

BUY ALL YOUR XMAS GIFTS AT THE EASTERN ON EASY CREDIT TERMS

Select the new clothes and gifts for Xmas at the Eastern. Never mind about the cash—pay next year in small weekly or monthly sums arranged to suit your own convenience.

6 OUTSTANDING SPECIALS

for women—
\$2.75 Ladies Slippers \$1.95
for men—
\$1.50 to \$2.00 Silk Ties \$1.15

Quilted Satin Slippers, with smartly tailored bows, and a 1-inch heel. Sizes 4 to 8; in all new Xmas colors.

Imported and domestic silks and satins in every new pattern and color. The ideal gift for a man.

Jewelry Special \$1.00

\$1.50 to \$2.95 Costume Jewelry at but \$1.00, including chokers, necklaces, bracelets, etc.

\$2.75 Men's Shirts \$1.95

Collar attached, neck-band style and collar to match shirts. Solid colors and patterns. All sizes.

\$15 Padded Robes \$8.95

Satin and Rayon Crepe Padded Robes, in attractive colors. Here is a gift sure to be appreciated. All sizes.

Set Golf Clubs \$9.95

Here's a complete set of 4 Spalding Golf Clubs... and a fine bag... at this special Holiday price.

OTHER SUGGESTIONS

Coats, Dresses, Furs, Millinery, Men's Suits, O'Coats, Hats, Knit Suits, Sweaters, Scarfs, Shoes, Gloves, Sweater Sets, Bags, Corsets, Linens, Shoes, Hosiery, Robes, Slippers, Shoes, Cosmetic, Robes, etc. Mufflers, Pajamas, etc.

BOYS' & GIRLS' CLOTHING and NEW TOY DEPT.



Up-to-the-Minute Modes

Prepared Especially for This Newspaper

SA

EXCELLA



MAKE THIS FROCK FOR ABOUT \$4.54

When one is "eight to sixteen" frocks for "best" are very, very important. They must be practical and comfortable, of course, but they must also have their share of dainty French details. This frock has them in its very new sleeve and interesting puffs and in the graceful one-sided line of its pointed seaming. And its trim collar and tie-belt are very youthful. Size 12 requires:

2 1/4 yards 39-inch crepe at \$1.44 \$4.14
Findings15
Excella Pattern25
Totalling about \$4.54
Excella Pattern No. 3282. Sizes 8 to 16 years, 25 cents.

DON'T SPEND YOUR MONEY WHERE YOU CANNOT WORK!

PROTECT them from Tuberculosis



Keep them away from sick people... Insist on plenty of rest... Train them in health habits... Consult the doctor regularly...



THE CHRISTMAS TREE STORE

Has six floors of the smartest gifts in Portland!

Six floors chucked full of gifts from every corner of the globe—gifts that are not only carefully chosen but equally inexpensive! Come down every day and watch the newspapers for Olds & King's ads.

Postoffice

Right on the first floor you can mail your packages at the end of a weary shopping day.

Gift Shop

Representative gifts from every department gathered into one smart gift shop!

Santa Claus

Old Saint Nick himself holds forth every day on the fifth floor—Toyland, of course.

Gift Bonds

The answer to every perplexing shopping problem—they are so flexible a gift!

OLDS WORTMAN & KING

Our Offerings

of gift giving articles are of the worthwhile and sensible kind that make lasting remembrances

Our window displays are filled to overflowing with a choice assortment of gift articles. Inspect them—they will solve Christmas problems.

HONEYMAN

HARDWARE COMPANY : : : Park at Glisan St.

Portland's Leading Hardware and Sporting Goods Store

Our big free parking ground offers safe parking for motorist patrons while dealing at our store.

Sipman, Wolfe & Co.

"Merchandise Of Merit Only"

famous the world over
Pinaud's Shampoo

Leaves your hair lustrous, healthy, and not too dry! At your dealer's—or send 50c for full-size bottle to Pinaud, Dept. M., 220 E. 21 St., New York. [Sample bottle free]



PATENTS

Obtained. Send model or sketch and we will promptly send you a report. Our book on Patents and Trade-marks will be sent to you on request.

D. SWIFT & CO.
PATENT LAWYERS
305 Seventh St., Washington, D. C.
Over 34 Years' Experience

HIGH BROWN POWDER

A superb toilet necessity. In four shades—Natural, Pink Brunette and White. High-Brown Face Powder has earned its place in the esteem of the most discriminate and skeptical users of toilet articles by its own distinctive merit and the complete satisfaction to be derived from its use. Also a large assortment of toilet requisites for the lady who cares.

Manufactured Only By
The...
OVERTON-HYGIENIC
MFG. COMPANY
CHICAGO

MRS. E. D. CANNADY
Pacific Coast Distributor
312 Macleay Building,
Portland, Ore.



NEW delight in Cheese flavor

Still another Kraft-Phenix triumph! New digestibility, health qualities and delicious new flavor added to cheese.

In Velveeta all the valuable properties of rich milk are retained. Milk sugar, calcium and minerals. Good for everyone, including the children.

Velveeta spreads, slices, or melts and toasts instantly. Try a half pound package today.

KRAFT
Velveeta
The Delicious New Cheese Food



BEWITCHING

because she has light, smooth, soft skin

This young lady has found the secret of bewitching beauty. She uses Dr. Fred Palmer's Skin Whitener Ointment. This preparation, famous for fifty years, softens and lightens the darkest skin, clears up pimples, blotches and tan marks and does away with that "oily, shiny" look. Regular use of this preparation along with the other Dr. Fred Palmer Skin Whitener Preparations keeps your skin light and soft and makes you look bewitching.

Dr. Fred Palmer's complete line consists of: Dr. Fred Palmer's Skin Whitener Ointment; Skin Whitener Soap; Skin Whitener Face Powder; Hair Dresser and Hair Deodorant. Sold at all drug stores for 25c each, or sent post-paid upon receipt of price. Dr. Fred Palmer's Laboratories, Dept. 18, Atlanta, Ga.

A generous trial sample of the Skin Whitener, Soap and Face Powder sent for 4c in stamps.

Dr. Fred Palmer's
SKIN WHITENER
"Keeps your complexion youthful"

NOTICE!

"Ye Shall Know the Truth"
(New Monthly Magazine)
Subjects—Living Life
10c Per Copy
Agents Wanted
Editor:
209 Edgecomb Avenue
New York

"Remember the Day the Berg Gift Way"

Give Her a
MERCHANDISE ORDER

When it's difficult to decide just what to give... a Berg Gift Order decides for you. Made out to any amount you desire... exchangeable anytime in any department.

ASK ANY SALESGIRL

CHARLES F. BERG

"The Shop Smart Women Prefer"

145 Broadway : : Near Alder

Christmas Giving SOLVED

By
JACOBY'S Convenient
BUDGET PLAN

\$1 Down DIAMONDS : WATCHES
CLOCKS
NOVELTY JEWELRY
SILVERWARE

"Yours Today — Year to Pay"

THAT LITTLE GAME

SHORT AGAIN



It's easy to place inter-city calls



JUST ask for the place and number you want. If you don't know the number, Information will help you. If you will talk with anyone who answers, instead of a particular person, the charge is usually even lower.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY