SATURDAY, NOVEMBER 5, 1932

The ADVOCATE

PAGE THREE

THEATRES - SPORTS - SOCIETY & WOMEN'S ACTIVITIES

PLATFORM OF GEORGE G. ROOT

Candidate for City Commissioner

"I believe in the adjustment of the salaries of public officials in line with increased purchasing power of the dollar, value of services rendered and ability of taxpayers to pay. I believe that high salaried officials, as an example to other public employees, should come forward with offer of drastic cut in their salaries until the Present economic crisis is past. "I believe in such fair compensation

as conditions at all times warrant, whether for public or private services rendered, but that this cannot fairly be accomplished in either public work or private enterprise if standards ar-bitrarily are fixed by law.

"I am opposed to legislation which limits or inhibits the right of the publie to control its servants and their term of office.

"I favor, by selection and consoli-dation, the elimination of positions and City government functions which are not necessary for the preserva-tion of public health, safety and best interests, and believe there is no reason why the same intelligent business methods adopted in private enterprise cannot be applied to the conduct of City business.

'I am opposed to further bond issues except for the relief of the dis-treased, and believe that other legislation unnecessarily increasing the tax burden must be suspended until

the return of more favorable econo-mic conditions. "I am opposed to the City entering into competition with private busi-ness, and to the issuance of utility certificates or similar obligations of

City. "I believe in regulation rather than ownership of public utilities. "I favor, and will support, a move-

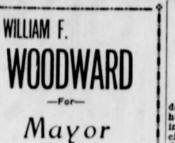
ment for a new City Charter chang-ing from present to countil and city manager form of government. "I heartily favor relief for the un-

employed, but believe the present method of administering the same is wasteful and expensive with loss both to those who are entitled to relief. and to those who are able to provide

"I believe that security to home and ether property-owners, and a revival of real estate values and build revival of real estate values and building con-struction, can come only through as-surance of drastic and permanent tax reductions, and that these can be accomplished only through administra-tion of affairs of the City by men who have had business, rather than poli-tical experience and who will apply the same methods which are no ary to the successful conduct of private business.

George G. Root was born in Racine July 28, 1878 and was brought to Oregon in 1881. He has had experience as a worker in the old Standard Box & Lumber Co., mill; mesenger in the old First National Bank and went on up to accountant. He studied law at night at the old law school with his fellow employe in the bank, Clarence Sewall and both graduated in the class of 1900. In 1910 Root became the financial partner of his brother in establishing the plumbing business that developed into the big Alaskan concern. In 1911 Root left the bank to devote hs entire time to building up this bu-siness. He is now head of the Standard Supply Plumbing Co.; is married and is a heavy taxpayer.

RANSOM URGES VOTERS TO





REDUCE TAXES AND

SAVE HOMES **His Record Insures Action**

Instead of Idle Promises EXPERIENCED - FEARLESS

HONEST Vote X 140 Woodward, William F

WARNING

Continued extravagance of public officials means constication of Taxpayers must unite in electing men sincerely pledged to reduce expenses of government. Excessive salaries paid by the city must be reduced Waste and extravagance must

stop. Elect a man as mayor whose pub-lic record insures action instead

of idle promises. Elect Woodward, a taxpayer who will reduce city expenses.

(Pd. Adv)

SocietY (By Mrs. Rosalie Holmes)

Mrs. Henrietta Marshall left Tues-day morning for Ogden to join her husband for an indefinite stay. While in Portland, Mrs. Marshall was domiciled at the home of Mr. and Mrs. W. G. Bird, at 681 Gantenbein Avenue.

Mesdames Freda Hicks and W. P. Lomax, her aunt, last Saturday went to Seattle for a brief sojourn. Mrs. Lomax returned on last Sunday while Mrs. Hicks remained until the latter part of this week. -0-

A free membership banquet was held last Tuesday evening at the Mt. Olivet Baptist church at which time 125 members were present.

The program for the evening consis-ted of brief talks from the different department heads of the church, and musical numbers by both the mixed and the male quartets. Miss Julia Mae Blanchard acted as accompanist.

