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MOST
EFFECTIVE
COMBINATION**

*Skin
treatment*



Genuine Black and White Ointment and Skin Soap is world-famous for the way it quickly clears up bumps, mole discolorations, eczemic irritations and other skin disorders. Also most effective in bringing smooth, creamy-light fairness to every skin in an amazingly short time.

Skin health and Skin Beauty are highly prized by everyone. Many would gladly pay huge sums to enjoy these blessings. It is not necessary however to do this. Simply go to your favorite drug store or toilet goods counter and ask for Genuine Black and White Ointment and Skin Soap. The 50c size of Ointment contains three times as much as the 30c size. Large bar of Skin Soap 25c. Both of these world-famous products give you maximum quality at minimum cost!

For Those Whose Skin Requires a Milder Product

Santaline
**BLACK AND WHITE
Skin Whitener**

Lightens the Skin Easily and Naturally. 25c a Jar.

Genuine
**BLACK AND WHITE
OINTMENT AND SKIN SOAP**



SHE STRUTS HER FEATHERS.—Miss Dimples Williams, who is wearing one of the feathered costumes selected by Addison Carey for one of his special dance numbers recently shown in the Nation's Capital.

Group Has 100,000 Businesses, Commerce Dept. Report Shows

1,500 Manufacturers Listed; About 500 Produce Hair and Facial Preparations.

WASHINGTON — Colored persons own about 30,000 commodity selling enterprises and approximately 70,000 personal service forms of business in which some merchandise is sold in connection with a professional or personal service, according to incomplete information compiled by James A. Jackson, business specialist, of the U. S. Department of Commerce.

Carded information in his office discloses that there are more than 1,500 colored manufacturers in the country. More than 30 per cent of these are engaged in the production of hair and facial preparations. A substantial number are producing commodities which find a market without regard to racial lines. Some few of the toilet preparation concerns have ventured into the export fields.

The small business section card files contain the names of more than 600 colored druggists, 1,100 undertakers, 700 grocers, 35 wholesalers and jobbers more than 100 dealers in women's wear articles such as millinery, furs, dresses, and three hundred hotels. In all, a substantial representation of the group was found in 183 different lines of business.

Conduct 28 Banks

The financial interests of the group include: 28 banks, 68 insurance companies, 82 finance and investment companies, 10 credit unions, and 6 farm loan societies. Fifty building and loan associations are listed, although there are known to be more. He funds of about 40 benevolent societies and a score of burial aid associations constitute other sources of financial support.

Training Improves

The group is becoming better trained in merchandizing through the employment of colored sales people

by chainstore managements, independent merchants, and public utilities for service in neighborhoods where the colored population predominates, according to Mr. Jackson.

This practice has been reported as prevailing in 47 different cities, and is not confined to any particular part of the country. Chicago, however, leads with more than 4,100 colored clerks in about 400 different business places. Durham, N. C., with regard to population ratio, ranks second. Detroit, Cleveland and Indianapolis exhibit some examples of the practice.

The colored man is making serious effort to become more familiar with the complexities of business and is resorting to co-operative effort to a greater extent than heretofore. This attitude finds expression in 281 local commercial and industrial organizations located in 84 different cities.

144 Newspapers

According to Mr. Jackson's "les, there are 144 colored newspapers published each week, three being issued twice a week. There are more than 200 other publications, including a number of generally distributed monthlies and about ten trade journals. Many of the monthlies are church and school organs, six being the official publications of Greek letter fraternities. More than a score are published in the interest of benevolent societies and lodges.

Seven press services, a feature syndicate, and several advertising agencies serve these publications.

The small business section of the bureau of foreign and domestic commerce, which Mr. Jackson heads, has made surveys of the interests of the group in nearly a dozen cities and about 30 smaller towns. The information is for free distribution to interested persons upon request for specific data.

Do Modern Women Believe Husbands Should Rule Them?

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were brought about because, early in the beginning, they laid down certain cruel laws which I was to follow. These would have cut me out of all the luxuries and the freedom of mind I had always been used to. They—those two men—not only made me miserable, but they brought bitter, stark-naked unhappiness into their own lives.

ALICE L.—

Omaha, Nebr.: When my husband told me I had to eliminate dancing, parties, and dresses from the daily routine of living, I put my foot down hard and left him. I am fond of dancing, love to entertain, enjoy nice clothes. He said I could not entertain my friends. I could not attend more than two dances a month and I would have to get along with half the clothes I had always had. I left him, seeking a life of independence, found a job and am happy now.

