

EDITORIAL PAGE

THE ADVOCATE

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WHERE TO BUY THE ADVOCATE

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MME. A'LEILA WALKER

The whole nation was shocked at the news of the sudden and untimely passing of Mme. A'Leila Walker, heiress and only daughter of the late Mme. C. J. Walker who started on her career with \$1.25 in cash and lived to be the richest Negro woman in America. Mme. A'Leila Walker fell heir to the presidency of the largest cosmetic manufacturing company in the race and the richest. She was not only a business woman with keen insight into business matters as was her noted mother, but she was a benefactress and social leader. She liked life she lived intensely and luxuriously; she had numerous friends in all parts of the world who were in constant attendance at her elaborate social functions. She maintained an expensive salon in New York City for the pleasure of her friends, most of whom were artists in various lines of endeavor. She gave to many charitable institutions and was closely associated with a number of social welfare organizations all of which she supported largely with her wealth. This unusual woman who had a gift to combine so many worthwhile activities with her business and social life will be greatly missed by the whole country. Fortunately the secret of the Walker process has been handed down to Mme. A'Leila's foster daughter and the splendid work started more than a generation ago by her remarkable mother will not be lost to the Race.

SONGFESTS

From every section of the country come reports of mammoth songfests being or about to be held. Special community singing masters and professional trainers are in charge in each instance—just as in Portland, which reminds us that we're proud that our city is "up to snuff" in a music way.

What a joy to get away from the noise and rush and hurry of busy metropolitan life into the great wide spaces where everybody moves according to one's own desire; where things are restful, clean and God-like!

Many enjoyed the Dempsey vs. et al entertainment as long as it lasted.

A BILLION FOR FIRE

If the nation's 1930 fire bill were paid by a per capita tax, the cost to every citizen would be 4.16. The estimated property loss, according to The National Board of Fire Underwriters, was \$499,739,172 and the entire cost, including the upkeep of fire-fighting organizations, was \$1,112,000,000.

TOO SENSITIVE

In the Oregonian's editorial of August 10, anent "Too Sensitive," among other things the editor makes the following pertinent remarks regarding the controversy of Amos 'n Andy, with which we agree:

Human nature is very much alike under the skin, whether the skin be black or white. Among all races are to be found the counterparts of Andy—boastful, glib, the prey of slicker, fickle in love affairs; there are Amoses among people of every color—industrious, friendly, constant, possessed of common sense under an occasional air of stupidity. We have among us all our Kingfishes who live by their wits, and hen-pecked husbands as represented by the querulous Brother Crawford. The only thing that identifies these fictional characters of the air as negroes and not of another race, is the dialect employed.

AMOS 'N' ANDY

The Pittsburgh Courier starts a fight on "Amos 'n Andy" and The Chicago Defender invites the famous radio team to help it entertain at a picnic. The Courier claims their chatter is harmful to the race. The Defender, apparently, thinks otherwise. Here is harmony (?) for you. 'Twas ever thus!

MARATHON FATAL

Elizabeth Windham literally preached herself to death. The evangelist started her sermon at 8 o'clock Tuesday night and concluded Wednesday morning at 4 o'clock. On the way home she died from heart failure, probably induced by the lengthy sermon. This would indicate that marathoning of one kind and another is not beneficial to the human frame. Cross country, walking, skating and the like when put to extremes help no one—especially the participants. The first marathon ended fatally. When that famous Greek warrior staggered into Athens after running from the plains of Marathon to announce the victory he collapsed and died. His was more or less a worthy endeavor. We believe that the marathon running races in commemoration of that epic event are wonderful things. The athletes who race over the 26 miles, 365 yards are in splendid condition to stand the grind, but are doubtless shocked by these recent innovations.—Pendleton East Oregonian.

"THAT WOMAN"

(Special to The Advocate) "That Woman"—She's cunning, she's wicked, she's designing, she's lustful; she's sinful, she's shameless, she's hopeless, she's bad.

She's boastful, she's ugly, she's meddlesome; she's crooked, she's questionable, she's vain.

She's brazen—she's bold—"That Woman!"

"Those Women"—They're jealous, they're liars, they're old; they're gossipers, they're idlers, they're spenders, they're sold.

They're rascals with skeletons galore!

"That Woman"—She's honest, courageous, she's happy, she's loved.

"Those Women", old hussies; they're wretched, unhappy, conniving old cheats.

"That Woman!"—"Those Women!"—Anon.

EDUCATION KEYNOTE

The need of the hour for the colored race is education. By education is meant the awakening of the thinking processes, the intellectual avenues of the mind to a wide scope of thought and achievement.

We, in America, living in a temperate zone, where climatic conditions are conducive to mental stimulus, should awaken to the powers of the human mind and become alert and active.

