

THE ELECTRIC MERGER

A Message to Citizens of Portland

The two electric companies of Portland are now performing a service that can be better and more economically performed by one.

Competition in regulated public service is waste. Duplication of plant and facilities imposes an unreasonable and unnecessary burden upon the users of electric service.

We know definite economies can be effected by combining the two companies, and have bound ourselves and our companies to establish reduced rates effecting a saving to our customers of approximately \$400,000 annually. We know that less investment will be required hereafter to provide for the increasing demands of service if but one company is charged with the obligation of service, and that such savings in future avoidance of duplication will be cumulative with each succeeding year, and thereby enable the one company to provide service at less cost than would be possible if two companies remain in the field.

Our earnings are limited by law to a reasonable return upon the value of the property devoted to the public service, and all income above such reasonable return must inure to the benefit of our consumers.

The Portland Electric Power Company purposes to purchase the properties of Northwestern Electric Company. This purchase must be first approved by the voters of Portland.

A PERSONAL PLEDGE TO OUR FELLOW CITIZENS

We have singly and jointly and in person, to the city council, and to the people as a whole, through the local press, and in various public utterances, and over our own signatures, made certain plain and specific declarations with reference to the proposed plan for the consolidation of the two companies we represent.

We have affirmed that, if the people approve the proposed merger, the rates for domestic service will be reduced to a maximum of 5 cents per kilowatt hour, with a minimum monthly charge of one dollar.

Here and now we renew that pledge, without equivocation or condition whatsoever.

We have said, and now repeat, that the annual saving in bills of our residential customers will approximate \$200,000.

THIS PROMIS WILL BE KEPT

We have stated, and restate it now, that the rates to our commercial customers will be reduced more than \$100,000 a year.

THIS PROMIS WILL BE KEPT

We have declared that these lower rates will be made effective immediately upon the consummation of our merger, which the people have been asked to vote upon

at a special city election to be held Monday, April 9, 1928.

THIS PROMIS WILL BE KEPT

As further evidence of our good faith, the Portland Electric Power Company has filed new rates with the Public Service Commission of Oregon, and the commissioners have made a formal order rendering these rates operative immediately upon the consummation of the merger.

We submit to you, our fellow citizens, that no statement of facts nor any affirmation of pledges could be more definite, more unequivocal or more binding than the foregoing obligation which we have committed ourselves to discharge.

This is a plain business proposition to the people of Portland. Your co-operation is necessary, and is all that is necessary, to secure these lower rates. The election of April 9th is your opportunity to profit by ending wasteful duplication of expense.

FRANKLIN T. GRIFFITH, President
Portland Electric Power Company

GUY W. TALBOT, President
Northwestern Electric Company

Vote 500-X "YES" on April 9th

(Paid Advertisement, Portland Electric Power Company and Northwestern Electric Company)

SPORTING CIRCLES

Dixon Makes Short Work of Burns

(By Billy Stepp—Portland News)

George Dixon, the colored cyclone, became a fistic sensation in one minute and 15 seconds Tuesday night at the armory arena. A terrific right to the chin sent Oakland Johnny Burns to sleep in the first round of a scheduled 10-round bout and turned the arena into a roaring and raving turmoil of fight mad fans.

The colored boy met his seasoned opponent in the center of the ring. They touched gloves. A left poked Burns to the face and he stepped away. Dixon followed, throwing both hands at Johnny's head.

They went to a neutral corner with Dixon crowding Burns and Johnny poking that famous left hand to George's face.

A right landed on Burns' jaw and he staggered to the ropes, but caught himself quickly. Dixon was upon the Oakland boxer with his teeth clenched and a sneer upon his face.

Burns poked his colored opponent away and they danced to the center of the ring and Dixon leaped in with his left and missed a terrific right hand haymaker which forced Burns to the ropes.

Dixon followed Burns like a wounded animal seeking the kill. They tore into each other like a championship hung in the balance. Dixon crashing his right to the head and Burns battering both hands to Dixon's face. Crash—like a streak of

lightning from a clear sky—it landed on Oakland Johnny's chin and he collapsed to the resined floor. His right leg stiffened, he turned over on his back and shivered several times as Referee Gruman's hand slowly went up and down until the fatal 10 had been reached and then Burns was carried to his corner—knocked out.

The crowd was up—the place was a mad-house. The fans jumped into the ring. They carted Dixon off amid roaring cheers that shook the old arena and a sight that is impossible to relate in words took place.

Dixon was sent the short end of the wise money when the bell rang. The smart veteran, Burns was the ruling favorite. He knew how to fight a bone crusher. He would ride his bike out of danger, but Dixon fought a different fight. He crowded. He fought with both hands and threw them at the target and they landed one minute and five seconds after the bell and ten seconds later the fight was history.

It was a whirl wind battle—not a dull tick of the Ingersol. It was such to pay off at the undertaker's.

The crowd en masse shouted as a football cheering section—"Bring on Joe Anderson—go get Anderson, Mr. Levy—Dixon will lick the world."

It was a fight that you'll hear talked about for days at your favorite cigar hangar—it was that kind of fight that will make the ruling favorite seeking the crown worn by Mickey Walker, the middleweight champion, to stop, look and listen before they sign on the dotted line for a battle with Portland's latest fistic sensation, Quinton Collins, better known to the fight-loving fans as

Georgie Dixon, the spindle-legged youth who has fought his way through the prelim ranks to the very top of his profession and a championship in the dim horizon.

