

Digesting . . . The News

In one of our "exchanges" the following quotation, credited to Bourke Cockran, was clipped:

"There is but one straight road to merit. The man who is successful is the man who is useful. Capacity never lacks opportunity. It can not remain undiscovered, because it is sought by too many anxious to use it."

It might be well for a great many of our local leaders in various parts of the county to study and thoroughly analyse the above quotation. During these times through which we are passing it is unwise for us to build up our economic enterprises on purely racial appeals.

Can any reader doubt the success, the business genius of the Jews? Did you ever see any of their leaders attempting to build up or maintain a business or other enterprise on racial appeal? They do not advertise. "Trade with us because we are Jews." On the contrary, they conduct their affairs in such a manner that they not only get the patronage of their own race but the most of that from all other races.

Personally, I would prefer to make every purchase from an enterprise conducted by our own members. I would prefer to secure every form of personal service from our members. I would prefer being transported from place to place on systems owned by us. But with all these personal preferences I would not care to spend my money in any place, regardless of whom its conductors may be, in which I could not secure the best merchandise, the best service and the most satisfaction that it is possible to secure for the money.

Therefore, to those in our race who are continually seeking opportunities but believe they must come through stirring up a racial or an emotional appeal, the suggestion is made that you thoroughly study the requirement of your community, study and master the technique of the particular field in which you wish to embark, surround yourself with associates who are equipped through academic knowledge and actual experience, and then launch your enterprise, whatever it may be.

KEEPING -FIT-

A Health Column dedicated to readers of The Advocate by DeNormal Unthank, AB, M.D.

HAY FEVER

Hay fever is usually recognized as occurring in two main types: the more common or seasonal type and the perennial type or vasomotor rhinitis.

The seasonal type is most common in the spring, summer and fall—occurring in the seasons when particular pollens of trees, grasses and rag weed are in the air. While these pollens are the chief offenders, other plants are often causative factors. The individuals susceptible to these pollens is often a sectional affair in that the individual may avoid the attack by migrating to another section of the country.

The symptoms are commonly itching and congestion of the eyes, violent paroxysms of sneezing, mild to profuse thin mucous discharge from the nose. The symptoms vary in individuals as to severity. The severity varies in the same individual from day to day and even at different times during the same day—tending to be worse nights and mornings. In many individuals the severity seems to be more marked each year.

The individual habitually affected usually develops asthmatic symptoms as well. That is he develops wheezing in the chest with severe paroxysms of hard breathing with apparent inability to get his breath.

Perennial hay-fever or vasomotor rhinitis is characterized by persistence of the above symptoms throughout the year instead of certain seasons. The most common causes are animal danders, vegetable powders, house dust foods and drugs.

No hard and fast line can be drawn between these two types of hay fever

Helpful hints

by Nancy Lee

A new department is being offered to the readers of The Advocate. A column devoted to advice on friendship, love, and all matters pertaining to the home.

Anyone wishing such advice, please write Nancy Lee, in care of this paper.

Dear Nancy Lee:

I am thirty-one years of age, and have been married. Am a reddish brown, my friends say nice looking, but I doubt it.

I am not seeking matrimony, nor am I a home seeker, as I am very comfortably situated with a nice position, yet I am lonely. Would like to correspond with a nice young man between thirty and forty. I do not like the wild type of man. There are few worth while men down this way, so many younger than I prefer. I really prefer a business man.

CLEO.

It is easily seen that the world is suffering for the need of clean, wholesome companionship between sexes. Brotherly love is being diffused through the world, and everyone unconsciously is catching the spirit, so I hope the day is not far distant when the sexes and also the races can mingle with perfect purity of thought and intellectual association.

We all need companionship, the interchange of ideas, and social intercourse, and cannot live a well balanced life without these contacts, as man is naturally a social being. But we should also seek solitude to develop both sides of our natures, as either extreme reflects on the nervous system and is not very healthy.

