

Digesting . . . The News

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

The New Negro

A great many white writers and orators, as well as a few of our own, are writing of and discussing "The New Negro".

To some the Negro is symbolic of a joke. He is a subject to be joked about and to be joked with.

Even though the white man may be reluctant in admitting it he has always appreciated the Negro. He has proven that he couldn't and can't get along without him.

Thousands of our race from every part of America attended the golden anniversary of Tuskegee but they did not fill up the "jim-crow" cars in getting there.

FIRST VOTES PUBLISHED

(Continued from Page 1)

The prizes are extraordinary. Never before has such a beautiful motor car, or cash and other prizes, been offered in this district.

New Nominees Could Win

Why, today, an absolutely new candidate can enter this election and with a few subscriptions, spring up and gain a strong position with each and every one now entered. It can be done!

Ten one-year subscriptions total 100,000 votes. With the extra 100,000 on every club of \$12, that would be 300,000.

KEEPING FIT

A Health Column dedicated to readers of The Advocate by DeNormal Unthank, A.B. M.D.

CHRONIC BRONCHITIS

Chronic bronchitis has come to be recognized as a diseased state rather than a particular disease entity.

Chronic bronchitis may be due to many conditions. It may follow repeated attacks of acute bronchitis, the only real chronic bronchitis.

The chief symptoms of chronic bronchitis are coughing and expectoration, general weakness. Expectoration may vary from very small amounts to large copious mucous discharges.

The sufferer with chronic bronchitis needs careful medical examination and laboratory analysis. Delay in these cases is very dangerous and unwise.

would be 5,000 votes on nomination; 200,000 votes with each group of three yearly subscriptions, or the equivalent during the candidate's first week.

Read the list today. See how few of the candidates have been really getting anything but free votes.

You can see by glancing at the vote totals that just a few such subscriptions would furnish a new leader; in fact, ENTIRELY NEW CANDIDATES, who at this time have no votes, could climb to the top easily.

On each 6-year subscription, 360,000 votes are allowed—providing the same is received by the campaign manager during this present period.

Why, today, an absolutely new candidate can enter this election and with a few subscriptions, spring up and gain a strong position with each and every one now entered. It can be done!

THE FIRST COUNT; HOW THEY STAND

Table listing candidates and their vote counts: Louie Abberts 7,800; Miss Lillian Bellard 11,200; P. G. Bradley 5,000; Mrs. Denis Collins 7,100; Melvin Dawson 5,000; Georgie Dixon 11,100; Harry Diamond 5,000; Miss Catherine Fair 5,000; Miss Geneva Ivey 11,700; Meriman Maxwell 8,100; Wilbur Mercier 6,400; Miss Irene Patterson 5,000; Alice Timms 5,000; Charlie Rawlins 5,800; Mrs. Vernel Watson 9,600.

ITCHING SKIN BANISHED BY ANTISEPTIC ZEMO

If itching, burning skin makes life unbearable, quickly apply Zemo, the soothing, cooling, invisible family antiseptic. Thousands find that Zemo brings swift relief from itching, helps to draw out local infection and restore the skin to normal.

Helpful hints

by Nancy Lee

A new department is being offered to the readers of The Advocate. A column devoted to advice on friendship, love, and all matters pertaining to the home.

Anyone wishing such advice, please write Nancy Lee, in care of this paper.

Please let me know thru the column of your paper, if you believe in petting. I went to a party lately and the couples sneaked out on the porch to pet. I was one of them but felt awfully silly.

No, my dear, I am so ultra-modern that I am quite Victorian and do not believe in petting, and I do not believe you do either. You felt cheap and silly. Boys should be taught to respect girls, and the girls should be taught to respect themselves, and carry themselves with a certain amount of dignity.

Boys like girls with grace and charm, and the way to be charming is to turn one's thought from self, and be kind and thoughtful of others.

It is a great deal better to lose a pleasant evening than to lose one's self-respect.

NANCY LEE.

Facts About the Telephone

Approximately 300,000 telephone calls are handled every day in the city of Syracuse, N. Y. All of the telephones in Syracuse are now of the dial type.

