

# Advocate Sponsors Tourney

### Keen Interest Manifested In Popular Sport

#### MAKES TOURNEY IMPERATIVE

Guy Holmes, Popular Young Man, Is Guiding Spirit in Clean-Cut Sporting Event.

(Special)  
According to reports from many sources, tennis enthusiasm has progressed to the point where a tournament has become almost necessary because of the strong competition and the number taking interest in this clean recreational sport.

A tournament will possibly take place about August 15, and will continue until September 1. It will be played among Colored, Chinese and Japanese contestants, and is to be arranged by Guy Holmes, popular in athletic circles and sponsored by The Advocate, the Pacific Coast's most popular Colored weekly.

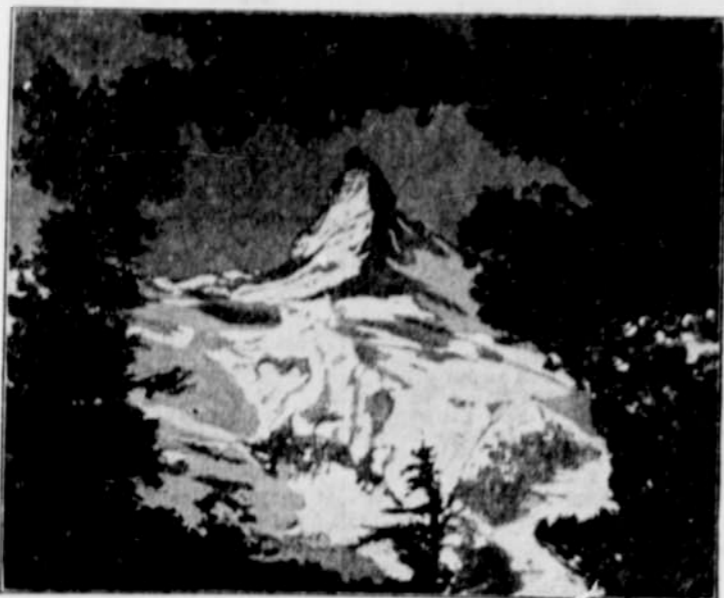
This tournament will be the first of its kind ever attempted by Colored athletes, as far as is known, in the Northwest, and in order to be made a huge success, outside co-operation is necessary and will be appreciated.

The tentative line-up is as follows: Men's Singles—Jack Halbert, Shelton Hall, Prentice Price, Julian Price, Homer Barno, Ulysses Plummer, Louis Plummer, Vernon Baker, Alf Pierre, Charles Smith, John Goren, Willard Wong, George Simona, Shelton Ellis and Bob Holly. Women's Singles—Engliss Hedspeith, Lenora Henderson and Ruth Goren.

The rules of the tournament are as follows: No. 1—Mixed doubles will be challenged games. All male contestants choosing their partners. No. 2 will be mixed doubles, and will also be selected by choice. No. 3—Two out of three sets will determine match. No. 4—Tournament will be played off in round-robin series.

For further information, call MU. 1686.

## How They Say "Number, Please?"



IN SWITZERLAND Ewing Galloway

When the American tourist in Switzerland calls on the folks back home to tell them of the thrill of his first glimpse of the Mt. Verhorn, here shown picturesquely outlined by Alpine pines, he doesn't hear the operator greet him with "Number, please?" But, depending upon the part of Switzerland from which he makes the call, he has his choice of hearing the exact equivalent of this expression repeated in any one of three different languages. Switzerland is a confederation of more than a score of political subdivisions, or cantons, many of which differ from each other in historical background, population and language. If a telephone call is made in a German-speaking canton, the operator answers "Nummer, bitte?" The French-speaking operators say "Quel numero, s'il vous plait?" The Italian for "Number, please?" is "Che numero, prego?" Transatlantic telephone service was extended to Switzerland in July, 1928. About 300,000 Swiss telephones are now within reach of the subscribers of the Bell System. The service is used extensively for business purposes, as well as by tourists, for Switzerland is one of the most highly industrialized countries of Europe and much of its trade is with the United States.

## Theatres

### R. K. O. ORPHEUM

"SWEEPSTAKES," with Jimmie Gleason, Eddie Quillan, Lew Cody and Marion Nixon, plus RKO vaudeville, direct from the Palace Theatre, N. Y. City.

### FOX BROADWAY

Nancy Carroll and Fredric March, in "NIGHT ANGEL," and "Bobby" Jones demonstrating chip shots.

Coming next Wednesday "ANNA-BELLE'S AFFAIRS," with Jeanette MacDonald and Victor McLaglen.

### PARAMOUNT

"BLACK CAMEL," with Warner Oland, Sally Eilers and Bela Lugosi. On the stage: Fanchon & Marco's "Vacation Days," with Zelta Santley and 16 Vacation Girls. Also Ollie Wallace and Don Raymond.

### RIALTO

Fannie Hurst's "FIVE AND TEN," with Marion Davies, Leslie Howard and Irene Rich.

