

LUSK WANTS TO SUCCEED HIMSELF

Circuit Judge Hall S. Lusk appears before the voters in the general election on November 8th as a candidate to succeed himself. His name will appear on the Judiciary ballot without party designation or without reference to the fact that he is present Circuit Judge and without a slogan.

Judge Lusk was appointed to the position he now holds upon the death of Judge John H. Stevenson. Since 1909, Judge Lusk has been identified with the practice of law in Portland. He has been very active in Boy Scout affairs, and has given his time freely to the furtherance of this movement.

FORMER COMMISSIONER SEEKS CITY BERTH AGAIN

Stanhope S. Pier is a candidate for election to the office of City Commissioner at the November election. Mr. Pier has done constructive work in building up the playgrounds and parks of Portland.

RE-ELECT Charles H. Martin



Democratic Candidate For Congress Third District (Multnomah County) of Oregon

General Martin Stands on His Record

- Although experiencing his first session in the Congress, General Martin was accorded the distinction of being assigned to six important committees of the House of Representatives.

Respectfully Yours, FRED W. ROBERTS, Fire Marshal.

WIN



EACH DAY'S BEAUTY CONTEST! Eyes—eyes—eyes! Looking at you. Appraising you. And you want to win all these Beauty Contests each day brings!

CAMAY

The Soap of Beautiful Women

WHITBECK STATES PLATFORM

A program of progressive reform in municipal government is advocated by Walter Whitbeck, candidate for mayor, who announced his platform recently. Whitbeck proposes a telephone boycott to bring about a rate reduction, if it is necessary.

ANDERSON CAMPAIGN IN FULL SWING NOW

The campaign for Gust Anderson for city commissioner is now in full swing. The committee in charge this week employed Robert Withrow as publicity man and he will devote his entire time to the campaign.

NAT'L FIRE PREVENTION WEEK

Portland, Oregon, October 5—To the editor: October 9th to 15th is "National Fire Prevention Week". No doubt you are fully aware of this, and have been wondering just what you could do to aid in this National event.

In Portland the fire department has received splendid cooperation from the press in this work and the City has gained National recognition as a leader in fire prevention.

That the prevention of fire is a factor of considerable importance in times of economic stress is born out by statistics which show that of 109 mercantile or manufacturing plants which burn, 43 do not resume operations.

The fire department requests your cooperation in its efforts to conserve life and property and trust you will give this campaign all possible publicity.

Respectfully Yours, FRED W. ROBERTS, Fire Marshal.

To make some distant person happy

Inter-city telephoning is too valuable a service to be reserved for emergencies. It is the finest kind of way to keep separated members of a family together in spirit.

ORMOND R. BEAN

CANDIDATE FOR CITY COMMISSIONER Both Short and Long Terms

(Reprint from Oregon Voter)



Ormond R. Bean is qualified by character, ability, professional career and practical experience to fill the position of Portland city commissioner.

CITY COUNCIL CANDIDATE HITS CAR RANCHISE

Declaring that he is opposed to the Carey & Harlan service-at-cost street car plan, and exposes it because it was only a plan to unload financial responsibility of the street car company onto the shoulders of home owners and taxpayers.

Mr. Snearley pledged himself to work for lower power, telephone and street car rates and for lower fares on each of which he believes would help bring industrial progress to the city.

Mr. Snearley said he had been a candidate for commissioner upon two previous occasions, and was runnerup for the short term in 1930.

G. Y. HARRY OUT FOR CITY COMMISSIONER

G. Y. Harry has announced his candidacy for City commissioner. Among his declarations for reforms in city government, if elected, he has the following:

"There is one best way of saving a losing business and that is by cutting down the overhead and reducing expenses.

"One good business manager could perform the duties of five men in age of the cost of government."

PROMINENT YOUNG MAN SEEKS MAYOR'S OFFICE

Joseph K. Carson, Jr., energetic and capable young candidate for Mayor of Portland makes this pledge in his declaration of principles:



"As mayor I would listen to the views of all the people, individuals as well as groups, and would base my decisions in every issue on their welfare and interest.

"After all, a public official is but an agent of the people. On every public question I shall seek the counsel and advice of the people whom each question concerns. I have no hesitation in telling you that I will do this.

"Of course the ultimate decision rests with the man who is in the position of authority and responsibility. I shall ask no man to make my decisions for me, yet I shall not hesitate to secure information and counsel from those who are affected by the problems which arise in our city government, whatever those problems may be.

"The door of my office will always be open to every citizen of our city."

Carson has, throughout his career, impressed the public with his sterling honesty, his constant fairness, his broadminded and liberal thought.

—VOTE FOR— G. Y. HARRY

CANDIDATE FOR CITY COMMISSIONER

"Portland needs a new deal in its city government. Only new leadership will bring that new deal."

"I will advocate and work for a change from our present bureaucratic municipal government to the managerial form of city government which has been proved both more economical and efficient in many larger cities.

