Digesting The News By CLIFFORD C. MITCHELL

In one of our "exchanges" the fol lowing quotation, credited to Bourke Cockran, was clipped:

"There is but one straight road t merit The man who is successful is the man who is useful. Capacity never lacks opportunity. It can not remain undiscovered, because it is sought by too many anxious to use

It might be well for a great many of our local leaders in various parts of the country to study and thoroughly analyse the above quotation. During these times through which we are passing it is unwise for us to build up our economic enterprises on purely racial appeals.

Can any reader doubt the success the business genius of the Jews? Did you ever see any of their leaders at tempting to build up or maintain business or other enterprise on racia appeal? They do not advertise "Trade with us because we are Jews? On the contrary, they conduct their affairs in such a manner that they not only get the patronage of their own race but the most of that from al

Personally, I would prefer to make every purchase from an enterprise conducted by our own members. would prefer to secure every form of personal service from our members I would prefer being transported from place to place on systems owned by us. But with all these personal preferences I would not care to spend my money in any place, regardless of whom its conductors may be, in which I could not secure the best merchandise, the best service and the most satisfaction that it is possible to se cure for the money

Therefore, to those in our race who are continually seeking opportunities but believe they must come through stirring up a racial or an emotial appeal, the sugestion is made that you thoroughly study the requirement of your community, study and master the technique of the particular field in which you wish to embark, surround yourself with associates who are equipped, through academic knowledge and actual experience, and then launch your enterprise, whatever it may be

YOU SAVE in buying ... you save in USING BAKING POWDER SAME PRICE 40 YEARS 25 ounces for 25¢ MILLIONS OF POUNDS USED BY OUR GOVERNMENT

ZEMO RELIEVES ITCHING BURNING ECZEMA

Soothing, cooling ZEMO brings prompt relief to itching, burning skin; even in severe cases relief comes as soon as ZEMO touches the tor-tured skin. Eczema, Ringworm, Rashes, Pimples, Dandruff and other annoving skin or seel a trouble seed ranaying skin or scalp troubles generally yield to this soothing, antiseptic lotion. ZEMO is safe and dependable. All Druggists. 35c, 60c, \$1.00. Extra Strength ZEMO best for chronic cases—\$1.25.

KEEPING ·FIT-

A Health Column dedicated to readers of The Advocate by DeNormal Unthank, AB, M.D.

HAY FEVER

Hay fever is usually recognized as curing in two main types; the mor nmon or seasonal type and the per

the spring, summer and fall-occu ng in the seasons when particular ollens of trees, grasses and rag week ire in the air. While these pollens ar he chief offenders, other plants ar ften causative factors. The individ ials susceptibility to these pollens is ten a sectional affair in that the in vidual may avoid the attack by m

The symptoms are commonly itch ig and congestion of the eyes, violen aroxysms of sneezing, mild to pro day and even at different times dur ghts and mornings. In many indi duals the severity seems to be mo arked each year

The individual habitually affected ally develops asthmatic symptom well. That is he develops wheez g in the chest with severe paroxysm hard breathing with apparent inabto get his breath.

'erennial hay-fever or s is characterized by persistence year instead of certain seasons nders, vegetable powders, house dust

No hard and fast line can be drawn etween these two types of hay fever

Bradford S. W. Cor. 4th and Clothes \$25.00 to Shop \$45.00

"Where Young Men Buy"

EX-SERVICE MEN and Dependents of the World War!

KNOW YOUR RIGHTS! ensions, Compensation, Insurance, Ho pitalization, Soldiers' Homes, Bonus, Funeral Expenses, etc. make Methods of obtaining these and other lines.

SERVICE MEN'S SERVICE

Jackson, Miss.

efits covered in our manual.

Vew Management

THE MEDLEY GRILLE

-6 A.M.-to-1 A.M.-

Banish Head Colds

Sneezing? Sniffing? Headache? Be-vare—let Musterole Laxative Cold Tablets relieve that head cold promptly. Safe, quick relief without griping or ringing in the ears. Chocolate-coated
—easy to take. Musterole Cold Tablets are prepared by makers of famous Musterole.

As a special one time trial offer, you may obtain a regular 35c package for 10c by clipping this advertisement and sending it with 10c, also your name and address, to The Musterole Company, Cleveland, O.

HICH-BROWN HAIR GROWER WITHOUT AN EQUAL. Without a doubt, the best article of its kind-a combination Hair Grower and Hair Straightener. Gives the hair a natural soft and silky appearance. stimulating hair growth in the most hopeless case. HICH-BROWN

Our High Brown Hair Grower stands as one of our highest achievements-it is a preparation we look upon with pride.

-Distributor Mrs. E. D. Cannady, 312 Macleay Bldg.,

Portland, Oregon.

MADE ONLY BY THE OVERTON HYGIENIC MFC.CO.

