

Done at Random

By RALPH L. LESTER
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AUTUMN ELECTION RETURNS AND THE MAIL

Late Autumn and with it in these parts comes chapped lips and husky knees. Personally, I think that this is the most enjoyable time of the year for autoists. The greatest evil encountered when following the auto trails are the billboards. A postal from a friend has a neat bit of sentiment, by Ogden Nash. It reads: I think that I shall never see, A billboard lovely as a tree. Perhaps unless the billboards fall, I'll never see a tree at all.

The greatest joy of Autumn comes with the harvest, and a wise man once said: The harvest is our annual evidence of God's promise gloriously fulfilled. And just when one feels like rushing over the many joys of Autumn, along comes a brief snow flurry to these parts. Now I must scurry for my winter coat and mittens.

At this writing the air is filled with election returns from many points locally, the good citizens, enraged at the corruption of the "Vare Organization", turned out and gave the "Old Gang" a bill of department. This victory was not won without the heaviest vote in years and "Ed" Henry, Philly's only Negro Magistrate was re-elected by an overwhelming majority. Jilla, also voted in favor of Sunday sports. To top things off Pennsylvania voted for repeal and with Utah and Ohio in the repeal column. Prohibition is out with a capital O. Liquor will be legal on Dec. 5 or 6, despite the two Carolinas.

In New York City, the old Tiger of Tammany Hall had a knott tied in his tail when the Italian, Fiorello H. La Guardia was elected Mayor of that great Metropolis.

With the exception of a few counties the State of New Jersey legalized Horse Racing.

For real progress, I'll take Bridgeport, Conn. They elected a Socialist for Mayor.

Many thanks to the following for recent mention in their columns: Martin Daniel Richardson in "Items in Review"; Davis Lee in "Chats With Writers"; and Floyd L. Easter in "A Round and About".

From a correspondent in Elizabeth City, N. C. comes a letter (sender's name withheld) by request also a clipping from a white daily telling of the sad plight of Negro State Teachers and the fight being staged in their behalf by the N. A. A. C. P. The correspondent writes in part: The case of North Carolina State Teachers salary that the N. A. A. C. P. is having in court is just about over and they are very likely to cause N. C. to have all white teachers or turn the schools over to locals to let them pay what they choose, which means that they will pay nothing because of the trouble they would have to go through to make the change. If they cut all colored teachers off it will be on the grounds of scholarship, saying that the colored have come from schools that are graded "A" but could not qualify with the white grade "A". The teachers can say nothing because of their jobs but there are some very good men working on the case. According to the clipping there is considerable white support to the demands of the N. A. A. C. P., who believe that the State could have done better in salary differential. But they also are by no means certain that a differential salary means also discrimination. The maximum white teacher's salary is \$720.00. The highest for colored is \$560.00. (What do you call that? At any rate this daily is positive that the N. A. A. C. P. has stirred up more than it meant to, and may regret it.)

Wasn't the depression terrible?—Yes it is.

L and L Lunch Room is in its new and larger location on Burnside St. Where the same good food is served at the same low price. A new service has been added to its pastry. It is cooked in its own kitchen. ALL IS WELCOME

THE NATIONAL MIRROR

William T. Amis
IT IS AUNT SALLY'S ONION TEA

"And today captains of industry all over the land are announcing that it wasn't the operation at all which had anything to do with the betterment of business. I refer to the little affair in which the gall bladder of business was removed. Oh, no, it wasn't the operation! It was some Aunt Sally's onion tea that did the trick—an efficacious family remedy that had been right in the cupboard all the while."—Heywood Brown, New York World Telegram.

So Heywood Brown, that irrepressible and impudently wise diagnosed the case of discharged patients out of the Roosevelt Charity Wards.

While some are complaining—and who said they would not complain—business recovery is progressing with a fair and reasonable degree of satisfaction to the country as a whole.

The President points out that since March the fourth wages have gone up and hours have gone down and four million people have found employment; farmers receive more for their goods, leaving a margin of profit; that commodity prices have risen to an appreciable extent; factory output is well above a year ago; and exports are 25 per cent in advance of last year; the government debt is gradually being reduced and it is now certain at the close of the fiscal year, June 1934, the budget will be balanced.