Clarence E. Ivey acted as Master of Ceremonies and the intermediate girls served in the capacity of waitresses

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Mrs. L. E. Johnson, of 101 E. 78th St., North was the recepient of a beautiful surprise party on last Sunday evening, October 30th by Mr. and Mrs. Jack Martin, the occasion being Mrs. Johnson's birthday anniversary. On acount of the recent illness of the honoree, which rendered her un-able to accept engagments which took her away from her home, Mr. and Mrs. Martin conceived the idea of taking the party to her. Laden with baskets containing at least a dozen different delicious foods, beautifully cooked, including a turkey and all its trimmings, Mr. and Mrs. Martin ar-rived at the Johnson home in their car about 7:30 p. m. and there amidst the amazement and surprise of their friend, Mrs. Johnson, Mrs. Martin set a feast fit for a king. Mrs. Kate Lewis aso remembered Mrs. Johnson with the gift of a pair of silk hore.

of silk hose. -0-

In answer to invitations by Mr. and Mrs. Charles Adams, Mr. and Mrs. W. A. Reed, Mr. and Mrs. Charles Morgan and Mr. and Mrs. Jerome Franklin gathered at their home in Franklin gathered at their home in Alberta last Sunday evening at 7:30 o'clock

The hostess bade her guests to a gorgeously laid supper table immedi-ately upon arrival, where they partook of a most sumptuous three-course repast, during the evening bridge was played at two tables. Mrs. Triplett substituting for Mr. Morgan, her sonin-law, who was suddenly called out of the city.

Before taking their departure, the party organized themselves into a permanent Sunday evening supper club to meet twice per month at the home of the members. The next meeting will be on the 13th with Mr. and Mrs. Jerome Franklin hosts at their home in Irvington. --O--

where she has been residing lately, is moving from \$40 Garfield avenue to

Mallory avenue. -0-



Youth, honesty and capability! Such are the qualifications offered to the citizens of Multnomah County in the candidacy of Don N. Swetland who has been nominated by the So-

cialist Party for the state l e gislature, 5th Repres e n t ative district. Although but 27 years of age,

Swetland has already for mulated for himself a colorful

Don. N. Swetland career. As editor of the New Mentor, a fearless progressive weekly which was dedicated to the interests of the working people of Oregon, the young Socialist nominee brought to light many shady incidents prevalent in our political alignment last

An ardent student of economics, Swetland sees nothing but collapse for the present industrial order. He believes that the people of the United States will soon awaken to the fact that a form of industrial control which compels thousands of people to starve in order that a few might live in luxury cannot perpetually exist. When that awakening comes, according to Swetland, the people of America will march, rank and file, into the

Swetland stands firmly upon the platform of democracy-not only in politics but in industry as well. The socialization of industry, he holds, is the only ultimate solution to the present economic chaos.

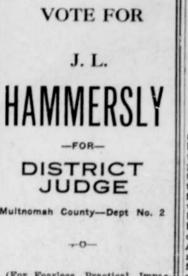
He believes in unemployment inurance, an old age pension, a statewned bank, the government ownership of power, and the abolition f all wage-cutting campaigns.

Swetland urges all true Americans n Multnomah County, and for all of Oregon, to vote not only for him, but for the entire Socialist ticket.

> -Paid Adv. (By Kenneth Fitzgerald, chairman-Swetland for Legislature Committee)

Mrs. George Bonter who recently re-turned to Portland from Oakland BAILEY SHOULD BE RETAINED IN OFFICE

A. A. Bailey, Candidate for reelec-Mr. and Mrs. Russel Jones and Mr. Charles Wilson were hosts at a joy-ous Hallowe'en party given at their residence on Buselo structure of all Mr. Ballow best of all Fifth District, comprising Multnomah



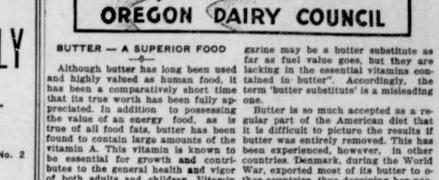
(For Fearless, Practical, Impartial Administration of Justice) 22 X Election Novmber

