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THE EVENING HERALD

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KLAMATH FALLS, TUESDAY, SEPTEMBER 8, 1908.

THE RAMBLER.

I have a confession to make to you and one that I should have made long ago—a day or two after the appearance of my first letter. You remember that in that communication I told you that I always had the idea that I could "write as well, if not better, than the fellow who published the paper." Well, in was that remark, or statement, that got me into trouble. I was sitting in one of the hotels that evening and had just finished reading the article I sent you—merely for the purpose of seeing if you cut any of it out. When I saw that it was just as I had written it I felt pretty good—so good in fact that I turned to a man who was sitting next to me and suggested that that article was pretty well written and to the point. He read it and I felt flattered on account of the close attention he seemed to give it. When he had read it to the last word, he laid down the paper and remarked, "The fellow who wrote that is a d-n fool." That put sort of a crimp in my enthusiasm. I asked why, and he went on to say:

"I am an old newspaper man myself. Been in the business nearly forty years and served from printer's devil to editor-in-chief on several papers. I therefore feel that I have a right to call that chap a fool. He is just like the vast horde of newspaper readers and critics—they do not know what constitutes a newspaper man nor have any idea of his troubles. Now, take for instance the writer of this article. Tonight he feels that this paper is the best in the state; the publisher is a gentleman and a scholar, a splendid judge of literature and a writer of unquestioned ability; he gets out the best paper he ever saw and wonders why he should house up his abilities in a small town. Thus runs his thoughts. But supposing his letter did not appear. He would wonder what in thunder such a contemptible sheet was published for; it never had any news; the publisher was a numbskull and ought to be put out with a pick and shovel instead of trying to run a newspaper; he would go right down and stop his paper and then feel disappointed the next day when he found that his doing so did not result in the suspension of the publication. That in a nutshell is the way the average person looks at a newspaper. It is simply the medium for the promulgation of their ideas, and if it does not promulgate, then it is not worth a well it is no good.

"When I first went into the business these things used to hurt. I blamed myself and thought that I was not doing my best and would let myself out another notch. I kept this up for a while, but finally woke up to the fact that I was making a fool of myself. After that I really felt sorry for the fellow who came in and stopped his paper because I disagreed with him. He stopped his paper and it stayed stopped or he got it in someone else's name. I found out that I was better rid of such narrow-minded people. A man who gets sore because you do not agree with him is a pretty small individual.

"Another phase of the business that touches a sore spot in the hide of a newspaper man, is the effort of everyone to graft him. He is considered legitimate prey for everyone that comes along. In comes a certain individual who represents a committee that is getting up a home talent affair, the proceeds to go half to the mission fund, or some other fund and the other half to the person who has gotten it up.—It is a worthy cause, this saving of souls in the benighted country and incidentally the making of an easy living for the promoter of the entertainment. Would you not kindly help us out by publishing this in your paper? You have always been so kind and considerate and we appreciate it so much. Well, they hand that in and then some more and yet some more, until the publisher has paid out two or three dollars in actual money for the time consumed in setting up the stuff. They come around and hand

him a couple of twenty-five cent tickets and mark them complimentary to the paper; then they get sore if the poor devil uses them. So it goes on down the line. Take for instance this carnival that is being held here, or rather being agitated. What will the local papers get out of it? Not a dollar. But, you say, they will get a lot of additional advertising. That is true, but it only lasts a few days. When you take into consideration the cost of making changes to accommodate this extra advertising, the expense of putting it into type and the space it occupies, and other additional expenses incident to the increased business, which is only temporary, the newspapers do not make a cent out of it.

"On the other hand they get in and work for it night and day; they boost it in every issue and they do everything possible to bring it to the attention of its readers. Without it a carnival, or fair, or celebration of any kind would be an absolute failure. What does the paper get out of it—nothing. Generally it gets cussed. Oh, I have been up against it good and hard and I know. Why should a paper give its space and its time to boosting these things for nothing? Will a merchant give up his merchandise for nothing? Not much. He will get the full value for it. Yet he too often expects the newspaper to get in and work for something of this sort. Most of them will not spend a cent for additional space. As a result of the efforts of the newspaper the affair will be a great success; thousands of people will come to town; the merchants take in hundreds of dollars and the newspaper—well it takes up something else. When the first of the month comes around, the merchant cuts down expenses for business is dull and out comes his ad.

