

# MARSH LANDS OREGON'S RICHEST SOIL ABEL ADY PHONE 303

50 PER CENT. VEGETABLE MATTER. KLAMATH'S GREATEST BARGAINS AT \$25 PER ACRE AND UPWARDS. EASY TERMS

## THE EVENING HERALD

Issued Daily, Except Sunday, by the

**HERALD PUBLISHING COMPANY**

W. O. SMITH, Editor

### SUBSCRIPTION RATES

|                                       |        |
|---------------------------------------|--------|
| Daily, by mail, one year              | \$5 00 |
| Daily, by mail, six months            | 2 50   |
| Daily, by mail, three months          | 1 25   |
| Daily, by mail, one month             | 50     |
| Daily, delivered by carrier, one week | 15     |

KLAMATH FALLS, SATURDAY, OCTOBER 31, 1908.

## THE READY-MADE HOUSE CO. KLAMATH FALLS, OREGON

The Ready-Made House Company—Organized, and to be incorporated under the laws of the State of Oregon, with a capital stock of \$15,000, divided into 15,000 shares of the par value of \$1 per share, and to have its manufacturing plant and general office at Klamath Falls.

The object of this Company is the manufacturing and selling "Ready-Made Houses" for which it has the exclusive manufacturing and sales rights for the entire State of Oregon. This is an up-to-date, 20th Century way of doing business. These houses are made in sections, framed and fitted and all material prepared in the factory, where the workmen have everything at hand, which means a saving of about one-half in the cost of a building. Only two to five days time required to set up a house complete and turn the keys over to the purchaser.

The patented construction—double panels, dead air space, two thicknesses of heavy paper, with 1/4 inch layer sterilized hair-insulator between the paper, making a building that is impervious to heat, cold, or moisture. The hair, before it is enclosed in the papers, is chemically treated, leaving a coating of lime, which makes the finished material absolutely vermin-proof and odorless. A perfect Sanitary building—cool in summer and warm in winter.

### GREAT DEMAND FOR BUILDINGS

With the coming of the Railroad and the settling up of the farm lands, there is a great demand for buildings, and as the cost is the interesting feature, it is not speculative to assume that these buildings will sell as fast as they can be manufactured. With the irrigation system now in operation, this country will be settled up very rapidly.

The new-comer buys a ranch, or a town-lot, and looks into the cost of building, and finds that he can buy a "Ready-Made House," with any number of rooms from 1 to 7—just as substantial and comfortable as the most modern buildings, and at about one-half the price it would cost, if he purchased the material and hired the labor. And, an order placed on Monday, will secure the house ready for occupancy the same week.

This locality is becoming known as the "GREATEST SUMMER RESORT IN THE WEST," and the hunting and fishing will bring many thousands of visitors each year, which means that the Upper Lake will be surrounded with Summer Homes and Hotel Cottages in the near future. Already, about fifty of these houses have been spoken for and can be delivered as soon as manufactured.

Different styles and sizes of these houses will be manufactured: Cottages Bungalows, Summer Houses, Hotel Cottages, School Houses, Campers Cottages, Etc. This system of construction makes the most desirable School House, and is recommended by the highest authorities. School Houses of this make are now being shipped from the State of Washington to New York.

The prices at which these houses will be sold will range from \$150 to \$750, according to number of rooms and the style of the building. Campers Cottages will cost from \$75 to \$100 each.

The margin of profit will be about 30 per cent, and taking into consideration the demand for these houses, and the saving in the cost, it would be conservative to estimate that the company will manufacture and sell over 500 houses per year. But, say that it sold only 250, and at the average price of \$450 each, would be an annual business of \$112,500.00. Estimate that after paying all expenses, commissions for selling, advertising, etc., that the net profit was only 10 per cent on the selling price, the dividends on the stock would be 75 per cent on the investment. This is an extremely nominal estimate for Klamath Falls and vicinity. The Company has the whole State of Oregon in which to operate.

J. Fred Goeller, owner of "Klamath Falls Planing Mills," and one of the largest stockholders of this Company, has the manufacturing contract to make these houses, and will begin operations at once, with a force of workmen, and increase the number of hands as fast as the demands require it.

There is no doubt but that within six months 50 men will be employed by this industry. These workmen and their families will live in Klamath Falls, adding materially to the business and building up of the city. Fifty workmen employed will mean a pay roll of over \$1000 per week.

In order to provide a surplus capital to carry a stock of houses on hand, ready for prompt delivery, the Company has set aside \$7000 par value of its stock, to be sold to the citizens of Klamath Falls, in amounts to suit subscribers. The first offering of 4000 shares, par value \$1 per share will be sold at 75 cents on the dollar.

Samples of the panels, and parts of this "Ready-Made House" can be seen at the office of E. T. Shortt, (DuFaut's old stand) on Main street, opposite Masonic Hall. Also, at the office of J. Fred Goeller, proprietor of "Klamath Falls Planing Mills." Parties may call at either place and get more information.

**THE READY-MADE HOUSE COMPANY**  
P. O. Box 293 Klamath Falls, Oregon

You will save money by buying sewing machines and all of your sewing machine supplies at Mullers, corner Main and 6th streets. 7-211f

Will Buy Timber—I have some money to invest in timber claims, if the price is right. L. JACOBS, Klamath Falls. 281f

### PLAYING A SYSTEM.

Just a word here about systems of gambling followed by various players their name is legion, some plausible, some ridiculous, some based on elaborate calculations, some giving wonderful results on paper, and all failing woefully at the tables.

"After fifteen years of experience at Monte Carlo," writes a newspaper correspondent, "costing a sum I should be ashamed to name; after a thorough investigation of more than four hundred different systems and progressions; after having employed a mathematician, I can say with certainty that it is absolutely impossible for any system to win at Monte Carlo. Sir Titram Maxim is wrong when he says the chances are ten to one against the player. I say they are a hundred to one against the player."

