Digesting The News By CLIFFORD C. MITCHELL

The Advocate does not necessarily whether we do or not, the opinions are sane, logical and interesting. It is the readers' as well as our privilege to disagree with the writer who in-vites your opinion upon the subjects discussed from time to time in this

The New Negro

A great many white writers and or ators, as well as a few of our own, are writing of and discussing "The New Negro". Reading of such, brings chuckle to this writer, A "New Negro" Who is he and where is he? If he ca be found, there is a splendid opportun ity for some one in our race with th showmanship of a Rickard and the philosophy of Barnum, to parade this "New Negro" before the public.

The Negro is not "New" or is there a "New Negro". During the past year and a half of "depression" which has caused a premium to be placed on "ability" and "merit" the Negro has made new contacts. To these contacts only is the Negro new.

To some the Negro is symbolic of a joke. He is a subject to be joked about and to be joked with. His popularity depended upon his willingness and abil ity to entertain or upon his faithful ser vility. Others forgot that the Negro was human. It did not occur to them that he was influenced by the same natural and artificial impulses. That he cherished the same ambitions as the whites-education, progress, health, happiness, fame, wealth, and all the opport tunities of true American citizens. The only difference was in the color of his skin and when he became conscious o the handicap thus imposed upon him he became a better Negro-a better manand a better American.

Even though the white man may b reluctant inadmitting it he has always appreciated the Negro. He has proven Opportunity Pays that he couldn't and can't get along with out him. When he first migrated to these shores he discovered that there was work to be done and he immediately sent for the black men-brought him against his will and forced him to do labor for the white men. In one form very low-far lower than we had exor another the black has been doing it pected it to be-but it simply makes

Thousands of our race from every part of America attended the golden of the candidates have been really annversary of Tuskegee but they did getting anything but free votes. not fill up the "jim-crow" cars in getting there. On the contrary, the crack date a chance to make a real gain trains that ordinarily would not permit The way to win is to take advantage a Negro to travel except as an em- of all chances to gain in votes. ployee, had private cars attached to them How to Jump to First Place and in these cars rode the "New Negro" The highways were filled with cars of 000 votes are allowed-providing the the most expensive make and their oc- same is received by the campaign cupants were the "New Negro". But manager during this present period. were they "New Negroes"? No, they Then, if it is a new subscriber, were the same Negro but their material 30,000 extra votes are allowed for progres enabled them to laugh at ridicu- year, or 180,000 extra votes are given lous laws and customs.

politics, business, art, sports or the pro- one 6-year subscription will have a fessionals the Negro, by sheer merit and total value of 640,000 votes and with ability, is going "over the top" and in the Opportunity Coupon, would be a so doing he is called "The New Negro", grand total of more than 1,140,000

FIRST VOTES PUBLISHED

(Continued from Page 1) mond ring-a flashy watch, or a music

box! The prizes are extraordinary.

motor car, or cash and other prizes, been offered in this district. And yet candidates will lag along, hoping by some miracle that the other fellow THE FIRST COUNT; will also stay asleep and allow them to carry off the prizes without giving the semblance of a return to The Advocate. That isn't fair.

New Nominees Could Win

didate can enter this election and with alphabetically - together with all the a few subscriptions, spring up and votes cast for publication up until gain a strong position with each and Thursday night: every one now entered. It can be Louis Abberts done!

And a candidate now in, can do the same thing. There is no handicap. All are on even terms. Work is the governing factor. Salesmanship, too, helps.

For instance, for every club of \$12 worth of subscriptions turned in, the candidate gets 100,000 votes extraover and above the regular schedule of votes which the subscriptions themselves provide. These clubs may be of five one-year subscriptions, or any combination you may work out-just Mrs. Vernel Watson 9,600 so they total \$12 or more.

Ten one-year subscriptions total 100,000 votes. With the extra 100,-000 on every club of \$12, that would be 360,00? And if they were new sub scriptions at end of the first period, the candidate would get a vote bonu of 30,000 each, making a total of 600,000, and if turned in during Opportunity Days, there would be also the opportunity bonus of 200,000 extra votes on every three one-year sub-

scription. Thus a new candidate could, with 12 new one-year subscriptions today, cast 2.080,000 votes!

