THE ADVOCATE

We-wonder how many of you

have ever stopped to consider the

amount of money colored people

spend in your stores, and if you

are giving their newspaper its

tise in their newspapers. They

often ask us why is it that cer-

fy to the fact that colored people

respond when they see their ads

for the interest of their only or-

and The Advocate will always, as

past, look out for their interest.

Patronize the firms that appre-

please, BUT BE SURE TO PAT-

RONIZE THOSE WHO ADVER-

TISE IN YOUR PAPER,-THE

and we will promptly send you a report. Our book on Patents and Trade-marks will be sent to you

D. SWIFT & CO.

- PATENT LAWYERS-

305 Seventh St., Washington, D. C-

Over 34 Years' Experience

Send model or sketcl

paper. Trade wherever you Leader. Visitors welcome.

Let the colored people look out

in our paper.

ADVOCATE.

tained.

on request.

THE ADVOCATE Daily Vacation Bible Schools the fact that the "little old col- Attention White Advertisers

Published every Saturday at

Suite 312-313 Macleay Building. Phone Broadway 5807.

E. D. CANNADY. Editor MRS. E. D. CANNADY Manager **ADVOCATE AGENTS** Elks Sanitary Barber Shop 315 Flanders Street

SUBSCRIPTION RATES

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IMPORTANT!

All communications for publication or otherwise should be addressed to The Advocate Publishing Company, Suite 312-313 Macleay Building, Portland, Oregon. Advertising rates made known on application.

"-Mr. Dooley.

"They have rights who dare main-tain them."-James Russell Lowell.

The Rev. Geilkey, in a sermon at Keith's Theater on the "First Christian," took as his theme, "Co-operation and Tolerance." He pointed out the problem in American cities as due to the presgrounds making co-operation and high positions in the government. thirty-first anniversary, has tolerance reasonable by showing the actual ability and loyalty in many of the groups represented here and the common objective of If there is one enterprise all Christian denominations. He amongst colored people that coland one native born American: of ness and before the general pub- Treasury. four from middle class families lie knows anything about their Russians and the other three one "colored people ought to support each from small countries.

ask-"Can we overlook so large a them for the reason they know er case would anything be left. proportion of real ability in plan- nothing of their business as they ning for the future greater Amer- fail to advertise. Then hear them ica?" Unless America is wise cry about the race not patronizing enough to see that ability and them in business! Still there is qualities which she so much needs another class of race paper leachare in the possession of her sons ers. It is that class which never of whatever hue or from whatever subscribes for a race paper. Their country, she may fall short of be- excuse for not doing so is that the ing the glorious people of the fu- "little old colored paper" has ture. If she is wise she will en- nothing in it. But just let these courage the unlimited develop- same people give a social affair ment and advancement of all her or have a visitor, or let death or people in the interest of the whole something of the sort come into

ored paper" is one of their best Now that Easter is over, let us assets. urn our attention towards planning daily vacation Bible schools. This plan for increasing the

Our race is noted for its proportion of your advertising? time for the religious instruction of our children has been used so music. Local singers among our We know business places in the successfully in many places, by group have a splendid opportuni- city getting at least 50 per cent many communities that we cannot ty for using their voices through of the colored patronage in their afford to neglect it in our helpful instruction and at the line of business, and yet they are same time rendering a civic and too "stingy" to patronize the hurches.

The plan in brief is to hold a patriotic service. In another col- colored newspaper, or they simession of from three to six weeks umn of this issue we are publish- ply feel they have a einch on the each forenoon in a church or pub- ing a notice telling where and business of the race and do not lie school building. The major when to apply for a place in the have to consider their organpart of the three-hour session is big pageant, "Rosaria" to be the newspaper, Colored people given to graded Bible study but sung during the Rose Festival. are beginning more and more to the daily program in the typical The Advocate urges those of our realize the necessity of patronizschools also includes a worship group, both men and women, boys ing those who patronize them.

period, instruction in sacred music and girls, who have singing voices therefore, they take pride in patand missions, a supervised recrea- to get in an help to make this the ronizing those firms that advertion period and inspirational talks. grandest event ever. A school may be put on by a single church or by a group of There are some far-fetched the- tain firms do not advertise in The churches located in the same com- ories on the Bible going the Advocate. There are several munity.

