

Three
steps
to



Beautiful Hair!

See how easy it is! Simply dip your fingers into **Pluko** Hair Dressing, massage it gently but thoroughly into the scalp, and arrange your hair in a becoming style.

That is all. **Pluko** does the rest—quickly and naturally. Hot irons and hours of tedious combing are unnecessary. As a result of its nourishing oils reaching every root, your hair attains the smoothness and lustre of *natural* beauty.

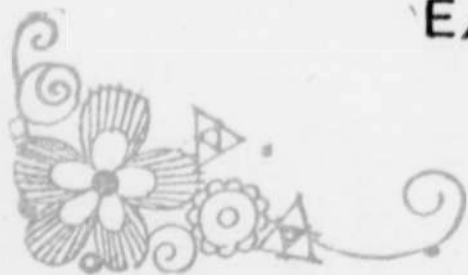
Then, too, **Pluko** softens the hair and keeps it from being stiff and wiry. This does away with the bother of training your hair in one style. You can change to new styles as often as you please and still be assured that your hair will stay in place.

But let **Pluko** Hair Dressing *prove* its effectiveness. Get a can of this dainty preparation and take these three steps to soft, straight, beautiful hair *today!*



Pluko HAIR DRESSING

ALWAYS THE FINEST HAIR DRESSING
EASY AND PLEASANT TO USE



White 50¢
Amber 25¢