Then if it is a new candidate, there

KEEPING

A Health Column dedicated to readers of The Advocate by DeNormal Unthank, AB, M.D. Arata Building-121/2 N. 6th St. Phone AT 1703: MU 2621

CHRONIC BRONCHITIS

Chronic bronchitis has come to be remized as a diseased state rather than where a complication of diseases may silv exist. It is common also in cold, damp climate and winter weather. Sumner weather and dry warm climate ften cause the symptoms to disappear mly to return with the return of the old and damp conditions.

Chronic bronchitis may be due to many onditions. It may follow repeated attacks of acute bronchitis, the only real thronic bronchitis. It may develop from repeated inhalations of dusts, vapors, gases. Probably the most commo causes of chronic bronchitis are chron constitutional diseases. Chief among these diseases are chronic heart disease especially chronic insufficiency, chronic heart and kidney disease, chronic pul nonary diseases, chronic pulmonary tu berclosis, asthma, syphilis of the bronchial tubes, etc.

The chief symptoms of chronic brot chitis are coughing and expectoration, and thoughtful of others. general weakness. Expectoration may vary from very small amounts to large pleasant evening than to lose one's selfopious mucous discharges. After the ness of breath is experienced. After this shortnes of breath is accompanied by palpitation of the heart and a feeling gemperature are slight if at all. Occasionally, however, individuals will suffer acute exacerlations with rather marked fever.

The sufferer with chronic bronchitis teeds careful medical examination and aboratory analysis. Delay in these cases is very dangerous and unwise,

would be 5,000 votes on nomination 200,000 votes with each group of three yearly subscriptions, or the equivalent during the candidate's first week

Announcement of the only special vote offer of the entire campaign appears today. Up to and including May 13, is the biggest and only vote opportunity in the entire campaign. Look the standings over. The vote is it easier for anyone to start now and make a runaway win of it.

Read the list today. See how few Opportunity Days give every candi-

On each 6-year subscription, 360,-

for one 6-year subscription. In addition, 100,000 votes are given on each So, in every branch of activity, be it \$12 club of subscriptions, therefore,

> You can see by glancing at the vote totals that just a few such subscriptions would furnish a new leader; i fact, ENTIRELY NEW CANDI-DATES, who at this time have no

votes, could climb to the top easily. We want more ENLISTMENTS to replace those who are doing nothing Never before has such a beautiful in this "Everybody Wins" election. Phone ATwater 2536. Call at The Advocate office for information today!

HOW THEY STAND

Fo llowing are the names of the Why, today, an absolutely new can- few candidates nominated - listed

	The state of the s	800
	Miss Lillian Bellard	,2
	P. G. Bradley	5,0
	Mrs. Denis Collins	7,1
	Melvin Dawson	5,0
	Georgie Dixon1	1,1
	Harry Diamond	5,0
	Miss Catherine Fair	5,0
	Miss Geneva Ivey11	1,7
ı	Meriman Maxwell 8	,1
1	Wilbur Mercier	,4
ı	Miss Irene Patterson	5,0
ı	Alice Timms	0,0
ı	Charlie Rawlins	,8

ITCHING SKIN BANISHED BY ANTISEPTIC ZEMO

If itching, burning skin makes life unbearable, quickly apply Zemo, the soothing, cooling, invisible family antiseptic. Thousands find that Zemo brings swift relief from Itching, helps to draw out local infection and restore the skin to normal. For 20 years Zemo has been clearing up skin, relieving pimples, rash and other skin irritations. Never be without it. Sold everywhere—35c, 60c and \$1.00.

Kelpful hints

by Nancy Lee

to the home.

Dear Nancy Lee: Please let me know thru the column I went to a party lately and the couples how I'm to answer this letter? meaked out on the porch to pet. I was one of them but felt awfully silly.

No, my dear, I am so ultra-modern you do either. You felt cheap and silly. and the girls should be taught to rewith a certain amount of dignity.

Boys like girls with grace and charm, and the way to be charming is to turn one's thought from self, and be kind That makes three sets of taxes-what

It is a great deal better to lose a

NANCY LEE.

Facts About the Telephone

calls are handled every day in the city of Syracuse, N. Y. All of the telephones in Syracuse are now of the dial type.

The teletypewriter system has been installed in the Baltimore Police Department to aid police in the business of catching criminals and in the protection of the city.