HAIR GROWER

Kelpful hints

by Nancy Lee

olumn devoted to advice on friend-

write Nancy Lee, in care of this paper. which reads:

Dear Nancy Lee:

I am thirty-one years of age, and have been married. Am a reddish grating to another section of the brown, my friends say nice looking, out I doubt it.

> I am not seeking matrimony, nor am I a home seeker, as I am very omfortably situated with a nice posiion, yet I am lonely. Would like to orrespond with a nice young man etween thirty and forty. I do not ike the wild type of man. There are few worth while men down this way, o many younger than I prefer. eally prefer a business man.

It is easily seen that the world i suffering for the need of clean, whole ome companionship between sexes. Brotherly love is being diffused thruout the world, and everyone uncon sciously is catching the spirit, so I tope the day is not far distant when the sexes and also the races can mingle with perfectly purity of that and intellectual association.

We all need companionship, the inerchange of ideas, and social interboth sides of our natures, as either xtreme reflects on the nervous sysem and is not very healthy.

I advise people who are lonely o take up some interesting study. There is always a chance to improve ne's mind at very little cost of money ime, or effort. In small towns of ommunities one could start a study lass or club and interest the young people in something constructive, and help someone else besides himself. All the requirements needed is the co-operative spirit and the will to make some effort along constructive

Will be glad to furnish this young lady's address to some nice, lonely young man.

NANCY LEE.

Up-to-the-Minute Modes

Prepared Especially for This Newspaper

DEXCELLA



SHINING SATIN

White satin for a daytime frock is something you don't see often, but it's very chic—very Parisienne. Perhaps it's a little impractical, but when you find a lovely frock, deserving of expensive material, it's worth a tiny bit of extravagance. This frock was destined for a clinging satin. Its pointed seaming makes your figure look very yourg, and the unusual jabot effect is very flattering. If you should turn gaily extravagant, and buy white satin, it will be a smart success with a dark cloth coat. Long sleeves will add to the expensive-looking effect and will fit into an early autumn wardrobe as well.

Excella Pattern No. 3364. Sizes 14 to 42, 25 cents.

"AS NOTED" Ralph C. Clyde

SAN FRANCISCO WAKING UP

the long established policy of this city Anyone wishing such advice, please tion of the charter adopted in 1900, column.

"It is the declared purpose of the City and County of San Francisco people of the City."

tric plant. I do not mean maybe,

TENNIS

(By Guy Holmes)

with Prentiss Price and Bob Holling. 6-5; Steven Julian vs. Arthur Wong,

AUSPLUND DRUG **STORE** SIXTH & GLISAN STREETS

PORTLAND, ORE

We Sell For Less Because

We Sell for Cash

COMPLETE NEW STOCKS OF QUALITY MERCHANDISE

FOR THE HOME AND PERSONAL SERVICE

in Asia Follows Motor Oil

Georges-Marie Haardt, leading the Himalayas, the world's high

the National Geographic Society's est mountains, which offer probably

tractor expedition through the in- the greatest test in existence of a terior of Asia, is following a trail motor oil's ability to stand up

and fuel laid down in advance through the wilderness of one of the world's last frontiers, traversing routes in part passed over by Marco Polo and Alexander the Clean.

Marco Polo and Alexander the Great.

Haardt's expedition which is demonstrating how complete a relationship exists between modern lubricating science and travel even in the most remote places of the earth, has been made possible by a series of deposits of Mobiloil and gasoline, placed along the route through Central Asia, India, Persia and Arabia.

Traveling in tractor cars, the travel of tractors under Lieutenant Colonel Victor Point, which has crossed the Mongolian desert of "unquenchable thirst" and sand-storms. The united expedition will travel to Peiping, south through French Indo-China, then traverse India, Baluchistan and Arabia.

Each Citroen tractor car with its trailer is a self-sustaining unit. Capable of traveling several days if

Traveling in tractor cars, the cut off from the rest. The expedi-

only type suited to a country with- tion is equipped with radio transout roads, the National Geographic mitting and receiving apparatus to Society party is now in Afghanihelp keep it in touch with the out-

stan whence it may pass through side world.

of depots of American motor oil under all conditions.

and fuel laid down in advance Late dispatches place

Trail Through Wilds

2 Section 2.

Tractor Exploring Party

Arrow Tips

KITS RIED

In preparing a new draft of the share in the writer's views, but A new department is being offered City charter of San Francisco recently whether we do or not, the opinions to the readers of the Advocate. A submitted to the Board of Freeholder are sane, logical and interesting. It is the readers' as well as our privilege to disagree with the writer who inship, love, and all matters pertaining written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the basic charter law is to disagree with the written into the subjects to the home.

