HUDSON STRAIGHT 8 ABSOLUTELY FREE

\$1500.00

MORE THAN \$1500.00 IN PRIZES

Mammoth FREE gift Distribution

FREE

BY THE ADVOCATE

FREE

ALL PRIZES . . . GOLD, SILVER AND AUTOMOBILES . . . TO BE GIVEN AWAY ABSOLUTELY FREE TO MEN, WOMEN, BOYS AND GIRLS RESIDING IN PORTLAND AND SURROUNDING TERRITORY SERVED BY THE ADVOCATE. You are welcome to share in this generous distribution. It costs you nothing . . now or ever! It is not even required that you be a subscriber . . . Every active participant is guaranteed either a CASH PRIZE or an AUTOMOBILE. Read this page carefully . . . every word of it! Then clip the coupons in the paper and send them in for yourself or a friend!

DO IT NOW . . . TODAY!
YOU CAN RIDE IN YOUR OWN CAR IN A FEW WEEKS

SECOND PRIZE \$100 in Gold

THIRD PRIZE \$60 in Gold

FOURTH PRIZE \$50 in Gold

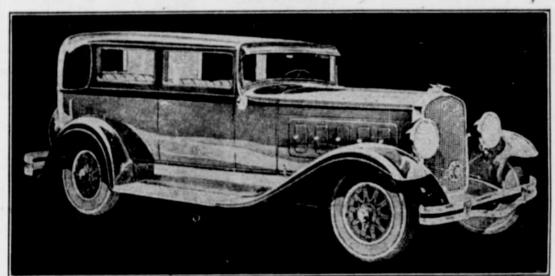
FIFTH PRIZE \$40 in Gold

HOW TO ENTER THE CAMPAIGN

The first step in order to be-come a candidate and compete for a prize, is to clip the nomi-nation coupon appearing in this issue; fill in your name and ad-dress and mail or deliver to the Campaign Department of THE ADVOCATE. This coupon entitles you, or the person whom you nominated, to 5000 FREE votes. These votes are given you as a starter, and speed you on your way to win. Only one such nomination will be accepted for each candidate. You may nominate either yourself or a friend.

GRAND CAPITAL PRIZE

NEW LATEST MODEL HUDSON STRAIGHT "8" COACH **VALUE \$1155**



Purchased from and Will Be on Display at GRIMM, SCHNEIDER AND BACON Choice of Color

Three Hundred \$ In Cash

A special fund of \$300.00 has been set aside, to be distributed in the form of salaries, among active nonprize winners on a 10 per cent basis. Any candidates who remain active throughout the campaign, making a regular cash report, but fails to win one of the BIG PRIZES offered, will participate in this commission feature. Think of it! One-tenth of every subscription you secure goes into your pocket, if you fail to win a prize! This assures compensation to all candidates. There will be no losers in the race. Could anything be fairer or more liberal?

How the Prizes Will Ba Awarded

Every active participant in THE ADVOCATE'S great Gift distribu-tion will receive either a cash commission, a gift of gold, or an automobile. The person polling the greatest number of votes in the campaign will receive the new latest model Hudson straight-eight coach.

Then the third highest candidate will receive \$100 in gold; the fourth highest, \$60 in gold; the fifth highest, \$50 in gold, and the sixth highest, \$40 in gold.

And all other non-prize winning candidates (that is, those who do not win one of the above listed gifts) will each receive a cash commission equal to 10 per cent of all money he or she has turned in for subscriptions, according to the rules of the campaign.

This plan assures that each and every candidate who does not win one of the big prizes, will nevertheless receive a commission of 10 per cent—for every effort they put forth in this campaign.

IMPORTANT! FIRST WEEK COUPON

This coupon when accompanied with three yearly subscriptions (or their equivalent) to THE ADVOCATE, entitles the candidate to 200,000 extra votes if subscriptions are turned in during the first week of their entry. NAME OF SUBSCRIBER.....

NAME OF SUBSCRIBER..... NAME OF SUBSCRIBER.....

