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# IMPORTANT!

on application.

"Don't ask for rights. Take them.
An' don't let anny wan give them to ye. A right that is handed to ye fr nawthin' has somethin' the matter with

"They have rights who dare main-tain them."—James Russell Lowell.

# TODAY

PEACE I LEAVE WITH YOU. my peace I give unto you: not as the world giveth, give I unto you. Let not your heart be troubled,

# "Keep Coolidge"

president, not only because of the state. danger that the election of a Democrat would give to our further progress as American citizens but because especially Calvin Coolidge stands for further proican citizens. Not only by elarion more than two million colored ient and well managed, and degress of our group as equal Amerword, but by striking deed he has voters qualified for this presiden- serves all the support the race proven his friendship. Before tial election. For more than a can give it. The rental rate is Coolidge became president, during the Boston police strike, he stood of this great nation has been kept of the most courteous for the appointment of scores of in power largely by the united and painstaking attention, and



EAST IN for themselves. remedy co go to the the skin.

AGENT'S OUTFIT

Oil, I Shampoo, I Pressing Oil, I Face Cream and direc-tion for selling, \$2. 25c Extra

Dawes.

A small man at the head of any kind of business or organization will soon cause the business or suit being brought to disfranchise organization to lose its value or Walter Cohen, and the race, let standing in the community. But us as American citizens not beput a man with big brains in come excited and discouraged but charge of the business or the or- cast our vote on November 4th. ganization, it will grow in influence and in power. But regardless of these truths, the little man more often comes into control of these enterprises; for the reason that he is usually a good fellow gon, are no more divided than the and a good mixer. After exper- colored citizens, or white citizens, iencing the sad failure of so many for that matter, who live in any of our business enterprises, it other city or state. To hear some would seem as though our people people talk, one who did not know would wake up and do business would likely receive the impreson business principles and not on sion that colored citizens of Portsentiment and good fellowship.

'hot air' race lovers are called to effort on the part of any outsidthe judgment bar, some colored er.

spent all their money while living, all that is necessary. with the white man.

daily paper in this country edited experiencing success, and the out-\$2.50 editorial opinion is logical and in this community, is most certain- up with almost as many more waiting Friday, the ladies went to Astoria as Mr. and Mrs. C. R. Redd entertained gruder was a most excellent success in 1.50 sound, and its news columns rank ly good. So the man or woman for a chance to do so. Then some peo-1.00 or equal many of the white dailies. who trys to alarm the people by

All communications for publica- be discussed is, "How best to use people who are doing things,—in charged from the dining room of Washington, who has been visiting in Cleveland, Texas, where she will visit up the well balanced program. tion or otherwise should be ad- the ballot power of colored Amer- Portland, Oregon. dressed to The Advocate Publish- ica to secure equality and protecing Company, Suite 312-313 Maction and get a United States proleay Building, Portland, Oregon.

Advertising rates made known signed by Monroe Trotter of Bospresentation they have from Portton, and Rev. Mottins of St. Louis, land in various educational insti- DOINGS OF THE ELKS Mo., national president of the tutions throughout the country.

Some fool white men down in will find it doubled. Louisiana who are mad because Walter L. Cohen, a colored man, One of the best cures for the is the collector of customs of the lack of information regarding the A BIBLE THOUGHT for take away the franchise of all and periodicals. colored Americans. This action saying, "There's one born every to co-operate.

for "Ma" Ferguson, the Demo-eratic candidate. "Ma" Fergu-a credit to the promoters. The to Rose City Lodge for membership. Flowers, chairman of membership. Flowers, chairman of girls work, and We must stand four-square for K. K. K. evidently made a hit 23rd, New York. the election of Calvin Coolidge for with the colored voters in that

# The Number of Colored Voters

colored policemen to the Boston support of the colored voters. The our people should take pride in and outlook in this great political con- patronizing this race enterprise. test, November 4, seems to be a foregone conclusion that Coolidge THE EAST INDIA foregone conclusion that Coolidge and Dawes will be counted the

> It's foolish and a waste of time Vit to squeal about the white man not 1301 East Seventeenth Street (West-Ha supporting your business enter- moreland). Take Sellwood car, get off Wi prises, churches and the like. at Tolman Street, one block east, one-There is an abundance of money in the race to do all of these Eas things if it is wisely spent.

