

High Brown Powder



STREET SMARTNESS


In Partnership With the Public
to our patrons
During the year just past the 1700 men and women
engaged in providing telephone service in this ciyt have
directed their efforts toward continuously improving
 your service．It has been their constant aim and dendeavor
to render you a service so complete and satisfactary in
every respect that its value to you will be self－vident During the year there has been much discussion
regarding our franchis situation．We are bopeful tha
rem the matter may be concluded on a mutually satisfactory
basis．It in our desie tom meet the tull measure of our
responsibility to the Portland public． responsibility to the Portland pubic． trary，it is not our desire or plan to increase our presen
rates and no such action is ontemplated It is our polic
to render the greatest amount of service at the leas Whenever rates may be reduced and at the sam
time the business maintained and the public served with that the waity of service which it requires，wee shall b
ready to recognize and meet our responsibity in that ready to recognize and meet our responsibity in that
respect．We believe that our patross desire an alequate
dependable and satisactory service and we feel that it dependable and satisfactory service and we feel that
is our obligation and resposibility to see that we satis－
factorily meet the telephone requirements of the com munity and every individual patron．

As a public utility rendering telephone service in
this city，our interests and yours are mutual and our
aim is to so conduct our business that we merit your full confidence and play our parte fifectively in upbuild
ing the city which it is ur puacure end reponsibility
to serve．We would like you to know more about what
 more useful to you and to this end we plan to keep
you informed from time to tume of our efforts in this
community and also in the state at large．

The Pacific Telephone And Telegraph Company

Barber Shop Talk


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