

# EDITORIAL PAGE

## THE ADVOCATE

Published Every Saturday at 520 East Twenty-Sixth Street N., Portland, Ore.  
Telephone: GARfield 7522

**BEATRICE Z. CANNADY**.....Editor and Publisher  
**YANCY FRANKLIN**.....Assistant Manager and Composer  
**WILLIAM PEKENS**.....Contributing Editor  
**W. J. WHEATON**.....Contributing Editor  
**ROSALIE BIRD**.....Society Editor and Reporter  
**DeNORVAL UNTHANK, M. D.**.....Health Editor  
**NANCY LEE**.....Love Editor  
**CLIFFORD C MITCHELL, RALPH CLYDE, KELLY MILLER**, Columnists  
 Subscription Rates (Payable in Advance): One Year, \$2.50; Six Months, \$1.50; Three Months, \$1.00  
 Entered as Second-Class Matter in the Post Office at Portland, Oregon, Under the Act of 1912

### WHERE TO BUY THE ADVOCATE

Rutherford's Barber Shop, 340 Williams avenue, in Foster's Pool Hall.  
 The Elks building, 310 Williams avenue.  
 Medley Hotel Restaurant, Interstate Avenue (in Medley Hotel).  
 Friendship Pool Hall, Sixth, near Glisan (West Side).  
 Holiday and Holiday, 125 North Sixth street.

### CIRCULATING THEIR MONEY

While many deplore the fact that the American Legion is staging its big convention this year, — frolics etc. while thousands are going hungry in all parts of the country, yet The Advocate is of the opinion that the Convention will put into circulation thousands of dollars which otherwise might not be spent at this time. One of the ways to help relieve the financial depression is by spending money. Surely many needy persons will profit by the money which the legionnaires are going to spend. For example: many vacant rooms will be used to house them, thus helping a good many people who have had little or no employment for some time. There are numerous other ways in which their money will help those in need as they spend it in Portland during their convention here next month.

Some Portland young people refuse to recognize the depression. They swim and hike and golf in the day and dance and play games at night—And sleep and eat and go between times. Old Man Depression can't find them but he surely hits their parents a wicked blow.

The Olympic Games are just another medium through which American Negroes are proving that, when given the opportunity they can measure up an excel.

### REALLY REMARKABLE

It is a tribute to the genius of both Professor Elmer C. Bartlett and Rev. Daniel G. Hill, Jr., that they have been able to organize and keep comparatively intact, a large group of singers such as presented a series of programs of "Spirituels Under the Stars" at the civic stadium recently.

It is nothing new for Negroes to sing successfully but the remarkable feat is for them to stay organized. It is hoped that the programs like the Bethel Chorus presented, will become an annual occurrence — something to look forward to at a certain season each year.

Such an aggregation of singers would make a fine background and accompaniment to such Negro plays as, for example: "All God's Chillun" and "In Abraham's Bosom" et al. The latter, particularly, is a fine preachment for more education for the Negro and when it appeared at Little Theatres in the East — a chorus such as the subject of this editorial furnished the music throughout. The effect was marvellous!

This or a similar play would be a fine thing for the Chorus to support. Only a few characters are necessary for the speaking parts and celebrities might be imported from the East to take the leading roles.

At any rate we hope that the Bethel Chorus will find fertile soil in this suggestion.

The following editorial appeared in Collier's for July 9. Its message is of such great importance that, by request, Collier's granted permission to reproduce it with due credit. In these days of exaggerated pessimism it helps give a better perspective of conditions as they really are.

### COUNT YOUR CHANCE

There's no argument in this editorial. It's merely a collection of facts, incontrovertible, eloquent facts that confound those who profess to see America slipping down into a state of effortless despair.

Total bank savings today exceed \$29,000,000,000, equal to more than \$1,000 for every family in the land. Savings depositors number 52,000,000, nearly two per family.

The number of Americans owning stock has increased almost 40 per cent since 1929.

A group of 102 companies which had 5,539,036 stockholders at the end of the boom year had 7,675,143 stockholders at the beginning of this year.

One company alone today has over 665,000 stockholders, a gain of more than 195,000 since the boom. This company has assets exceeding \$2,000,000,000.

Our total stock of gold is \$4,000,000,000. No other country ever possessed so much. Britain, for example, has only \$58,000,000. Currency in circulation aggregates \$5,464,000,000, or \$700,000,000 more than in the boom.

Last year \$16,500,000,000 worth of new life insurance was written.

Total insurance now carried is estimated short of \$1,000 for every man, woman and child in the United States. Policies in force total 127,800,000.

