## Local News




## FASHIONS, for the SMART WOMAN



FOR YOUNGSTERS Children's undertarments are furt as
brief and comfortable za posibibe for
the active litile perton of today sorme

 ern brevity The underwaiat is cosed
mugzy at eth back
The well-resed chid mirrors the
grown-up mode in miniature. When





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SipmanTiPolfe de Co. Merchandise Of Merit Only

The true measure of wealth is the "standard of
Tiving." This means not only the comfort of our
The electrical industry is contributing to the weath of the nation by adding to the comfort
and donveneeco oliving and to. the amount of
leisure time which the average citizen has at his
$\qquad$

PORTLAND ELECTRIC POWER COMPANY Gresham, Oregon City, Hillsboro,
St. John, St. Helens, Oregon and

THEM DAYS ARE GONE FOREVER



D. SWIFT \& C0.


For all stomach and
intestinal troubles and
disturbances due
intestinal troubles and
disturbances due to
teething, there is nothteeching, there is noth-
ing. better than a sate
Infants' and Children's

Mre. Winshow's Strup


Great strides in invention, great expenditures.
$\begin{aligned} & \text { Busiszss, using the telephone, Keeping ahead of the nev; } \\ & \text { eliminates apace and time. The }\end{aligned}$
$\begin{aligned} & \text { eliminates space and time. The developments in American liff } \\ & \text { far-fung parts of an organiza- } \\ & \text { calls } \mathrm{for} \text { great strides in inven- }\end{aligned}$
$\begin{aligned} & \text { tion with iss dealers and cus- tions, great expenditures in } \\ & \text { tomers are brought together by } \\ & \text { money. The Bell System's out. }\end{aligned}$
$\begin{aligned} & \text { tomers are brought together by } \\ & \text { instant specch. The home, like }\end{aligned}$
$\begin{aligned} & \text { instant tpecch. The home, like } \\ & \text { the office, reaches out over an } \\ & \text { ever-widening dride }\end{aligned}$
ever-widening fircteo of neightorn.
quick. It runs errands near and
$\begin{aligned} & \text { far, transacts business, keeps } \\ & \text { friendships alive. Telephones }\end{aligned}$
$\begin{aligned} & \text { throughout the house ave time } \\ & \text { and fatigue. They bring the }\end{aligned}$
$\begin{aligned} & \text { comforts, and conveniences of } \\ & \text { the office to the women in the }\end{aligned}$
$\begin{aligned} & \text { money. The Bell System's out- } \\ & \text { lay this year for new plant and } \\ & \text { nervice improvement is }\end{aligned}$
$\begin{aligned} & \text { service improvements is more } \\ & \text { than } 550 \text { millin dollars. This is }\end{aligned}$
than 55 million dollars. This is
one and one-half times the cost
$\begin{aligned} & \text { This program is part of the } \\ & \text { telephone ideal that anyone, }\end{aligned}$
$\begin{aligned} & \text { telephone ideal that anyone, } \\ & \text { anywhers, shall be able to talk } \\ & \text { quikly and at }\end{aligned}$
quickly and at reasonable cost
$\begin{aligned} & \text { with anyone, anywhere else. } \\ & \text { There is no standing still in the } \\ & \text { Ber } \text {. }\end{aligned}$
$\begin{aligned} & \text { There is no sta } \\ & \text { Bell Sysuem. }\end{aligned}$
he Pacific Telephone And Telegraph Company beLL System
Onc Policy - One Syitem - Univernal Service


THERE'S friendly and interested service for the little boy with hts first dollar, or the largest or-
ganization with its million, at the institutions assoganization with its million, at the institutions
ciated in the First National Banking Group.


They provide complete
banking, financial, trust
bankink, financial, trust
and safe deposit services
for more than 80.000 in for more than 80,000 in-
dividuals, firms, business
houses and industries, Their resources total

The First National Bank
security Savings \& Trust Co.
Bank of East Portland Geo. W. Bates \& Co., Bankers Affiliated

THE EAST INDIA HAIR GROWER


Will Promote a Full Growth of Hair.
Will also Restore the Strength,
Vitality and the Beauty of the Vitality and the Beauty of the
Inair. If your Hair is Dry and
Wiry Try East India Hair Grower it you are botherod wit Falling rouble, we want you to try an jar of
AST INDIA HIR GROWER The remedy contains medical properties that Leaves the hair soft helping nature do its work. for Heavy and Beautiful Black Eynown remedy
fors and restores Gray Hair to its Natural Color. Can be used
with Hot Iron for Straightening Price Sent by Meraightening.



ATTENTION! APARTMENT BUILDERS! ARCHITECTS-LOAN COMPANIES-BROKERS A chance to make money; best serve city's growth-plus safe
investment in closein Weat side antments or hote sites. Near
Hall Coltege Eleventh and Twelfth Streets. Terms Hall College- Eleventh
For particulara, see. J. H. EDWARDS


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