

Digesting . . . The News

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

Through deaths and political upheavals, the complexion of American politics is gradually undergoing a change and in this transformation, the Negro, can, if he will, get in on the ground floor and build for the future a program of usefulness that will result in an era of justice and prosperity for the race as a whole, and not merely for a few individuals.

We have experienced and witnessed the folly of a policy that enabled a few of our numbers to hold offices of a high-sounding nature but with their powers soundly clipped or carefully curtailed while the masses in general were deprived the right of earning an honest livelihood, even as manual laborers on the public works that these same politicians were supposed to have an influential voice.

Another trick has been to elevate a few of our members, grant them some special concessions or secure for them immunity in their questionable and nefarious connections, and then trusting to the beneficiaries of such a system to keep our vote lined up and ready to deliver at the crack of the whip.

Reports reaching this writer, thru the medium of our "exchanges," from all parts of America, indicate that while the various units of government, county, state and federal, as well as the municipalities, are undertaking millions of dollars' worth of improvements; yet, our people are having a most difficult time in securing even the most menial of jobs.

Those in control of these jobs may very well get along without the Negro labor, now, but those in control of the political destinies of their party, cannot get along without our support later, and if we are to reward any party with our loyalty it seems to me that we should gauge our loyalty by what that party will do for us now, and not from something that might be done years later, or even for something that was done 40 or 50 years ago.

Periodically, we have noted the actions of some of our politicians who flood our press with propaganda beseeching us to remain "loyal to the party," and yet, in the off-season, that same party strip these same leaders of all their power and prestige, not because the individuals haven't merit but to keep harmony with a group that objects to having Negroes as colleagues.

Even in the South we are deprived of the ballot, not so much because we are Negroes, but because the whites are fearful of what the Negroes will do by following, as a group, leaders who would use this bloc of voters for their own designs without due regard to the rights and welfare of Southern whites. Once we have convinced the Southern Democrats that we are of age and that we can discern "merit" from "propaganda," then the political barriers will gradually begin to fade and our progress will be in keeping with our degree of partisanship in all parties.



COOK with KRAFT American Cheese

It melts to a smooth and creamy sauce. And what flavor! A rich, time-mellowed flavor that only "cave curing" can give.

Try it for rarebits, sauces for vegetables, baked dishes, toasted sandwiches. Your grocer has Kraft American Cheese. Order today.

KEEPING FIT

A Health Column dedicated to readers of The Advocate by DeNormal Unthank, AB, M.D.

CHRONIC BRONCHITIS

Chronic bronchitis has come to be recognized as a diseased state rather than a particular disease entity. Chronic bronchitis is common in older people where a complication of diseases may easily exist.

Chronic bronchitis may be due to many conditions. It may follow repeated attacks of acute bronchitis, the only real chronic bronchitis. It may develop from repeated inhalations of dusts, vapors, gases. Probably the most common causes of chronic bronchitis are chronic constitutional diseases.

The chief symptoms of chronic bronchitis are coughing and expectoration, general weakness. Expectoration may vary from very small amounts to large copious mucous discharges.

The sufferer with chronic bronchitis needs careful medical examination and laboratory analysis. Delay in these cases is very dangerous and unwise.



How to have a COMPLEXION That CHARMS

Above all, men admire a smooth, soft, light skin . . . it is the basis of beauty and feminine appeal. You may have this lure that charms men's hearts . . . Dr. Fred Palmer's Skin Whitener Ointment softens and lightens the darkest skin, clears up pimples, blotches and tan marks, and does away with that "silly, shiny" look.

Send 4c in stamps for a generous trial sample of the Skin Whitener, Soap and Face Powder.

