

# The Advocate

True Stories Achievement Stories

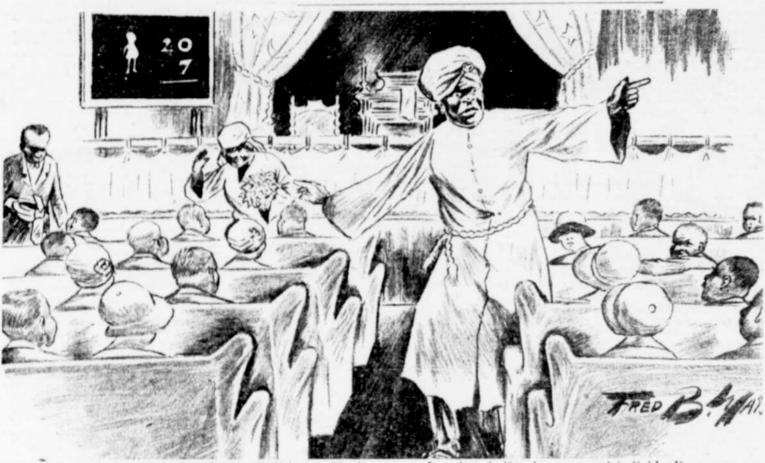
Ziff Co. 60f Dearborn St., Chicago Advertising Representatives

THE ILLUSTRATED FEATURE SECTION—July 11, 1931

Pictures in the Illustrated Feature dection were posed,

# SPIRITUALISM

# The New Racket



Tall, dark, dignified, the "Spiritualist" began his discourse. Love lorn ladies, he answered individually.

Contrary to General Opinion, there are Hundreds, Even Thousands, of People, White and Black, in Harlem, who are Believers in Conjuring and Fixin'.

New York's Spiritualists, Mediums and Fakers Mulct Gullible Suckers of Thousands of Dollars Annually.

### By CHARLES PEARCE

forbid fortune telling in any form, but the spiritualists get around this

in a most clever manner.

One night, some few years ago a few of us were gathered at a friend's apartment in Harlem when someone suggested going to a spiritualist's

It was a novelty to me and I readily agreed to join the party. We look-ed through the papers and finally decided to visit one of the better known "mediums" who could always be counted upon to furnish entertain-ment. This particular medium was a man. Later, he ran into conflict with the law on another proposition, but as a medium, he was more than suc-

### Dark Street, Dark Basement

They were chanting in true plantation style, hymns calcu-lated to work them up to the proper

The medium entered. Tall, dark and dignified, he began his discourse. That was a small timer. The big-standing on the platform, behind standing on the platform, behind timers go in for more elaborate stuff timers go in for more elaborate stuff timers and to obtain the propdiscussed ordinary subjects until the their visitors, and to obtain the prop-proper crowd had arrived. He then er pitch of enthusiasm. passed around the hat, not for the collection, but to receive slips upon written questions.

### She Questions

Varying in nature, the questions ran from the ridiculous to the sub-lime. The main topic was the "numlime. The main topic was the "num-bers"—the second in importance, love affairs. Practically every woman at-tending that meeting was having diffi-advised of this, and if the medium is culty with her boy friend, husband good, she has no trouble keeping her or sweetheart! And the medium, re-little flock. ceiving from his servant, the hat full

The firm belief that some persons arated into a pile to take up later The firm belief that some persons are endowed with super-natural powers takes hundreds of thousands of dollars out of the pockets of superstitious white and colored persons in New York annually.

Spiritualists, as they are called, firive in this great city, inhabiting basements, stores, roof apartments, not particular at all as to the neighborhood. And every "spiritualist of the neighborhood. And every "spiritualist of the neighborhood are necessary and then receive the proper reply.

Numbers on Blackboard and borhood. And every "spiritualist of the neighborhood are necessary to the question.

not particular at all as to the neigh-borhood. And every "spiritualist church" is doing a great business, es-pecially in these days of "depression." The laws of the State of New York

Eager fingers fumbled in bags for ncils and paper to copy the number before the ever ready eraser wiped them from the board forever. Hastily scribbling the numbers down, audience eased back in their s while the medium droned off his us-ual spiel about the veracity of the numbers he had just presented his followers

He didn't guarantee them, but the players must play the number he had given continuously. And strange to say, he wouldn't write one series, he would give several numbers.