COLIMA FOULS GREAT COLORED FIGHTER IN 4TH

Wolcott Langford who has invaded the West under the personal direction of Bill Stevens of Chicago showed he could fight, could take 'em and make a comeback from a bad start by his win on a foul over Bert Colima, Tuesday at the Olympic.

Bouncing up from a knock-down in the third Langford tore into the Mexican idol punishing him with body blows, shooting it over to the chin frequently. He drove him against the ropes and had all the best of it when he was suddenly fouled twice, in the fifth round.

Mike Watters lost six rounds and then knocked Eddie White out in the seventh.

Joe Anderson won a clear-cut 10-round decision over Phil Krug.

THE SHADOW OF FLOWERS

"Sunny Jim" Williams, who was bought back to the U. S. from Australia where he has not lost a match in three years with knockouts to his credit over their middle-light-heavy and heavyweight champions, is out to regain the middleweight title which Mickey Walker so unjustly claims.

Immediately after the death of Tiger Flowers Sunny Jim came back to uphold the crown among his people.

Dedicates New Edifice

Columbus, O., March 29—The Supreme Life and Casualty Company of this city of which T. K. Gibson is president, announces the Dedication and formal opening of its new Branch Office Building in the city of Cincinnati, Saturday and Sunday, April 7th and 8th.

The building being the first of its kind erected by Colored people in Cincinnati, is creating widespread interest, and its dedication will be featured by elaborate ceremonies.

It is located on one of the principal thoroughfares of the city, on West Ninth Street, a national highway; is constructed of Indiana Limestone, concrete and reinforced steel, and modern in every detail. It comprises twenty-one handsomely equipped office suites, a double store room and auditorium, designed and constructed by an architect and builder of our group—Samuel Plato, with fully 95% of the entire work done by artisans and laborers of our race.

The principal exercise will take place at the building Easter Sunday

at 3 P. M., at which time dedicatory addresses will be delivered by Robert L. Vann, Attorney and Editor of the Pittsburgh Courier, Jane Hunter, Executive Secretary of the Phyllis Wheatley Association of Cleveland, Ray E. Hughes, Assistant Prosecuting Attorney of Franklin County, and others.

It is truly an epoch in the economic and social life of Negroes in this section.

For rent. Very desirable, modern three-room Apt. 311 Cherry Street. Phone East 0457. Adv.

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FOR RENT Neatly furnished rooms under new management 376 Williams Ave. Phone Tr 7765, Mrs. R. H. Young.

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SCIENCE CORRECTS ITS OWN MISTAKES

MUCH UNNECESSARY GLEE has been occasioned in some quarters by the discovery that the tooth, found in Nebraska and supposed to be that of a primitive man low down in the evolutionary religious press jeers generally at a science which is alone, so primitive that it cannot tell a man from a pig with those of a dawn-man. Reminiscences of Bret Harte inevitably arise to quicken and flavor the mirth. Well, of course, the thing has its humorous aspect. It is legitimate "column" material. But there is another side to the matter. The circumstance which the anti-evolutionary press overlooks is that, if science made a mistake in the original identification of the molar, it was science also which corrected that mistake. Science does make mistakes. Nobody ever doubted that. The whole progress of scientific knowledge has been the correction of the mistakes of earlier scientists. But science, when true to its own faith, does not surround its mistakes with a halo of sanctity and declare that the fabric of the universe totters if these are shaken. It holds its opinions subject to correction as further light breaks from the study of the facts or from the discovery of more facts. It corrects its own mistakes, and often has to correct its corrections. It may, with the accumulation of evidence, become very strongly convinced on certain points, but its certainties do not reach the level of insanancies, and it does not emotionalize its conclusions in such a way that an old mistake becomes too dear to the heart to be displaced by a new truth. No scientist ever denounces another as a destructive critic for attempting to displace an old theory with a new one. And so, though we are not privy to all the intimate details of this pig-tooth episode, we are quite confident that no scientist who was involved on either side of the argument had any other interest than to interpret the facts in the light of other knowledge. If the tooth was the tooth of a man, then certain conclusions are different. Just like that. No excitement at all, no partisanship, no determination to make it be a pig's tooth or man's tooth regardless of the facts. Looked at in that way, science really appears to rather good advantage in the incident. Religion may have something to learn from science in respect to willingness to face facts.

—Christian Century

GOV'NOR APPOINTS MINISTER Philadelphia, Pa., March 26—Governor John Fisher has appointed the Rev. William A. Harrod, Ph. D., pastor of the celebrated First African Baptist Church, as delegate to meeting of the Minister's Alliance which is to be held in Washington, D. C., March 27th to 30th. This is said to

be the largest getting together of ministers in the history of the church, ministers of all denominations forming this alliance. Delegates to this unique gathering are officially appointed by the state, and Dr. Harrod enjoys the distinction of being the minister appointed to represent the State of Pennsylvania.

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A superb toilet necessity. In four shades—Natural, Pink, Brunette and White. High-Brown Face Powder has earned its place in the esteem of the most discriminate and skeptical users of toilet articles by its own distinctive merit and the complete satisfaction to be derived from its use. Also a large assortment of toilet requisites for the lady who cares.

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—Distributor Mrs. E. D. Cannady, 312 Macleay Bldg., Portland, Oregon.

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