

# EDITORIAL PAGE

## THE ADVOCATE

Published Every Saturday at 520 East Twenty-Sixth Street N., Portland, Ore.  
Telephone: GARfield 7522

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 Subscription Rates (Payable in Advance): One Year, \$2.50; Six Months, \$1.50; Three Months, \$1.00  
 Entered as Second-Class Matter in the Post Office at Portland, Oregon, Under the Act of 1912

### WHERE TO BUY THE ADVOCATE

Rutherford's Barber Shop, 340 Williams avenue, in Foster's Pool Hall.  
 The Elks building, 310 Williams avenue.  
 Medley Hotel Restaurant, Interstate Avenue (in Medley Hotel).  
 Friendship Pool Hall, Sixth, near Gisan (West Side).  
 Holliday and Holliday, 125 North Sixth street.

### THE ALL-REVEALING AD

A century from now a file of the advertising pages of the newspaper and magazine of today would provide a complete history of the customs and characteristics of the period. These advertisements record what the people are wearing, the problems of the day, current thought and the traits of the generation.

Pick up any issue of the family newspaper and there in word and picture is the story of the day. Preserve that issue and posterity a century from now can tell what the men and women of this generation were, what their mode of transportation was, how they were amused and entertained. The advertisements have made the past an open book.

Picture a man in the year 2032 chancing upon a file of such newspaper for the year 1932. Turning to the advertising pages he would see arrayed before his eyes the styles in clothes, types of automobiles in use and from the number of automobile advertisements, he would arrive at the conclusion the automobile was in great favor and universal use. By the same reasoning he would learn that the radio was in great demand, even exceeding in popularity the phonograph and player piano.

Training in the art of sleuthing would not be necessary for the reader of the advertisements of the past to inform himself, from the cancer-cure ads, that obesity and exceeding thinness concerned the public as greatly as the malignant cancer.

Advertisements are also a record of economic conditions, revealing market prices and estimating the supply and demand.

For the discerning contemporary reader, the newspaper advertisements afford more interesting and valuable information than he can preserve for posterity.

In reading the Negro newspapers a century hence, it will be discovered that Negro businesses advertised very little forming the exception to the rule.

### POLITICAL EXPEDIENCY

(By W. J. Wheaton)  
 When the fight was on against the appointment of "No chaste Negro women" Montgomery, every one of the United States senators, regardless of party, was flooded with letters and telegrams protesting the confirmation.

These representatives went to President Hoover and told him that it would be unwise to allow a repetition of the Parker case by bringing the fight to the floor of the Senate. It would not only jeopardize their chances for reelection but would minimize the chances of the Republican party. Had there not been an election in the offing it is doubtful if the name of Montgomery would have been withdrawn. It was a matter of political expediency.

If Portland is the wide-open town that the Daily press says it is, it is liable to become the closed down town within a few days, if the talk we hear from certain high up officials is sincere who say the lid is to be clamped down on all forms of vice and lawlessness. If these law enforcers are to succeed in closing up Portland, they will have to engage the aid of a regiment of soldiers to stand guard on every corner in the city. However, we are not so sure that the citizens of Portland are ready for a free-from-vice city. If they don't want it, the sheriff's office and police cannot make it one. And that's that.

### SO GOES THE NATION

As goes the State of Maine, so goes the Nation. Maine holds elections in September and for a number of years has been used as the political barometer in forecasting. A big reduction in the Republican vote would be received as the omen of a victory throughout the nation for the Democrats, and if the Republican vote is heavy there will be joy in the camp of that party. In order to sway the votes both parties will unlimber their big guns. The Democrats have assigned some of their best political gunners to lay down the barrage, while the Republicans have enlisted their expert defenders, including secretary Mills and senator Moses, to

### hold the works against the onslaught of the enemy.

### PORTLAND IS GROWING

If at any time you are inclined to be the least skeptical about this city's continued growth, hop right into an automobile and drive around the town. You will be agreeably surprised to find that Portland is growing steadily and rapidly. In every section building operations are under way.

Houses are going up in every neighborhood, and there are many of them. Portland is growing — east, west, south and north. And Portland has plenty of room to grow.

A drive over the city and around it is good for sore eyes. It is restful; it is delightful — this sort of a trip in Portland. One comes back in better spirits. There is building activity on every hand. Some parts of our city are more active than others, of course, but the fact is that one can scarcely drive on a single street without seeing one or more improvements — repairing or building anew.

The building activity in Portland is a good index to the city's prosperity. It is a barometer of good times. Portland is noted for its homes. It is a home-owning community. A home-owning community usually thrives — grows, and keeps on growing. This city is going to grow and keep on growing. It is written in the present activity here.

The present activity means more activity in the future, for there are others who are desirous of owning homes. There are others who are desirous of houses to rent. Portland must have both and it is getting them. Keep an eye on Portland and watch it continue to grow.