Up-to-the-Minute Modes Prepared Especially for This Newspaper



FLATTERING FEMININITY

This dramatic afternoon frock is a dream of femininity come true. First there's its broad, frill-edged collar, draped on the left side, which adds flattering width to the shoulders. Then there's the very new 'kerchief' girdle to emphasize the waistline and mold the hips slimly. And, last but not least, there are the flared sections, inserted in fashionable diagonal lines, to add graceful width to the skirt. Soft blue crepe embroidered with silver dots or Mler Soeurs black crepe printed in yellow-green are two very interesting possibilities for this model.

Excella Pattern No. 3476. Sizes 14 to 42, 25 cents.

## Local News

It is reported that the home formerly occupied by the Gilliard family was recently destroyed by fire of unknown origin.

J. W. Curry, formerly of Portland, is operating a restaurant and chicken dinner inn at Seaside.

Mrs. M. L. Taylor has moved from 225 to 279 Sheridan street.

Mrs. William Farrell, 652 Tacoma Ave., underwent an operation at Multnomah hospital Wednesday morning.

The Advocate is happy to have large printing jobs this month from the First National Bank, Weisfield and Goldberg, the City of Portland, the Progressive Creamery, Mike's Automotive Service. Also small orders from Bethel Zion, Rev. Daniel and Richard Hill and Toby Johnson. Thank you!

Friends of J. O. Phillabaume will be sorry to learn that he is confined in Emanuel hospital where he underwent a major operation Sunday night after taking suddenly ill.

Mr. Phillabaume is a funeral director at the Miller and Tracey mortuary. He has many friends among Advocate readers.

### MRS. REED STILL AT MORTUARY

Mrs. Beatrice Reed, popular colored attendant at Miller and Tracey Mortuary, 175 Ella street enjoys the distinction of being the only woman of color thus employed in the city of Portland. Mrs. Reed has been with the firm for a number of years and although she recently married she still holds her position there.

Mrs. Reed speaks in glowing terms of the fairness and excellency of her employers. She is anxious that readers of the Advocate get in direct touch with her when in need of services of a funeral director which all need at some time or other. The fact that this firm gives employment of a high character to one of the colored race is a reason advanced by her friends that the race should show its appreciation by patronizing her especially in view of the fact that Miller and Tracey are equipped to give the very best in funeral service at the lowest cost.

Mrs. Reed works only a half day as the mortuary but if anyone desires to get in touch with her she hopes they will call her residence.

A great mass meeting under the auspices of the LSNR will be held Sunday (tomorrow) at 3 P.M. at the Elks hall. All thinking people are requested to be present to discuss ways and means of bursting the shackles, economic, social and otherwise which have bound the race for years. Rev. Walter Raleigh Lovell and Fred Walker of the colored and white races, both well known, earnest people and leaders will have charge of the meeting and both will speak.

L. A. Goodwin, 1122 E. Salmon St., suffered another paralytic stroke and is now confined to his home under the care of Dr. De Norvaal Unthank.



## The First Step to ALLURING BEAUTY

That ravishing beauty that captivates may be yours... because the secret of it is a light, smooth, satiny soft skin. Dr. Fred Palmer's Skin Whitener Ointment softens and lightens the darkest skin, clears up pimples, blotches and tan marks, and does away with that "oily, shiny" look. Use this preparation regularly to make your skin soft, delicate and alluring. This amazing Ointment is made in the famous Dr. Fred Palmer's Laboratories where are also made those other beauty aids you know so well: Dr. Fred Palmer's Skin Whitener Soap, Skin Whitener Face Powder, Hair Dresser and Hair Deodorant which may be had at all drug stores for 25 cents each or will be sent postpaid upon receipt of price. Dr. Fred Palmer's Laboratories, Dept. 3, Atlanta, Ga.

Send 4c in stamps for a generous trial sample of the Skin Whitener Soap and Face Powder.

DR. FRED PALMER'S Skin Whitener "KEEPS YOUR COMPLEXION YOUTHFUL"

## PICKEN'S DAUGHTER TO TEACH HISTORY

New York, July 24.—Miss Harriet Pickens, daughter of William Pickens, field secretary of the N. A. A. C. P., will teach history at Bennett College for Women at Greensboro, N. C., beginning in September, according to announcement just made by her dad.

Miss Pickens is a graduate of Smith College. She is studying this summer for her Master Degree at Columbia University.



## Your Telephone comes from

Since the days when daring Carthaginian mariners took long and perilous journeys to obtain cargoes of tin from the mines of Cornwall, this metal has played a leading role in the drama of human progress. Enormous quantities of tin are used in modern industries, notably that of canning. One of its most important uses, however, is as a constituent of the solder used throughout the telephone system wherever permanent electrical connections are necessary—in the telephone instrument itself, where wires are attached to connectors, relays and coils of the switchboard, and at scores of other points. Millions upon millions of soldered connections help to make America's nation-wide telephone service more efficient and more dependable. To form solder, tin is alloyed with lead. Tin is also used, in the form of foil, in condensers and, alloyed with lead, in the sheath of certain types of cables. Most of the world's tin supply comes from the Malay Peninsula, from the Dutch East Indies, and from Bolivia.

