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Makes Skin So Light

Would Hardly Know She Was Colored—

"Since I have been using Ko-Verra many of the white ladies who come to my beauty shop say they would hardly know I am a Colored lady," says Mrs. Elnora Gresham.

Here is an amazing new beauty secret a preparation that is guaranteed to lighten the skin without bleaching or injuring it in any way!

Not only is Ko-Verra guaranteed but it is personally recommended by Mrs. Gresham, and many other prominent women. Mrs. Gresham, besides being nationally known in political work, is the owner of an exceptionally high-class beauty shop. Needless to say, she knows what she is talking about when she says that Ko-Verra not only lightens her skin, but leaves it delightfully soft and smooth.

Amazing Results

The first application of Ko-Verra will amaze you. Immediately the appearance of your skin is lightened. Ko-Verra makes the darkest skin look light tan, while those with tan skin look like dark white people.

Don't use harmful bleaches and doubtful preparations that may injure your skin. Ko-Verra is the safe, sure way to have a lighter complexion. And it is extremely good for the skin, too, and very soothing. Just apply it like cold cream. Ko-Verra also holds the face powder ALL DAY LONG.

Remember - Ko-Verra is Absolutely Guaranteed to give your skin the appearance of being several shades lighter or we will cheerfully refund your money.

Send No Money

Begin today to look your best. Fill out the coupon and mail it at once to us. We will ship by parcel post a full sized jar of Ko-Verra—enough to last several months. When package arrives pay postman only \$1.87 at your door. If Ko-Verra does not do all we claim we will refund your money. Send for Ko-Verra today-make up your mind to lighten your skin immediately. Make this amazing test that has delighted thousands.

Boerner-Fry Co., Dept.

Iowa City, Iowa



MRS, ELNORA GRESHAM mous Colored Beauty Specialist and Well-Known Politician Recom-mends Ko-Verra.

When a woman of Mrs. Gresham's prominence not only uses Ko-Verra but recommends it to others you can be sure that she knows what she is talking about.

Mrs. Gresham has just been appointed by the Governor of Iowa to attend the liliteracy Conference at Washington, D. C., in January, On this trip Mrs. Gresham will depend on Ko-Verra to look her best.

Mrs. Gresham was elected by the House Mrs. Gresham was elected by the House of Representatives to the post of Assistant Post Master of Des Moines, Iowa, in which capacity she served from 1917 to 1921; she is chairman of the Colored Women's Federation of her city; besides this she conducts a high-class beauty parlor, catering to the finest trade.

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Daily Fashion Hint



MODISH BLACK SATIN

To go through the season without a formal frock of black satin or crepe is simply out of the question. Simple and generally becoming is this model which may have either a round or V-shaped neck back and front. The front of the dress is laid in plaits on the shoulders, the back and the right side of the front being gathered. Embroidery appliqué ornaments the rounded lower edge. Medium size requires 3½ yards 36-inch material.

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