The President could have just as well called attention to the spirit of the average American—how it has been lifted up and new hope planted in his heart. This is just an intangible asset that can be put down as of incalculable value in making any survey worthwhile.

However, the croaker is abroad in the land. A dealer in wet blankets and a dispenser of tears in bottles. There is also that walking embodiment of a strange mixture of psychology and cough drops who has never seen anything the matter with the patient since he no longer uses his crutches.

It is going to be a most difficult thing for the President to convince the country after it gets well, that it has had a spell of sickness. If the President is not careful he will become the world's most famous dispenser of broad pills.

I would be in favor of the President, being Dictator as they say he is, instructing all the apothecaries in the realm to issue only one prescription to suspected croakers, and that would be "Aunt Sally's Onion Tea".

I would take no chances.

VIM and VIGOR advertisement featuring an illustration of a man running and the text 'Radway's Pills (The Vegetable Laxative)'. It includes a testimonial about constipation and a note about the product's reliability.

New 50¢ Size LYDIA E. PINKHAM'S TABLETS FOR WOMEN advertisement.

They relieve and prevent periodic pain and associated disorders. No narcotics. Not just a pain killer but a modern medicine which acts upon the CAUSE of your trouble. Persistent use brings permanent relief. Sold by all druggists.

Digesting... The News

BY CLIFFORD C. MITCHELL

DIGESTING THE NEWS A SPECIAL XMAS OPPORTUNITY!

The readers of this column throughout the country should appreciate a special opportunity, good for the next few weeks only, made by the Process Corporation, 1948 South Troy Street, Chicago, the largest manufacturer of Christmas cards in the country. This firm, so I am informed by Mr. H. L. Silverman, assistant to the president, has never particularly appealed to the colored trade, and take this opportunity to extend to all my readers an opportunity for them to pick up a lot of extra Christmas money through handling their Christmas cards on a basis that will net each reader over a hundred percent profit. As this offer is positively good only for immediate acceptance, I would suggest that each reader interested write for further particulars at once. Mr. Silverman assured me that if the responses are favorable that his firm will include our press in their 1934 advertising budget, which should mean something to our publishers in an economical way.

While on North Clark Street I accidentally ran into Edward J. Miller, who for years travelled the country over with his Magic Illusion show. Mr. Miller is now conducting the Miller Novelty Company, at 431 North Clark Street, Chicago, and he took me up to his shop and demonstrated many of the tricks and puzzles which his firm is finding a rapid sale for through agents. Most of these tricks, amusing and mystical, good for professional use, home, or church amusements, can be retailed for as low as ten cents and even at that price netting the demonstrator from two to five hundred per cent on an investment of as low as a dollar. This is another opportunity that my readers can cash in on by using some of their spare time.

In this column I have previously mentioned the fact that the Scott Laboratories, 715 West Lake Street, Chicago, were thinking of manufacturing some products especially for the colored trade, and then using our publications and our agents in the disposition of same. For the benefit of the publishers, and trade in general, I would state that Mr. Scott will personally be at the Mayflower Hotel Room Garden, in Jacksonville, with a special booth, demonstrating for the benefit of the Florida Hairdressers and Cosmetologists Association.

Mr. Nicholas, of the Friedly Tip Co., 2210 South Michigan Avenue, Chicago.

has informed me that he has a large line of sample cosmetic preparations which they manufacture, which he would be glad to send with full agent's proposition to every reader of this column who will write for same.

And Mr. L. Ganford, of the Franklin Laboratories, 742 North Parkside Avenue, Chicago, has also an attractive agency proposition with samples and he also invites the correspondence from my many readers.

The National Agency Distributors, 4812 Vincennes Avenue, Chicago, can use many more agents in their spare time, particularly in the smaller districts throughout the country, and with a recommendation from the editor of this paper will finance the agent in the commencement of his or her agency business.

For further information on any of the above propositions the reader can write direct to Clifford C. Mitchell, writer, 3507 South Parkway, Chicago.