> quired and ultimately owned by the cally inclined, to find out before the of years ago, not even a resident of Apparently San Francisco has the minds of those "at" whom the And incidently, Mr. Woodworth, you awakened to the fact that Los An- oration is addressed. All this by way are on the right track when you qbgeles outgrew the Golden Gate City, of introduction to a comment on Mr. ject to a salary of \$300 a month to because the City of Los Angeles owns Mann's talk at an east side club a another single woman as secretary of and operates the largest single unit week ago. He was quite pointed in the Public Welfare Bureau—at least nunicipal electric plant in America. his reminders to the "better and more \$100 of that could be returned to If we do not get busy Tacoma will influential" element among the tax- relief needed by the families of the outgrow Portland, unless we get on payers because their absence had been unemployed. And incidentally, why the job and install a municipal elec- noted from council meetings at which is it always necessary to send to Hardly We all know that not a single Methinks we have the bold habit strong. More than five matches were matter that is of the slightest import- which these mediocre people from the played last week. The Plummer bros, ance is ever brought before the open east find profitable. oming champs, won two straight sets sessions of the city commission until it has been passed upon by these same Other line-ups last week were as fol- prominent taxpayers—either by their special meeting Thursday night at lows: Guy Holmes vs. Harry Soo,6-4; lawyers or their business representatives. Guess again, Mr. Mann, the burn in Irvington to consider a con common people are not all fools.

Talking about Mr. Mann, suggests The Oregon prison association held the water department, and talking its regular monthly meeting Tuesday about the water department, suggests soon at the Y.M.C.A. cafeteria annex. the more or less irresponsible action Several interesting reports were made of the taxpayers at a certain election ourse, and cannot live a well bal- by officials and discussions were held when permission was given to the nced life without these contacts, as regarding several live subjects includ- water department to issue bonds (with an is naturally a social being. But ing the finger printing system. Mrs. the city council's approval) to sell we should also seek solitude to devel- Millie Trumbull, president, presided, city bonds whenever it so desired. These bonds were to be paid out of WHERE YOU CANNOT WORK! the receipts of the department, but DON'T SPEND YOUR MONEY promptly the water rates were raised and only strenuous protest on the part of some "professional agitators" killed the attempt to raise them again, While we are groaning under the heavy tax burden, our water depart ment goes on merrily issuing bonds and the school board goes recklessly on, building school buildings which could be postponed. The same old bluff is used that unless we vote to ssue bonds, the school term will be

who are out of jobs find ourself with a pay check at the end of the week? I think it is time the "professional agitator and the unemployed" talked a little longer and louder-the wails might penetrate the walls of private committee rooms of the city council and the "better element". It might The Advocate does not necessarily carry a warning with it. After reading an article in "the Brooklyn Eagle of June 25, I am moved to ask Gov. Meier, while on his budget saving campaign, how comes it that he is silent on the salary lists of some of of the state agencies? Does it not seem a trifle inconsistent to pay the secretary of the Child Welfare Com-It might be a good plan for such mission, a single woman, not a tax that utilities shall be gradually ac- of the city council who feel oratori- payer and until she came here a couple oration, the real inside attitude of Oregon-\$3162/3 a month as salary. important matters were discussed. "somewhere in the magic east" for Does Mr. Mann think for one moment a public employee whenever a decent that "the professional agitators and salary is in prospect?" Is Oregon so the unemployed" who do attend the mediocre that we need to send out of meetings believe that camouflage? the state for people to do our work?

shortened and the ten year building

program will be curtailed. Just why

do we need five and ten years' pro-

gram? Why cannot expensive pro-

grams be deferred until we people

The Bureau of Economics held a

SUNFLOWER CAMP

At Seaside, Oregon

Ready to serve you! Write J. W Curry, Prop., for reservations.





Buy a new hat with what it saves you

Why pay 50¢ or more for a dentifrice when you can get Listerine Tooth Paste, the quality dentifrice, at 25¢ the large tube? It saves approximately \$3 per year per per-son over dentifrices in the 50¢ class. Use the saving to buy a new hat. Lambert Pharmacal Co.

LISTERINE TOOTH PASTE 25°

LADIES

Coats and Dresses

cleaned & pressed

75c and ub

Service Cleaners

CASH and CARRY

191 East Broadway

MENS

Suits and Overcoats cleaned & pressed

75c



FINLEYS

Trade Mark Emblem is the Tree of IMMORTAL LIFE

Use Our New Parking Space For Funeral Cars at Fourth and Montgomery

DR. G. H. FEESE :: Dentist

Plate and Extraction

Specialist

ARATA BUILDING - S.E. Corner SIXTH AND BURNSIDE Entrance 12% North Sixth Street

PORTLAND

OREGON



SERVING THE ENTIRE COMMUNITY

The doors of the United States National are open to the individuals of this community as freely as to business and industrial concerns.

As Portland and its people progress, so do we . . . our hopes and interests are in common.

United States National Bank.

MILLER & TRACEY

Perfect Funeral Service Our Merchandise and Service Certificates Save You from 20 to 50% CALL US IN CONFIDENCE—ANY HOUR—DAY OR NIGHT WASHINGTON STREET

BRoadway 2690

BRoadway 2691