In his speech of acceptance, President Hoover said that he would make his position on the subjects to be considered that there could be no mistake as to his meaning. The President was, no doubt, sincere in the statement but many different interpretations have been given it. The two beast, the Camel and elephant, make a very incongruous team. Vice-president Curtis, replying to the notification speech of Senator Dickerson at his home in Topeka, Kans., said that while he, personally, stood on a "dry plank", he was perfectly willing to run on a "wet one". The good vice-president was placating the "Carrie Nations" while seeking to allay the suspicions of the "Moists".

Just another case of "Political expediency."

### REPEAL UNEMPLOYMENT

(Contributed)  
 In every nook and corner in Portland, and perhaps elsewhere, there is much talk about repealing the prohibition Amendment but a lot of people are strongly against its repeal.

### But every bond is in hearty favor of repealing the unemployment situation.

Again we hear talk and read about better times. But as yet, we have not seen but little sign of such encouraging conditions. Between the two we believe if the unemployment situation were repealed, more people would be benefitted than would be by the repeal of the prohibition amendment.

### THE CONVENTION

It is reported that from fifteen hundred to three thousand colored legionnaires will be among the delegates to attend their Convention in Portland next month.

Colored citizens have been called upon to join others in helping to make the convention the success it is hoped for. They have been requested to open their homes and list their cars for the comfort and enjoyment of these men who, when their country called, answered with the offer of their services and their lives.

Mr. Wilber Mercier has been named as the general chairman of the Colored committee. It is well to remember that Mr. Mercier cannot do the job alone, no one man could, and it becomes the duty of every citizen to do all in his power to make Mr. Mercier's work lighter and successful.

And now that we are to be the hosts to this great army, let us all do our share and cooperate with the committee in charge to make the occasion memorable. A great service can be easily rendered by those who have available rooms to list them with E. J. Minor of the housing committee and their available cars with Ervin Flowers, chairman of transportation.


### FOR SALE

6 room house with basement on Union Ave. Equity \$750—Call at 402 Panama Bldg.

FOR RENT—5-rm house, \$15. Call Trinity 3501—Mrs. Paul Haack Adv.

**GASCO BRIQUETS**  
**PRICE ADVANCES NEXT MONTH**  
 Take Advantage of Summer Prices?  
**Now**

**"AS NOTED"**  
 by **Ralph C. Clyde**  
 City Commissioner



Having heard so many reports in reference to the City of Chanute, Kansas, being tax free through Municipal Ownership, I wrote to Hon. H. W. Loy, Mayor of that City, requesting further information on the subject. Mayor Loy advises me that Chanute has the Commission form of Government, consisting of Mayor, a Commissioner of Finance, and a Commissioner of Public Utilities. Chanute owns and operates its three public utilities, electricity, gas and water; and gas and electric plants are debt free, and the electric lighting rates are the lowest in Kansas. Chanute makes so much money from their municipally-owned utilities that it is not necessary for the citizens to pay any local taxes, but taxes are paid on County, School and State levies. The salaries of the police-men, Firemen, Street Cleaners, and other employees are paid from the profits of the City-owned utilities.

The electric lighting rate is 6 cents for the first fifty K.W.H.; five cents for the next fifty K.W.H.; and all over one hundred K.W.H. the rate is four cents, minimum charge fifty cents. The power rate starts at three and one half cents and graduates down to one and one half cents per K.W.H. Electric energy sales amounted to \$140,000.00 during the past year.

Chanute sells municipal gas to consumers as low as fifty cents for the first ten thousand cubic feet, and furnishes it on a graduated scale down to as low as thirty five cents per thousand, making the average cost to the consumer about forty-two and one half cents per thousand cubic feet. Gas sales amounted to \$147,000.00 for the year 1931.

It would not be out of order to say that the free lighting of the streets and other service rendered the City, if paid for at the prevailing rates charged by the utility companies through the State, would amount to \$20,000.00 per year.

About a year ago Chanute purchased one hundred and sixty acres as an air port, which, together with the equipment, cost \$75,000.00. This amount was paid out of the profits of the City-owned utility plants.

In conclusion I will say that there are 2,000 cities in the United States that own electric plants, and about 75 cities like Chanute which have no local taxes.

## ERRONEOUS REPORTS ANSWERED HAL HOSS

Newspapers have been asked to publish statements issued by a candidate for public office concerning the operation of the drivers' examination law, and which are full of misinformation and falsehoods.

These facts are made known in the interest of truth and accuracy—fundamental qualifications, it seems to me, for seekers of public office as well as newspapermen.

1. There are not 60 offices maintained over the state to give operators' examinations. There are two; one in Salem and one in Portland. Five traveling examiners cover the 60 towns of the state, carrying all their equipment with them. There is no office maintained, no rent paid, and no staff employed regularly in any town except Salem and Portland. Four local part-time men are used at isolated points in the state at costs of from \$10 to \$15 per month.

2. The office force at headquarters consists of one manager, one examiner, and seven clerks.

3. The office at Portland consists of four examiners and one clerk.

4. The operation of the division does not add one dollar to the tax burden of the state.

5. There is no provision in the law for requiring 500,000 motorists to be examined.

6. The Secretary of state has never said that he would require compulsory examinations of the present 400,000 operators.

7. The law in its year of operation is credited, along with other instrumentalities, with reduction of accidents, reduction of fatalities, and better driving conditions, by all who have come in contact with it.

