

ELDER BECTON

By RALPH MATTHEWS

Who is this man called Becton who has been setting New York on fire for the past four months? Harlem will tell you that he is the greatest evangelist of the race.

Becton, who was christened G. Wilson, will tell you the same thing, but he has his reasons. He thinks he is, not merely because he wants to be, or because others say he is, but because he has faith in the power of God to do what He said He would do. But let me explain:



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Spread this fragrant, white bleach lightly on your face and neck at night

... then watch how QUICKLY pimples and other skin blemishes vanish

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No More Distress from BLADDER WEAKNESS

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Why worry about delayed periods from unnatural causes. Get Quick Results using FEMINESE—Liquid Tablets Relief. Used by doctors. Moves clogs long overdue. Pleasant, safe, no interference with future. Satisfaction guaranteed treatment \$2.95. Postage 10c. C.O.D. Specially Compounded for Very Obsolete Cases \$5.00. Illustrated Folder Free with order. PETONE CO., Dept. 10-8 St. Louis Mo.

THE DANCING EVANGELIST—An intimate study of the man—This man called Becton—How and why did he become an evangelist? Why does he dress as a Broadway star? What is contained in the hundreds of letters he receives daily? What is the secret of his power over women? Why did he break his first three love engagements? Will he and Ma Becton ever be reconciled? How does he prepare his sermons? What is the significance of the consecrated dime?

Elder Becton did not think much of evangelists. He told the Lord so. "Lord, he said, "I don't want to be an evangelist. I want to be a pastor so I can enjoy the respect of the people. People look down on evangelists; they call them Jack legs and think they are what they are because they cannot hold a church."

"But, Lord, if you insist on me being an evangelist I will make a bargain with you. I will go to work for you on contract. I'll become an evangelist, I'll give my life to you, I'll do your work, spread your gospel if you will make me the greatest of all evangelists. Make me different from all the evangelists I have ever seen. Give me a new program. Show me the way."

Wrestled Nine Days

For nine days Becton and the Lord wrestled over the matter. Becton prayed and Becton fasted and finally as if in a trance the whole thing was outlined to him. The idea of using music; the idea of the consecrated dime; the idea of his eccentric dress; his pulpit mannerism. The Lord said "Take these things and use them and you will become the greatest evangelist."

Becton took them and used them and he believes God kept His word. Becton is sure he is the greatest evangelist.

Becton at Home

When not expounding the gospel, calling sinners to repentance, dancing behind the pulpit, dumping the devil from sin torn souls you'll find the elder in his palatial headquarters at 190 St. Nicholas Avenue.

A young man, soft spoken, courteous, will usher you into the reception room with its well chosen furniture, its curtains and drapes of cream and orchids, its lamps with daintily painted shades from which dangle bits of glass like icicles, through which glissens a soft light from amber bulbs. There are three pictures of Jesus on the wall and some pictures of ladies on the mantel.

You won't be alone in that room which looks down on the once ultra fashionable St. Nicholas Avenue seven floors below. There will be ladies there. Slim ladies, medium sized ladies, young ladies, old ladies, and fat ladies, mostly old ladies and fat, very fat. They will have bundles of various shapes and proportions. As they are ushered past you into the sanctum sanctorum, where the elder is carefully locked you will get a whiff of various delicacies, the aroma of a freshly fried chicken, the aroma of a huggy spiced cake, the essence of newly rained rolls.

The Sanctuary

Finally the soft spoken young man tells you it is your turn and into the sanctuary you tip, meekly, slowly. But your reticence is immediately bantished by the gracious welcome of your host. He is tall, six feet to be exact, dressed in the height of Harlem fashion, trousers with high slung waist that comes up almost to his arm pits, coat cut short with sleeves slightly puffed at the shoulders, shirt, tie, pocket handkerchief all in perfect color harmony with his suit and shoes, a mustache of the Charlie Chaplin variety perched under his nose.

SMILE, MEN, SMILE

Now For Shaves Without A Razor

Here it is! Manufacturing wizards have turned another trick to make life easier—a powder, known as Magic Shaving Powder, which you simply mix with water and put on your face and your beard washes off quicker and easier than you can shave it off with any razor.