It shows bad taste and breed-If yo ing to go about singing your Dand praise. If you are worthy of conrouble, vsideration your virtues will speak

# Don't Be Misled

Leaves the hair soft It is too bad that at this time balm of a thousand flin our national erisis that so much for Heavy and Bestime is being devoted to discussrestores Gray Hair toing racial and religious differwith Hot Iron for Stences, by leaders, at the expense Price Sent by Mai of the real conditions, economic and otherwise, and a means to improve them. If men could only realize that this sort of thing gets 316 I them no where, they would try stressing the point of mutual agreement. After agreeing on one oint they would soon discover hat there were many points upon which they agree.

The man or woman who goes VOLS one individual ers by continuing to raise racial Coolidge and Dawes. and religious issues, is nothing ato time for colored citizens more than a demagogue. Let us to trifle or experiment with the not be misled by such characters Socialists, Progressives, or any who would have us lose sight of other helpless and hopeless minor- the main issues in a maze of misity party. Such a vote is not only understanding and strife. Let us wasted, but, in truth, is a half keep a cool head and balanced vote for your eternal and infernal brain and not be frightened by all enemy, the national Democratic this propaganda; let us go to the party. Vote for Coolidge and polls November 4th, and vote as one man to keep Coolidge and elect Dawes.

Whatever the purpose of the

# Colored People Together

We are of the opinion that the colored citizens in Portland, Oreland were woefully separated and exceedingly antagonistic towards The editorial in last week's Ad- one another. But fortunately, this vocate under the caption, "Ac- is not true. We admit that there tions Speak Louder Than Words," are still a few of our race here has brought us much praise and who will not co-operate with any hearty congratulations. A letter person or persons in any way. from one of the lauders says in These are the exception, and not part: "Your editorial was cer- the rule. We admit that a few tainly a masterpiece. However, more funerals here would serve to you failed to say that when these correct this error better than any

folks are compelled to attend their It is not to be expected that funeral; and some colored folks every man will follow any one or must do the mourning if there is any group of leaders, but when

THE ADVOCATE any done, and if there is any the majority fall in line and help praise or flowers given, or me- to bring success to movements, morials held in their honor, it that mean progress, sponsored by Published every Saturday at must be done by colored folks, their leader, or leaders, that is all Suites 312-313 Macleay Building. regardless of the fact that they that can be expected, and that is

> The colored people in Portland, Oregon, who are interested in the The Washington, D. C., Daily welfare of our group and the city American, said to be the only in general, are slowly but surely and owned by colored people, look for the future recognition. The twelve waiters advertised for len at Seaside, Oregon, last week at came to our office this week. Its and consideration due us as a race in last week's Advocate have signed the Cottage Ala-Bam on the "Prom." constantly referring to differences A general race conference is is yet in the valley; he is not up waiter, who has been running on an port a splendid time. ealled to meet in Brooklyn, New with what is being done; he does observation car to Chicago, has chang-York, on Sunday, October 20th. not know; he needs to come out ed his run to Spokane, Wash. The most important question to upon the mountain-top with the

> > The number to go this year is large, and we hope another year Order of Elks, has appointed E. W.

governor and will stand solidly our office this week. It deserves try. son's bitter denunciation of the magazine is published at 127 East The same was accepted on last Wed-

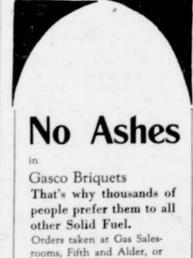
# The Stag Club

The only place for public entertainments operated by our peo- bers of Dahlia Temple were proud to F. I. Fuller, Miss F. S. Keeney and last night?" ple is the Stag Club and Auditor- see her present at the meeting Tues- Mrs. R. Ttate spoke briefly on the It is estimated that there are ium. This place is very conven- day night.

> invites the Advocate readers to witness a diagnosis made by the Electronic System, Thursday, October 16th, at 8 p. m., at his main office, half block south. Phone Sellwood 0153.

> Stay off October 31st. Particulars later,-adv.





by phone, MA. 6500

For Reliable



Goods



# HOTEL NOTES

ple say advertising don't pay.

