



# Smooth, Lustrous Hair

## WINS POPULARITY

Wherever you go—to parties, dances, the theatre, church, everywhere—you will notice the most popular men and women are those who have *beautiful, smooth, lustrous* hair.

*You can have this popularity, too.*

The secret of beautiful hair is the use of Pluko Hair Dressing.

This delicately-perfumed preparation *quickly* and easily makes even the most harsh, wiry and unruly hair, so long, straight and silky it can be arranged in the latest style and will stay that way, always appearing smooth and glossy.

*Start using Pluko today!* It's sure, safe and inexpensive. The white can is 50c and the green can 25c. Ask your dealer.

# Pluko



## HAIR DRESSING

ALWAYS THE FINEST  
HAIR DRESSING  
EASY AND PLEASANT  
TO USE

WHITE 50¢  
AMBER 25¢