MURIEL L.—

Council Bluffs, Iowa: Husbands are not kings. They do not wear crowns and wave magic wands. When they try to rule women as women were ruled fifty years ago, they break up their own homes. I do not believe in the husband's right to question his wife's decisions. I am unhappy because I left my husband because he was a king. Yet to have gone on living with him and deceiving him, would have been unfair.

KATE B.—

Council Bluffs, Iowa: No husband is a love doctor who can cure a woman's tortured and broken heart, although many entertain the false belief that they are. When they lay down foolish laws for their wives to obey they teach those women to practise certain deceptions—and these, sooner or later lead to the divorce mills.

MARTHA H.—

St. Joseph, Mo.: The day of freedom is here. Why must husbands risk their own happiness by making their wives unhappy? Now is the time of the independent woman. My husband never tries to rule. He rules our children, that is to say he helps to make the laws they are to obey. But he never tells me what to do. We are happy.

CATHERINE S.—

Topeka, Kans.: No—I don't believe in the husband ruling his wife. Mine doesn't. I make my own laws. I know what is right and what is wrong. As long as I do not break the laws of God, I don't think my husband has the right to make laws for me to obey. Fortunately he has never tried, and we are the happiest couple in Topeka.

(Mrs.) WINIFRED W.—

The above pointed out in an unmistakable manner that the day of the independent woman has arrived. We still find many, however, who believe in the husband's right to rule. There are countless letters in my files written by women who are willing to be serfs, who find happiness and consolation in being ruled by the men in whom they believe.

Which side is right and which is wrong seems to be entirely controversial. This writer does not attempt to take either one side or the other, and merely illustrates the point that the number of independent wives seems to be increasing.

Wives know right from wrong. When they violate the laws of God they violate their right to be happy. But if they stop within the bounds of reason, make decisions that are fair to both parties, then perhaps the husband is better off if he does not seek to curb his wife's inclinations.

Recently there was a murder committed in a Missouri city over a card game. It attracted nation-wide attention. A wife shot and killed her husband because he abused her, but the shooting was purely accidental. He laid down certain laws for her to obey and, after following them to the letter for a long time, she suddenly rebelled. She tried to, but she couldn't, and that, perhaps, is the way of all independent wives. They have seen the folly of trying to be serfs.

Anyhow, Yesterday's Woman is no more. A new creature has stepped into the picture. Women have changed.

SOCIAL AGENCY GROUPS PLANNED FOR WASHINGTON

WASHINGTON — Interested in promoting the social welfare of the colored community of Washington, a group of citizens is conducting an investigation with the idea of organizing a Federation or Council of Negro Social Agencies.

A preliminary committee, responding to the call of Campbell C. Johnson, executive secretary of the Y. M. C. A. and temporary chairman, after probing into the problem of urbanization, recommended the action in a report given last month. The group observed that social agencies have been developed to cope with the struggle for adjustment. They also noted that the community has no present control over the standard of work of the agencies; nor has any machinery been established to control the growth and development of colored social agencies in keeping with the demands of the colored community.

The proposed federation will have a strong governing board and executive. It will view the needs of the entire community, seek to prevent useless effort and eliminate duplication of program, and a fair distribution of welfare funds within the group.

Another plan of the committee is to make the colored group community-minded and to present a solid front in attacks on problems of housing, health, delinquency and economic security.

Finance Books Popular

This is a money-conscious age and libraries to successfully fulfill their purpose must devote much space to books on finance, economics, and social systems.

Two hundred and fifty librarians, at the 36th annual joint meeting of the Pennsylvania Library Club and the New Jersey Library Association in the Hotel Chelsea, were so informed in an address by Samuel H. Rank, Grand Rapids, Mich., chairman of the Library Revenue Committee of the American Library Association.

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PAINS
that many
women
suffer**

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trouble."—(Miss) Mary Ware, Hopkinsville, Ky.

Women who are run-down, or suffer every month, should take Cardui to build up their health, and in that way overcome painful conditions due to weakness. Cardui is a purely vegetable, harmless medicine. When you need Cardui, buy a bottle and take it regularly. Several bottles may be needed. Give it a fair trial and see if it will help you as it has helped so many women.

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