

A Great Sacrificing Clean-Up Sale

Beginning Wednesday, July 14, 1909

Not only a few special items are offered at tempting prices, but the entire stock of odds and ends are reduced without any distinction. Nothing reserved; nothing spared. No person in Klamath Falls should overlook the extraordinary savings this great sale affords.

Broken Lines of Shoes

HIVET YOUR EYES on these **MONEY-SAVING BUYS**

MEN'S SHOES—Lot 1
100 pairs regular \$2.50 and \$2.75 Shoes for... \$2.15

Lot 2
75 pairs of Patent Leather and Vel Kid; regular \$3.25 Shoe, for... \$2.45

Lot 3
200 pairs Box Calf and Vel Kid in B. and L.; regular \$3.50, for... \$2.85

Lot 4
110 pairs Assorted styles, regular \$4 and \$4.50 Shoes, for... \$3.10

BOYS' SHOES
One lot of 75 pairs regular \$1.50 and \$2 Shoes for... \$1.10
One lot Boys' Canvas Shoes for... 85c
(This sale includes Douglas and Meyer brands.)

A Personal Letter from K. Sugarman

It is customary with us at the end of each season to dispose of all odds and ends left over. Having this object in view, we realize that great reductions must be made to induce the public to accept our offer. Our first reason for making these great reductions is that it is our policy not to accumulate or carry over old stock from one season to another. Second, the capital derived from this sale is invested in new goods for the coming season, thereby gaining two points by giving our customers seasonable merchandise at manufacturers' cost and preparing ourselves for a fresh fall stock, which we are now placing. We trust that our past record for honest business methods will assure us a liberal response to this announcement, and during this sale, I, as sole owner and manager of this house, will strain every effort to assure values as advertised.

Very truly yours,

K. SUGARMAN

Hats and Caps

Must Find Owners, Regardless of Former Prices. Here is **CONVINCING PROOF!**

One lot of Felts, assorted styles; regular \$1.50
Hats, for... 95c
Regular \$2 Hats for... \$1.45
Regular \$2.50 Hats for... \$1.90
Regular \$3.00 Hats for... \$2.35
A lot of Straw and Canvas Hats, regular 75c to \$1.50, for... 35c

Many other hats not mentioned here at greatly reduced prices. All Panamas AT COST.

Heavily Overstocked in the Clothing Section

Broken Sizes of the **FAMOUS HART, SCHAFFNER & MARX** and **FRIEND BROS. SUITS** will be Sold at Cost of Material. Profits are Entirely Eliminated in this Department.

Suits		Trousers	
Regular \$8 Suits for... \$5.25	Lot 3 \$18 Suits up to \$20.00... \$18.85	\$1.50 up to \$2.00 for... \$1.15	Lot 4 Regular \$4.00 for... \$2.85
Lot 1 \$10 Suits up to \$13.50... \$8.56	Lot 4 \$20 Suits up to \$22.50... \$16.35	Lot 5 \$2.50 up to \$3.00 for... \$1.95	Lot 5 Regular \$1.50 for... \$3.46
Lot 2 \$15 Suits up to \$17.50... \$9.75	Lot 5 \$25 Suits up to \$30.00... \$19.85	Lot 6 Regular \$3.50 for... \$2.85	Lot 6 Regular \$5.00 for... \$3.90

Underwear	Neckwear	Negligee, Golf and Coat Shirts
Special line of Balbriggans in P. and B. for, per suit... 55c	1,000 Neckties, regular 35c, for... 20c	500 assorted patterns in Work Shirts for... 40c
Special line of Balbriggans in natural colors for, per suit... 65c	Regular 50c Ties for... 35c	750 assorted patterns in Negligee and Golf Shirts; reg. \$1.25... 95c
One lot of Underwear, consisting of 1,000 garments, of assorted weights and colors; per suit... 90c	Crochet 75c Ties for... 55c	500 assorted patterns in Negligee and Golf Shirts; reg. \$1.50... \$1.15
	Regular 65c Ties for... 45c	300 assorted patterns in Negligee and Golf Shirts; reg. \$1.75... \$1.35
	Regular \$1 Ties for... 65c	200 assorted patterns in Negligee and Golf Shirts; reg. \$2.50... \$1.95
		250 assorted patterns in Negligee and Golf Shirts; reg. \$2.75, \$3... \$2.35

