

EDITORIAL PAGE

THE ADVOCATE

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SHOP EARLY

The Advocate adds its voice to the many others urging its readers to shop and mail their Christmas gifts early.

PAY UP

We believe that if our delinquent subscribers and others who owe The Advocate money knew that we had to pay cash for all our materials and labor, they would not wait for us to call and beg them to pay their bills, but would come in unsolicited and pay. We want to continue giving you a good, worthwhile newspaper—one that takes money and a lot of it to do so. So kindly do your share; don't leave us until you pay every one else. Pay us first. It is your paper—your mouth-piece.

GOLDEN RULE SUNDAY

Tomorrow, December 14th, is Golden Rule Sunday. It is the end of the week set apart to spend less on ourselves and help others in foreign lands less fortunate than ourselves. Tomorrow is a good time to eat a "Golden Rule" dinner and give the difference to the poor.

PATRONIZE OUR ADVERTISERS

The Advocate sincerely requests its readers to patronize the firms whose advertisements are seen in The Advocate. By so doing you help yourself, the advertiser and us.

ELKS HALL

The Elks' new hall is the scene of the major portion of the social activities of the colored group. It is ideally located near the colored churches, and business section. It fills a great need in the community. The colored people are justly proud of it.

LYNCHING

According to Kelly Miller, lynching is due primarily to disregard for law and will never be stopped until a greater respect for law and order prevails.

IS IT FAIR?

At some of the dances held recently by colored people the attendance of some white women, noticeably of the sporting class, has been noted. It is said upon reliable authority that some of these women come to these dances solely for the purpose of "dating" colored young men. We have no race prejudice but we do question the advisability of permitting such women to mingle freely in this way with our best young people. We wonder if any sporting colored women would be permitted to attend first class balls given by white people and dance with their young men as the white women have been permitted to do at colored balls. We suggest that the committees in charge of the various social activities in the future bar such characters from entering. Many times it is just such women who cause lynchings of innocent colored men. No matter how low they are, in the eyes of white men, they are too good for any colored man and men under questionable circumstances, they are the ones who cry out rape. This has happened in Portland, and if it were not for the fact that we have some level headed men in authority here who know something of this

Bradford Clothes Shop
S. W. Cor. 4th and Washington
\$25.00 to \$45.00
"Where Young Men Buy"

SYRACUSE LODGE NO. 1
K. O. F. P.
the ELKS NEW HALL,
Williams Avenue and
McMillen Sts.
Meets Second and
Fourth Friday Nights
In Each Month at
K. D. CANNADY, C. C.
WYATT WILLIAMS, K. of R. S.

class of women and their game, Portland may have had just such lynchings.

RACE RELATIONS SUNDAY MESSAGE

That the rising tide of lynching and mob violence this year brings every believer in human brotherhood face to face with his share of responsibility for the critical race problem in this country is the claim put forth by the Race Relations Sunday Message issued today by the Commission on Race Relations of the Federal Council of Churches, 105 East 22nd Street, New York, in its call for the observance of Race Relations Sunday, February 8 next year. The statement points out that there have been twenty-one victims of mobs, mostly Negroes, the first ten months of this year, a larger number than in any year save one since 1924.

"Of what were these victims guilty?" asks the message. "Some of them were not even accused of any crime; some had not had a trial to determine the truth or falsity of the accusations against them; a few were awaiting the execution of orderly court action. The law has been trampled under foot in their murderous execution."

The message holds that America is now at the cross-roads of inter-racial adjustment. "One way," it states "leads to increasing antagonism, prejudice, hatred, and violence; the other way to understanding, goodwill, co-operation and fellowship."

PURSUING THE DIVINE PLAN

"For every head the friends must make a heavenly crown of self-sacrifice; for every neck a necklace studded with the scintillating jewels of humility; for every ear an earring of Truth and obedience; for every hand a bracelet of universal service, and every finger a ring of sympathy—so that the wonders and beauty of the world of the Kingdom may encircle the globe."—Abdul Baha.

