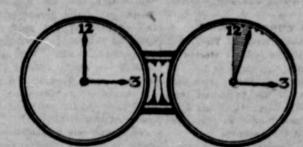
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Here is an amazing new beauty secret—a preparation that is guaranteed to lighten the skin without bleaching or injuring it in any way!

Not only is Ko-Verra guaranteed but it is personally recommended by Mrs. Gresham, and many other prominent women. Mrs. Gresham, besides being nationally known in political work, is the owner of an exceptionally high-class beauty shop. Needless to say, she knows what she is talking about when she says that Ko-Verra not only lightens her skin, but leaves it delightfully soft and smooth.

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The first application of Ko-Verra will amaze you. Immediately the appearance of your skin is lightened. Ko-Verra makes the darkest skin look light tan, while those with tan skin look like dark white people.

Don't use harmful bleaches and doubtful preparations that may injure your skin. Ko-Verra is the safe, sure way to have a lighter complexion. And it is extremely good for the skin, too, and very soothing. Just apply it like cold cream. Ko-Verra also holds the face powder ALL DAY LONG.

Remember - Ko-Verra is Absolutely Guaranteed to give your skin the appearance of being several shades lighter or we will cheerfully refund your money.

Send No Money

Begin today to look your best. Fill out the coupon and mail it at once to us. We will ship by parcel post a full sized jar of Ko-Verra—enough to last several months. When package arrives pay postman only \$1.87 at your door. If Ko-Verra does not do all we claim we will refund your money. Send for Ko-Verra today make up your mind to lighten your skin immediately. Make this amazing test that has delighted thousands.

Boerner-Fry Co., Dept.

Iowa City, Iowa



MRS. ELNORA GRESHAM

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will depend on Ko-Verra to look her best.

Mrs. Gresham was elected by the House
of Representatives to the post of Assistant
Post Master of Des Moines, Iowa, in which
capacity she served from 1917 to 1821; she
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