Such safeguard . . . is enjoyed by the people of no other nation in the world.

Our national wealth, estimated at \$329,700,000,000, is greater than that of a dozen Continental European countries combined.

The income of the American people comfortably exceeds \$1,000,000,000 a week.

The per capita income here is far greater than in any other land.

There are still six or seven persons gainfully employed for every person idle.

No fewer than 25,500,000 automobiles are owned by Americans. . . This total is almost three times the number owned by the rest of the world.

Americans possess far more telephones (19,500,000) than all other countries. . . Radios . . . multiply . . . over 16,545,000 . . . unapproached by any other people. A grand total of fully 3,750,000, at an estimated expenditure approaching \$2,000,000 . . . in no other part of the globe do half as many homes enjoy such a luxury—Americans are rapidly coming to regard it as a necessity.

A recent survey of 29 typical small towns revealed that 71 per cent of the inhabitants owned homes, that 88 per cent had electric lights, 72 per cent had baths, 51 per cent had electric washers, 55 per cent had radios, 41 per cent had vacuum cleaners.

There are more families in America than in any other land that can afford to and do send their children to high school and college. In no other land do so many average families have the means for foreign travel.

The movie still attracts a weekly average attendance of 75,000,000. The percentage of our agricultural population who despite deflation, are acquiring domestic comforts, conveniences, labor saving devices, improved machinery, the use of better roads, is constantly increasing.

Today more than 700,000 farms are electrified, representing an increase of 400 per cent in eight years, and the total is being swelled rapidly.

In industrial countries hard manual toil is being steadily abolished by the introduction of machinery. Each American worker now has at his command five horsepower, a record not even remotely approached outside our boundaries.

The average working day a generation ago was ten to twelve hours. The standard in this generation is eight hours. . . The work week used to consist of six days. Now it is five and one half days, with the five day week coming into vogue.

Never in the past was America so

well equipped as it is today to resume an epochal forward march. Not only have we changed from a debtor nation to the greatest creditor nation on earth, not only have we vaster national wealth not only have we an unprecedented supply of gold, but we are richer in experience, richer in inventive brains, richer in scientific knowledge, richer in machinery, richer in productive facilities, richer in managerial skill, richer in discovered mineral and oil resources, richer in transportation facilities; . . . richer in every material wealth-creating product and process, richer in craftsmanship, richer in everything . . . The country is all right. What we need is less hysteria and more confidence and courage. —COLLIER'S National Weekly.

Portland, Oregon  
 August 2, 1932  
 We wish to thank our many friends for their kindness and sympathy in our bereavement over the death of our Aunt and friend, Jennie Wilson, who died July 28, 1932. We are especially thank the Reverend D. G. Hill for his sermon, Mrs. Marcelle Johnson for songs, and to the friends who donated their cars and sent floral tributes.

To all who assisted in any way we are truly grateful.  
 Mr. and Mrs. A. W. Strawder and family.

**WILLAMETTE UNIVERSITY**  
 Founded February 1, 1842  
**SALEM, OREGON**

A Christian institution of higher learning. Located at the Capitol of the State of Oregon. A beautiful campus opposite the Capitol building. Buildings and equipment attractive and adequate. Faculty of highest character, preparation and teaching. Student body clean, able and wholesome. Scholarship high and credited everywhere. Very inexpensive. Rich in tradition; large and honored list of alumni. Students wishing work in the Course of Liberal Arts, in Law, in Theology, in Music, or in Fine Arts are highly advantaged at Willamette. Close investigation invited. Bulletins on request.

**MRS. ZEPHA BAKER**  
**BEAUTICIAN**  
 Specializing in All Lines of Beauty Work  
 C. J. WALKER TOILET GOODS — for sale —  
 346 Williams Ave.  
 MURdock 1016

## HIGH-BROWN HAIR GROWER WITHOUT AN EQUAL.

Without a doubt, the best article of its kind — a combination HAIR GROWER and HAIR STRAIGHTENER. Gives the hair appearance, stimulating a natural soft and silky hair growth in the most hopeless case.

Our High Brown Hair Grower stands as one of our highest achievements — It is a preparation we look upon with pride.

Makes the hair soft and luxuriant, — stimulating a healthy growth.

