Elks' Home Decorated for Convention



-The O. V. Catto Home with its colorful decorations, which served as headquarters for the thousands of Bills who invaded the City of Brotherly Love for their 32nd annual convention.

LUSTROUS HAIR and FLOWER-LIKE COMPLEXION

The lustrous hair you wish can be yours always, if you use Poro Hair Grower and Poro Brilliantine.

The same skill which developed them has been used to create Poro Vanishing Cream and Poro Face Powder.

Poro Vanishing Cream provides an excellent base for each of the 8 shades of Poro Face Powder. For a complexion, silken in texture and radiantly lovely, always use these exquisite preparations.



Particular women all over America have become intimate friends with these beauty aids. To be really smart and chic, you too, must use PORO Products. A nearby Poro Agent will cheerfully serve you. For her name and complete list write

PORO COLLEGE, INC.

4415 SOUTH PARKWAY PORO BLOCK, 44th to 45th Street CHICAGO, ILLINOIS



FOR HAIR AND SKIN

Perry Howard Puts a Bug in Finley Wilson's Ear



Photo shows the two Elk leaders in interesting conversation which evidently sounds good to the Grand Exalted Ruler, who was later re-elected unanimously for his tenth consecutive term. Standing at the extreme left is Judge W. C. Hueston, commissioner of education for Elks. Standing behind Mr. Wilson is Magistrate Edward W. Henry, exalted ruler of O. V. Catto Lodge, I.B.P.O.E.W.

Foreign Delegates At Elks' Convention WHITENS SKIN



Photo Made at Elks' Convention, Philadelphia Delegates who came from other countries, left to right: C. C. Valle, grand organizer; Mrs. M. W. Rudd, Havana, Cuba, grand trustee; Mrs. Daisy Henry, Boston, Mass.; and Dr. Josefa Zaratt, San Juan, Porto Rico.

7 Nights!

FREE

WORDS OF PRAISE FROM WOMEN WHO REALLY KNOW

"No Bleaching Cream Can Equal Black and White" Says Mrs. Daisy Lampkin, prominent Club Woman and Active in Republican Party.

"I have made a study of bleaching creams but none I have ever tested lightens and whitens the skin so quickly as Genuine Black and White Bleaching Cream (double strength). This cream is made scientifically. That's why it brings such amazing results."

Here's the RIGHT CREAM To WHITEN YOUR Skin

he Double-Strength does it," say thousands of satisfied users from one end of the country to the other. And they know because they have tried it! YOU will have the same pleasant experience because Genuine Black and White Bleaching Cream is different from ordinary bleaching Creams. It is made DOUBLE STRENGTH to penetrate down into the fourth layer of your skin because that is where your skin coloring is regulated. That's why Black and White has this exclusive Double Strength feature, why it will lighten and brighten your skin to amazing fairness in recordbreaking time . . . why it will fade out darkness and sallowness safely, quickly, surely and clears up bumps and pimples.

Ask your druggist for Genuine Black and White Bleaching Cream in the large pretty opal jar at 50c. Accept no substitute there's nothing just as good because there is no other bleaching cream with the exclusive DOUBLE STRENGTH feature. To get best results, always cleanse your skin

first with genuine Black and White Skin Soap (large bar 25c) before applyinggen-uine Black and White Bleaching Cream (double strength).





Mrs. Daisy Lampkin is chairman of the executive committee of the delegate from Pennsylvania to Republican Convention in 1928.

Genuine

If you cannot get Genuine Black and White Products from your dester, send us his name and address, to-gether with retail prices of products desired and we will see that you are promptly supplied through your dealer, all charges prepaid. Address Black and White Company, Chicago, III.

BLACK WHITE