The town of Dover, Mass., has more telephones than it has families. This is explained by the fact that one-third of the residences in this wide-awake community have one or more extension telephones.

The city of Belgrade, capital of Jugo-Slavia, will soon have a modern dial telephone system. Orders have been placed by the government with a German concern to produce the equipment and proceed with its installation.

Arrow Tips

A new department is being offered to the readers of the Advocate. A column devoted to advice on friendship, love, and all matters pertaining are sane, logical and interesting. It is the readers' as well as our privilege to disagree with the writer who in-Anyone wishing such advice, please vites your opinion upon the subjects write Nancy Lee, in care of this paper.

Will some one who is writing the On if your paper, if you believe in petting, to-Oregon publicity stuff please tell me

ful Oregon-I've been out there. Your believe in petting, and I do not believe find a job in my chosen profession as glad to see it go over. Boys should be taught to respect girls, I shall need one in Oregon. That will mean property taxes. Out of the rent pect themselves, and carry themselves of part of it, and out of the interest on my bonds, I must live, and you tell me that I must pay an income tax and after that I must pay tax on intangibles. will be left to pay for clothes and food? Precious little as I have figured it out. Unless you can tell me, I shall need to stay where I am. Here at least I am not taxed to death." Now I want my friend to come to Oregon, she is a most desirable citizen in her home state, but how can I clear up that tax situation Please, somebody tell me.

GREEN PASTURES

Bend, Ore., May 2-Negro spirituals ormed part of a program lecture-reital of Mrs. R. E. Jarvis of Seattle who reviewed "Green Pastures" last night before the Bend branch of the A.

COLORED BOYS HONORED

Eugene, Ore., May 1-The president of he International House at the Univerity of Oregon is a colored student, Huert Allen of Pendleton, Oregon, and the house manager, Bob Robinson of Portland, ilso colored.

Ralph Clyde City

Semi-Monthly Pay-Day

The City Council at the last sessi bassed favorably on the first and secon reading of an ordinance providing that the city employees be paid twice a onth, instead of monthly. In the old Councilmanic form of government, I, as Councilman-at-Large, introduced a similar measure, which was defeated by ne vote. The measure this time will pass on to the third reading, effective the first of the fiscal year, which falls

All large concerns pay semi-monthly or weekly, and I understand that a semi-time I could possibly space from my monthly pay day has even been advo-"Yes, I know all about your beauti- cated for the employees of the State. The City of Portland pays out \$383, scenery is magnificent, your climate 000 monthly, and if this amount were lovely, your roses are superb, but, my dispensed twice a month, it would help hat I am quite Victorian and do not dear friend, you know I am too old to business conditions materially. I am



Don't bring Ethel"

Do you know why she wasn't welcome? She, herself, didn't. Halitosis (bad breath), the social fault no one forgives, was the reason. Yet no one need have halitosis. Gargling with Listerine instantly destroys mouth odors and checks infection. Use it daily. Lambert Pharmacal Company, St. Louis, Mo.

LISTERINE

ends halitosis

Kills 200,000,000 germs

RULES AND REGULATIONS

1-Any reputable man, woman or child residing in Portland or surrounding territory

Nominations may be made at any time during the campaign.

2—No employee in the business office of The Advocate is eligible to enter this distribution. The management reserves the right to reject any nominations at any time.

3—The winners of the prizes will be decided by their accredited votes said votes being represented by ballots issued on subscriptions by votes issued on the nomination coupon, the first and second week cupons and the opportunity coupons. The management also reserves the right to incorporate the sale of advertising and due-bill cards at any time during the campaign, and votes will be issued as per the one year v schedule in effect at that time.

4-Candidates are not confirmed to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the State of Oregon, or the world.

5—Cash must accompany all orders where votes are desired. There will be no exception to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both.
6-Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions. 7-Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.

8-Votes are not transferable. Candidates cannot withdraw in favor of another andidate. Should a candidate withdraw from the race, his or her votes will be cancelled. (With the consent of the campaign manager, however, a candidate may withdraw from the race and transfer his or her votes to an entirely new candidate or new entry.) Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to dis-qualification at the discretion of the management.

9-Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories, or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commis 10—Any ballos issued on subscriptions may be held in reserve and voted at the discretion of the candidate and the campaign manager.