The teletypewriter system has been installed in the Baltimore Police Department to aid police in the business of catching criminals and in the protection of the city.

The town of Dover, Mass., has more telephones than it has families. This is explained by the fact that one-third of the residences in this wide-awake community have one or more extension telephones.

The city of Belgrade, capital of Jugoslavia, will soon have a modern dial telephone system. Orders have been placed by the government with a German firm to produce the equipment and proceed with its installation.

Arrow Tips

KITS RIED

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

Will some one who is writing the On-to-Oregon publicity stuff please tell me how I'm to answer this letter?

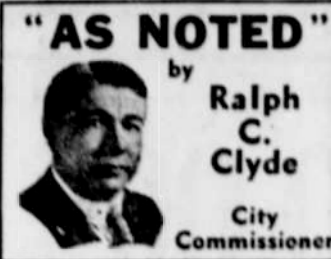
"Yes, I know all about your beautiful Oregon—I've been out there. Your scenery is magnificent, your climate lovely, your roses are superb, but my dear friend, you know I am too old to find a job in my chosen profession as things go now. If I sell my home here, I shall need one in Oregon. That will mean property taxes. Out of the rent of part of it, and out of the interest on my bonds, I must live, and you tell me that I must pay an income tax and after that I must pay tax on intangibles. That makes three sets of taxes—what will be left to pay for clothes and food? Precious little as I have figured it out. Unless you can tell me, I shall need to stay where I am. Here at least I am not taxed to death." Now I want my friend to come to Oregon, she is a most desirable citizen in her home state, but how can I clear up that tax situation? Please, somebody tell me.

GREEN PASTURES

Bend, Ore., May 2—Negro spirituals formed part of a program lecture-recital of Mrs. R. E. Jarvis of Seattle who reviewed "Green Pastures" last night before the Bend branch of the A. A. U. W.

COLORED BOYS HONORED

Eugene, Ore., May 1—The president of the International House at the University of Oregon is a colored student, Hubert Allen of Pendleton, Oregon, and the house manager, Bob Robinson of Portland, also colored.



AS NOTED

Semi-Monthly Pay-Day

The City Council at the last session passed favorably on the first and second reading of an ordinance providing that the city employees be paid twice a month, instead of monthly.

All large concerns pay semi-monthly or weekly, and I understand that a semi-monthly pay day has even been advocated for the employees of the State.

The City of Portland pays out \$383,000 monthly, and if this amount were dispensed twice a month, it would help business conditions materially. I am glad to see it go over.



Don't bring Ethel

Do you know why she wasn't welcome? She, herself, didn't. Halitosis (bad breath), the social fault no one forgives, was her reason. Yet no one need have halitosis. Gargling with Listerine instantly destroys mouth odors and checks infection. Use it daily. Lambert Pharmaceutical Company, St. Louis, Mo.