DR. FRED PALMER'S Skin Whitener

COMING TO PORTLAND SPECIALIST

In Internal Medicine for the Past Eighteen Years

DOES NOT OPERATE will be at BENSON HOTEL

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Office Hours: 10 A.M. to 4 P.M. TWO DAYS ONLY No Mcharge for Consultation

Dr. McLaughlin is a regular graduate in medicine and surgery and is licensed by the State of Oregon. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, skin, blood, nerves, heart, kidney, bladder, bed-wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Remember the above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

Address: 4221 West Third Street Los Angeles, California

Helpful Arrow Tips

by Nancy Lee

A new department is being offered to the readers of The Advocate. A column devoted to advice on friendship, love, and all matters pertaining to the home.

Anyone wishing such advice, please write Nancy Lee, in care of this paper.

We hear so much about jealousy, its moral and spiritual effect, and are just beginning to discover something of its cause. We cannot have an effect without a cause, that is certain, so I am going to take a little space for the cause of jealousy.

In the first place, for one to be jealous, in any possible way, shows one to have an "inferiority complex." Everyone longs to be admired, to be loved, to stand out above the average, but very, very few take the trouble to improve themselves to that point where each one can shine in his own particular way.

This answers two letters, one who has a jealous husband, and one who has a jealous wife.

—NANCY LEE.

New York City, April 24—The nationwide protests of the working class and their organizations have aroused the hatred and mob spirit among the ignorant and backward of Alabama. The determination of the Negro and white workers to save the nine Negro boys from electrocution, is showing the rich landlords and capitalists that there is a growing unity of Negroes and whites.

Helpful Arrow Tips

KITS RIED

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

Last week, one of the issues of The Oregonian sent up an editorial sigh of relief over the final close of the noted Bowles case. So did many of The Oregonian's readers.

My sympathies are with Governor Meier in his attempt to clean up the state departments—that head clean-up; and the prison has certainly been an expensive luxury for the taxpayer for many years.

My goodness! if that drug which induces truth telling, ever comes into common every-day use, what will happen to this old world?

—NANCY LEE.

AS NOTED

Ralph C. Clyde City Commissioner

AARON HOLTZ'S GREAT IDEA

Aaron Holtz is the father of a wonderful idea, for which he is to be especially commended.

In this building could be displayed farm products and the output of Oregon manufacturers.

I have written to Governor Meier, giving my personal approval of this project, and stated that if he could work out a plan, along the lines of Mr. Holtz's, that I would gladly request the City Council to do their part in this laudible undertaking.

EX-SERVICE MEN and Dependents of the World War!

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L. A. ASHFORD

328 Wheeler Street — EAsT 4408

THE MOTION PICTURE SITUATION

(By Chester A. Lyon)

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane, logical and interesting.

It was mentioned in these articles some time ago that a "Committee of 100," was organized for study and action in the problem of Motion Picture standards in Portland.

Last February, I appointed J. B. Coan, chairman of a Survey Committee, the purpose being to obtain data concerning the type of motion pictures and other theatre productions that have been run in the down-town theatres during a period of several weeks.

Another meeting of the "Committee of 100," was held last Saturday noon at the Y.M.C.A. So much interest was manifested at this meeting that it was unanimously voted to change the name to "The Committee of 200."

several of the films exhibited. Violations of the code were also mentioned in connection with short subjects run, also that a passable feature film is oftentimes followed by a very objectionable short reel.

While this survey group recognized that the local censor board has no authority over vaudeville acts, very objectionable stage and vaudeville productions have been put on since February 1.

Prominent business and professional men served on this survey committee. All women represented were mothers. Saturday's meeting was well represented by prominent business and professional men and women, as well as Parent-Teacher; church; W.C.T.U.; American War Mothers; grade and high school teachers and principals' associations.