I advise people who are lonely to take up some interesting study. There is always a chance to improve one's mind at very little cost of money, time, or effort. In small towns or communities one could start a study class or club and interest the young people in something constructive, and help someone else besides himself. All the requirements needed is the co-operative spirit and the will to make some effort along constructive lines.

Will be glad to furnish this young lady's address to some nice, lonely young man.

NANCY LEE.

AS NOTED

by Ralph C. Clyde City Commissioner

SAN FRANCISCO WAKING UP

In preparing a new draft of the City charter of San Francisco recently submitted to the Board of Freeholder the long established policy of this city written into the basic charter law is reaffirmed. It incorporates the section of the charter adopted in 1900, which reads:

"It is the declared purpose of the City and County of San Francisco that utilities shall be gradually acquired and ultimately owned by the people of the City."

Apparently San Francisco has awakened to the fact that Los Angeles outgrew the Golden Gate City, because the City of Los Angeles owns and operates the largest single unit municipal electric plant in America. If we do not get busy Tacoma will outgrow Portland, unless we get on the job and install a municipal electric plant. I do not mean may be.

TENNIS

(By Guy Holmes) Tennis enthusiasm is still waxing strong. More than five matches were played last week. The Plummer bros. coming champs, won two straight sets with Prentiss Price and Bob Holling. Other line-ups last week were as follows: Guy Holmes vs. Harry Soo, 6-4; 6-5; Steven Julian vs. Arthur Wong, 6-3; 6-4.

The Oregon prison association held its regular monthly meeting Tuesday noon at the Y.M.C.A. cafeteria annex. Several interesting reports were made by officials and discussions were held regarding several live subjects including the finger printing system. Mrs. Millie Trumbull, president, presided.

WHERE YOU CANNOT WORK!

These bonds were to be paid out of the receipts of the department, but promptly the water rates were raised and only strenuous protest on the part of some "professional agitators" killed the attempt to raise them again. While we are groaning under the heavy tax burden, our water department goes on merrily issuing bonds and the school board goes recklessly on, building school buildings which could be postponed. The same old bluff is used that unless we vote to issue bonds, the school term will be

Arrow Tips

KITS RIED

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting. It is the readers' as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed from time to time in this column.

It might be a good plan for such of the city council who feel oratorically inclined, to find out before the oration, the real inside attitude of the minds of those "at" whom the oration is addressed. All this by way of introduction to a comment on Mr. Mann's talk at an east side club a week ago. He was quite pointed in his reminders to the "better and more influential" element among the taxpayers because their absence had been noted from council meetings at which important matters were discussed.

Does Mr. Mann think for one moment that "the professional agitators and the unemployed" who do attend the meetings believe that camouflage? Hardly. We all know that not a single matter that is of the slightest importance is ever brought before the open sessions of the city commission until it has been passed upon by these same prominent taxpayers—either by lawyers or their business representatives. Guess again, Mr. Mann, the common people are not all fools.

Talking about Mr. Mann, suggests the water department, and talking about the water department, suggests the more or less irresponsible action of the taxpayers at a certain election when permission was given to the water department to issue bonds (with the city council's approval) to sell city bonds whenever it so desired.