"Another source of trying to get something for nothing is the political lynch. They are the most contemptible. What they will not resort to has never been thought of. They will work a paper to a finish. They will expect it to follow them through all kinds of mire with a bucket of whitewash in one hand and a brush in the other, saving the name of the ambitious politician. If it falters once then it is a different story. It is abuse and vilification. They are trying to blackmail him or looking for some kind of a graft. Then comes the effort to ruin the publisher socially and in business; as a last resort they start another newspaper. Then comes to the front the loyalty of the business men whom the old paper has helped and boosted for; of the societies and churches that got for nothing columns of space about their suppers and socials; of the individuals who have been lauded to the skies and whose every move was chronicled that they might be in the spot light. Yes, it is the loyalty of the wolves that turn on an injured companion. It is off with the old and on with the new. Everything is forgotten and the poor devil who had done so much for everyone in the community is shun like a leper and forced to fight his battle alone.

"It is the same story all down the line. I am out of the newspaper business now and I am going to stay out of it. I would sooner be a beggar on the street. His life has more sunshine. I feel sorry for the boys who are mounted on the treadmill of newspaperdom. Their life is a hard one and will be a hard one until they step down and out—either to take up some other business or profession or have mounted over their grave a slab, on which some of his former friends would even deny him the well earned prayer—requiescat in pace."

Prof. P. J. Head, for 12 years with the Wiley B. Allen company, and now with the Eller Piano Company, has been making a tour of the county and he tuned 42 pianos. He is now at his home in Medford, but he will return to Klamath Falls October 1. Anyone wishing their pianos tuned can leave word at this office.

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Lakeview, Oregon, August 6, 1908.

Notice is hereby given that Gertrude I. Helleman, of Klamath Falls, Oregon, who, on May 25, 1908, made Timber and Stone Application, No. 4188, (Serial No. 02831), for $\frac{1}{2}$ sec. 4, Section 17, T. 28 S., R. 10 E., W. M. has filed notice of intention to make final proof, to establish claim to the land above described, before County Clerk, Klamath Co., at his office, at Klamath Falls, Oregon, on the 12th day of October, 1908.

Claimant names as witnesses: Augusta J. Hayden, W. W. Mendenhall, Wm. Helleman, B. E. Hayden, all of Klamath Falls, Oregon.
 J. N. WATSON, Register.

NOTICE FOR PUBLICATION.

U. S. Land Office, Lakeview, Oregon, July 15, 1908.

Notice is hereby given that the State of Oregon has filed in this office its applications under the provisions of the act of Congress of August 14, 1848, and the acts supplemental and amendatory thereto, for the following described lands, to-wit:

List No. 085, for $\frac{1}{2}$ sec. 4, Sec. 4 and $\frac{1}{2}$ sec. 4, Sec. 9, T. 33 S., R. 21 E., W. M.

List No. 086, for $\frac{1}{2}$ sec. 4, Sec. 3, T. 34 S., R. 14 E., W. M.

Any and all persons claiming adversely the lands described, or desiring to object because of the mineral character of the land, or for any other reasons, to the disposal to applicant, should file their affidavits of protest in this office, on or before the 10 day of September, 1908.
 J. N. WATSON, Register.

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Lakeview, Oregon, August 19, 1908.

Notice is hereby given that Dunn W. Bursell, of Merrill, Oregon, who, on Dec. 16, 1904, made Homestead Entry, No. 3336 (Serial No. 0383), for $\frac{1}{2}$ sec. 13, T. 27 S., R. 10 E., W. M., has filed notice of intention to make final Commutation Proof, to establish claim to the land above described, before Register and Receiver, at Lakeview, Oregon, on the 5th day of October, 1908.

Claimant names as witnesses: Mark Howard, of Merrill, Oregon, Frank Johnston, of Klamath Falls, Oregon, Roy Whitney, of Klamath Falls, Oregon, Chas. Wagar, of Klamath Falls, Oregon.
 J. N. WATSON, Receiver.

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