—Distributor—  
**MRS. BEATRICE FRANKLIN**  
 520 E. TWENTY - SIXTH N.  
 Portland, Oregon

**MADE ONLY BY THE OVERTON HYGIENIC MFG. CO. CHICAGO**

## PRUDENTIAL HOSPITAL Association

MORGAN BLDG. (Incorporated in Oregon, 1913)

### WITHOUT DELAY Day or Night

FULL MEDICAL CARE - All for a few cents a day  
 PERFECT PROTECTION FOR MEN WOMEN AND CHILDREN

HEALTH YOUR GREATEST ASSET — GUARD AND PROTECT IT!  
 It is far better to have a Prudential Hospital Certificate and never use it, than to need it and not have it!

PRUDENTIAL HOSPITAL ASSOCIATION

Without obligation, send me information about your HOSPITAL ASSOCIATION

Name . . . . . Phone . . . . . Age . . . . .  
 Street Address . . . . . City . . . . .  
 Occupation . . . . . Business Address . . . . .

CUT OUT THIS COUPON AND MAIL OR BRING IT IN

Good-bye, dear. I'll call you up every night

How worth-while is a telephone! How it bridges distances. How many errands it does. What a feeling of security it gives. A telephone costs but a few cents a day.

The Pacific Telephone and Telegraph Company

Telephone: ATwater 6261 Business office: 352 Oak St.

## Be Good To Your FEET

wear vitality arch support

# FOOTWEAR

Men,s- Women,s \$5 - \$6, Boys \$2.25 to \$4

**G. FREEMAN BROTHERS TRANSFER**  
 430 HOYT STREET :: Portland, Oregon  
 Residence Phone GARfield 8019—340 Tillamook Street  
 Successors to E. Richardson Baggage Transfer  
 Office Phone: BRoadway 1885

## THE EAST INDIA HAIR GROWER

Will Promote a Full Growth of Hair. Will also Restore the Strength, Vitality and the Beauty of the Hair. If your Hair is Dry and Wiry, Try—

### East India Hair Grower

If you are bothered with Falling Dandruff, Itching Scalp, or any Hair Trouble, we want you to try a jar of EAST INDIA HAIR GROWER. The remedy contains medical properties that go to the roots of the Hair, stimulates the skin, helping nature do its work. Leaves the hair soft and silky. Perfumed with a balsam of a thousand flowers. The best known remedy for Heavy and Beautiful Black Eye-Brows, also restores Gray Hair to its Natural Color. Can be used with Hot Iron for Straightening.

Price Sent by Mail, 50c; 10c Extra for Postage

**S. D. LYONS**  
 316 N. Central Dept. B  
 Oklahoma City, Okla.

### A NEW VARIETY OF LILY WHITES

—Kelly Miller

If the writer mistakes not, the term lily white had its origin under the administration of William McKinley. It meant then a Southern Republican who denied the Negro participation in the management of the party. The Reconstruction governments had come and gone. The North capitulated to the South in 1876. Rutherford B. Hayes was the great compromiser. He was permitted to assume the presidency on the distinct understanding that the political equality of the Negro was not to be insisted upon. Many of the most ardent and devout white republicans were left scattered through the South by the defunct Reconstruction regime. They were undeviating devotees of the constitutional rights of the black man, for which many of them had fought in the Civil War. Tom Reed, of Maine was candidate for the nomination against William McKinley in 1896. Reed stood by the Constitution and the Negro. McKinley looked askance. Reed lost, but McKinley won. Southern white republicans became divided. Few of the more ardent ones adhered to the old foundations upon which the party was established; others fattening on public pay, licked the lily white hand that fed them. In a little while the defunct, old line Southern Republican became extinct. Only the lily white variety survived. The Republican party in Virginia, North Carolina, Florida and Texas excluded the Negro from their organizations without remorse or shame. In the mean time, such border states as Maryland, West Virginia, Missouri and Kentucky, where the black contingent was comparatively small, admitted him freely to full constitutional privilege. The thickly black states of Georgia, South Carolina, Louisiana and Mississippi constituted a different political problem. Here the Negroes were the residuary legatees of the left over political organization of the Reconstruction regime. There were scarcely enough white republicans left to fill the federal offices and to hold the commanding positions in the organizations. In these states the Republican party had no hope of functioning except so far as concerns the manipulation of delegates to the National Convention, on the basis of federal patronage. The good natured Warren G. Harding agreed to turn these states over to Negro manipulation and control were insofar as Republican organizations were concerned.