LISTERINE ends halitosis Kills 200,000,000 germs

RULES AND REGULATIONS

- 1—Any reputable man, woman or child residing in Portland or surrounding territory served by The Advocate is eligible to enter this campaign and compete for a prize.
2—No employee in the business office of The Advocate is eligible to enter this distribution.
3—The winners of the prizes will be decided by their accredited votes said votes being represented by ballots issued on subscriptions by votes issued on the nomination coupon, the first and second week coupons and the opportunity coupons.
4—Candidates are not confirmed to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the State of Oregon, or the world.
5—Cash must accompany all orders where votes are desired. There will be no exception to this rule. Candidates will be allowed to collect back subscriptions and renews as well as entirely new subscriptions and votes will be issued on both.
6—Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions.
7—Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.
8—Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. (With the consent of the campaign manager, however, a candidate may withdraw from the race and transfer his or her votes to an entirely new candidate or new entry.) Neither will it be permissible for candidates to give or transfer subscriptions with another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
9—Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories, or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission.
10—Any ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate and the campaign manager.
11—No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper, will be recognized by the publishers.
12—In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible except for the necessary correction upon the same.
13—Every candidate is an authorized agent of The Advocate and as such, may collect arrears and subscription payments from present as well as from new subscribers.
14—Extension of subscriptions will receive votes according to the vote schedule in effect when the first subscription was paid, except that no extension votes will be given during the final period.
15—It is distinctly understood and agreed that candidates will be responsible for all moneys collected and that they remit such amounts in full, at frequent intervals, or on demand, to the campaign department.
16—There will be several prizes awarded, besides a 10 per cent commission, to ALL ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission.
17—The time of May 2 to May 13 will be known as opportunity days. During these days, there will be a vote bonus of 100,000 extra votes for every three renewal subscriptions of not less than one year each; 200,000 extra votes for every three new subscriptions of not less than one year each, and 500,000 extra votes for one six-year subscription, either new or renewal, but only ten six-year subscriptions can be turned in to apply on this extra offer.
18—To insure absolute fairness in the awarding of the prizes, the race will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the campaign, the box—locked and sealed—will report in a convenient place where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one—not even the campaign manager—can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.
19—The management reserves the right to amend or add to the rules of this campaign, if necessary, for the protection of the interests of both candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.
20—The Advocate guarantees fair and impartial treatment to all candidates; should any question arise, the decision of the management will be absolute and final.
21—Two hundred thousand extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their first week in the campaign; 150,000 extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their second week in the campaign. These are in addition and above all regular votes but this arrangement will be in effect only during the first two periods of the campaign.
22—All extra votes will be issued and credited to the accounts of the various candidates at the convenience of the campaign manager.
23—Campaign opens today—closes June 25, 1931.

IN ACCEPTING NOMINATIONS, CANDIDATES AGREE TO ABIDE BY THE ABOVE CONDITIONS

THE MOTION PICTURE SITUATION

(By Chester A. Lyon)

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

It was mentioned in these articles some time ago that a "Committee of 100", was organized for study and action in the problem of Motion Picture standards in Portland. This was back in January. I was asked to serve as chairman of this Committee, and I agreed to act in this capacity giving all the time I could possibly spare from my other work.

Last February, I appointed J. B. Coan, chairman of a Survey Committee, the purpose being to obtain data concerning the type of motion pictures and other theatre productions that have been run in the down-town theatres during a period of several weeks.

A number of meetings of the "Committee of 100", was held last Saturday noon at the Y.M.C.A. So much interest was manifested at this meeting that it was unanimously voted to change the name to "The Committee of 200".

EX-SERVICE MEN and Dependents of the World War!

Know Your Rights! Pensions, Compensation, Insurance, Hospitalization, Soldiers' Homes, Bonuses, Funeral Expenses, etc.

Service Men's Service

several of the films exhibited. Violations of the code were also mentioned in connection with short subjects run, also that a passable feature film is oftentimes followed by a very objectionable short reel.

Since the Hays Code, set up by the Motion Picture Producers of America, had been adopted by the City Council, as the measuring stick which pictures in Portland are to be judged, it was used in this survey as the basis of censorship.

While this survey group recognized that the local censor board has no authority over vaudeville acts, very objectionable stage and vaudeville productions have been put on since February 1.

Prominent business and professional men served on this survey committee. All women represented were mothers.

Saturday's meeting was well represented by prominent business and professional men and women, as well as Parent-Teacher; church; W.C.T.U.; American War Mothers; grade and high school teachers and principals' associations.

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12th member added to United States National Group of Banks A recent addition to the strong United States National group is that of First National Bank of Linton—12th member in an affiliation affording maximum convenience and cooperation to individuals and concerns within a 55-mile radius of Portland. Combined Resources approximately \$100,000,000 The United States National Bank Broadway and St. Alb. at Stark, Portland.

FINLEY'S Trade Mark Emblem is the Tree of IMMORTAL LIFE Use Our New Parking Space For Funeral Cars at Fourth and Montgomery Streets

MILLER & TRACEY Perfect Funeral Service Our Merchandise and Service Certificates Save You from 20 to 50% CALL US IN CONFIDENCE—ANY HOUR—DAY OR NIGHT WASHINGTON STREET Between 20th and 21st BRoadway 2690 BRoadway 2691