

# BIG REDUCTION MONEY-RAISING SALE

The Mammoth \$25,000 Stock of New, Dependable, Up-to-Date Merchandise Has this Day Been Placed on Sale by "The Portland Store"

THIS ENTIRE STOCK MUST BE DISPOSED OF TO MAKE ROOM AND RAISE MONEY. EVERYTHING FROM CELLAR TO GARRET AND WALL TO WALL WILL BE PLACED ON SALE, AND MUST BE SOLD AT FROM 30 TO 60 PER CENT LESS THAN SIMILAR GOODS WERE EVER OFFERED TO THE BUYING PUBLIC IN KLAMATH FALLS OR ANY OTHER CITY IN SOUTHERN OREGON. NEVER BEFORE IN THE HISTORY OF KLAMATH FALLS WAS MERCHANDISE EVER OFFERED AT SUCH RIDICULOUSLY LOW PRICES. NO GOODS RESERVED. EVERY DOLLAR'S WORTH OF MERCHANDISE IN THE STORE WILL BE PLACED ON SALE AND SOLD IF POSSIBLE AT CUT-SLASH PRICES.

## The Whole Store Will Be Ablaze With Bargains

AND THE BUYING PUBLIC WILL BE BUYING \$2.00 WORTH OF MERCHANDISE FOR \$1.00. TO MISS THIS GIGANTIC SALE WILL BE A POSITIVE LOSS TO YOU. THIS IS NO CLOSING OUT SALE, BUT A LEGITIMATE REDUCTION SALE. WE NEED THE SUONDULICS.

# THIS SALE WILL BEGIN JULY 14

## Ten Thousand Dollars Worth of Clothing

CONSISTING OF MEN'S, BOYS AND CHILDREN'S CLOTHING WILL BE PLACED ON THE MARKET AT 30 TO 60 PER CENT REDUCTION. EVERY GARMENT IS NEW AND OF THE LATEST DESIGN, AND A GREAT MAJORITY OF THESE GOODS WERE PURCHASED DIRECT FROM HART, SCHAFFNER & MARX, FRIEND BROS., EDERCHEIMER AND STEIN & CO., THE WORLD'S MOST CELEBRATED MANUFACTURERS OF THE VERY HIGHEST GRADE OF FANCY AND DURABLE CLOTHING. THESE GOODS WERE PURCHASED FOR CASH AT PRICES THAT CANNOT BE EQUALED. THESE BRANDS OF CLOTHING SPEAK FOR THEMSELVES.

## A Few Selections Follow

\$80.00 Suits	\$36.65
\$40.00 Suits	29.85
\$35.00 Suits	26.45
\$30.00 Suits	22.25
\$27.50 Suits	20.85
\$25.00 Suits	18.95
\$22.50 Suits	17.85
\$20.00 Suits	14.75
\$18.00 Suits	13.45
\$16.50 Suits	10.85
\$15.00 Suits	9.85
\$12.00 Suits	8.55
\$10.00 Suits	7.95

CORDUROY SUITS	
All \$12 to \$17.50 Suits	\$8.95
500 PAIRS CORDUROY PANTS TO BE CLOSED OUT	
All \$5.00 Corduroy Pants	\$4.20
All \$3.50 Corduroy Pants	2.65
All \$4.00 Corduroy Pants	2.95
All \$2.75 and \$2.50 Corduroy Pants	1.95
MEN'S REGULAR PANTS	
All \$7.50 Pants	\$5.75
All \$7.00 Pants	5.45
All \$6.00 Pants	4.75
All \$5.00 Pants	4.15

All \$4.00 Pants	3.25
All \$3.00 Pants	2.35
All \$2.50 Pants	1.95
All \$2.00 Pants	1.25
All \$1.75 and \$1.50 Pants	.95
All Men's and Boys' Overalls reduced.	
Portland Store Overalls (4) pair. We also have Bib and Waist Overalls in "Boss of the Road," "Can't Bust 'Em," Levi Strauss, Etc.	
BIG REDUCTION ON ALL BOYS' CLOTHING, INCLUDING SUITS AND PANTS	

BOYS' SUITS FROM 7 TO 15 YEARS	
Regular \$4.50 Suits	\$3.25
Regular \$5.00 Suits	3.85
Regular \$4.00 Suits	3.15
BOYS' SUITS, LONG PANTS	
Regular \$8.00 Suits	\$6.45
Regular \$9.00 Suits	6.85
Regular \$10.00 Suits	7.85
BOYS KNEE PANTS, ALL SIZES	
Regular \$1.25 Pants for	.95
Regular \$1.00 Pants for	.75
Regular .75 Pants for	.45

## \$10,000 Stock of Shoes

Consisting of Men's and Boys' Shoes and Footwear of all Styles and Sizes. All new and made by the best manufacturers of the world. There is the W. L. Douglas, Buster Brown, North Star Brand and Mayer Dry-Sox, all celebrated for making the very best that can be made from Colt, Calf and Kid Leathers. An examination will convince you that never before were High-Grade Shoes offered at such ridiculously Low Prices. These Shoes MUST BE SOLD to make room for the immense stock that has been purchased for the coming FALL TRADE.