Thus the matter stood until the coming of Herbert Hoover who strove to put all the Southern states under the lily white control. In this he had all but completely succeeded. The exigencies of the coming election caused him to modify somewhat his lily white policy. He could not afford too ruthlessly to offend the Negro voters of the North. So Mr. Hoover and his first lieutenant, Mr. Walter Brown, devised a new variety of lily whites for these states. The lily white bosses were instructed no longer to insist on the absolute exclusion of the Negro from party management after the manner of Virginia, North Carolina, Florida, and Texas, but to admit a Negro or so to each delegation so as to give color to the combination. This procedure was followed in Georgia, Louisiana, and South Carolina. It was also advised in Mississippi, but the local lily white boss stoutly refused any tinge of color to his delegation. Mr. Brown on behalf of his chief, fought valiantly for the admission of the lily white delegation at the Chicago Convention. He was forced to desist only when Congressman DePriest, Bob Church, Roscoe Simmons, and the rest of the Negro delegates threatened to bring the open issue to the floor which the wily Postmaster General quickly realized would too greatly embarrass Mr. Hoover with the Negro voters of the North upon whom he must largely depend for reelection. It was thus that Howard and Boozie won a victory over Mr. Hoover's lily white policy.

The new lily white policy of Mr. Hoover is identical with that of Theodore Roosevelt, with certain important differences. In his progressive campaign of 1912 Mr. Roosevelt insisted that in the management of the progressive organizations in Southern States white men should sit at the head of the table, but only for the reason that they possessed superior experience, power and influence. He rigorously insisted that Negroes should, in every instance, occupy seats around the table in accordance with their ability to command the situation. The Rooseveltian policy, unlike that of Mr. Hoover, was not limited to the few densely Negro states, but applied not only to the South, but to the North and West. Everywhere, the Negro was recognized, not necessarily in proportion to his numbers, but according to his weight and worth in the political equation. On the contrary Mr. Hoover advocates homeopathic Negro representation only in Georgia, South Carolina, Louisiana and Mississippi, but permits Virginia, North Carolina and Texas to exclude the black man absolutely without one word of censure or rebuke from the head of the Republican party.

If Mr. Hoover will come out from behind the veil and openly declare his Negro policy, as Mr. Roosevelt did, so that we may know precisely where the head of the Republican party stands, such an open and frank declaration of policy would certainly be worthy of consideration, if not of acceptance.

### DON'T BE CAUGHT UNPREPARED

If you were taken down with appendicitis tomorrow would you be able to take care of the doctor and the hospital bills. If you should happen to break a leg tomorrow would you have only physical worry or also have financial worry? If you are a member of the PRUDENTIAL HOSPITAL ASSOCIATION you would have nothing to worry about. This association will take care of any sickness or injury that you may suffer from. After you have become a member, no sickness or injury is too small or too large for them to administer. This association pays your medical bills, furnishes you doctors and medicines. You do not have to pay out a single cent. The cost of joining this organization is \$3.00 for an individual or \$4.50 for a family. The monthly payments being from \$1 on up to \$2.50, according to age. Call me or write for information about this unexcelled offer and I will be glad to call on you and tell you more about the PRUDENTIAL HOSPITAL ASSOCIATION.

Signed . . . . .  
 George Cannady  
 GARfield 7523 — 520 East 26th St. N.

### Superior Hand Laundry

288 EAST 1st STREET  
 (near Clackamas)  
 Telephone: East 6092  
 WORK GUARANTEED  
 PRICES REASONABLE  
 — Give Us A Trial —

**SGT. JOSEPH WHITE**  
**Spanish-American War VETS**  
 Meets  
 2nd & 4th Saturday Nights  
**VETERANS HALL**  
 County Court House

**Elmer C. Bartlette**  
**PIANO — HARMONY — VOICE PIPE ORGAN**  
 Diploma from National Academy of Music, California  
 State Certificate for Music Instructor  
 REASONABLE TERMS  
 Beginners and Advanced Pupils  
 452 Stanton St. . . . Phone GA. 9626

# WIN

## EACH DAY'S BEAUTY CONTEST!

Eyes—eyes—eyes! Looking at you. Appraising you. And you want to win all these Beauty Contests each day brings! Then use Camay, the Soap of Beautiful Women, before you use powders and creams. Camay—gentle, luxurious, creamy-soft—will give you the sweet, clean loveliness the whole world finds so attractive. And you'll win each Little Daily Beauty Contest!

# CAMAY

The Soap of Beautiful Women

## Holliday & Holliday

Tonsorial Parlors  
 125 NORTH SIXTH STREET :: PORTLAND, OREGON  
 Equipped with the Very Latest, We Are In a Position to Care for Men, Women and Children  
 Come—Let Us Serve You!  
**HOLLIDAY & HOLLIDAY**