Sufferers advertisement for a 'FREE HEALTH BOOK' containing information on various ailments like stomach diseases, rheumatism, and kidney ailments. It includes a testimonial and a coupon for requesting the book.

"AS NOTED" by Ralph C. Clyde, City Commissioner. Includes a small portrait of the commissioner.

MUNICIPAL GOLFER JACKSON

One of the most enthusiastic supporters of municipal golf is Mr. J. W. Jackson, 78 years young and residing at 2708 S. 19th Ave. Mr. Jackson became interested about nine years ago when his son, R. E. Jackson beguiled his father into carrying his golf clubs. Mr. Jackson thought his son was a darned fool for knocking the little white ball around. So the following J. W. secretly routed a set of clubs to find out at first hand what it was all about. The bug bit him good and hard and the following week he purchased a set of clubs of his own and has been playing ever since. Mr. Jackson has been in the printing business for 38 years and recently me to let the whole world know that he is getting younger and better-looking every day in every way and golf is doing it. The day has passed and gone when golf can be considered an exclusive game for plutocrats, millionaires and retired bank presidents. Municipal golf paved the way for thousands of folks like Mr. Jackson to enjoy this health renewing sport and to participate in a recreation that was formerly unattainable.

GROSS EARNINGS TAX

I note that Governor Meier is going to recommend to the State Legislature the enactment of legislation that will levy a gross tax on utilities. This proposed utility tax is expected to aid materially in the \$1,500,000 required for relief funds. The bill, introduced recently through the Republican National Committee, Everett Sanders, Chgo., which claims that The Recovery Act among other things, is stifling industry, crushing ambition, throttling thrift, blinding foresight, and placing the whole category in an industrial straight jacket that the basket upon which the Republican party hopes to retrieve its losses in 1934. The plan for national rehabilitation would be sacrificed on the altar of political expediency. The Recovery Act is not a political measure; it is an emergency measure created through the emergency and dilatory tactics of a preceding administration which, instead of trying to capture her, sat waiting for Miss Prosperity to come from around the corner. It is up to US, the forgotten people to stand shoulder to shoulder with the President and make his efforts a success.

Governor Meier is to be congratulated for the stand he is taking in this matter. I regret that the Portland City Council saw fit to reject such remedial legislation. What is good for the State should have been doubly good for the City.

TELEPHONE LEGISLATION

Prior to 1931 franchises were granted by the City Council which fixed rates for telephone service. The Legislature in that year took over control of the rate fixing and rates were established by the Public Service Commission. In 1931, the Legislature re-delegated to the municipalities two powers: (1) to contract with a utility for rates for a limited period, and (2) to fix rates of any public utility for a limited period. The first power is exercised through the enactment of a franchise, and cannot be for a period exceeding five years. The second power is exercised by the enactment of an ordinance in the City Council after a hearing fixing rates.

The Council passed an ordinance requiring the Telephone Company to pay a tax of 5 per cent of its gross earnings since the Company was operating without a franchise. This action was taken in conformity with the Act mentioned above, passed by the Legislature in 1931. Commissioner Bennett, who was at that time State Senator, was the author of that Bill. But notwithstanding the provisions of the Statute of 1931, the Telephone Company takes the position that the State Public Utilities Commissioner alone can fix rates. A suit was filed in the Federal Court and the Telephone Company under the statute. The Federal Court refused to entertain jurisdiction and remanded the case to the Circuit Court. Arguments have been presented before Judge Lusk and briefs are now in course of preparation. Ultimately the case will go to the Supreme Court of Oregon for final determination. Meanwhile the customer is paying the freight.

MILITANT ORGANIZATION REINFORCES EFFORTS TO FREE CONVICTED MAN

Portland, Oregon, Nov. 18—(By David Lovelace) The campaign for saving the life of Theodore Jordan is well under way, according to advice from the International Labor Defense. A call to a "Save Theodore Jordan" conference has been issued, with organizations of all kinds, and individuals invited and urged to participate. The date of the conference has been set for November 25, Saturday at 1 P. M., in the Library Hall, at Portland, and all groups opposed to lynch justice for the Negro race in America both Negro and white, will participate.