This is rather an overstatement, for a few players do win, by luck not by system, or by system based on luck, as when a man backs the number of his hotel room, or a woman backs her age. Perhaps two or three per cent of the players win occasionally, and the rest lose; not only because of the bank's percentage and the restraining maximum, but because this is a struggle between a man and a machine—a man with nerves and emotions, and a machine with no nerves and no emotions. Let the system be ever so perfect, the gambler with strength of will to follow it has not yet been born. If he had such strength of will he would not be a gambler!

Cleveland Moffett, in Success Magazine.

### FROM A PHILOSOPHER'S NOTE BOOK.

A successful man never hits the nail on the head. Forgetfulness of yesterday and anticipations of tomorrow make troublesome today.

The man who borrows trouble has at least the solace of knowing that no one will stan him to pay it back.

Possibly the chap who grows about the wash-day dinner would have found it more pleasing to his taste if he had done the washing.

From "Success Magazine"

"The Atlantic fleet was sent to Japan at the request of the emperor to overawe his subjects." was the statement made by United States Senator Joseph M. Dixon in an address at Kallispell, Mont., Tuesday night. The emperor's idea was to quell the sentiment for war among his people, a sentiment in which the emperor and his counsellors did not participate. It was an object lesson which proved successful even before the fleet reached the shores of Japan."

Scandal is usually retained on an even exchange basis.

DR. J. ZIMMERT,  
President

### Abstracting

E. M. EBER,  
Vice-Pres. and Treas.

Maps, Plans, Blue Prints, Etc.

## Klamath County Abstract Co.

Surveyors and Irrigation Engineers

BELT E. WITHECK, Secretary  
Klamath Falls, Oregon

## Watson & Van Sickle PRACTICAL BUILDERS AND CONTRACTORS

Estimates Given on all Kinds of Buildings.  
Store Fittings and Cabinet Work.

We are Making a Specialty of Furniture—Made to order for people who want something different from the usual styles.

SHOP AT 7th ST. AND KLAMATH AVE.  
Phone No. 36

### DR. C. P. MASON

Dentist

American Bank & Trust Co.'s Building

### DR. WM. MARTIN

Dentist

Office over Klamath County Bank

TELEPHONE 19

### D. V. KUYKENDALL

Attorney at Law

Klamath Falls, Oregon

## BRICK WORK AND PLASTERING

CHIMNEYS AND FIRE  
PLACES A SPECIALTY

H. E. CHILDERS  
KLAMATH FALLS, OREGON

## CENTRAL CAFE

Open Day  
and Night

Private Dining Parlors

Oysters Served in Any Style

J. V. HOUSTON, Prop.

## It's Up to You

THE MATTER OF GETTING GOOD GROCERIES. Eating is much of your life. Naturally you want good goods. We have them and it's up to you to get absolutely the best. JUST PHONE 516—We'll do the rest.

## VAN RIPER BROS.

CAN'T BE BEAT—CHASE & SANBORN COFFEES

## DON'T BAKE

Let us do it for you. Everything Home Made. Prices Reasonable. BREAD A SPECIALTY.

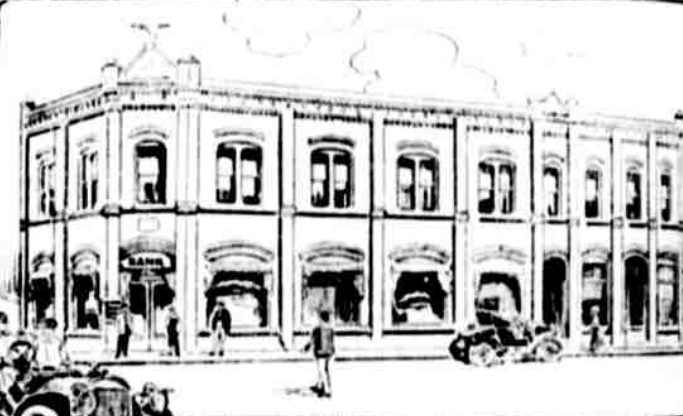
We put up box lunches; also lunches for hunting, fishing and picnic parties. A trial will convince you that it is cheaper to buy than to bake.

## KLAMATH FALLS BAKERY AND DELICATESSEN

Get Our Bread at Cawkins.

CHAS. E. WORDEN President  
A. M. WORDEN Cashier  
FRED MELHASE Vice-President

## The American Bank and Trust Co.



CAPITAL, \$100,000.00

Cor. 5th and Main Street

## J. L. CUNNINGHAM

ARCHITECT and BUILDER

Plans and Specifications furnished. Estimates given on all classes of work, from Small Cottage to Office Buildings. In building you home combine style, originality and economy by having your plans prepared by me.

PHONE 645.

RESIDENCE—Washington Street, Between 8th and 9th.

## Fine Suits for Autumn and Winter Wear

The new suits are here and we believe that when you see them you will agree with us in saying that they are the acme of perfection in tailoring. The new patterns and coloring are amongst the most handsome and attractive ever brought to this city, and the styles are finer and better than usual.

Friend Made Clothes Make Friends: We've never heard of a man who didn't feel better satisfied with these garments than any he could obtain elsewhere. Did you ever stop to consider that a nice shoulder in a sack coat couldn't make the trousers good. Some people go to buy a suit-try on the coat and pay their good money—they've been educated to buy that way. We put the vest and trousers on and fit you from heel to collar. If it isn't right in the store it won't be any better when you get it home. It must be right or you can't have it from us.



## Portland Clothing and Shoe Store The Outer Garment Shop for Men