Bradford S. W. Cor. 4th and Washington Clothes Shop \$25.00 to \$45.00 "Where Young Men Buy"

AUSPLUND DRUG STORE SIXTH & GLISAN STREETS PORTLAND, ORE

ROSE CITY LODGE OF ELKS presents THE HOTTEST ORCHESTRA IN TOWN RALPH STEVENS . . . Drums DON ANDERSON . . . Piano WAYNE ADAMS . . . Saxophone ELKS NEW HALL Admission 50c MONDAY, APRIL 27, 1931

We Sell For Less Because We Sell for Cash Roberts Bros. THIRD & MORRISON COMPLETE NEW STOCKS OF QUALITY MERCHANDISE FOR THE HOME AND PERSONAL SERVICE

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FINLEY'S Trade Mark Emblem is the Tree of IMMORTAL LIFE Use Our New Parking Space For Funeral Cars at Fourth and Montgomery Streets

MILLER & TRACEY Perfect Funeral Service Our Merchandise and Service Certificates Save You from 20 to 50% CALL US IN CONFIDENCE—ANY HOUR—DAY OR NIGHT WASHINGTON STREET Between 20th and 21st BRoadway 2690 BRoadway 2691

RULES AND REGULATIONS

- 1—Any reputable man, woman or child residing in Portland or surrounding territory served by The Advocate is eligible to enter this campaign and compete for a prize. Nominations may be made at any time during the campaign. 2—No employee in the business office of The Advocate is eligible to enter this distribution. The management reserves the right to reject any nominations at any time. 3—The winners of the prizes will be decided by their accredited votes said votes being represented by ballots issued on subscriptions by votes issued on the nomination coupon, the first and second prizes and the opportunity coupons. The management also reserves the right to incorporate the sale of advertisements and due-bill cards at any time during the campaign, and votes will be issued as per the one year vote schedule in effect at that time. 4—Candidates are not confined to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the State of Oregon, or the world. 5—Cash must accompany all orders where votes are desired. There will be no exception to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both. 6—Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions. 7—Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions. 8—Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. (With the consent of the campaign manager, however, a candidate may withdraw from the race and transfer his or her votes to an entirely new candidate or new entry.) Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management. 9—Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories, or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission. 10—Any ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate and the campaign manager. 11—No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper, will be recognized by the publishers. 12—In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible except for the necessary correction upon the same. 13—Every candidate is an authorized agent of The Advocate and as such, may collect arrearages and subscription payments from present as well as from new subscribers. 14—Extension of subscriptions will receive votes according to the vote schedule in effect when the first subscription was paid, except that no extension votes will be given during the final period. 15—It is distinctly understood and agreed that candidates will be responsible for all moneys collected and that they remit such amounts in full, at frequent intervals, or on demand, to the campaign department. 16—There will be several prizes awarded, besides a 10 per cent commission, to ALL ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission. 17—The time of May 2 to May 13 will be known as opportunity days. During these days, there will be a vote bonus of 100,000 extra votes for every three renewal subscriptions of not less than one year each; 200,000 extra votes for every three new subscriptions of not less than one year each, and 500,000 extra votes for one six-year subscription either new or renewal, but only ten six-year subscriptions can be turned in to apply on this extra offer. 18—To insure absolute fairness in the awarding of the prizes, the race will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the campaign, the box—locked and sealed—will be kept in a convenient place, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one—not even the campaign manager—can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree. 19—The management reserves the right to amend or add to the rules of this campaign, if necessary, for the protection of the interests of both candidates and this newspaper. The right is also reserved to increase and add to the list of prizes. 20—The Advocate guarantees fair and impartial treatment to all candidates; should any question arise, the decision of the management will be absolute and final. 21—Two hundred thousand extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their first week in the campaign; 150,000 extra votes will be awarded each candidate with every three one-year subscription, or the equivalent, turned in during their second week in the campaign. These are in addition and above all regular votes, but this arrangement will be in effect only during the first two periods of the campaign. 22—All extra votes will be issued and credited to the accounts of the various candidates at the convenience of the campaign manager. 23—Campaign opens today—closes June 25, 1931.

IN ACCEPTING NOMINATIONS, CANDIDATES AGREE TO ABIDE BY THE ABOVE CONDITIONS