



From every point of view—
 YOUR HAIR WILL BE BEAUTIFUL

IF YOU USE

Looking soft, smooth and glossy, your hair stays becomingly in place, when you dress it with **Pluko**. There are no stray ends and stubborn strands to vex you and mar its appearance. Your hair is *perfectly* groomed from every point of view—front, back and sides!

It is **Pluko's** pure, fine oils which bring these results. Going down beneath the scalp, they nourish the hair-roots and soften each tiny strand so that your hair may be arranged easily in *any* style—and kept that way.

Tonight, before you retire, apply this fragrant hair dressing to your hair according to directions. In the morning you will be surprised at the improvement you see. And after you have used a reasonable amount of this preparation your hair will be softer, straighter and more radiantly beautiful than you ever thought possible.

Ask your dealer for **Pluko** today!



Pluko HAIR DRESSING

ALWAYS THE FINEST HAIR DRESSING
 EASY AND PLEASANT TO USE

WHITE 50¢ AMBER 25¢