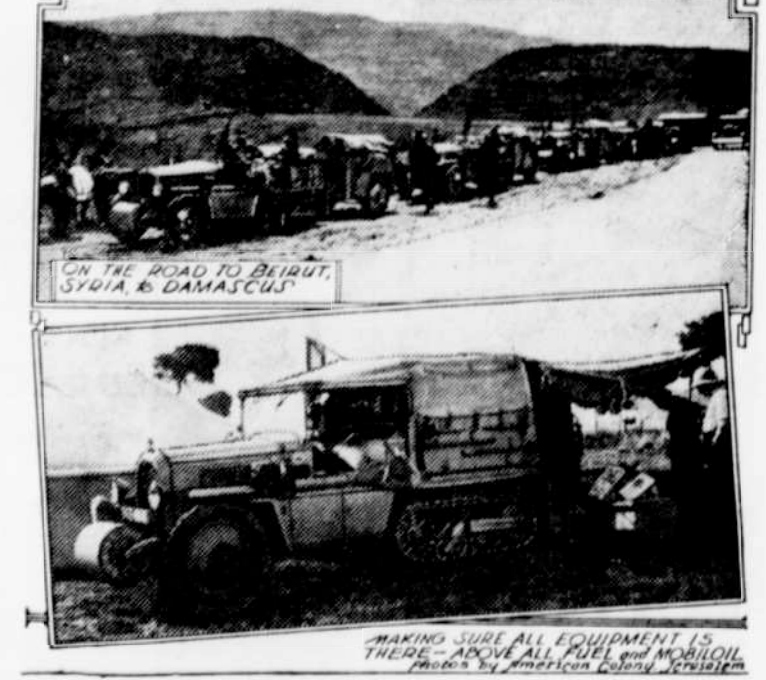
These bonds were to be paid out of the receipts of the department, but promptly the water rates were raised and only strenuous protest on the part of some "professional agitators" killed the attempt to raise them again. While we are groaning under the heavy tax burden, our water department goes on merrily issuing bonds and the school board goes recklessly on, building school buildings which could be postponed. The same old bluff is used that unless we vote to issue bonds, the school term will be

We Sell For Less Because We Sell for Cash



COMPLETE NEW STOCKS OF QUALITY MERCHANDISE FOR THE HOME AND PERSONAL SERVICE

Tractor Exploring Party in Asia Follows Motor Oil Trail Through Wilds



Georges-Marie Haardt, leading the National Geographic Society's tractor expedition through the interior of Asia, is following a trail of depots of American motor oil and fuel laid down in advance through the wilderness of one of the world's last frontiers, traversing routes in part passed over by Marco Polo and Alexander the Great. Haardt's expedition which is demonstrating how complete a relationship exists between modern lubricating science and travel even in the most remote places of the earth, has been made possible by a series of depots of Mobil Oil and gasoline, placed along the route through Central Asia, India, Persia and Arabia. Traveling in tractor cars, the only type suited to a country without roads, the National Geographic Society party is now in Afghanistan whence it may pass through the Himalayas, the world's highest mountains, which offer probably the greatest test in existence of a motor oil's ability to stand up under all conditions. Late dispatches place this mountain party, under M. Haardt's personal leadership, near Kashgar, where it is scheduled to meet another group of tractors under Lieutenant Colonel Victor Point, which has crossed the Mongolian desert of "unquenchable thirst" and mandarin. The united expedition will travel to Peiping, south through French Indo-China, then traverse India, Baluchistan and Arabia. The entire overland journey of 13,500 miles will take eighteen months. Each Citroen tractor car with its trailer is a self-sustaining unit, capable of traveling several days if cut off from the rest. The expedition is equipped with radio transmitting and receiving apparatus to help keep it in touch with the outside world.

Bradford's Clothes Shop advertisement

EX-SERVICE MEN advertisement

THE MEDLEY GRILLE advertisement

Banish Head Colds advertisement

Up-to-the-Minute Modes advertisement



SHINING SATIN advertisement text

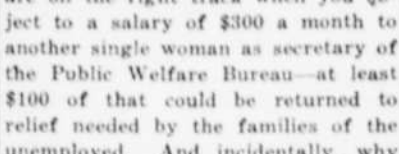
YOU SAVE in buying you save in USING KC BAKING POWDER advertisement

ZEMO RELIEVES ITCHING advertisement

HIGH-BROWN HAIR GROWER advertisement

SUNFLOWER CAMP advertisement

Keen Enjoyment for Smokers advertisement



Buy a new hat with what it saves you advertisement

LISTERINE TOOTH PASTE advertisement

Service Cleaners advertisement

FINLEY'S advertisement

DR. G. H. FEESE advertisement

The United States National Bank advertisement

MILLER & TRACEY advertisement