

# Is Suicide the Only Way Out?

**WHAT CAUSES THIS NEW PSYCHOLOGY OF FATALISM THAT FORCES YOUNG AND BEAUTIFUL WOMEN TO END THEIR OWN LIVES?**

By RALPH MATTHEWS

Is suicide the only way out for those spiritually harrassed individuals who seem to find no alternative but death as a solace for their troubled hearts, minds and souls?

What state of mind are such persons in when they walk calmly to the brink of eternity and turn their backs on life without a quiver of a muscle, embracing death that one thing that men fear most, as though it were a comforter upon whose bosom they can lie their troubled heads and forget the cares of mortal existence? What would have snatched them back at that fatal hour?

All these questions and more have cropped up on the minds of the reading public in recent months as the list of youthful suicides increases to alarming proportions.

Many Baltimore girls have been among this number. Strange as it may seem, most of the recent victims are not only young and beautiful, but many seemingly had most of the finer things that life can give.

**If They Were Men**

If they were men we might find a solution in the analysis of Dr. John B. Watson, noted Johns Hopkins psychologist, who is quoted in the New York Mirror magazine as follows:

Lack of a woman in the lives of wealthy gentlemen who die by their own devices is the fundamental reason for their escaping life via the suicide route.

Looking into the lives of wealthy suicides, I am impressed by the fact that virtually all of them were either bachelors, separated from their wives, or widowers.

Continuing Dr. Watson explains the effects of loneliness on men when they reach middle age. He says:

Thus, many rich and powerful men have worked all their lives amassing vast fortunes and come to the twilight of their days to find only loneliness. The utter desperation of loneliness was the sum total of their reward for a lifetime of hard work. They found their vast fortunes had built up a barrier between themselves and their friends and, in some instances, their families.

Only one thing could have saved men like that—a loving and devoted wife, he concludes.

**But What of Youth?**

But what about youth? What forces young co-eds like the little

Baltimore girl at Union University to end her life?

Is the answer found in unrequited puppy love? Is the lack of maternal comradeship in the life of



MRS. WILMA WEEKS BRADFORD, pretty Cleveland society matron, who committed suicide while dependent over ill health and loss friendship.

young girls who think they are in love responsible for these tragedies?

**The Cassell Case**

The case of young Mrs. Cassell, who is reputed to have leaped three floors to her death when her conscience forced her to seek relief after having proved unfaithful to her husband, is the most interesting of the series.

**Love as Basis**

Most suicides occurring within



MISS CELESTINE SMITH, Virginia Union University co-ed, who took her own life in the college dormitory at Richmond, Va. Notes left blamed a hard-hearted boy friend.

**S-BELIEVE IN LUCK?—S**

Many people that believe in the power of LUCK GUARANTEE for the desired possession of Real Luck, Money, Success, Love, Happiness, Satisfaction, etc. Ask for the REAL THING—POWERFULLY ATTRACTIVE HIGHLY MAGNETIC! Send order TODAY! (© P.S.P.)

Dept. T 68 P. S. BUREAU, General P. O. Box 72, BROOKLYN, N. Y.

**CHICHESTERS PILLS**

THE DIAMOND BRAND Ladies! Ask your Druggist for Chichesters Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbons. Take together. Buy of your Druggist. Ask for CHICHESTERS' DIAMOND BRAND PILLS, for 40 years known as best, safest, Reliable. Buy Now! SOLD BY DRUGGISTS EVERYWHERE

**HIGH BLOOD PRESSURE**

reduced with simple home treatment. Write Alertox Med. Co., Dept. 100, Atlanta, Ga., for free leaflet telling how thousands have relieved themselves of this dangerous, insidious condition.

**LUCKY MO-JO**

WANTS AGENTS To sell LUCKY MO-JO incense and Lucky Goods. MAKE \$25 week. Write now. MO-JO CO., Dept. C, 3251 Cottage Grove Ave., Chicago, Ill.

to most of our homicides and suicides. Whether these drastic measures are ever justifiable is discussed in "The Thinker" by He...