Among primitive peoples the mind was used for cunning, intrigue, and craftiness. These characteristics belong to the dark past when man had to match his wits with the wild animals of the jungle, for the "survival of the fittest" was the law of life. But with the change in living conditions and the development of a high civilization, this is no longer necessary. In this Age we are supposed to study and reason and consult with one another.

Let us take advantage of the free libraries and institutions of learning. Let us develop the sciences, arts, and crafts to a high degree. Let us become cultured and erudite as a class or race so there will be no distinction from other classes and races, then we can be accepted on equal terms and come into our own.

Colored people are objecting to the Amos 'n Andy sketches on the radio. A better idea would be to do a similar take-off on the white people. There is plenty of material—Eugene Register-Guard.

STEPIN FECHIT SUED

Stepin Fecht was made defendant in a recent divorce suit filed in Los Angeles Courts by his wife, charging cruel and inhuman treatment. Fecht and his wife stopped at the residence of Mrs. B. J. Fuller when the former played here not long ago at the Paramount theatre.

Mrs. E. L. Johnson, a cousin of Mrs. Frances Turner; Mrs. E. Triplett, the latter's sister and little daughter, Gladys, are the house guests of Mrs. Turner at her home on McMillen St.

Miss Nellie Franklin is spending a few days with the Hill children while Mrs. Hill attends conference in Seattle.

Among the enjoyable social affairs given in honor of Mrs. Langston was a pretty luncheon by her sister, Mrs. Anna Canada last week at her beautiful home on Rodney Ave.

Mrs. Nettie J. Ashberry writes the editor of The Advocate expressing her appreciation of the beautiful hospitality shown her by her friends while visiting recently in Portland.

William Duncan Allen, Jr., assisted by his sister, Miss Nellie Allen, will appear in piano recital at Grace Presbyterian Church next Wednesday in Seattle. Both are gifted musicians.

Mrs. Ruth Cerceir, accompanied by her sister, Mrs. Angeline Baldwin, left August 15th for Los Angeles, where they will spend two weeks with their mother, Mrs. Clara Mayberry.

Mrs. Millie R. Trumbull is enjoying a visit from her sister-in-law, Miss Trumbull. Both have been the recipients of numerous social courtesies from Mrs. Trumbull's friends, including an auto drive by Mr. and Mrs. Y. Jerome Franklin.

YOUNG LAD CLOSES SUCCESSFUL ENGAGEMENT

Marion Fullilove, Portland's favorite boy singer, has just closed a three weeks' engagement at the Paramount Theater. Marion is only 14 and has a beautiful tenor voice. His engagement at the Paramount was sponsored by The Advocate.

Miss Mable Byrd was guest of Mrs. E. S. Collins at luncheon recently. Mrs. Collins is prominent in church and club work and educational circles.

She is donor of Williams Ave. Y of which Miss Byrd was the first executive secretary.

IN THE REALM of Society

By Rosalie Bird



Miss Rosalie Bird, 681 Gantenbein Avenue Phone MU 1686

Miss Theresa Wiggly of Denver, Colo., who has been the house guest of Mrs. Katie Pugh, left August 25th on the Portland Rose for her home in Denver.

Mrs. Bettie Dyels, formerly of Portland accompanied by Mrs. Henry Royal of Oakland, arrived in Portland August 20th and are the house guests of Mrs. E. D. Conway at her home on Stanton St. Aug. 24, they were the guests of J. W. Goode on an auto trip to Multnomah Falls; Aug. 25 they were the breakfast guests of Mrs. Fred Bollen; in the afternoon of the 25th Mrs. Ruth Flowers entertained in their honor at cards at her home, 380 Victoria St.; Mrs. Dyles won second prize; August 27th, "Dot" Holmes was hostess for a matinee party at a local picture house; at a card party given by the Harriet Tubman Club, Mrs. Royal was awarded first prize for highest point; on the 23rd Mrs. E. D. Conway entertained at a party in their honor; August 23, Mrs. L. K. Weeks, of 444 Benton St., was hostess at dinner honoring the ladies; on the 20th Mrs. Irene Bragg was hostess at a card luncheon for them and on Wednesday afternoon, 20th, Mrs. Royal was the guest of Mrs. L. R. Blackburn at her beautiful home on Stanton St.

The Searchlight Club met Thursday evening, August 20th, at the ranch of Mrs. E. V. Vernon, on the outskirts of Vancouver, Wn.

Mrs. S. J. E. Stanfield, of 42nd Ave., entertained at a social Thursday evening, August 20th, for the benefit of the Court of Calanthe Lodge.

Mr. and Mrs. Louis Byrd of Seattle and lovely daughters passed a few days this week in Portland to visit Mrs. Byrd's uncle, W. R. Peck, of 410 N. 21st St. and friends. They were the recipients of many social courtesies during their brief stay. The Byrds are prominent citizens of Seattle.