CANDIDATE'S NAME..... One First Week Coupon can be voted by each candidate for every three one-year subscriptions (or their equivalent) turned in during the candidates's first week

SCHEDULE OF VOTES AND SUBSCRIPTION PRICE OF THE ADVOCATE

FIRST PERIOD Up to and including May 27th, 1931, the following num- ber of votes will be issued on subscriptions:			inclusive, the following votes			inclusive, the following votes			FOURTH PERIOD The last week, terminating June 25, the following num- ber of votes will be issued on subscriptions:		
Years-	Price	Votes	Years-	Price		Years-	Price	Votes	Years-	Price	Votes
1	\$2.50	10,000	1	\$2.50	8,000	11	\$2.50	6,000	1	\$2.50	3,000
2	5.00	30,000	2	5.00	24,000	2	5.00	20,000	2	5.00	15,000
3	7.00	75,000	3	7.00	60,000		7.00	45,000	3	7.00	30,000
4	10.00	150,000	4	10.00	125,000	4	10.00	100,000	4	10.00	60,000
5	11.00	250,000	5	11.00	200,000		11.00	160,000	5	11.00	100,000
6	12.00	360,000	6	12.00	300,000	16	12.00	250,000	6	12.00	175,000

The above schedule of votes, which is on a declining basis, positively will not be raised during the competition. (See opening announcement). A special ballot, good for 100,000 extra votes, will be issued on every "club" of \$12.00 turned in on subscriptions. The "club" may be composed of small or large subscriptions totaling \$12.00 worth. This arrangement will be in effect throughout the entire campaign and is to be considered part of the regular schedule. No subscriptions will be accepted

for more than six years from any one candidate.

30,000 extra votes will be given for each year of a NEW subscription turned in during the first period; 20,000 extra votes for each year of a NEW subscription turned in during the second period; 10,000 extra votes for each year of a NEW subscription turned in during the third period. No extra votes will be given for NEW subscriptions during the last period. Subscriptions mailed outside the U.S.A., \$2.50 per year.

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this campaign, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interest of participation, and absolute heavier in all dealings is lute honesty in all dealings is guaranteed.

However, not all wisdom lies with any man or institution, and for that reason, an Advisory Board has been decided upon, cide any question of sufficient moment, that might happen to arise during the competition and from which a committee shall be

selected to act as judges, and count the votes the last night of the election.

The personnel of the Advisory Board will be announced at a

For Further Information, Call or Phone or Write THE ADVOCATE — 313 Macleay Building—286 Washington Stt Portland :: Oregon

PHONE **AT.** 2536

Theatres

Eight-Act Vaudeville Returns to Orpheum

with a full length vaudeville bill which theatre will continue to run big talkie features as usual. Ken Murrary headlines in "Fooling Around"; Edgar Gergen, in "The Operation" will give an thrilling aerial act, a novelty skating Cinema" and last but not the least, more about Johnson). The screen at the District Attorney's office. traction is "Cracked Nuts" with The District Attorney gave 100 pe Wheeler, Woolsey, May Oliver, and Dorothy Lee.

United Artists

"Trader Horn" with Harry Carey, Edwina Booth and Duncan Renaldo, the three leading principals. Nine onths were spent in Africa filming screen history.

Fox Broadway

Norma Shearer with Robert Mont. omery in "Strangers May Kiss."

Paramount

Warner Baxter in "Doctors' Wives" vith Joan Bennett.

Fox-Hollywood

Little Caesar."

Local News

Isaac B. Vessel is reported quite ill it his home in San Francisco.

DON'T SPEND YOUR MONEY WHERE YOU CANNOT WORK!

Mr. and Mrs. John Davison have named their new son who arrived April 1, John Wesley Goren Davison,

Mrs. A. E. Holliday who has been quite ill and confined to her home for several weeks, it reported greatly improved and able to be about.

Among pleasant callers at The Adocate office this week was Mrs. I. B Vessel who came to renew her subscription to The Advocate.

Dixie Strollers orchestra played for a dance St. Helens Wednesday night.

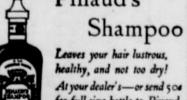
WORKERS CALLED TO CONFER

Notice to all workers' organizations. A conference will be held Sunday, at 2 P. M. April 19, at the Workers' Hall, 1911/2 Third St. to prepare for the observance of Mayday in Portland. All organizations are asked to send two delegates to the conference. This conference is called by United Front Mayday Committee, Trade Union Unity League and Unemployed Council Section of Portland.

Mrs. Tom Jones who has been quite ill for several weeks is able to be up



-famous the world over Pinaud's



At your dealer's - or send 500 for full-size bottle to Pinaud, Dept. M., 220 E. 21 St., New York. [Sample bottle free]

THE MOTION **PICTURE** SITUATION

(By Chester A. Lyon)

On last Thursday, the RKO Arpheum renewed the big vaudeville policy with a full length vaudeville bill which means a huge augmentation of the entertainment value of the bill, for the theatre will continue to run big talkie.