On Friday, November 17, at 8 P. M., a mass meeting in behalf of Jordan will be held at the Elk's Hall, 1412 N. Williams Avenue, near Cherry street. Speakers will include Bella Taub, who recently completed a national tour on the Scottsboro case, and who has demonstrated a clear and sincere understanding of the problem of minority people in America. Other speakers scheduled for the meeting are Revels Cayton, young Negro I. L. D. leader of Seattle; William Sidney, Oregon organizer of the International Labor Defense, and other local people whose interest has been aroused by the Jordan case.

MILLER & TRACEY Perfect Funeral Service advertisement featuring a portrait of Mrs. Beatrice Reed, Lady Attendant.

The United States National Bank advertisement featuring an illustration of the bank building and text describing its resources and services.

VERBAL SNAPSHOTS

(By W. J. Wheaton)

The big money interests are on the job constantly and lose no time in formulating plans for the retention of governmental power. That is what the old gang of political manipulators are trying to do with the plans of the President for national recovery: Hamper it at every turn. They believe that by this means they might bring him around to their point of view. They think that they can put the brakes on the President and make him "safe". That they can persuade him to place men in control who will be subservient to their plans. These interests controlled Harding; dominated Coolidge and swallowed Hoover, boots and all. They could not defeat Roosevelt at the polls so it is planned to try to capture him, as they did Wilson, or hamper his programmes. But big business has been so used to dominating the government that it does the ostrich, if it does not see the thing it does not exist. Having their head buried in the sand, arrogant domination, for so many years they did not see that Mr. Common People was restless and that he was about to demand the government from the hands of the party which nominated Roosevelt in a hopeless minority all would be well. But there were progressive democrats like Senator Wagner and progressive republicans like Senator Hiram Johnson and Norris, who have the confidence of the "Forgotten Man", and led them, by the millions, under the banner of Progress. A sample of patriotic duty being subordinated to partisan politics is seen in a pamphlet issued recently through the Republican National Committee, Everett Sanders, Chgo., which claims that The Recovery Act among other things, is stifling industry, crushing ambition, throttling thrift, blinding foresight, and placing the whole category in an industrial straight jacket that the basket upon which the Republican party hopes to retrieve its losses in 1934. The plan for national rehabilitation would be sacrificed on the altar of political expediency. The Recovery Act is not a political measure; it is an emergency measure created through the emergency and dilatory tactics of a preceding administration which, instead of trying to capture her, sat waiting for Miss Prosperity to come from around the corner. It is up to US, the forgotten people to stand shoulder to shoulder with the President and make his efforts a success.

The big financial interests are at sea. They cannot fathom the financial methods of President Roosevelt. The big "tax evaders" who have been using their financial acumen to the detriment generally to their personal advantage, are stamped, running in circles, in spite of all that can be said, there is an uptrend in business, and a big increase in new employment. It is claimed that the automobile industry is the best business in the country. The National Automobile Chamber of Commerce states that the sale of passenger automobiles alone is, for nine months, one hundred thousand above the total sales of the twelve months of 1932. Reports from other industries are equally good. The President's plan for stabilizing business and preventing over-production, is sound and sane.

The colored folk of Los Angeles, California, ask permission of the city council for a permit to hold a parade in the downtown district as protest against not being given work by public utility corporations, or some similar protest, and were denied the privilege. Whatever the declination was based upon, we are not informed. But there is no doubt that there been strength behind the proposal, the request would have been given freely. There is potential strength in the Negro vote in that city but there is no co-ordination. The members of the city council had no fear of that vote, because of the refusal. When election times come again the incident will either be forgot or if it should be remembered by some long memorial fellow, all that will be necessary to quiet matters is to call in one of the many "eunuated" political warriors, tell him or her what great leaders they be, and send them out to say, "All's well!"

Governor Rolph has the appointment of four judges, one municipal, two superior and one appellate. As the time is not "ripe" for the appointment of one of the Negro lawyers to the position and being told so in no uncertain language, the Governor will not be bothered with any applicants from that source. There are about eighteen hundred applications for the four positions. But we do not think the boys should grow weary. Remember the old motto, "If at first you don't succeed, try, try again." But we can't help sympathizing with the boys in their disillusionment. They certainly worked hard to "better the condition of the Negro in California politics."

