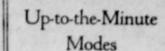
THE ADVOCATE

EXTENDS

NEW YEAR'S GREETINGS

TO ITS READERS



Prepared Especially for This Newspaper



DEMURE FROCK

Juniors have taken to the decidedly fitted bodice and exaggeratedly high waistline with enthusiasm, for it is undeniably a youthful fashion that is becoming to slim youthful figures and needs no adapting or softening to suit them. The trock shown here is a charming example of the approved silhauette as worn by the smart younger set. It adds a demure lace collar which covers the shoulders, for sleeveless frocks nowadays, unless they are worn for active sports, do not leave the arm entirely bare, and lace, which has returned to fashion, forms most attractive collars.

Excella Pattern No. 2209. Sizes 8 to 15 years, 25 cents.

AUSPLUND DRUG

STORE SIXTH & GLISAN STREETS PORTLAND, ORE.

J. P. FINLEY & SON

A million and a half dollars a day

tem employs more than 400,000

workers, is owned by 450,000 stockholders, and serves the

people of the nation.

Every day the Bell System is extending its lines to more people, increasing the speed and

accuracy of its service, giving

ence in telephone use. All of this is done that each individual

may get the most from this means of all inclusive and in-

stantaneous communication

and that the nation may be one neighborhood. This is part of the telephone ideal that any-one, anywhere, shall be able to talk quickly and at reasonable

cost with anyone, anywhere else. There is no standing still in the Bell System.

greater comfort and conver

Mone than 200 new Bell tele-

phone buildings are going up this year in the United States,

800,000 additional telephones

are going into use and new switchboards to care for 3,000,-000 additional calls a day. Thou-

sands of miles of new cable,

millions of miles of wire, new

carrier systems, vacuum tubes

These are a few of the things in the 1929 construction and

improvement program of the Bell System which will cost more than 550 million dollarsa million and a half a day. Telephone growth is essential to the new American civiliza-

tion of better opportunity for the average man. The Bell Sys-

and loading coils.

MORTICIANS

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY BELL SYSTEM

One Policy - One System - Universal Service

Montgomery at Fifth Phone Day or Night

Atwater 2181

mothproofs cloth ...

LARVEX

Spraying Larvex: Mothproofs fabrics not washable—clothes, rugs, furniture.

Rinsing Larvex: Mothproofs all washable woolens.



Babies Love It

For all stomach and intestinal troubles and disturbances due to teething, there is nothing better than a safe Infants' and Children's Laxative.

MRS. WINSLOW'S SYRUP

LEST WE FORGET

Just a minute, Mr. Sport Fan! Pause in your Christmas shopping while we ask you a question or two. How many Christmas Seals have you purchased to date? Isn't it possible for you to buy a few more between now and the 25th? They only cost a penny apiece you know. And they mean so much! In case you never took time to realize just how much, let us tip you off. It is something you should know. The sale of these seals, at this period of year, furnishes practically the sole support of the 1,400 affiliated tuberculosis associations of the United States in their war against this disease. That's worth turning over in your mind, isn't it? And what have these little seals accomplished to date? What have those 1,400 affiliated associations accomplished with the money real ized from the sale of these seals? Well, here's the answer; and it, too, is worth more than a passing thought.

In the past 15 years the ravages of tuberculosis has been cut nearly in half and advance figures from 46 states indicate that the 1928 mortality sets a new low rate. That's the huge public service you can assist by the purchase of these seals. Certainly a sport fan should be anxious to help this cause. Tuberculosis has robbed the sports world of some of its greatest

heroes. Christy Mathewson, who helped lift baseball to a higher plane, who brought into the game the tradi tions of college spirit, was struck from behind by this dread spectre So was Hughie Jennings, one of the most beloved figures of the game. Johnny Miller, great in-fielder with Pittsburgh, St. Louis and Philadelphia, one of the first of the professional ball players to enlist for service in the World War, was another. Johnny died, like poor Matty, battling to the last at Saranac Lake, N. Y. Only recently baseball lost one of the greates spit-ball pitchers of all time, Urban Shocker. Tuberculosis has taken heavy toll in America's national

Joe Gans, rated by all but per-sonal friends of Benny Leonard, as the greatest lightweight in the Jack Dougherty were some of the of his career. history of the prize ring, was a victim of the disease. Poor little we regret to say. Nelson in their memorable battle at Goldfield. Jem Driscoll, once England's pride, and one of the most elever boxers the game ever had, was counted out after a typical Driscoll fight against it. So was Frankie Callahan, of New York, who met every lightwaight in the lain and star forward of the Cam. who met every lightweight in the tain and star forward of the Cam- Fan. Fight tuberculosis.



business a dozen years ago. Frankie | den (N. J.) Eastern League team.

Joe laid himself open to the attack Billiards suffered an irreparable follow sports, know what each man by making weight for "Battling" loss with the passing of Bob Canne-

Courtesy George Mathew Adams Service. won most of his engagements but one of the greatest stars the pro-he lost the last one. Peter Jackson, fessional court game ever had. He Rudie Unholz, "Spider" Kelly and was stricken in 1919 at the height

But why go on and on? These cases stand out because we, who

Lipman, Wolfe & Co. Merchandise Of

Please Pay Your Subscription

keep their rich finish with O-Cedar Polish. It cleans

30c; 12 oz., 60c.

polishes with speed safety. 4-oz. bottle,

Merit Only

HICH-BROWN HAIR GROWER WITHOUT AN EQUAL.

Without a doubt, the best article of its kind-a combination Hair Grower and Hair Straightener. Gives the hair a natural soft and silky appearance, stimulating hair growth in the most hopeless case.



Our High Brown Hair Grower stands as one of our highest achievements-it is a preparation we look upon with pride.

-Distributor Mrs. E. D. Cannady, 312 Macleay Bldg., Portland, Oregon.

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ATwater 1525

HAIR GROWER

Read what just one person says about multiplied over and over again.

To Whom tI May Concern:

This letter is for the purpose of endorsing the Thomas original discovery for baldness. A new sceintific method that has rejuvenated my scalp to the extent that my hair began to grow and developed into a luxurious growth. Even the temples that were entirely bald are now covered with a healthy crop of hair. The Thomas' are real hair growers and I can recommend them to anyone.

Very truly yours,

J. M.

Chicago, III.
THOMAS' HAIR GROWER SPECIAL 99 On Sale at

OFFICE OF THE ADVOCATE 312 Macleay Building

Portland, Ore.

High Brown Powder

A superb toilet necessity. In four shades—Natural, Pink, Brunette and White. High-Brown Face Powder has earned its place in the esteem of the most discriminate and skeptical users of toilet articles by its own distinctive merit and the complete satisfaction to be derived from its use. Also a large assortment of toilet requisites for the lady who cares.

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