Colored waiters have been dis-

J. Finley Wilson, G. E. R. of the in several states; also named Fred Mc-Clear D. D. for Oregon.

The O. V. Catto Elk Band of Phila- Biblical Characters, was reported to Port of New Orleans, propose to race, is to read race newspapers delphia, Pa., recently gave a concert in the Fairmount Park which is said Williams Avenue Y.W.C.A. afternoon. to be the largest park in the world. goes to prove Barnum's famous It takes more than one person The music furnished by the band was said to be the best ever heard in that The Membership Tea at the Y. W. part of the country. The concert was C. A. was one of a series of teas being "Opportunity" is the name of attended by thousands of people of given on Tuesday afternoon. The Y. The colored voters of Texas a race magazine which, by the both races and the services of the band W. C. A. was transformed into a bower have declared a boycott on the good grace of Clarence Cameron are now being sought by theatrical of loveliness. Mrs. C. Jenkins, chairneither let it be afraid.—John 14: Republican party candidate for White, a noted violinist, came to managers in various parts of the counman of committee management, was

nesday night. Dr. Bell will ride the goat at the next meeting of the lodge. secretary; Mrs. John Henderson and Dt. Mary Jonhson, who has been Mrs. R. Tate spoke briefly on the sanwich, and peas cocoanut pie." visiting in California for several Colored work, assisted Mrs. Wm. Glass months, has returned, and the mem- at the tea table. Mrs. G. Wilson, Mrs.

# News of the Churches Walker and Mrs. J. Henderson. Mrs.

SEVENTH DAY ADVENTIST 62nd St. and 39th Ave. S. E. Sabbath School, 10 A. M. Bible Study, 11 A. M. Y. P. M. V. soeiety, 2 P. M. Mrs. K. O. Johnson, Demonstration - Dr. C. W. Miller Leader. Visitors welcome.

## ST. PHILLIPS MISSION 24th and Savier Sts.

Morning service, 11 a. m.; Sunday School, 12 m. Archdeacon Black in charge; Mr. B. Coles, lay reader. A cordial welcome awaits you at St. Phillips.

Mt. Olivet Baptist Church Rev. E. C. Dyer, Pastor

BETHEL A. M. E. CHURCH Larrabee and McMillen Streets E. L. Jameson, Assistant Phone East 2276

FIRST A. M. E. ZION CHURCH 417 Williams Ave., Rev. E. J. Magruder, A. B. Pastor. Parsonage. 260 Cook Ave. Phone Walnut 5174.

The closing services were held at Zion last Sunday night. A full house greeted the pastor and a splendid program and sermon was given.

Mrs. Kanamu deserves special mention for her beautiful singing. Mrs. Minnie Trumbull, a well-known

social worker, gave an excellent talk to the young people at Zion A. M. E. Church Sunday afternoon.



# California The charm of California's golden sunshine becomes increas-

ingly alluring at this season. Plan to join the thousands who migrate each year to California's wondrous playgrounds. Enjoy the healthful outdoor life and pleasures through the win-ter months. Take advantage of Southern Pacific low fares and comfortable, convenient ser-

Go via the scenic Shasta route; its mountains, valleys and riv-ers these will command your

For the "California" Booklet and full railroad information, communicate with JOHN M. SCOTT

Assistant Passenger Traffic Manager

Portland, Oregon

Southern **Pacific** 



Week-End Outing At Seaside

week-end guest of Mrs. George Mul- their parts well. William Reese, well-known hotel The weather was fine and they re- Morrow.

## Spokane Miss Visits

fast the party enjoyed a drive over her way there. Terwilligen Boulevard and other interesting points about the city.

# Benefit Play Successful

The benefit entertainment given for inst., when she presented Living morning.

Notes

Miss Margie L. Danley, executive

Elise Reynolds and Mr. and Mrs. Bert

Turner rendered a musical program.

during the receiving hours.

have been a decided success. Each Mrs. Charles Mumford was the participant was excellent and played

Hostz at Supper

### Visits In South

# Guests at Dinner

The benefit recital given by Mrs. E. D. Cannady at the Stag Auditorium and Club last Monday evening for Zion church's pastor, Rev. E. J. Matertained them with a theatre party, the pleasure of Mr. and Mrs. A. H. who was the main attraction of the recital, was in splendid condition and played his interesting violin program well. He was compelled again and Mrs. Martha Simpson, 697 Kearney again to respond to encores. Several Miss Geneva Payne of Spokane, St., left Sunday for Ft. Worth and operatic numbers and classics made Harvard University and white wait- Oakland, was the guest Tuesday of indefinitely with relatives and friends. Matilsky was assisted by Mrs. Canresses put in their place. The excuse Mrs. George Randle at breakfast. Cov- Her visit will be a surprise for her nady who sang two groups of songs. accompanist, played for Mrs. Cannady. After the program the audience repaired to the dining room where they Rev. and Mrs. E. J. Magruder were enjoyed a delicious feast of tea, served the guests at dinner Tuesday after- Russian style by Dr. Jeanette Matilsky noon of Mr. and Mrs. Cornelius Young, with her assistants. Sandwiches, cake Morton, Grand Organizer for the Elks Bethel A. M. E. church by Mrs. B. J. 749 Harold Ave., prior to leaving on and ice cream completed the colation. Fuller last Friday evening, the 3rd their trip to Oakland early Thursday Everybody enjoyed the delightful affair, and a goodly sum was realized

as a speaker for Vespers on Sunday to see him advance. afternoon at 4 o'clock Miss Essie Mc-

(By George!)