—BAPTISTS—  
Mount Olivet Baptist Church  
East First and Schuyler Sts.  
Rev. J. L. Caston, Minister  
Shiloh Baptist Church  
East 7th and Everett Sts.

—EPISCOPALIAN—  
St. Phillips Mission  
Knott and Rodney Sts.  
Blaine Coles, Lay Reader

—HOUSE OF PRAYER—  
House of Prayer  
East 10th and Grant Sts.  
Robert Searcie, Pastor

—METHODIST—  
Bethel A. M. E. Church  
Larrabee and McMillan Sts.  
Rev. Daniel G. Hill Jr., Minister  
First A. M. E. Zion Church  
417 Williams Ave.  
Rev. W. R. Lovell, Minister

## Classified Advt's

FOR SALE  
FIVE-ROOM Bungalow, tile floors, full attic and basement, furnace, garage—\$1100 equity will sacrifice for \$400.00 A. Pietzold, 1386 Grand N.  
Rooms for Rent—953 E. 14th St., N., Phone Trnity 8754—adv.

The Sun Cafe, open day and night—Chinese and American cooking, at 322 Williams Ave. Phone Lancaster 1882. J. D. Emery, Mgr.—Adv.

NOW IS THE TIME . . .  
to put in your winter fuel supply while prices are at their lowest. Call  
**JIM HENDERSON (the Blind Man)**  
for all kinds of fuel at all prices  
92 Kilingsworth Ave., Cor. Mississippi  
Phone Walnut 1000

**MRS. M. REDMOND**  
Beautician of Memphis Tenn.  
-announces-  
That She will do residential work  
**PHONE SE. 3410**  
shampooing, pressing, bobbing, marcelling  
round curling, manicuring, eye-brow arching  
facial massaging. 12 yrs. experience

**THE EAST INDIA HAIR GROWER**  
Will Promote a Full Growth of Hair. Will also Restore the Strength, Vitality and the Beauty of the Hair. If your Hair is Dry and Wiry, Try—  
**East India Hair Grower**  
If you are bothered with Falling Dandruff, Itching Scalp, or any Hair Trouble, we want you to try a jar of EAST INDIA HAIR GROWER. The remedy contains medical properties that go to the roots of the Hair, stimulates the skin, helping nature do its work. Leaves the hair soft and silky. Perfumed with a balm of a thousand flowers. The best known remedy for Heavy and Beautiful Black Eye-Brows, also restores Gray Hair to its Natural Color. Can be used with Hot Iron for Straightening.  
Price Sent by Mail, 50c; 10c Extra for Postage  
AGENTS OUTFIT  
1 Hair Grower, 1 Temple Oil, 1 Shampoo, 1 Pressing Oil, 1 Face Cream and direction for selling, \$2.50 Extra for Postage.  
**S. D. LYONS**  
316 N. Central Dept. B  
Oklahoma City, Okla.

LEARN TO PLAY GOLF  
on the prettiest course in town  
**Little Tom**  
Miniature Golf Course  
Corner Williams Ave. & McMillan St.  
Open every day until 12 midnight  
General Admission 15c  
Rosalie Bird, Ticket Seller

DON'T FORGET BIG SPECIAL NIGHT . . .  
**TUESDAY EVENING, AUGUST 4**  
AT . . .  
**MOTOR-INN AND MOTOR-OUT**  
First-Class Chicken Dinner  
CARD GAME :: CHICKEN DINNER :: DANCING  
**\$2.00 Per Couple**  
Motor-Inn and Motor Out Is Not a Road House . . . It is a Country Home . . . on Foster Road, East of Buckley Avenue  
**Look for Neon Sign**  
MRS. IDA POWELL AND BOB WHITE, Proprietors

**Clearance Sale**  
at the  
**Portland Gas & Coke Co**  
Many Wonderful Bargains  
Sixth & Salmon BR. 7611

M. M. Belard, proprietor of the Medley Cafe, is serving this month on the jury panel in the Circuit Court.  
Lee C. Anderson made a business trip to Longview, Friday.

**A Baby in Your Home**  
I have an honest proven treatment for sterility due to functional weakness which I have used with wonderful success in thousands of cases. It is the result of 35 years experience and has been praised in the highest terms by hundreds of married women, children for years, who became happy mothers. If you will send me your name and address I will gladly send you a treatment and a copy of my booklet, "A Baby in Your Home" which tells how to use it and many other things married women should know. Both will be sent free in plain wrapper. Write today. Dr. H. Will Haines, Suite 111-7, 7th & Polk, St. Joseph, Mo.



**KRAFT Velveeta**  
Digestible as milk itself!

••••• this delicious new cheese food melts, slices, spreads!  
How its full, rich cheese flavor blends with other foods! Meat, fish, eggs, vegetables. And it's as healthful—as digestible—as pure whole milk itself!  
Try it today—for cooking and sandwiches. Your grocer has it in the half pound package.



**Sipman, Wolfe & Co.**  
Where You Can Shop With Confidence



**Telephone ahead**  
It adds a lot to vacation pleasure to have comfortable quarters waiting. And when you're settled after the day's run, it's the thoughtful thing to  
**Telephone home**

**THE VAST MAJORITY DEMANDS GILLETTE BLADES**