-Paid Adv .-

JOHN KASTE

John W. Kaste candidate for State Representative from the 5th District Comprising Multnomah County on the Democratic ticket has long been an outstanding lawyer and citizen of Portland

by years of experience to fill the po-sition of lawmaker. He served with distinction in our law making body in years past, and he has a host of friends among the colored voters who are going to cast their ballots for him. . Kaste has contributed liberally to the colored churches and other wor-



garine may be a butter substitute as

HI-WAY/ TO HEALTH

by ADA R. MAYNE

be essential for growth and contri- countries. Denmark, during the World butes to the general health and vigor War, exported most of its butter to o-of both adults and children. Vitamin ther countries, thus depriving her peo-A also is known to be necessary for pie of their best source of vitamin A. normal reproduction for a long and ef- As a result, there was an outbreak of ficient life and for the building of re- the dreaded eye disease, xeropthal-sistance to body infections, especially mia. This disease did not disappear those of the respiratory tract. A total until butter was again made a regular lack of it results in a dreaded eye di-item of the diet by action of the Dan-sease known as xeropthalmia.

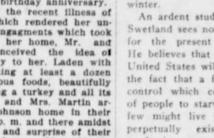
sease known as xeropthalmia. Besides containing vitamin A, butter is one of the important food sources of vitamin A, which is necessary for of vitamin D. It is the lack of this vi- growth was demonstrated by the addi-

tamin that causes rickets and results tion of one and a half ounces of but-in poor teeth. ter to the daily food allowance of some Since butter is a dependable source boys in a boarding school. The annual of these two essential vitamins, it is yearly gain in weight was nearly dou-thought by many that the butter sub-stitutes furnish them too, but this is materially after the butter was added. topresentative from the 5th District Comporting Multhomah County on the Democratic ticket has long been an ustanding lawyer and citizen of Portland. Mr. Kaste is well suited and fitted y years of experience to fill the po-

geo. g. ROOT -Candidate Forthy efforts of the colored citizen **CITY COMMISSIONER** "EMPLOYMENT MUST BE PROVIDED FOR ALL" "A Business Man for a Business Office" . . . NEVER IN POLITICS . . . Stands for a New Deal thru Tax Reduction and a Common Sense Business Administration of Public Affairs Election November 8, 1932 (Paid Advt.)



CHARLES G. NORTH



ranks of the Socialist Party.

CHOOSING CANDIDATE

"Business men during this econom ic crisis will do well to carefully scru-tinize the records of candidates for public office before casting their balpublic office before casting their out lot", said Frank Ransom, president of the Eastern and Western Lumber Co., in a recent discussion of the adminis-in a recent discussion of the adminis-in a recent discussion of the port. In the eyes of the Portland District. nd. But on the contrary it is of much im-"It is difficult to induce successful portance to the business men and to land.

evecutives to run for office. When such men do so, they should be en-couraged by the support of the sub-stantial people of the community. "Twenty-six candidates have filed for the office of City Commissioner.

Among them are several whose quali-fications entitle them to the consideration of the voters. One of these men is outstanding. That man is Edward L. Kropp. President and Manager of the Western Road Machinery Compa-election. North has little to say. Beny. His record entitles him to the sup-port of the business interests of Port-tand.

nd. "A self-made man with a record of a bull-dog tenacity that ensures sucsuccessful business administration, cess. We earnestly urge your indul-Mr. Kropp would be a credit to the gence at the polls. City Council. His presence would do much to insure Portland citizens that

their city government would be con-diacted on an economical and businesslike basis.

Mr. Ransom is chairman of the Kropp-for-Commissioner Club. H. B. Van Duzer is Vice-chairman.

Lester F.