Theatres

"FOLLOW THE LEADER"

"Follow the Leader," which comes to the Paramount theater Saturday, is a screen version of the New York musical comedy success, "Manhattan Mary," but in its screen form all but one of the songs used in the original production have been deleted, so that it will come to us Saturday as straight comedy.

Ed Wynn, celebrated stage comedian, heads the cast of the picture. Ginger Rogers, Lou Holtz and Stanley Smith are other principals, but Wynn is said to steal the show with his original brand of clowning. Phil Lampkin and his Paramour-tees will offer a musical program, and as usual, Con Maffie will play an organ novelty.

The "Madonna of the Streets," starring Evelyn Brent, will be the screen attraction beginning today at the RKO Orpheum.

Rita Burgess Gould will headline the RKO vaudeville in "The Songs of Life." Miss Gould as featured in "Gay Paree" and for several months has sung over the National Broadcasting company chain. Britt Wood and his harmonica, Chris Charlton in "Deceptions of 1930" and Naro Lockford with a dance humoresque will complete the bill.

And the high school talking picture, "Rivals" in its big premier, featuring Bobby Grayson of Jefferson and Mary-tine New of Grant.

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25 ounces for 25¢
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(double acting)
USE LESS
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East First and Schuyler Sts.
Rev. J. L. Caston, Minister

Shiloh Baptist Church
East 7th and Everett Sts.

—EPISCOPALIAN—

St. Phillips Mission
Knott and Rodney Sts.
Blaine Coles, Lay Reader

—HOUSE OF PRAYER—

House of Prayer
East 10th and Grant Sts.
Robert Searcie, Pastor

—METHODIST—

Bethel A. M. E. Church
Larrabee and McMillen Sts.
Rev. Daniel G. Hill Jr., Minister
First A. M. E. Zion Church
417 Williams Ave.
Rev. W. R. Love, Minister

BETHEL CHURCH

The "Literary Coterie," better known as the Dramatic Club, met at the parsonage Tuesday night. After the meeting the members assisted Mrs. Hill in serving supper to the men who are busily employed in renovating the church.

The Junior Missionary met at the parsonage Friday afternoon.

The "Adventurers" postponed their meeting last Friday on account of the "Fads and Fancies Idea," which proved to be a success.

The Junior Matrons met at the parsonage Tuesday to complete sewing for their contribution to the bazaar given Friday night. They displayed many useful as well as ornamental articles which were quickly disposed of.

The "Teachers' Preparatory Board" met at the parsonage Thursday, with Mrs. W. B. Brown acting as instructor. The dinner sponsored by brother Charles Johnson's club Wednesday, was a success.

(By Catherine Franklin)

The Allen Christian Endeavor held their regular Sunday evening meeting at 7:30. The subject of the lesson was "Best Christmas Gifts," and was led by Albert Washington, who proved to be a very competent and instructive leader.

Many visitors from the Zion C. E. and the B. Y. P. U. were present and joined in the discussion, making the meeting very interesting. We hope that they will continue to come.

Otto Rutherford took charge of the fifteen minute song service. It proved to be very enthusiastic.

A contest for leaders was held between the boys and girls. Miss Geraldine Jefferson was chosen leader for Sunday and Otto Rutherford for the following Sunday.

A card from Mr. and Mrs. Randolph was read, thanking the Endeavorers for the floral piece for the funeral of Mrs. Mathilda Johnson.

The Treasurer, Chas. Johnson, read his report and the meeting was brought to a close by the repeating of the Mizpah.

A Good Place For Young Folks.
ALLEN C. E. SOCIETY
Bethel By The Bridge
EVERY SUNDAY—6:30 to 8 P. M.
On Larrabee and McMillen Sts.

Notice to the public

SUPPOSE you are today paying 50c a tube for your tooth paste (and there are many very good dentifrices selling today at that price).

Suppose, like most people, you buy about twelve tubes during a year. Now if you knew that you could buy as good a dentifrice as can be made and still save each year the price of 25 loaves of bread or 60 bars of soap or 40 pounds of sugar or a box of fine cigars—could you conscientiously fail to take advantage of such an opportunity?

That is exactly what you do when you buy Listerine Tooth Paste at 25c for a large tube. Figure it out for yourself.