The "Than Which" Teacher: "What are the three important Greek orders?" Small Boy: "Cups skuffey, roas bif.

Sarcasm

association work. Others interested in some of the boys." the work and who spoke were: Mrs. L. Burwell, Mrs. R. Keller, Mrs. I. hairpins in the car."

## OAKLAND NEWS (By Arthur D. LeBon)

Miss E. Hedspeth and Miss R. Bird, E. L. Rhambo, of Oakland, Cali- second to none in the community. High School Reserves, assisted in serving. Over seventy ladies called fornia, formerly of Austin, Texas, has If not returned to Portland, it is quite the order of "George Pullman" hoped and prayed by their friends here The High School Reserves attended and entered the empyolment of Uncle that the Bishop will give them another

Office. Mr. Rhambo left the service The Blue Triangle Club will have with a good record and we are proud

Mrs. Laura Jackson, of Lake Guire, Industrial Secretary of the Y. Charles, La., is visiting Mr. and Mrs. A. D. LeBon. Mrs. Jackson is the mother of Mrs. LeBon.

The Ladies' Auxiliary of the P. P. B. A. of Oakland, held a meeting September 18, for the uplift of the organization. B. Robinson of Portland, addressed the members.

# Leave for California

Rev. and Mrs. E. J. Magruder left Thursday morning in their sedan, for Oakland, California, to attend confer-Dad (sternly)-"Where were you ence. They have just closed two years work at Zion A. M. E. Church. Mrs. Son-"Oh, just riding around with Magruder, a very capable and charming woman, made many friends while "Well tell 'em not to leave their in Portland and it was largely due to her efforts that their labors here were successful. It was Mrs. Magruder who built up the young people's work in the church and to her diligence that the Christian Endeavor of Zion stands

the Rally at Oaks Park on Saturday Sam, as clerk in the Oakland Post- good charge which they deserve.

# VOTERS, AWAKEN!

WHY HAVE SEATTLE and LOS ANGELES passed PORTLAND in population, industries and payrolls?

BECAUSE THEY HAVE SUCCESSFULLY COMBATTED entrenched public utilities and have obtained cheap power, thereby securing new industries with their demands for labor under happy con-

BE NOT DECEIVED by Public Utility propaganda appearing as news.

Vote for

# RUFUS C. HOLMAN

FOR MAYOR

HE IS THE ONLY CANDIDATE who is opposing corporate control at the City Hall and committed to use all the resources at his command, if elected, TO OBTAIN CHEAP POWER, LOWER CAR FARES AND TELEPHONE RATES WITHOUT REDUCING WAGES.

James W. Crawford, 417 Exchange Bldg.,

Portland, Oregon.

(Paid Adv.)

Please pay your subscription to The Advocate and avoid missing an issue of the paper

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# FRANK E. COULTER Progressive Party Nominee for United States Senator

Has been a resident of Portland, Ore., for twentyfive years, and "comes from old abolition stock in

"Never has been able to see the color in a man's face; looks for the color of his heart."

Coulter says: "All natural opportunities belong to all men alike. Hence the first duty of a Senator is to play the game with no joker in the deck, and all cards face on he with no joker in the deck, and all cards face up, by using natural power and credit for the whole people."

Coulter says: "If I were a colored man I would tell the story of Toussant El Overture, until the world knew that the greatest man yet produced on the El Overture, until the world knew that the B. Western Continent was a colored man."

Coulter says: "All we need to make every man a good citizen is a square (Paid Adv.)

THE EURIKA COMB IS HERE

# EUREKA REG. PAT DAUG 8 1911

The much talked about shampoo dryer or straightening comb, noted for its wonderful heat holding qualities, THE EURIKA is in a class alone, the greatest value obtainable in a comb. Price \$2 each, postage paid if eash is sent with your order. If you prefer order C.O.D., on receipt of comb pay postman two dollars and a few cents postage. Address LUBRO MANUFACTURING CO., Agents, P. O. Box 4168, Portland, Oregon.