MAYOR

-0-

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League

-Paid Adv

136 X CHARLES G. NORTH

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indefinite period. -0-Mrs. Lena Bowers entertained the Vigilantes club of Zion A. M. E. church on Wednesday evening at which time the new minister and his wife were the special guests of the, tion by returning A. A. Balley to his office where he will continue his pro-

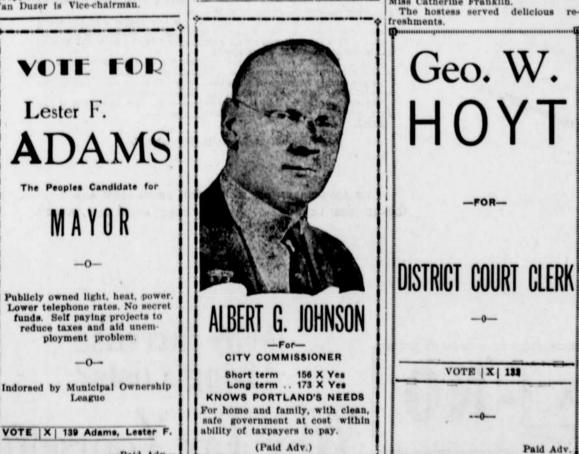
morning.

club Mr. Otto Rutherford motored to gram of efficient saving to the tax-payer and full service to the public.

His many friends among the busi-California, leaving Wednesday morn-ing where he will join his employer for an indefinite stay, espite the fact that he drove a Pierce-Arrow roadster his only companion was a beautiful dog.

-0-Mr. and Mrs. Charles Bishop were hosts at their home in Rose City on last Monday evening for the pleasure of Mrs. Martin of San rancisco, head of the Sufi movement on the coast.

VOTE — 136 X CHARLES G. NORTH Mrs. Martin gave an illuminating dis-cussion of Sufism and answered ques-tions asked by the guests. Noted in the group were Mr. and Mrs. Jerome Franklin, Miss Barbara Hubbard and Miss Catherine Franklin. The hostess served delicious re reshments.



residence on Hassalo street on Mon-his sincere desire to reduce the bur-day night. Approximately fifty guests den of the taxpayers by stating his enjoyed the delightful affair. Cards, dancing and a sumptuous buffet supwillingness to take a salary cut of \$1,000 per year, a cut which very few per were enjoyed by the happy guets until the wee 'sma hours of Tuesday other public servants have agreed TULLY IS AGAINST WAGE SLASH

voluntarily to accept. While Mr. Bailey has reduced the The Lillian Bridge Club has dis-continued its regular meetings for an

VOTE FOR

HOMER D.

Angell

REPUBLICAN CANDIDATE

FOR

CONGRESSMAN

VOTE 23 X ON BALLOT

(Pd.Advt.)

Third Oregon District

number of employees in his office dur-Ing his administration, yet the service Commissioner is making an aggresrendered by his office is above crit- sive campaign upon the following icism, one gets prompt cheerful and platform:

efficient service in every department. "Favor Unemployment Relief at a liv-Voters of Multnomah County will ing wage.

"Favor Old Age Pension, so that a most assuredly go to the polls Nov-ember 8th and express their satisfacperson reaching the age where he or she has spent his usefulness as an employee, can receive a pension which he rightfully deserves, with his head up, instead of being compelled to go to a Poor Farm with the stigma of

charity on him. I am absolutely against a cut in wages, for I believe that enough ex-penses can be taken off the budget without robbing the wage earner of a

-Republican Nominee-

61 X RICHARD DEICH

State Representative

County

living wage. "I personally know that it would be a false economy to cut wages, because what little saved in that man-ner would be lost ten-fold in the lowering of house rents and the deprecia-tion of property. Mr. Tully and his wife paid \$800 in taxes in Multnomah County last year

and he promises if elected that he will use all forces at his command to compel the use of Oregon-made products and labor on all county projects."





Tested And Proven Best

"BLindfold" test may be all right for cigarettes --- but when buying face powder, it's a good idea to keep your eyes wide open.

Not unlike other articles of merchandise, there are good face powders on the market and face powders not so good - in fact, inferior and dangerous to one's complexion

Ours has been tested and proven best. Use this simple little test yourself.

Put one-half teaspoonful of our face powder in your hand and pour in an equal quantity of water. The water will run off which proves emphatically that it is water-proof and we guarantee it to be free of lead. bismuth alts or any other harmful ingredients.

> Beware of imitations! Insist on Overton's High-Brown Face Powder -34 years on the market-made in six shades.

OVERTON-HYGIENIC MFG. CO.

CHICAGO

MRS. BEATRICE REED

Lady Attendant

-at-

Funerals.



Between 20th and 21st

WASHINGTON STREET