

NEWS OF ECONOMY FOR CHRISTMAS SHOPPERS

Ten more days, then Christmas. There is a splendid assortment of good merchandise at this store now from which to make your selections, yet we would advise early buying if possible. The stocks will be more complete and the selections much easier made.

Brainard & Armstrong's Embroidery Silks are here in all the newest shades, also a splendid assortment of D. M. C. Embroidery Cotton in all the wanted shades. New stock just received.

Women's new Silk Gloves, the "Kayser" kind, in both two-clasp and sixteen-button, color black and white. Four-star quality, a choice assortment from New York yesterday. Per pair, \$1.00.

GOLDEN RULE

Women's Silk Hose, per pair 50c. A popular hose at a popular price, all sizes from 8 1-2 to 10, color black only. Made with lisle threat toe, heel and sole, also lisle uppers. The body of this hose is pure silk.

YARRIS BROS.
GOLDEN RULE
KLAMATH FALLS OREGON

The searching eye of Santa Claus discovered the Sign of Klamath County's Greatest Store Months Ago. To find a store in Klamath Falls such as this one was and is today was gratifying indeed. A modern store that was willing to supply the people of Klamath County with his wonderful line of GIFT merchandise at a very small margin of profit, making it possible for the people of Klamath County to do their Christmas shopping at home at an equal advantage with the thousands of others in the larger cities. An opportunity such as this could not help but please the Grand Old Man, and naturally, no time was lost in making arrangements to establish Klamath County Headquarters at The Golden Rule.



A useful gift for a man is usually most appreciated, and most men actually prefer a woman's choice when buying Hosiery, Ties, Handkerchiefs, etc. You'll find the Holiday Stock of Hosiery here very complete. The special here illustrated is a pure Ramie silk, extra heavy quality, reinforced heel and toe, assorted colors, as navy, black, gray, tan, etc. This hose is an excellent value at the regular price of 50 cents. For an extra special until after the Holidays the price will be 38c for single pairs, two pairs for 75c, or three pairs for \$1.00.

Beacon Bath-Robe Flannel by the yard. The new patterns are even prettier than what you will find in robes ready-made, and with a Butterick Pattern and a small amount of Beacon Bath-Robe Flannel you can make a bath-robe just as nice and just as good as you can buy ready-made, and the price will be about half.

Beacon Bath-Robe Flannel in two widths, 27 and 36 inches, priced at per yd. 39c and 50c.

Men's Fancy Suspenders put up in Holiday Boxes, make splendid presents. A dozen or more styles of colorings in the two choice assortments you will find here.

Assortment No. 1, put up in fancy burnt wood boxes, one pair to the box. An ideal gift at per box, \$1.00.

Assortment No. 2, in a large range of styles, one pair in fancy Holiday Box, per pair, 50c.

DON'T MISS THE BEAUTIFUL DISPLAY OF HANDKERCHIEFS.

The assortment is rather unusual for Klamath Falls, and as you know, handkerchiefs are as popular today as they ever were, if not more so, when it comes to selecting a dainty gift for a friend. The assortment of handkerchiefs, which are put up in fancy holiday boxes, in both one-quarter and one-half dozen to the box, sold only by the box, represent excellent values at the prices asked. All linen initial handkerchiefs for both men and women. The men's sell at 25c; the women's at 18c, or three for 50 cents.

New Silks, New Laces New Ribbons—Almost every department of the store store has been replenished with New Merchandise the past thirty days, and in addition to all this, a new service. A system that is intended to assist us in extending to you every courtesy. It's our ambition to keep this store the largest and best store in Klamath County, for by this method only we may hope to merit your confidence and patronage, and it is for this end we are constantly striving.

THE NEWEST STYLES IN SILK KIMONOS ARE HERE.

The price range will be appreciated when you examine the splendid quality of silks used in these garments and the perfect workmanship.

MEN'S SILK FOUR-IN-HAND TIES AT TWO FOR 25 CENTS.

Not the best that is made, but the same kinds some people call 25c Ties. To say the least, the assortment is splendid and the value is great. Most everyone has boy friends they wish to remember with a small gift of some sort. We can think of nothing which would be more appreciated for so little money.

25c—MEN'S PURE SILK TIES—50c

The assortment is all that anyone could wish for. Handsome, lustrous, rich silks in all the new leading shades for Fall and Winter. Mostly four-in-hand styles, in both wide and narrow widths. The assortment at 25c will be of interest to you, as it is nothing unusual to find these same ties selling at 50c, usually about 35c.

There are few better ties made than what you will find here at 25c.

OUR LARGE STOCK OF MEN'S AND BOY'S CLOTHING TO BE CLOSED OUT

1-4 OFF.

Every Suit and overcoat for both Men and Boys is included in this closing out sale. We have decided to discontinue carrying Men's and Boys' Clothing that we may have more time and space to devote to Women's Ready-to-Wear Garments and Dry Goods.

Almost every Suit and Overcoat in the house was made by David Adler & Sons' Clothing Company of Milwaukee. Adler's "Collegian" Clothes are known in every part of the United States as one of the best lines, and with our usually low regular prices, Twenty-five Per Cent Discount means value giving unprecedented. The assortment is splendid, and those who would consider buying a good Suit or Overcoat at an extremely low price should not fail to look through this splendid assortment of good clothes before they purchase elsewhere.

THE CHILDREN WILL BE DELIGHTED WITH THE TOYS, DOLLS, BOOKS, SLEDS, DOLL BUGGIES, MECHANICAL ENGINES, DRUMS, HORNS, WHISTLES AND THE THOUSAND AND ONE THINGS THAT GO TO MAKE UP THE GENERAL ASSORTMENT.

In addition to the assortment as above mentioned, which seems to be almost indispensable at Christmas time, you will find hundreds of useful articles in every part of the store which will make durable, desirable and appreciated gifts for children of all ages.

The regular Toy assortment, a partial list of which appears here, is frequently found in retail stores marked with enormous profits added. It is impossible for us to list the hundreds of articles and price same in our advertisements, but we want to emphasize the fact that toys as well as everything else is marked on a small drygoods per cent.

A WORD REGARDING ADVERTISING FOR 1913

That we may be able to tell our patrons something everyday that will interest them concerning the arrival of the Merchandise, or Special purchases our New York buyer may make for Spot Cash, we are going to discontinue our present premium plan of advertising after January 1st. Sales slips that are issued this month will be redeemed as usual. This will give everyone a chance to secure the required amount for articles they may wish to select.



OPEN EVENINGS UNTIL CHRISTMAS