

## Mary Bethune's Handwriting Tells That She Does One Thing at A Time

Noted Educator Gives Her O.K. to Ability  
of Experts to Determine Character  
from Analysis of Handwriting.  
No Wishy-Washy Writing is This

*preparation, seeking  
to pick up a*

Mary Bethune is orderly, careful, definite and certain.



MARY McLEOD BETHUNE

By DR. M. N. BUNKER  
Handwriting Expert

Mary McLeod Bethune is president of Bethune-Cookman College at Daytona Beach, Florida. You can learn this from a prospectus of Bethune-Cookman College, or from her letterhead, but there are many important facts about this woman educator that are of real interest, but which are not likely to be written up in histories.

For example here are some of the truths that her handwriting tells about her. She is very orderly, very careful of everything that she undertakes. There are no jobs half-done, no careless efforts. Instead, Mary McLeod Bethune is definite in her opinions, certain of the things she does.

If she believes a certain thing is true, then she will stand by it. She will believe it; she will never be wishy-washy, but just the opposite.

Her musical appreciation is very much above the average, and her sense of taste in color or tone is good.

She loves to have many interests, but she keeps them well separated. No matter how many calls there may be upon her time or effort, she will do the thing she has in hand before she starts out to do something else.

Not long ago I made an examination of her handwriting, and told this famous college woman what her handwriting told about her. She says that these things are true. This is her letter:

"I have read your analysis of my handwriting as given. I am amazed at the accuracy with which you have hit upon my characteristics, and I give my O.K. very freely to the publication of this analysis."

Your handwriting tells the innermost truths of your own nature. It never fails, because after all it is your brain and soul that guides your pen. It must tell the truth because it is the real YOU that guides and affects your hand in all the writing that you do.

Someone asked me not so very long ago whether, if a person did not have hands but had to write with the stumps of the arms, the writing would still tell the story. There is only one answer. Your handwriting, no matter whether you hold the pen between your teeth, or between the stumps of your arms will tell the truth about you.

I have never seen the lady whose handwriting we have here this week. I do not know her. In fact all the personal knowledge I have about her is from the page of writing from which I clipped this little bit.

Your handwriting points the way to successful achievement. It holds the secret of the work you can do best in order to make the greatest name for yourself. It tells your weaknesses and your strong points.

You may have a personal test analysis of your writing by sending a stamped, carefully addressed envelope with an extra two-cent stamp for your reply. If you live outside the United States, be sure to use an International Reply Coupon, so that your report may be mailed to you. Address your letter to Dr. M. N. Bunker, care of this paper.

### Women are Smart

The boast has often been heard that men excel women in every line of endeavor, even in cooking and sewing and other occupations supposed to be in the women's special field. Such boasting has usually been done by men. But there is one field—in which women have met the men on equal terms and beat them all hollow. That is in the business of divining, prophesying, reading the stars and looking into the future in various ways.

There is always a Madame Thebes, or a Madame Somebody, heading the list. Astrology has become almost a women's specialty, and they not only collect from individual clients but they fill the newspapers with it as they scatter it on the air through the radio—at so much a fill or scatter.

And anyone who thinks that the stuff does not pay simply does not know. In the City of Washington last year the fortune tellers collected \$506,000. New York was said to have paid them \$25,000,000. There are always a lot of people willing to pay for this sort of thing, and the women are smart enough to give them something for their money—and make them come back for more.

### Heaviest Substance Known

The element osmium is the heaviest substance known. Its specific gravity, compared with water, is 22.5. Iridium, with a specific gravity of 22.42, comes second; platinum, 21.37, third; and gold, 19.33, fourth. Specific gravity is relative density, that is the ratio of the weight of any volume of a

substance used as a unit or standard. Air is generally used as the standard for gases, and water for solids and liquids. When we say that the specific gravity of osmium is 22.5 we mean that osmium bulk for bulk is 22.5 times heavier than water.

### Bakery Parties

For advertising purposes and the good will of their customers, local bakeries offer women's clubs the use of a room for card playing of an afternoon, supply the players with a lunch contributed by different local food merchants and provide prizes of rolls and buns to be played for. This was even the custom before the five-cent loaf of bread entered to run local bakers ragged. During the luncheon period it is customary for the "hostess," a bakery employee, to tell the guests about the "wonder" bread and how modern machinery does the job better than "mother" ever did it. —The Pathfinder.