rounds, all of which are likely to thousand colored people in the If a school is to be held this undermine and dethrone the very eity of Portland and if these peosummer plans should be made for foundation of Christian religion ple come together and patronize "Don't ask for rights. Take them, An don't let anny wan give them to ye. A right that is handed to ye fr this 'be control to ye for the short for securing volunteer teach-short for securing volunteer teach-this 'be control to ye for the short for securing volunteer teach-short for securing volunteer teach-short for securing volunteer teach-short for securing volunteer teach-short for securing volunteer teach-this 'be control to ye for the short for securing volunteer teach-short for se has somethin' the matter with ers and training them for the ple its belief in God and you take think it essential to advertise,

plans for Daily Vacation Bible come. It's dangerous ground, and firms that have always advertised Schools can be secured by writing one should be very cautious of liberally. These firms will testi-News of the Churches Co-operation and Tolerance Mrs. J. J. Handsaker, 1259 Che- their activities. meketa St., Salem, Oregon.

Friends of the General say the An undesirable citizen is one Senate soon will be eating out of Step in Making American Cities who sends cash to the mail order his hand. Give the Senate a houses and takes credit from the chance and it will eat a piece out of that hand or eat the whole hand gan in this city,-The Advocate, home merchants.

The colored politicians have ence of different races and denom- about lost hope in the president The "Outlook" of Oakland, inations. He illustrated the appointing any colored men to Cal., which recently celebrated its

RACE PAPERS

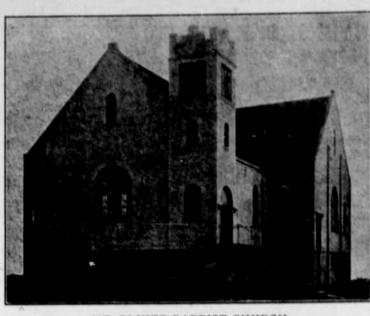
from rich families three were Jews many of our group go into busi- after office of Register of the

me because I am a colored busi-

Safeguarding the Customer

Our buyers in New York are specialists. Obviously, they are qualified to separate the wheat from the chaff when selecting goods for our Stores.

They know merchandise intimately. In no



MT. OLIVET BAPTIST CHURCH East 1st and Schuyler Sts. Rev. E. C. Dyer, Pastor Res. 1876 Foster Street Phones: Res., Walnut 0425; Study, East 3333

9:30, Sunday school. 11 a. m., Preaching. 8 p. m., Preaching by the Pastor. 6:30 p. m., B. Y. P. U. The brotherhood's boat outing, June 20th, is expected to be the most interesting of the season. Don't miss it. Tickets on sale now. Adults 50c; chil-

(By Genevieve Mullen)

W. Cochrane, C. T. Tolliver, Mrs. V.

Be Kind to Animals

Care of Rabbits

Children should never be en-

couraged to keep rabbits as pets.

Mrs. C. E. Ivey.

The last meeting of the club was held FIRST A. M. E. ZION CHURCH with its president, C. E. Ivey, 946 Tib-417 Williams Ave., H. Leo Johnston

minister. Walnut 6673. The Stranger's Sabbath Home

SEVENTH DAY ADVENTIST it has tried so hard to do in the 62nd St. and 39th Ave. S. E. Sabbath School, 10 A. M. Bible ciate your trade and are not Study, 11 A. M. Y. P. M. V. society, 2 P. M. Mrs. K. O. Johnson, afraid to be seen in your news-

> ST. PHILLIPS MISSION Rodney at Knott St.

Morning service, 11 a. m.; Sunday School, 12 m. Archtleacon Black in charge; Mr. B. Coles, lay reader. A cordial welcome awaits ou at St. Phillips.

SHILOH BAPTIST CHURCH

76th and E. Everett Sts. Preaching 11 a. m. and 8 p. m.

Sunday School-10 a. m. B. Y. P. U. 6:30 p. m.

BETHEL A. M. E. CHURCH Larrabee and McMillen Streets Rev. F. X. Runyon, Pastor. E. L. Jameson, Assistant

NOTICE

land Branch of the National As- minds of young children proper all mothers. sociation for the advancement of regard for the feeling of others." Colored People held every second Monday evening at Zion A. M. E. church, 417 Williams Ave.