8. Drunken driving, recklessness, unfit and incompetent drivers, and misunderstandings of the traffic laws have been curbed and reduced through the operation of the law.

9. The law was passed with only one dissenting vote by the last legislature, and with its companion measure, the traffic code, has been cited as the outstanding constructive legislation of the entire session.

Editors are inclined to be fair and leaders of newspapers depend on their editors for facts. Full information concerning the division of examinations is included herewith in our first annual report and I hope that it may be used as a basis for any editorial discussion of this important legislation.

Signed  
 Hal Hoss, Secretary of State

### NEGRO ACTOR WAS BARRED FROM OLYMPIC VILLAGE

Los Angeles, Calif. (CNA) Aug. 24—Clarence Muse, star of the Bill Sharpley troupe of radio entertainers, was barred from the Olympic village during the games because of his color, according to a statement made by Sharpley.

Sharpley reports that Norman Manning, chairman of the Olympics entertainment committee, had asked for a list of the names of his troupe. Upon learning that Muse is a Negro, Manning's secretary telephoned Mr. Sharpley, saying that no Negro could come to the village.

"She said," Sharpley states, "that she was authorized by Manning to tell me that the entertainment committee was very happy to have me come to the village."

"But," she stated, Muse was not to accompany us. She said that Manning had told her that no Negro entertainer would be allowed inside the gates of the Olympic Village."

Sharpley was forced to call off his engagement, as it was impossible to proceed without his star.

### NO POLITICAL OBSTACLE TO PRODUCING FILM IN USSR SAYS JAMES FORD

Detroit, Mich. August 24—(CNS)—"There could be no political obstacle which could induce the Soviet Union to abandon the project of making a film of Negro life," said James W. Ford, Negro, candidate for the vice-president on the Communist party ticket. "The reports in some of the white and Negro papers, to the effect that the film, 'Black and White', has been abandoned because the Soviet Union feared to offend the white rulers of the United States, is another baseless slander against the Soviet Union."

Mr. Ford, who is on tour for the Communist election campaign, was reached here by a representative of the Crusader News Agency.

"We have no information that the project has been abandoned," said Mr. Ford. "It is not impossible that technical obstacles have been encountered which may mean a certain amount of delay. Certainly there are great difficulties in producing a picture representing the whole history of the American Negro, from slavery days onward, with a cast of only 22 Negro actors. It is certain, however, that no political considerations could induce the Soviet Union to abandon the film. Soviet Russia is known as the only country in which all racial barriers have been smashed, in which race prejudice is a crime to be punished by the courts. When two white American engineers, under contract at the Stalingrad tractor factory, refused to share their mess-tables and their quarters with a Negro worker, the Soviet authorities did not hesitate for a moment to break their contracts and expel them from the country."

COMMUNIST PARTY EXPELS MEMBER FOR RACE PREJUDICE

LINDEN, N. J. Aug. 24—(CNA)—Because he condemned the action of his daughter in refusing to dance with a Negro, Andrew Matlaga, white was last week publicly expelled from the Communist party here.

About a month ago, at a dance arranged by the I.L.D., Matlaga's young daughter refused to accept invitation of a Negro to dance. In this action she was upheld by her father.

When Negro and white workers, fellow-members of the Communist Party, brought charges against Matlaga, he attempted to defend himself by saying that this was a "purely personal affair". This statement was bitterly condemned by Rebecca Grecht, white, Jersey organizer for the Communist Party, when she presented herself at a meeting of Matlaga's party group to urge his expulsion.

Miss Grecht, in her speech, explained the significance of the fight for social equality for the Negro people. She pointed out that the position of Matlaga is, in essence, the position of the lynchers of the South, since it leads in practice to persecution and oppression. When Matlaga insisted that his expulsion was unjustified because he was "in the habit of talking to Negroes, discussing political questions with them", etc., Miss Grecht, supported by the white and Negro members of the Party present, pointed out that the question of social equality was the touchstone of the whole matter, and that on this question Matlaga was in agreement with the Southern landlords and bosses.

Matlaga was expelled from the Communist Party by unanimous vote of the Linden group.

### NATIONAL MEDICAL ASSOCIATION HOLDS ANNUAL CONVENTION AT HOWARD INN

(Concluded from Page One)

opportunities for study of medicine in the standard white schools. (4) Continue our study and cooperation in raising level of internship and especially stress and influence necessity of residents. (5) Lend our full and active influence in our respective communities in favor of the assignment of a complete Negro personnel to an additional veterans hospital unit in the south. (6) Give thought, study and assistance to the education and employment of the Negro Trained Nurse. (7) Use our influence and cooperation with the health agencies and the Negro press and other groups to educate and protect our people against exploitation by quackery and nostrums and charlatans. (8) Cooperate with and support the Negro Druggist. (9) Welcome into the field of professional organization the National Dental Association as an indispensable health agency.

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