On August 19th, Miss Viola Byrd entertained at dinner in honor of her sister, Miss Mable Byrd at the family residence, 911 E. 39th St. South. Guests included Mr. and Mrs. Virgil Keene, Mr. and Mrs. Belvin Williams and Mr. and Mrs. Charles Jamison.

Eugene Carden was host at a picnic party on the Clackamas river recently for the pleasure of Miss Nellie Allen and brothers William Duncan, Jr. and Robert.

Mrs. Ruth Flowers and son Clifford are passing a few days at the Flowers' cottage at Ocean Beach.

W. H. Warren passed a part of the summer in Gearhart where he was employed as chef in the Cook cottage.

Mrs. W. H. Myles of 329 Sacramento St., was hostess at breakfast Tuesday for the pleasure of Mrs. Dickson Buggs, of Tucson, Ariz., and Mrs. Langston of Texas, Mrs. Anne Canada's sister. Covers were placed for twelve.

Monday, Mrs. W. L. Reese was hostess at card party honoring the guests; Wednesday Mrs. J. A. Nichols took them for a drive to Sanctuary of Our Sorrowful Mother and Mrs. Lula Harris entertained on Saturday evening at a card party.

Mrs. Buggs left at 7:15 for San Francisco, August 26th.

Mrs. L. K. Weeks of 444 Benton St., entertained at dinner Sunday, August 16th, for Mrs. Emma Roberts and Mr. and Mrs. E. L. Jamieson.

Miss English Hedspeith, daughter of Mrs. George Ellison and R. Johns, were wed recently in Vancouver, Wn.

Mr. and Mrs. J. W. Downing left for their home in Kansas City, Kan., after spending 10 days in the city.

The annual conference carnival of Bethel church was held at the home of Mrs. Leonora Henderson, and Mrs. Cora Franklin, Monday and Tuesday evenings.

Mrs. W. B. Brown of Interstate Ave. was hostess for a motor trip August 26th, in honor of Miss Mable Bird and Mrs. Alice Jamison.

Mrs. Seymour E. Williams of Tulsa, Oklahoma, who has been the honor guest of her sister-in-law, Mrs. Jasper Williams of 450 Sumner St., left August 21 for Los Angeles.

Mrs. Stanton Duke, and her sister-in-law, Mrs. Lloyd Griffin, who are visiting the former's mother, Mrs. C. M. Phelps, in Bend, Oregon, are expected home in a few days.

Mr. and Mrs. E. L. Jamison, Mr. erine Franklin and Ivan Cannady motored to Seaside this morning, where they will pass Saturday and Sunday.

The Harriet Tubman Club gave a benefit card party August 24th at the home of its president, Mrs. Fannie Crosby on Benton St.

Mrs. R. F. Morrison entertained August 25th at a breakfast honoring Miss Mable Bird.

Mrs. Keren Collins arrived Tuesday, the 25th, from Bremerton, Wn., where she had been visiting relatives.

Mrs. Beatrice Cannady-Franklin has been appointed as one of the leaders in the Women's Greater Oregon Association.

Mrs. S. Riddle and her charming daughter, Miss Willetta Riddle, of Belingham, Wn., motored to Portland Wednesday, August 26th, and are the house guests of Mrs. Lenora Henderson. Miss Lenora Henderson Freeman entertained a coterie of friends at three tables of whist in honor of the visitors. Guest prize went to Miss Riddle and Mrs. Riddle won first prize. Miss Madeline Duncan was awarded the booby prize. A delicious repast was served after the playing.

Miss Myrtle Moore will pass several months in St. Louis visiting her mother.

Mr. and Mrs. Robert M. McCoy of Oakland are visiting Mr. and Mrs. J. A. Nichols at their home, 407 Brazee St.

Mr. and Mrs. Guy Holmes, Jr., dropped in to view the City Tennis Tournament at Irvington Club August 21st.

239 Williams Avenue Opposite Grandma Cookie Bakery Just Like They Barbecue "Way Down South"

The Younger Set

By Geneva Ivey



Bill Law, who has been at Gearhart beach for several weeks, returning today looking fine with his sun-tan.

Miss Lelia Isom is spending her vacation with her grandparents at the Tom Johnson ranch.

George Cannady and Gordon Day left Monday for Seaside where they will pass at least a week at Curry Camp.

Miss Claudine Lee won the prize at the carnival Tuesday eve, for wearing the smartest pajamas and Miss Madeline Duncan was the winner Monday eve.

Bishop H. B. Parks passed Monday night in Portland, en route to the Annual Conference in Seattle. In company with Rev. Daniel G. Hill Jr., pastor of Bethel A. M. E. church, he left Tuesday morning.

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