

Of course he used to pull your hair, throw dirt on your pretty new dresses, and ruffle up your pretty ribbons, and tease you and your little friends, but brother was "awfully good" at times, wasn't he?

And then, when everything seemed to be "perfectly horrid" he was SO nice. Your troubles seemed so slight when brother was there to comfort you. And brother was generally there when you most needed him, wasn't he?

And later who took the greatest interest in the happiness of sister? Brother, of course, and he still takes that interest. And he is the same brother, whether he is in long trousers or knickerbockers.

You must not forget Brother

The most interesting event in the entire history of the store

IS THE SACRIFICE SALE OF MEN'S AND BOYS' CLOTHING. EVERY SUIT AND OVERCOAT IN THE HOUSE TO BE CLOSED OUT, AND EVERY GARMENT A NEW FALL AND WINTER STYLE. YOU DON'T BUY OLD, OUT-OF-DATE MERCHANDISE WHEN YOU TRAVE HERE.

1-4 Off the regular price on every suit and overcoat