The Advocate does not necessarily share in the writer's views, but whether we do or not, the opinions are sane. logical and interesting. It is the readers' as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers as well as our privilege to disagree with the writer who invites your opinion upon the subjects discussed fro making the readers are readers.

to District Attorney, Lotus L. Langventriloquial novelty. Foster, Fagan ley, to take action against a highly and Cox, a trio of fun songsters; a suggestive bill board picture advertisact, Velma Wayne in "Satires of the as a coming attraction at a local thea- near two carlines. Phone East 1632. ter. The owner of this theater was in Jellybeans Johnson in his eccentric formed that unless the poster was re dances. (See front page story for moved a complaint would be filed in Rooms for Rent-953 E. 14th St., N.,

> cent co-operation which was much appreciated. When the owner of the theater

learned a complaint would be filed regarding the poster in question, the following telegram was sent by him to me on February 16. "I tried several times today to phone

the scenes for the picture. Said to any posters posted for me has caused Portland. Good pay to right party. be the greatest accomplishment in so much discussion, however, want Phone Miss Marian Brinkman, 902 posters are ordered from the East in advance, delivered to Foster & Kleiser the day they go up and we do not even see until posted. There is only one poster up which comes down today. I can assure you there will not be any more posted and further, I will not post any more posters on any picture until I can clarify this poster situation and know that posters are the kind that are not offensive to the citizens of Portland. Meantime, I hope to have a personal interview with you and your committee.

February 21st, a committee of Representative Business men had a meeting in District Attorney's office with The business men represented on this committee with me were: F. H. Plaisted, J. P. O'Hara, L. C. Wilkinson, Erwin A. Taft, Edward Laird Mills and H. R. Albee.

tions to posters or pictures will be offer is limited, so write them today. put before the Censor Board.

Classified Adv'ts

Seven-room modern house; good lo-February 14th an appeal was made party. Apply 313 Macleay building.

FOR RENT

suggestive bill board picture advertising a certain motion picture, booked apartment, furnished or unfurnished;

Phone Trnity 8754-adv.

The Sun Cafe, open day and night-Chinese and American cooking, at 322 Williams Ave. Phone Lnacaster 1882. J. D. Emery, Mgr .- Adv.

Wanted-A nest, talented, colored you, not reaching you. Very sorry lady to handle the Spencer corset in you know not altogether my fault as Overlook boulevard, Walnut 2168, for appointment.-Adv.

> FOR SALE-4 or 5 room modern house. Tabor 0812 .- Adv.

> DON'T SPEND YOUR MONEY WHERE YOU CANNOT WORK!

One Cent a Day Pays Up to \$100 a Month

The Postal Life and Casualty Insurance Co., 9132 Moriarty building, Kansas City, Mo., is offering a new accident policy that pays up to \$100 a month for 24 months for disability theater men and motion picture board. 1 cent a day-\$3.50 a year. Over 68,000 and \$1,000 for deaths-costs less than already have this protection. Men, women and children, ages 10 to 70, eligible. Send no money. Simply send name, address, age, beneficiary's name and relationship and they will send Censor Board promised co-operation this policy on 10 days' FREE inspecfrom now on, and in the future, objection. No examination is required. This

Sipman, Wolfe & Co.

"Merchandise Of Merit Ony"

THE EAST INDIA HAIR GROWER

Will Promote a Full Growth of Hair. Will also Restore the Strength, Vitality and the Beauty of the Hair. If your Hair is Dry and Wiry, Try—

East India Hair Grower

If you are bothered with Falling Dandruff, Itching Scalp, or any Hair Trouble, we want you to try a jar of EAST INDIA HAIR GROWER. The remedy contains medical properties that go to the roots of the Hair, stimulates the skin, helping nature do its work. Leaves the hair soft and silky. Perfumed with a balm of a thousand flowers. The best known remedy for Heavy and Beautiful Black Eye-Brows, also restores Gray Hair to its Natural Color. Can be used with Hot Iron for Straightening.

Price Sent by Mail, 50c; 10c Extra for Postage S. D. LYONS 316 N. Central Oklahoma City, Okla.

Dept. B

U. S. A. GARAGE, Inc.

Gas-Eastern and Western Oils-Battery Charging Scientific Automobile Repairing Greasing, Oiling, Washing and Polishing EXPERT AUTOMOBILE DRIVING INSTRUCTING Courteous and Efficient Service Car Called for and Delivered STEAM HEATED STORAGE

353-55 ROSS ST.

Phone TRinity 0693

PORTLAND, OREGON

THE ADVOCATE — 313 Macleay Building — 286 Washington St. Nomination or Entry Blank for The Advocate's "Everybody Wins" Gold and Automobile Election

GOOD FOR 5000 VOTES

I hereby enter and cast 5000 votes for

ADDRESS..... PHONE..... Note-Only one nomination blank accepted for each candidate nominated.