

The Spirit of 1912

ANSWER THE BUGLE CALL

Follow the Fife and Drum. Get into the merry procession

It leads in but one direction and divides in interest

only with the

Redmen's Big 4th of July Celebration

Lewis Bros. Terrific Sacrifice Unloading Sale of the \$45,000 General Stock of the

GOLDEN RULE STORE, KLAMATH FALLS

This new, clean, up-to-the-minute stock includes everything to be obtained in a first class department store--Adler's Collegian Clothes, Ladie's Suits, dresses and Overskirts, Dry Goods, Piece Goods, Millinery, Shoes for all the family, Furnishings, Haberdashery, Novelty Notions and what not, all at a saving of from 35 to 50 per cent.

The success of this sale never has been in doubt, now it is

AN ACCOMPLISHED FACT

Enthusiastically attested to by thousands of satisfied buyers who are making their dollars do almost double duty. Frequently the store has been so packed by eager customers that we have been compelled to permit them to wait on themselves. Every nook and corner, every shelf and counter is heaped high with the most seasonable and choicest of summer offerings just when they are most indispensable to you. All of the Golden Rule Store's well known high grade quality, and all slaughtered below the prices asked for inferior stuff.

Nothing Hid Away

No Reservations

No Restrictions

We have complete arrangements to appropriately celebrate our national birthday anniversary and do honor to the patriotic pioneers who framed the Declaration of Independence and made possible this nation of liberty loving people

AN ORCHESTRA OF FOUR PIECES

Has been engaged for REDMEN'S DAYS, Thursday, July 4th and Friday, July 5th. Rest rooms have been arranged and all are cordially invited to come and make themselves perfectly at home. Enjoy good music, rest up and get in proper condition for the evening's festivities. Incidentally, we will offer for your inspection the most gorgeous sales display ever attempted here or elsewhere.

Just Follow the Crowds--No Chance to Miss

In the Hands of
LEWIS BROS & CO.
Mercantile Adjusters

The Golden Rule Store

F. S. BOYD
Sales Manager