J. A. EWING, Pres. LEE ANDERSON, Sec'y.

Mrs. Clara Bell sponsored a delight- confinement for the amusement of

ful card party in honor of Mrs. R. T. children. If pets are kept they Dt. Ruler Pauline Young of Dahlia

A LAUGH FOR YOU (By George!)

Preacher Got the Money

At the little church the minister, a colored man, announced he regretted to state that a certain brother had retired to*rest the night before without locking the door of his chicken house, and on rising in the morning found that all his chickens had disappeared.

"I don't want to be personal," he added, "but I have my suspicions as to who stole dem chickens. I shall be glad if the man who took dem chickens will not put any money in the box when it is passed round, and then I shall know if dose suspicions are right or not."

The collection was taken up. The boxes were crammed full of money. "Now, breddren," announced the minister, "I don't want your dinners spoit by wonderin' where dat brudder lives who don't lock his chickens up at night. Dat brudder don't exist, mah

friends; he was a parable for the pur-

An Apt Bargainer

pose of finance."

Mother (having related a sad story) "Now, Billy, wouldn't you like to give your bunny to that poor litle boy Get Acquainted Club Notes who hasn't any father?"

Billy (clutching rabbit)-"Couldn't we give him father instead?"

Setting Him Right

bett St. The Music Memory Test was Percy Meek-"Pardon me, but do well carried out. Members responded you serve hard boiled eggs?" to roll call with quotations from well Waitress-"Sure thing, old dear, as

known poets. Among visitors were long as they behave themselves." Mesdames A. Washington, E. Houston,

Whence "Satiated"

Cochrane of California, and George C. Teacher-"Robert, give me a sen-Cochrane. Mrs. S. Raglan and L. tence using the word 'satiate'."

Brown became members of the club. Bobby-"I took Mamie Jones to a At the next meeting, Tuesday, April picnic last summer and I'll (say-she-28, the subject for discussion will be ate) quite a lot."

International Peace, and the meeting at 8:15 P. M., Rodney & Knott, sixteen will be held at the residence of Mr. and

Williams Ave. Y. W. C. A.

The High School Reserves attended the Federation Party on Saturday In a letter sent out to all his evening at the Main Association. The teachers, Mr. Maess, Superintend. group presented as one of the evening's

ent of Education, Dallas, Texas, stunts a "Mock Wedding." The grade girls attended the Grade said, "Education in its broadest sense includes the training in good Reserve party on Saturday afternoon at

character. We cannot have good the Main Association. character unless we observe the Miss W. C. Penney, a returned mis-Golden Rule, and the application sionary from China, was the speaker of this rule should be broad for the High School Reserves at their enough to include animals as well social hour on Sunday. Miss Penney as people. To this end, therefore, was a very interesting speaker and will

I wish to endorse the teaching of return to speak to this group again. humane treatment of animals as The Mothers' Club will announce Regular meetings of the Port- a means of instilling into the in the near future plans of interest to

> The Branch hopes to have a membership of 200 by the time for the Annual Banquet in May. At the banquet it may be possible to present the plans for the new building.

No creature should be kept in DOINGS OF THE ELKS

Waters of St. Paul, Minn., at her love- should be animals which can en- Temple, journeyed to Seattle last Satof the Elks and Dt. Elks in that city If rabbits are kept in confine- which was held last Sunday. ment they should be properly T. B. Watkins, prominent Elk and a cared for by some one member of successful business man of Kansas At the Social Workers Luncheon, the family who will be responsible City, Mo., is reported as being lining Y. W. C. A. Wednesday, were noted for the little animals' care and up a force to make a hard battle to beat J. Finley Wilson out of the office Rabbits should be kept dry and of G. E. R. at the Grand Lodge which Mrs. Ruth Flowers and Miss Margie comfortable and their hutch meets in Richmond, Va., in August. should be covered in such a way Dt. Ethel Turner wants all those who

same, it swings its usual hard punch. The Advocate believes Mr. Matold of a mentality test of 800 ored people should support, which lone, prominent citizen and busischool children in New York City in turn would be in a stronger ness man of St. Louis, Mo., would where only 17 showed exception- position to support them in their be the man for President Coolidge ally high grade mentality. Of four efforts, is our newspapers. Too to appoint to the much sought-

grown smaller in size. Just the

three were Jews and one native entering business, they are out of Liquor valued at \$30,000 was born white American; of the re- business. The reason for this is found in a Charleston, West Virmaining nine from poor families plain: Too many of them open ginia, graveyard. Wonder how it two were Jews, two Negro, two up and then sit down and say reached there ahead of its victim?