LISTERINE TOOTH PASTE

Large Tube

25¢

The ADVOCATE

IN THE REALM of Society

OLIV'T CHURCH

Rev. J. L. Caston, Pastor.
Mildred Ivey, Reporter.

Last Sunday at the Covenant services four persons united with the church. They were Mrs. Johnson, Miss Anna Hodge, A. Taylor and Robert Wilson. At the evening services Dr. Caston's subject was "America at the Crossroads of Faith." The persons named above and others were fellow-shipped into the church.

The senior choir will give a pageant Dec. 21, 1930. The junior choir will give a pageant Dec. 28.

Sunday, Dec. 14, Dr. Caston's subject for the morning services will be "The World versus the Christian." At the evening services the central thought will be "The Struggle Against Evil."

On December 18 and 19, a big bazaar will be held at the church. This event is under the auspices of the Searchlight Club. Don't forget Dec. 18-19.

Mt. Olivet B. Y. P. U.

At B. Y. P. U. next Sunday, Dec. 14, the young people are giving an old-fashioned party. If you don't

in order to stimulate attendance at the meetings, the Worthy Matron, Mrs. S. E. Stanfield of the Mt. Hood Chapter, O. E. S., on last Thursday night awarded prizes for the best attendance. Those who received the prizes were Miss Kate Lewis, the first prize which was a beautiful Eastern Star pin. Mrs. Lena Bowers and Mrs. Marion McClear tied for the second prize but Mrs. Bowers won when they decided to draw for it. Mt. Hood Chapter is one of the leading fraternal organizations in the city.

know what's meant by old-fashioned party, you had better come to B. Y. P. U. and find out. Adults as well as young people are invited to come and take a part in this affair. The topic for discussion is "How to Make Others Happy." Making others happy is what we are endeavoring to do at the party. Don't forget, 6:30, good old-fashioned party.

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Pinaud's Shampoo

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At your dealer's—or send 50c for full-size bottle to Pinaud, Dept. M., 220 E. 21 St., New York. [Sample bottle free]

Up-to-the-Minute Modes

Prepared Especially for This Newspaper



MAKE THESE PAJAMAS FOR ABOUT \$9.00

These pajamas when made of white satin and worn with a bolero or short jacket of bright-colored velvet would make a striking ensemble for lounging or informal dinners at home. They are made in one piece with cowl neck and ultra wide trousers. The trousers are joined to the softly draped bodice in front and are attached to the tie-belt in back. Size 16 requires: 5 yards 39-inch satin at \$1.90...\$9.50 Findings.....15 Excella Pattern.....25 Totaling about.....\$9.90 Excella Pattern No. 3340. Sizes 14 to 42, 25 cents.

Pollyann, Society Editor

The N. A. A. C. P. Ball given last Tuesday night by the local branch was fairly well attended. Music was furnished by the Dixie Strollers orchestra and dancing was enjoyed until a late hour. Ladies acting upon the various committees were Mesdames H. D. Fuller, Carrie Ingersoll, Lenora Henderson, Virgil Keene and Kate Lewis.

Mr. and Mrs. Stanley Kemp of Vancouver, B. C., who passed a week or ten days in the city, guests of Mr. and Mrs. J. W. Latimer at their home in Rose City Park, returned home Friday night, Dec. 5th. They were recipients of numerous social courtesies during their visit.

The Esperanto Matenmango Klubu will have a small Christmas party during the holidays for the pleasure of its members and their families. The club will also present a Christmas box to a needy family.

Mr. and Mrs. Fred Bollen will leave next week for Oakland to spend the holidays with their daughters.

Mr. Betts, a brilliant student at the North Pacific Dental College, will leave for Oakland on the 23rd to spend the holidays with his parents.

Mrs. Marcell Johnson was hostess to the Culture Club Monday at her home, 787 Swanson St. Mrs. Lillian Baker received the guess-box as a result of the auction.

The Kenwana Bridge club was entertained by Mr. and Mrs. Eugene Carr at their residence last Thursday night.