Many are taking advantage of the Home Loan provision which is enabling many to retain their homes who, otherwise, would lose them. The requirements are not great and Uncle Sam is very generous in them. It should be strictly understood that those who would make application for a loan that the services of an attorney are not required. All information can be had by the applicant at the offices.

JORDAN DEFENSE ASK EXTENSION

The Oregon Supreme Court has been asked to extend the time for filing a petition for a re-hearing until December 15. The International Labor Defense, through William Sidney, asked that individuals and groups of all kinds, Negro and white, adopt resolutions addressed to the Oregon Supreme Court at Salem, urging the granting of a re-hearing. "Loyalty as a means of saving this innocent Negro convicted and condemned to hang on circumstantial evidence and forced confessions, has proved itself a failure as it invariably does where oppression of the Negro race is concerned. Resolutions protesting the decision of the higher Oregon court and calling for re-consideration of the case should be sent in. It will do no good to protest, in private, against the inhuman treatment of Negroes, as typified by a worker like Theodore Jordan. Indignation is all right—but unless that indignation is protected as registered with the bodies who deal out the injustice, it is useless. Resolutions should also be sent to the Governor of the State, urging his intervention." The decision of the Oregon court sustained the decision of the Oregon court and calling for re-consideration of the case should be sent in. It will do no good to protest, in private, against the inhuman treatment of Negroes, as typified by a worker like Theodore Jordan. Indignation is all right—but unless that indignation is protected as registered with the bodies who deal out the injustice, it is useless. Resolutions should also be sent to the Governor of the State, urging his intervention."

Commenting on the decision, I. L. D. leaders said "It will be remembered that neither Kelly nor Rossman are what is known as liberal jurists,—those who adopt the attitude as friends of the 'underdog'. On the contrary, Rossman wrote the prevailing opinion when Ben Boloff's ten year sentence on Criminal Syndicalism charges was upheld, and Rossman in that it is an admission on the part of the members of the Oregon court that, without liberal bias, capitalist jurists are convinced, on purely legal evidence, that Jordan, Negro worker, did not receive justice at the hands of a white court. The dissenting opinion is an admission that Jordan's life is in the hands of aroused public opinion. That opinion must be given expression."

Jordan, in the death cell at the Oregon penitentiary, has written those active in his defense by his unbroken spirit. Immediately upon hearing the decision, he stated: "Today the Oregon Supreme Court, by a vote of five judges for and two against, condemns me to death by hanging. The decision has surprised me, for I was convicted on a forced confession, is proof of the fact that a Negro worker cannot expect or receive justice in courts from which Negroes are systematically excluded from juries. The defense conducted for me by the International Labor Defense, both in its legal and mass aspects, has my wholehearted endorsement and support. It is more than ever the task of every worker opposed to this legal murder of an innocent member of the working class, to join the movement for the defense of Jordan as a part of the larger struggle for the liberation of the oppressed Negro people, for the freedom of the oppressed working class. No matter what happens to me, Theodore Jordan, this struggle must go on." Jordan expressed a wish that all Negro people join the campaign in his behalf. "I call upon every worker, individually and in their organizations of every character, and particularly the members of the National Association for the Advancement of Colored People, to rally to my defense."

Thousands prefer it to mayonnaise! Costs 1/3 less

Miracle Whip Salad Dressing advertisement featuring an illustration of the product jar and text describing its benefits and availability.

THE EFFICIENT BEAUTY SHOP will be located at 535 N. Grand Ave. after October 1, 1933. Mrs. Baker will be pleased to greet you. Phone: WAInut 5610

The Advocate Publishing Co. advertisement featuring the text 'The Oldest Negro Business In Portland Is...' and 'Published Every Saturday For The Past 29 Years'.

Be Kind To Your FEET advertisement for Robert's Bros. Footwear, listing various shoe styles and prices.

The Kowser Cleaners advertisement featuring the text 'Expert Cleaners of Men's & Women's Wear' and 'OUR PRICES ARE RIGHT — GIVE US A TRIAL'.