Continued on Page Four

**How Modern Women Lose Pounds of Fat Swiftly---Safely**

Gain Physical Vigor—Youthfulness With Clear Skin and Vivacious Eyes That Sparkle With Glorious Health

Here's the recipe that tanishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoonful of Kruschen Salts in a glass of hot water before breakfast—cut down in pastry and fatty meals—go light on potatoes, butter, cream and sugar—in 4 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—your eyes sparkle with glorious health—you feel younger in body—keener in mind. Kruschen will give any fat person a joyous surprise.

Get a bottle of Kruschen Salts—the cost is trifling and it lasts 4 weeks. If even this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—your money gladly returned.

But be sure for your health's sake that you ask for and get Kruschen Salts. Get them at any drugstore in the world.

**BUILD UP HEALTH AND PAINS GO AWAY**

By building up the general system to normal, or to an improved condition of health, women have overcome "painful times" in a wholesome manner, and in thousands of cases Cardul is given the credit. When in a weakened condition after a severe illness, or from an ordinary run-down state of health, women who have taken Cardul have found it to be of great benefit as a general tonic. If you are weak, run-down, suffering monthly, try Cardul. Take it for a reasonable length of time and try it thoroughly. It is suitable for women of any age—its use cannot hurt any one. Cardul has benefited thousands.



**GRAY HAIR WONDER**

Will make your gray, faded hair the most lustrous black immediately. FREE BOOK. LET tell you all about this new French wonder called "KNOORAY" which will not fade nor rub off. One application will make your hair a soft, lustrous black shade that everyone will envy. Write Madame Tarnet, 81 W. 30th St., Dept. 2-B, New York City.

**SMILE, MEN, SMILE**

Now For Shaves Without A Razor

Here it is! Manufacturing wizards have turned another trick to make life easier—a powder, known as Magic Shaving Powder, which you simply mix with water and put on your face and your beard washes off quicker and closer than you can shave it off with any razor.

Hair is dissolved clean to the skin, and grows back same as if you shaved the old bothersome razor way.

Is so antiseptic it is used by Hospitals and Beauty Parlors. Prevents ingrowing hairs. Clears skin of bumps and pimples and is so gentle on skin even women find it priceless for removing superfluous hair.

If your druggist does not have Magic Shaving Powder, by all means send 36c in stamps today for big, full-size package. Address: Magic Shaving Powder Co., Dept. A-1, Savannah, Ga. (Adv.)

**for WOMEN only**

Why worry about delayed periods from menstrual causes. Get Quick Results using FEMINESE—Liquid-Tablet Relief. Used by doctors. Moves cases long overdue. Pleasant, safe, no interference any other. Satisfaction guaranteed treatment \$2.95. Postage if C.O.D. Specially Compounded for Very Obstinate Cases \$5.00. Illustrated Folder Free with order. PETONE CO., Dept. 10 F St. Louis Mo.

**Surest, Quickest, Easiest way to get RID of BUMPS, MOLE DISCOLORATIONS ECZEMIC IRRITATIONS OTHER SKIN DISORDERS**



Here is a world famous combination skin treatment used for years and praised by thousands. Genuine Black and White Ointment and Skin Soap not only brings you light, soft, smooth skin but it drives away ugly bumps, mole discolorations, eczemic irritations and other blemishes like magic.

The 50c package of Black and White Ointment contains three times as much as the 30c size. Large bar Black and White Skin Soap 25c. Highest quality at low economical prices that save you money. Try them today.

**Genuine BLACK AND WHITE OINTMENT and SKIN SOAP**

**If Your Skin Requires a Mild, Easy, Soothing Treatment**

Use Genuine Black and White Skin Whitener. Thousands of people with sensitive skins find it delightful to use and most effective in whitening and clearing up the skin in an easy, natural manner. Large can 25c.

**Genuine BLACK AND WHITE SKIN WHITENER**