## Basket Passed

After the usual rites were over, the collected basket was quietly passed while more hymns were sung. Any one desiring a private hearing could In a dark street, in a darker base-man, we found his rendezvous, Gath-get it by paying the proper fee. The seemed to vield a siderable amount, because no than a quarter would be accepted by

the person passing the basket, Benediction followed and the crowd

Harlem is infested with them. They advertise in local papers, weeklies and which the anxious attendants had dailies and it isn't strange to see an automobile indicating persons of wealth, pulling up in front of these

#### churches to peer into the future. More Around City

During the campaign of Hubert ruestions, picked them out one by Delany for election to Congress, a

a house high up on "Sugar Hill." It white and colored persons was on the second floor above a group quietly and took seats in the large. Of course, they promise wonders to of stores. As the evening wore on, room, awaiting the usual proceedings, their clients. Especially Mme. Henry,

Imagine the mutual astonishment of both the audience and the speak-ers when it was discovered that the mistake was made of entering a political meeting when the anxious ones desired spiritualistic churches!

#### Corporal's Guard Left

Just as quietly as they entered, they erept out, leaving a mere corporal's guard to hear one of the most priliant young men ever nominated for

Names of the various churches and Institutions are as varied as flowers in a garden. The following adver-tisements taken from a daily paper, Saturday, May 23, indicate the method of their work:

ARE YOU PERPLEXED? MAY I help? Anna, 45 W. 118th-st

ANN BULL, Noted Palmist Psychologist; in trouble? selve, all problems. Fee, \$1.50.

FREE-LIFE READING-FREE. FREE-LIFE READING-PRES.
From hand, cards or water,
with every \$1 box of Vishnu (good
luck) incense. Madame Ada tells
you what you want to know.
Hours, 1 to 9. Closed Sundays.
IF IN TROUBLE, sickness,
careful Vishnes Konnid Work.

consult Katherine Kosmid, Wed-nesday, Thursday, 3 to 9.

MME. HORN, noted secress, constructive advice, helped thou-sands; let me help you.

NOTED SEERESS! Helpful advice, anointing. Mme. Henry.

REV EAST SAYS: if you worry about business, if ill and doctors don't seem to reach your complaint, consult me. 2 to 10 j.m.

# NOW...YOU CAN EASILY DRESS YOUR HALL

IN THE MOST ATTRACTIVE

Here's the finest hair dressing you ever used . . . a marvelous scientific dressing that instantly releases each curly, twisty strand of hair and makes it soft and silken, easy to dress in any style you choose. Black and White Hair Dressing is the favorite of social leaders, business women, stars of stage and screen . . its magical, quick-acting way of bringing amazing hair-beauty has made it an accepted favorite the world over. Be sure to ask your druggist for Genuine Black and White Hair Dressing the one hair dressing that enables you to keep

your hair dressed in any style you choose. Two kinds: Amber 30c-White 50c. Be sure to ask for Genuine Black and White. Accept no substitute there's nothing just as good.

Fenuine

# KANDWHITE PLUKO DRESS

# HELP NATURE TO MAKE YOUR HAIR GROW LONG AND BEAUTIFUL

Genuine Black and White HAIR GROWER nourishes the scalp and brings abundant growth of long, silken-textured hair in an unbelievably short time. Don't continue to fret about your "short hair" and use this effective, scientifically created grower

the best money can buy. Be sure to ask your druggist for Gen-uine Black and White HAIR GROWER in the large black and white can. World's biggest value at 25c, Sold all over the world.





## SCIENTIFIC - SAFE - SURE

To give your hair the best of care, use Genuine Black and White Hair Preparations in combination, First, use Black and White GLOSSINE with hot irons and combs, Then, if you want your hair to grow and become long and luxuriant, apply Black and White HAIR GROWER. After do ing this, use Black and White PLUKO HAIR DRESSING to dress your hair in any style you Remember, for best results, use the complete Black and White Hair Treatment in the black and white packages . . . each one is scientific, safe, sure! Ask your barber or beauty parlor operator to tell you about the high quality of Black and White Hair Preparations.

## THE FAVORITE PRESSING OIL OF AMERICA'S FINEST BEAUTY PARLORS

Not only in beauty parlors everywhere but also in thousands of homes, Genuine Black and White GLOSSINE is used regularly. It gives

White GLOSSINE is used regularly. I absolute protection gainsts burning and ing by pressing trons and hot combs at gives a gorgeous sheen and sliken softness to the hair. Go to your favorite drug store, toilet goods counter or beauty parlor and ask for Genuine Black and White GLOSSINE, large can 25c.