Sox and Gloves	Suspenders	Overalls	A Lot of Fancy Vests
150 dozen assorted colors, regular 15c, at... 5c (Only three pairs to a customer.)	200 pairs assorted, regular 40c Suspenders, for... 25c	Portland Store Overalls for... 65c	Regular \$1.50 Vests for... 95c
500 pairs assorted Calf and Horsehide; regular 75c to \$1, for... 45c	250 Police and Firemen, reg. 50c Suspenders... 35c	Levi Strauss Overalls for... 75c	Regular \$2.00 Vests for... \$1.55
	150 pairs President Suspenders for... 25c		Regular \$2.50 Vests for... \$1.75
			Regular \$3.00 Vests for... \$2.35

A Big Line of **TRUNKS AND SUIT CASES** at Greatly Reduced Prices. Now is the Time to Buy a Trunk or Suit Case. Also a Big Reduction in Our **BOYS' DEPARTMENT**.

We cannot mention all the great bargains. We'll have to ask you to come and see for yourself. We must close out all these broken lines at any and every sacrifice. It is not a matter of getting their worth, but the space they occupy. You cannot make a mistake excepting to stay away. Just note these low prices and remember the high-grade makes they represent.

It Is Coming
WHAT

Like a woman chopping wood, we are not doing this for fun.



The following lines are not included in this sale as they are contract goods: Florsheim Shoes, Holeproof Hosiery, Boyer Hats and Collars.

Almost Here
WHAT

Like a woman chopping wood, we are not doing this for fun. What we want is **MORE BUSINESS**

Sleep

McRoskey
INNERLACED
Mattress

A DREAM OF LUXURY AND EASE

The chief element of a good night's sleep is a comfortable mattress. The **McROSKEY INNERLACED** mattress is the perfected result of many years' intensive genius and constructive effort, built by special machinery and processes which we own exclusively. The McRoskey innerlaced mattress yields to the pressure of the body in exact proportion to weight; conforms perfectly to every curve; does not give perfect support at all points—the essential feature of the perfect bed.

It is made of the finest quality of white felt. It will never lump or get hard. It will last a lifetime, if kept dry and stretched when necessary.

Buy a McRoskey—read a McRoskey only—if you really want the maximum of sleep-giving comfort, the satisfaction of cleanliness and health under you during your waking hours.

When you lay, be sure that the McRoskey label is sewed on the side of the mattress. Then, and then only, will you have a genuine mattress.

If your dealer has none in stock, we will ship direct, express prepaid, same day check is received.

30 nights free trial; money returned if dissatisfied.

PRICES
Double size... 4'x6'... \$18.00
Three-quarter size... 3'x6'... 15.00
Single size... 3'x4'... 12.00

McROSKEY & CO.
WHOLESALE AND RETAIL MATTRESS MERCHANTS
SAN FRANCISCO

VIRGIL & SON

Cor. 4th and Klamath Ave. PHONE 736

The Big Store

Carries

Furniture

House Furnishings
and
Kitchen Hardware

If you are in need
of such goods don't
fail to get our prices

BRIEF MENTION.

Watch for the yellow tickets.

When?
Mrs. Dale was down from the Agency yesterday.
Mrs. H. V. Mitchell of Fort Klamath was in the city yesterday.
Dr. Alex Patterson of Merrill was in the city to-day on business.
J. D. Sivils, representing Tillman & Bendel of San Francisco, is registered at the Lakeside.
Mrs. J. E. and Harry Calderwood of Lakewood were registered at the Lakeside last evening.
Mrs. E. Moll, who has been visiting her sister, Mrs. E. A. Dunham, returned to her home in Medford yesterday.
Mrs. Fred L. Houston returned last evening from Ashland, where she has been visiting with friends for the past few weeks.

Ride on the
Launch
Curlew

How Can You Do It?

"Why, how do you manage to sell such nice things to eat at such low prices?" That question is propounded to us every day in the week, and the answer is simple. We do it because

We Buy in Carload Lots

and thus save on first cost, discounts and freight rates. Trade with us once and you'll always want our

Choice Fresh Vegetables, Fruits and Groceries

MONARCH
MERCANTILE COMPANY

PHONE 1051

Free Delivery Anywhere in Klamath Falls

Our Clerks Aim to Please