Hair is dissolved clean to the skin, and grows back same as if you shaved the old bothersome razor way.

Is so antiseptic it is used by Hospitals and Beauty Parlors. Prevents ingrowing hairs. Clears skin of bumps and pimples and is so gentle on skin even women find it priceless for removing superfluous hair.

If your druggist does not have Magic Shaving Powder, by all means send 35c in stamps today for big, full-size package. Address: Magic Shaving Powder Co., Dept. A., Savannah, Ga. (Adv.)

BOILS PAIN STOPS
No matter how large or painful, CARBOL immediately stops throbbing pain, rips and boils worst boil often overnight. Get Carboll today from druggist. Soothes pain, heals boils, sores, bites, etc. Generous box 50 cents. Spurlock-Neal Co., Nashville, Tenn.

Altar

In this room you find a small, mahogany three-quarter bed bedecked in satin of pink and pale blue. In one corner there is an altar above which is a picture of Christ on the cross. Before this altar the elder prays before he enters the church to preach. On this plush carpeted floor the elder lies and meditates.

Silver Platter

In this pink and blue bedecked bed the elder lies, sleeps and in this same bed his meals are served on a silver platter by his personal attendant. Up and down this room the elder paces as God puts into his head the message for the night.

Here at this altar, in this modern holy sanctuary the Holy Ghost gives him the food with which to feed the lambs.

From four p.m. until the hour of the service, the elder remains here alone, silent, meditating.

Her Will Did It

"My husband," remarked a matron to a group of friends, "was confirmed smoker with a tobacco beard when I married him a year ago, but today he never touches the weed."

At 8 p.m. his valet enters, catlike, uncommunicative, helps adorn himself in one of his 50-odd suits, a pair of his twenty-odd pairs of shoes, one of his trunk-ful of shirts, ties, hats. Down the seven flights in the elevator he goes to where his car is waiting with his chauffeur (called city guide by Dr. Becton and not to be confused with his valet or his social secretary, or his corresponding secretary, or either of his two business managers), who drives him to the church and deposits him in the study where he remains until the peals of the orchestra playing a sacred number from the Methodist hymnal in jazz tempo, gives him his cue to enter the pulpit accompanied by the aha! aha! and sighs of the female auditors.

NEXT WEEK

The writer will tell of miracles performed through the consecrated dime and of the elder's early love affairs and why he refuses to answer the call of sex.

WORDS OF PRAISE FROM WOMEN WHO REALLY KNOW



Mrs. Mae B. Tancil is a member of the most exclusive social circles of Chicago and a recognized authority on beauty culture.

"HERE IS A BLEACHING CREAM THAT IS A REAL PLEASURE TO USE"

Says Mrs. Mae B. Tancil, prominent in Chicago Society Circles.

"I was thrilled beyond expression at the way your remarkable Black and White Bleaching Cream does its work. I cannot tell you how pleased I was with its amazing efficiency in lightening, clearing and beautifying the complexion."



(Opal Jar)

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Another scoop for science! Another remarkable development in the world of research! Another march of progress in woman's desire for a clear, smooth, light, flawless skin! Genuine Black and White Bleaching Cream is "Double Strength" . . . an exclusive feature that causes it to instantly penetrate down beneath the four layers of your skin and act where skin "coloring" takes place. Ordinary bleaches won't do this . . . they lack the strength! And thus you have the real reason why Black and White Bleaching Cream is sweeping over the country in one gigantic wave of popularity, for everywhere people are lightening and whitening their skin in record-breaking time with this amazing double-strength bleaching cream. You can clear up

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Go to your favorite drug store today or toilet goods counter and ask for the pretty opal jar of genuine Black and White Bleaching Cream (double strength) at 50c. Accept no substitutes . . . remember ordinary bleaching creams won't do what this cream will . . . for only Genuine Black and White has the DOUBLE STRENGTH feature which gives you the amazing "fourth layer action" . . . which lightens and whitens your skin scientifically in record-breaking time

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