It would be easier to stop cer-He then asked the question ness man." But the majority of tain plays in New York than to which America ought seriously to colored people do not patronize cut out their obscenities. In neith-

work. Further information regarding their hopes in this and the life to notice." The Advocate has some

"Rosaria"

nation

Fletcher Jiles

HAIR STRAIGHTE

differ.

Because Senator Stanfield had tion about it. Otherwise the "litvotes.

ineral Servic

their families, and they will forth-The good qualities in each group with call up the "little old colored are sufficiently large and import- paper" to publish the same and ant to form the basis for co-opera- the "little old colored paper in tion in the interest of our larger its big heartedness, will sacrifice good, as well as being grounds time and space and print it. Aftersufficient for toleration when we wards, the leachers smile and thank the editor for printing it, providing there is enough lauda-

his picture taken shearing sheep the old" newspaper is in for a his political enemies are saying good cursing. Maybe someday he is angling for the farmers' the colored business man and the 'society shark' will wake up to

lines handled by us do they take someone else's word. They are constantly in touch with the reliable mills and sources of production. Quick action by them, if necessary, assures our patrons the best of everything.

But with us no transaction is the mere selling of so many garments, yards of material or shoes. We are packing Service with each purchase from us. And we aim to serve well!

ly residence, 673 Union Ave. N., on joy their liberty, like cats and urday to witness the Memorial Services Wednesday evening. A delicious repast dogs. was served by the hostess and a delightful time was had.

Rev. E. C. Dyer, Mrs. E. D. Cannady, who will not neglect them. Mrs. Pearl Stewart of Kansas Gity; Danley

that they will get plenty of air, are members of the Drill Team to meet Be Kind to Animals Week but will be protected from rain her Sunday afternoon at 4 o'clock at and snow in bad weather. The the Stag Club. The American Humane Education person who has charge of their Society is asking that the week April care should have a fixed time for WANTED-To hear from owner of

13 to April 20 be set aside as "Be feeding, then the little animals a good ranch for sale. State cash Kind to Animals" week. Had we been will not be so likely to be neglect- price, full particulars. D. F. Bush, asked to set aside a time to be kind ed as they might be if this was not Minneapolis. Minn - Adv.

to animals, we would certainly have arranged.

ing the one week which will last us the Race is the name of a book written for all time. Sure, be kind to dumb by Rev. E. C. Branch, 232 W. 124th animals for we are animals ourselves Street, New York City, in which the and many of us there are who are both author describes the "Texas City Out-

rage" when in 1915 the whole colored

population was jailed for five days and nights, without a charge or crime; two deaths followed, which doctors contributed to the outrage. The book sells for 20 cents.





FUR A FAVORITE TRIMMING

FUR A FAVORITE TRIMMING Whatever the material used in the development of a frock, fur is an ap-propriate trimming. The model to the left is carried out in plain and printed velvet. It is built upon slender lines, the belt being omitted. If preferred, the kimono sleeves may be lengthened by deep sections fin-ished either in flowing effect or gath-ered into narrow wristbands. Medium size requires 2 yards 36-inch printed and 1½ yard plain velvet, with 4 yards of fur banding. To the right is a lovely rust color repe satin trimmed with Japanese may be omitted, but Paris is using it most effectively to give variety to the straight silhouette. Sometimes braid takes the place of fur as a trimming, or tiny frills of finely plaited ribbon-Medium size requires 4½ yards 36-inch material and 5½ yards banding. Tirst Model: Dress No. 2315. Sizes, 34 to 46 inches bust and 16 to 20 years. Price, 35 cents. 20 years. Price, 35 cents.

Suits Pressed K153 35° BAKED HAM Cleaned and Every day Pressed \$1.00 With Potato Salad Saturdays and Sundays 104 Fourth S Broadway and Everett Streets For Fair Play and Clean Competition— BROADWAY Hail a CHECKER and GROCERY No charges for extra passengers 162 East Broadway Burn This Phone Number Into Your Good Memory: CUT RATE PRICES BRoadway 8660 CHECKER