### Our Simile Corner

As cold as a stovepipe hazard on a Tom Thumb golf course.

As thick as old Ford jokes remodeled for Austins.

As rare as a banquet picture showing the banqueters eating.

He looked as downcast as a man who had just come in third in the constable race in a small town.

As lonesome as a hot dog stand on the highway in the winter.

As light hearted as a flapper when she has a heavy date.

### I AM BLACK

Lord, when I sing my song,  
They say that is black.  
When I put on my crown,  
I guess that'll be black.

What if I am black?  
I have a brain.  
What if I am black?  
What's in a name?

Yes, I am black,  
I can use my brain.  
Even if I am black,  
Heights I'll attain.

GEORGE H. BINFORD,  
Wakefield, Va.

### Speech vs. Action

"Dear Miss Jerome: 'My friend he loves me but doesn't go out with me. Please advise—Rita.'  
When in love a young man is anxious to be seen with his best girl."

### Do You Want a Baby?

Doctor Offers to Send Free  
Any woman desiring the blessing of a baby should write at once to Dr. DePew, 1111 L. J. Coates House, Kansas City, Mo. The doctor is sending free, postpaid, for the next 30 days, his regular dollar size non-specific treatment, based on glandular activity which has been used with happy results to thousands of women. No C. O. D., no cash obligation. Mrs. J. Scheller, Ind., writes: "I never had a sick day. I became the mother of a fine 8 1/2 pound baby. God only knew our joy. I hope every woman longing for motherhood will take your medicine." Mrs. White, Pa., writes: "Married 11 years doctors told me I would never have children. I tried your medicine. Now I am the mother of a fine baby. My dear, with realness. Simply send your name and \$1 treatment will be mailed free in a plain wrapper with booklet, 'Childless Marriages.' Write at once as only a limited supply. These treatments will be sent free the month.—Adv.

### WORDS OF PRAISE FROM WOMEN WHO REALLY KNOW



Miss Dolly McCormack has lately appeared in Ethel Waters' own show and has a large following in all the big Eastern cities.

### "THIS PEROXIDE CREAM KEEPS MY SKIN SMOOTH AND FAIR."

Says Miss Dolly McCormack, former star of "Hot Chocolates" and popular young social leader.

"Before I apply powder and rouge I always smooth on a bit of genuine Black and White Peroxide (Vanishing) Cream. This fragrant, snow-white cream protects my skin and keeps it soft, smooth and fair. Every woman should use it."



### This amazing cream

## PROTECTS YOUR SKIN

### and keeps it lovely

Summer sun is mighty hard on your complexion. It darkens your face, neck and arms, roughens them and dries out the natural oils which keep your skin soft and young. Genuine Black and White Peroxide (Vanishing) Cream is ideal for summertime. Smooth it on your skin every day and see how it protects

and beautifies. This cooling, snow-white cream disappears the instant you apply it, leaving a thin film which guards against the darkening, coarsening effects of sun and wind. And it contains just the right amount of peroxide to mildly bleach your skin, always keeping it fair, light and smooth. Go to your favorite drug store or toilet goods counter today and ask for Genuine Black and White Peroxide (Vanishing) Cream. The large, pretty jar, is 25c. Accept no substitute.

### TO BE BEAUTIFUL YOUR SKIN MUST BE CLEAN

If you want your skin to have sparkling beauty, cleanse it with genuine Black and White Cleansing Cream. This fragrant cream goes deep down into the pores and removes all dirt and grime, which cause humps, muddiness and oily skin. Ask your favorite drug store or toilet goods counter for genuine Black and White Cleansing Cream.

The big jar is 25c.



### KEEP YOUR SKIN SOFT • AND YOUNG •

Use genuine Black and White Cold Cream daily to preserve the youthful freshness of your complexion. This rich, nourishing cream is like a tonic to your skin. It erases wrinkles, keeps your skin soft and smooth. Ask your favorite drug store or toilet goods counter for genuine Black and White Cold Cream.

Large jar 25c.



If you cannot get Genuine Black and White products from your dealer, send us his name and address together with retail prices of products desired and we will see that you are promptly supplied through your dealer, all charges prepaid. Address Black and White Company, Chicago, Ill.

# Genuine BLACK AND WHITE BEAUTY CREAMS