Regular \$2.50 Shoes	\$1.95
Regular \$3.00 Shoes	2.25
Regular \$3.50 Shoes	2.45
Regular \$4.00 Shoes	2.95
Regular \$4.50 Shoes	3.35

FLORSHEIM SHOES	
Never before have we placed this shoe on sale.	
All \$5.00 Florsheim Shoes	\$4.35
All \$6.00 Florsheim Shoes	5.25
\$1.75 Canvas Shoes, now	1.35
\$1.50 Canvas Shoes, now	.95

ALL STRAW HATS TO BE CLOSED OUT	
Regular 50c and 75c Straw Hats for	.25
Regular \$1.00 Straw Hats for	.50
Regular \$1.50 Straw Hats for	.75
Regular \$2.00 Straw Hats for	1.00

500 PAIR BOYS' SHOES	
To Be Closed Out Regardless of Cost Price	
Regular \$2.50 Shoes	\$1.25
Regular \$2.75 Shoes	1.40
Regular \$3.00 Shoes	1.75

MEN'S HIGH-TOP SHOES	
150 Pair to be closed out at prices never before offered. In order to appreciate these prices you must call and see for yourselves.	

FELT HATS	
Regular \$1.50 Hats	.95
Regular \$2.00 Hats	1.55
Regular \$2.50 Hats	1.95
Regular \$3.00 Hats	2.45
Regular \$3.50 Hats	2.85

## \$10,000 of Stock of Gents' Furnishings

THE MOST COMPLETE STOCK OF FURNISHING GOODS, HATS AND NOTIONS THAT HAS EVER BEEN OFFERED TO THE KLAMATH FALLS TRADE.

UNDERWEAR	
Regular 50 per garment	.35
Regular .65 per garment	.45
Regular \$1.00 per garment	.75
Regular \$1.25 per garment	.90
Regular \$1.50 per garment	1.15
Many other bargains in Underwear, but space will not allow quoting them.	

SHIRTS	
50 dozen Men's Work Shirts, consisting of Blue Chambré, Khaki, Black Sateen and Fancy Striped, both golf and negligee, regular 65c and 75c value, 45c.	
Regular \$1.25 Shirts	.95
Regular \$1.50 Shirts	1.15
Regular \$2.00 Shirts	1.55
Regular \$2.50 Shirts	1.95
Regular \$3.00 Shirts	2.35

These include all our Cluett, Peabody, Standard and Ullman, Sealington and Brown's makes. A big line of Drummers' Sample Shirts and Sweater Coats, both for summer and winter, just received, to be sold at less than wholesale price.

Black and Brown Firemen's Sox, 10c. All Sox, of every style, at a great reduction. Red, White and Blue Handkerchiefs, only 7c each. 50 dozen Gloves, horsehide and calfskin, regular 65c and 75c values for 45c. All Gloves reduced.

SUIT CASES	
Biggest line of Suit Cases ever offered on sale.	
Regular \$2.25 values for	\$1.55
Regular \$2.75 values for	2.15
Regular \$3.50 values for	2.75
Regular \$4.00 values for	3.10
Regular \$4.50 values for	3.45
Regular \$5.00 values for	4.15
Regular \$6.00 values for	4.85
Regular \$7.50 values for	6.15

Many other bargains in suit cases, but space will not permit to quote prices. A line of 50 Trunks to be closed out to make room for our Fall Stock. No reduction will be made on Holeproof Sox, Boyer Hats, Cutter & Bergman Shoes or Collars.

Buying your supplies now means increased comfort at decreased cost. All previous sales have had their limit. This has none. We will sell this entire stock at these low figures if the buying public demands it. We are billing the country for thirty-five miles around, and expect every man, woman and child to come in and supply their demands at this greatest of all sales. We are known all over Klamath County as the GREATEST BARGAIN GIVERS EVER BEFORE THE PUBLIC, AND KNOW NO LIMIT WHEN THE PRICE-CUTTING KNIFE IS ONCE APPLIED. COME AND SEE US AND WE WILL MAKE GOOD.

# K. SUGARMAN

# PORTLAND STORE