11-No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper, will be recognized by the publishers.

12—In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible except for the necessary

correction upon the same.

13—Every candidate is an authorized agent of The Advocate and as such, may collect arrearages and subscription payments from present as well as from new subscribers.

14—Extension of subscriptions will receive votes according to the vote schedule in effect when the first subscription was paid, except that no extension votes will be given during the final period.

15—It is distinctly understood and agreed that candidates will be responsible for all

moneys collected and that they remit such amounts in full, at frequent intervals, or on demand, to the campaign department. on demand, to the campaign department.

16—There will be several prizes awarded, besides a 10 per cent commission, to ALL ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to

a prize or a commission.

17.—The time of May 2 to May 13 will be known as opportunity days. During these days, there will be a vote bonus of 100,000 extra votes for every three renewal subscriptions of not less than one year each; 200,000 extra votes for every three new subscriptions of not less than one year each, and 500,000 extra votes for one six-year subscriptions.

scription either ne wor renewal, but only ten six-year subscriptions can be turned in to apply on this extra offer.

18—To insure absolute fairness in the awarding of the prizes, the race will be 18—To insure absolute fairness in the awarding of the prizes, the race will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the campaign, the box—locked and sealed—will repost in a convenient place, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one—not even the campaign Lanager—can possibly know the voting strength of the respective condidates which precludes any possibility of favoritism and insures fairness. spective candidates, which precludes any possibility of favoritism and insures fairness

spective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

19—The management reserves the right to amend or add to the rules of this campaign, if necessary, for the protection of the interests of both candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.

20—The Advocate guarantees fair and impartial treatment to all candidates; should any question arise, the decision of the management will be absolute and final.

21—Two hundred thousand extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their first week in the campaign; 150,000 extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their second week in the campaign. These are in addition and above all regular votes but this arrangement will be in effect only during the first two periods of the campaign.

22—All extra votes will be issued and credited to the accounts of the various candidates at the convenience of the campaign manager.

23—Campaign opens today—closes June 25, 1931.

IN ACCEPTING NOMINATIONS, CANDIDATES AGREE TO ABIDE BY THE ABOVE CONDITIONS

"AS NOTED" THE MOTION PICTURE ' SITUATION (By Chester A. Lyon)

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting. It is the readers' as well as our privilege to disagree with the writer who invites were control when the subject disyour opinion upon the subjects dis-cussed fro mtime to time in this col-

ome time ago that a "Committee o 100", was organized for study and actio in the problem of Motion Picture stand ards in Portland. This was back in January. I was asked to serve as chair nan of this Committee, and I agrees to act, in this capacity giving all th other work. Mrs. Jannette Shank, very prominent W.C.T.U. worked was elected to serve as secretary.

Last February, I appointed J. B. Con chairman of a Survey Committee, the purpose being to obtain data concerni he type of motion pictures and othe theatre productions that have been ru in the down-town theatres during a period of several weeks. The large down-town theatres have the first ru

Another meeting of the "Comof 100", was held last Saturday noor at the Y.M.C.A.. So much interest was manifested at this meeting that it was namimously voted to change the name o "The Committee of 200", Chairman Coan, of the Survey Committee in his report Saturday pointed out, "that while ome of he picures shown in Porland have been possible it was brought ou that flagrant violations were noted

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SERVICE MEN'S SERVICE 1

everal of the films exhibited. Viola ons of the code were also mentioned connection with short subjects run, lso that a passable feature film is oftenmes followed by a very objectionable

Since the Hays Code, set up by the Motion Picture Producers of America, ad been adopted by the City Council, is the measuring stick which pictures in PoPrtland are to be judged, it was used this surryey as the basis of censor

While this survey group recognized nat the local censor board has no auhority over vaudeville acts, very obectionable stage and vaudeville produc ons have been put on since February 1.

Prominent business and professional en served on this survey committee All women represented were mothers. Saturday's meeting was well repreented by prominent business and prossional men and women, as well as Parent-Teacher; church; W.C.T.U. American War Mothers; grade and high thool teachers and principals' associa-

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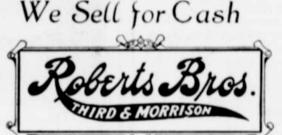
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