A dance which is attracting wide attention will be held Christmas night by Dahlia Temple, Daughter Elks' Club known as the City Club. The ladies say the advanced sale of tickets insures a large crowd.

La Esperanto Matenmango Klubu was entertained last Wednesday by Mrs. Cora L. Jamison, at her home, 808 Garfield Ave. The hostess served a delicious fried chicken breakfast. The president, Mrs. Elise Reynolds, having returned from Seattle, was present and presided over the meeting. Mrs. Rachael Bellard instructed the class in Esperanto.

Mrs. Lena Bowers was a recent hostess to the Oregon Belles Club.

Miss Caroline Shepard was the dinner guest of Miss Edna Mills Sunday at the Bamboo Inn.

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Let Zonite cleanse away the accumulated secretions, kill the germs, prevent disease. Highly germicidal. Soothing to membranes.



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The YOUNGER SET

(By GENEVA IVEY)



Zion's basketball leaders met Wednesday evening at the parsonage to discuss their winter activities.

Miss Geneva Ivey, editor of "The Younger Set," sustained painful injuries to her limbs and back last Tuesday night at Williams Ave. Branch Y when she accidentally fell from the platform while playing with another girl. Miss Ivey was compelled to remain at her home for several days this week. "The Younger Set" suffered this week considerably owing to her indisposition.

George Cannady was a member of a quartet from Grant High School which sang last Sunday evening at Central Presbyterian Church. He will attend the Older Boys' Conference at St. Helens where he is scheduled to sing again. George has also been chosen to sing a solo in which a double quartet will join in the refrain, on class day at Grant High, where he is a senior. He was chosen class treasurer at the election of class officers held recently at the school. The graduating class has more than 350 members, the largest in the history of the school.

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LOCAL BRIEFS

Messrs. W. H. and Ed Rutherford, tonsorial artists, have moved their shop from Sixth Street on the West Side to the East side, occupying a location in the Curtis Building on Williams and Weidler Sts.

JOIN THE RED CROSS!

Mrs. Ida Thompson of Barton, has been invited to give a group of readings next Tuesday before a club of white women.

Mrs. Henry W. Myles has been indisposed during the week with a cold.

Mrs. Williams, Mrs. Elise Reynolds' mother, is reported to be steadily improving.

Ben Robinson has moved from 320 1/2 to 315 Williams Avenue.

The editor of The Advocate, accompanied by her sister, Mrs. E. L. Jamison, motored to Salem Tuesday afternoon in the latter car to attend important business. While there they called on some of the prisoners at the state penitentiary.

In order to increase attendance, the Worthy Matron of Mt. Hood chapter, Mrs. S. E. Stanfield, offered two prizes for the best attendance during the past year. Those who won were presented the prizes Thursday night. They were Miss Kate Lewis, first prize, a beautiful Eastern Star pin and Mrs. Lena Bowers and Mrs. Marion McClear tied for second. After a drawing, Mrs. Bowers emerged the winner. Mrs. Stanfield made the presentations.

Mr. and Mrs. Henry LeBel and infant son are the guests of Mr. LeBel's mother, Mrs. S. Pickett, for an indefinite visit. They came in time to witness the marriage ceremony of Mr. and Mrs. Pickett.

Mrs. J. E. Powell has returned to Portland from Vernonia.

Barney Shanklin, World War veteran who died last Saturday morning at the Veterans hospital, was the son of Mrs. Carolina Bolton of Ft. Dodge, Kansas. His remains were shipped to his mother for burial.

A survey of Negro newspapers as productive business enterprises is being carried on as a basis for a thesis by a senior student in the school of journalism of the University of Wisconsin, and "The Advocate" has been requested to help in the worthy undertaking.

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PRUDENTIAL HOSPITAL ASSOCIATION
See . . . and Keep Well!

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FOR THE YOUNGSTERS' CHRISTMAS

For the youngsters' Christmas. Many wise parents this year will include among their Christmas gifts to the children Savings Accounts here at the United States National. Such a gift will encourage habits of thrift and help towards an understanding of business and financial matters.

The United States National Bank
Broadway and Sixth, at Stark, Portland.