ELECT G. Y. HARRY CITY COMMISSIONER

Pd. Adv.

TO PLAY FAIR IS ALL THEY ASK

PUBLIC SAFETY BIG FACTOR IN COMING NOV. ELECTION

Public safety is at stake in the fire and police measures on the ballot at the coming election, according to the fire and police employees association which together with the Citizens Safety First committee has issued an outline of the issues.

"Your fire and police protection is NOW on a greatly curtailed basis. Every fire station in Portland is undermanned. The department is order to save expenses is 32 men short of an adequate force to handle the equipment on hand.

"Fire and police pay has been cut. Twice during the last 10 months every fireman and policeman has voluntarily accepted wage reductions. Both departments have pledged themselves to take additional cuts if such become necessary.

"The tax league, representing principally the owners of large investment properties, ask that you further cripple fire and police service by enacting unfair, unwise and unenforced legislation.

"They ask you to disrupt the morale of these important departments by asking the present greatly reduced wage scale permanent for all times with no chance for firemen and policemen to be placed back on their former wage scale of pay when the depression is over and when all other employees are raised back.

"They seek adoption of a plan to close several fire stations and concentrate fire equipment and men in downtown super stations, thereby reducing protection in several districts and increasing fire insurance rates.

"They ask to have fire fighting districts enlarged, thereby lengthening the runs of fire fighters to fires.

"They seek to have the police give up their Sunshine Division charity work.

"All of these drastic changes spell disaster to your fire and police protection and service. They are proposed as a means of saving a few pennies of taxes to the average taxpayer.

"Firemen and policemen have been fair. All they ask is fair play in return. They ask you not to repeal the law which will enable them to get their former scale of pay when the depression is over. They ask you not to further cripple fire and police service and thereby increase the risk they must take in protecting you and your homes."

Smiles that BEGUILE

When skin is satiny, soft and light, then smiles beguile and your beauty is alluring. Dr. Fred Palmer's Skin Whitener Ointment softens and lightens the darkest skin, clears up pimples, blotches and tan marks, and does away with that "old, shiny" look.

DR. FRED PALMER'S Skin Whitener 'KEEPS YOUR COMPLEXION YOUTHFUL'

"AS NOTED" by Ralph C. Clyde



City Commissioner

THE POOR CANNOT VOTE

An effort is being made — and it seems to be an organized effort — to disfranchise men and women for the crime of poverty.

"Whether the men and women thus affected are intellectual, capable and otherwise qualified to exercise the right of franchise or not, they cannot vote.

The following states have already invoked such laws: Alabama, Florida, Maine, Massachusetts, Mississippi, Pennsylvania, Rhode Island, South Carolina, Tennessee and Virginia.

Every man, woman and child is a taxpayer for each time they make a purchase a proportionate share is for taxes added to the overhead. This fact is well known to students of civics.

Disfranchising poverty is a danger proceeding and contrary to the spirit of American liberty. Property qualifications lead to corruption and tyranny. Vote 301 NO, and phone and tell your friends about it.

A POLITICAL PROPHECY

I will make a prophecy on the Mayoralty campaign. No candidate for Mayor will be elected on first choice votes. I am pretty sure that the successful candidate will require the second choice votes to be added in his first choice ballots.

So bear this fact in mind: First, second and third choice votes are equal in electing a mayor. This prediction may also apply in the matter of selecting city commissioners. So do not squander your second and third choices.

LIFE LONG ENEMY

The thought has often occurred to me that if some of the candidates for public office would insert as much pep in their own business or profession as they put in running for office they could retire and live in ease within a comparatively short time.

NEGROES NOMINATED IN MICH

Detroit, Mich. October — Charles H. Mahoney, candidate for Congress, Senator Charles A. Roxborough and Dr. Ossian H. Sweet, candidates for the state senate, were successful Republican nominees at the primaries recently.

DR. FRED PALMER'S Skin Whitener 'KEEPS YOUR COMPLEXION YOUTHFUL'

WHY THE NEGRO SHOULD DIVIDE HIS VOTE ON NATIONAL ISSUES

I. The two outstanding parties have identically the same stand so far as the Negro's rights and interests are concerned. Party principles are laid down in their national platforms, and cannot be judged by narrow local provincial passions and prejudices.

II. The voting contingent of the race is found in the Northern and border states. We may as well rule out of the universe of the present discourse the disfranchised contingent in eight of the southern states. The annulment of the black man's constitutional rights in the lower South is effected by local contrivance and national connivance.

III. The patriotism, loyalty, wisdom and good will can no longer be claimed as a monopoly of any party. All wish the return of prosperity and the coming of good times as the economic desideratum. Neither has any copyright method or infallible formula. Hoover and Roosevelt are alike feeling after the better way, if haply either or might find it.

VI. On the ninth of November, one of two results will be announced—either Hoover or Roosevelt will have been elected. It will be better for the race as a whole, in either event, if his vote shall have been divided and shall have contributed substantially to the winning side.

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