pastor will preach next Sunday morning and evening. Special sermon

FIRST A. M. E. ZION CHURCH

417 Williams Ave., Rev. E. J. Ma-

gruder, A. B. Pastor. Pareonage, 260

Cook Ave. Phone Walnut 5174.

and music at night next Sunday.

Published every Saturday at Suite 311 Macleay Building. Phone Broadway 5807.

E. D. CANNADY. ADVOCATE AGENTS Elks Sanitary Barber Shop, 315 Flam ders Street.



SUBSCRIPTION RATES

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IMPORTANT! All communications for publication or otherwise should be addressed to The Advocate Publishing Company, Suite 311 Macleay Building, Portland,

Oregon.

Advertising rates made known on

They have rights who dare maintain

#### A BIBLE THOUGHT FOR TODAY

The wolf also shall dwell with the lamb, and the leopard shall lie down with the kid; and the calf and the young lion and the fatling together; and a little child shall lead them .-Isaiah 11:6.

#### DO YOU NEED US?

The question is asked: Do we need a colored newspaper in Portland? Do we? Let us see. The other day we were talking to a colored citizen about subscribing for The Advocate, and he said: "O, I take about all the papers in Portland." Then we reminded him that The Advocate was the only colored newspaper in the state. He then said that he meant the "Journal, Telegram and News." "Well, wouldn't you like to read our paper, too?" we asked. He replied that he would "see about it," and added he would like to put an advertisement in The Advocate, as he had some rooms to rent. We took his ad., but wondered why he did not give it to "about all the newspapers in Portland." The reason is obvious. He knew custom required him, a colored man, to rent his rooms to colored people. He knew colored people would not likely look for his room advertisement in white newspapers. This is a type of which we have many who do not need the colored

newspaper. Then there is another type of colored people who will not support the paper because they don't read "little old Negro papers." But when they are down and out, they go to the colnewspaper edit solicit his aid in helping them to get employment. They believe because of the editor's position in the community, he is better able to help him in this respect than any other class or individual. Again, we have the society type who do not find their colored newspaper necessary until they pull off some big stunt for which they would like a little publicity for the benefit of the folk "back east." There are so many others, but these are the most prevalent.

The white people are just the same. We know of business men and women who call the editor or manager whenever they want to know something of the rating or standing of colored people with whom they are negotiating a deal, or to locate some colored person who owes them money and of whom they have lost trace. But please don't ask these people to advertise in the columns of the colored newspaper-they are confining their advertising to the "dailies." This type doesn't need the newspaper, but need the newspaper editor and manager very frequently. Then there is the white housewife who calls the colored newspaper to get her a maid or to get the pedigree of a colored man or woman she is about to hire. She will take up hours of time, never offering to pay for same. If you ask her to advertise in or subscribe for the paper, she isn't very interested. But of course the newspaper must be interested in her household to the tune of several hours and sometimes days lost.

Do you need us, colored people? Do you need us, white people? If so, let us know in some tangible way -with something we may be able to pay the printer's bills.

### PORTLAND ADVERTISING

Is the name of a weekly publication which made its appearance in Portland, Friday, February 8th. It is published by the Advertising Men's Association of Portland, Oregon, for the benefit and convenience of those who deal in advertishing or have advertising space to sell. Men in advertising circles will become better acquainted with each other through this medium, and announcements of the A. M. A. programs will be a feature each week.

Don't fail to see the Automobile Show which ends tonight at the Auditorium. The decorations are magnificent and the auto displays gor-

### POLITICS

Maurice Crumpacker has entered the race for Congress from the Third District, And Maurice, being

THE ADVOCATE popular and a well liked man, he is in Leavenworth penitentiary for their

Oil Dome scandal may satisfy the don Johnson, secretary of the Nation-

other parts it does not seem to be of the men he would do so. taking very well.

President Coolidge's speech in New York Tuesday had the right ring and it is bound to make a lot of votes for His Honor.

for a pardon for the 54 men of the seriously upon their future. 24th U. S. Infantry still imprisoned Rev. Jones from Seattle, Wash., is

Office Phone: Broadway 5388

alleged participation in the Houston Wm. McAdoo's explanation about riot in 1917. The president, after his connection with the Tea Pot listening attentively to James Wel-Democratic party, but the Republi- al Association for the Advancement can party will not be reconciled. of Colored People, spokesman for the Hiram-Johnson-for-President seems delegation, said he would refer the o be a mighty popular slogan in cases to the war department and if ome parts of the country; while in he were empowered to act in behalf

#### TACOMA NEWS

(By Fred U. Harris) The Allen Methodist church began a series of meetings on February 5th PETITION TO PRES. COOLIDGE and the Christian spirit seems to be A delegation of distinguished citi- reigning in Tacoma against sin. We zens journeyed to Washington a few truly hope that the influence of the days ago and presented President ones who have accepted God as their citizens, white and colored, asking will cause other sinners to think more

### OVERTON'S TRANSFER

EXPRESS AND BAGGAGE Coal and Wood Delivered

31516 Flanders Street, at Sixth Portland



### The Up-to-Date Cleaning & Tailoring Co

496 UNION AVENUE, NORTH

# LEANS LOTHES LEAN

Hats cleaned and blocked to suit you. Yes, we clean everything from neckties up to rugs, blankets, etc. Suits and Overcoats made to your individual measure. Satisfaction guaranteed or your money refunded. Our prices are very reasonable. Give us a trial. We will please you.

> Call East 0258 for TAYLOR THE TAILOR J. W. INGERSOLL, Prop.

## Hair and Beauty Preparations

MME. C. J. WALKER, MME. DE NELO AND OTHERS Washington, especially Washington, cate office. Yery important message can be purchased at

### The Elks Sanitary Barber Shop

315 Flanders Street Also a fine line of Straightening Combs like the one shown



OPAL HAIR DRESSING FOR MEN-NO KINK Japo Preparations-Pressing Caps-and a Full Line The Black Swan Phonograph Records are now on sale here at 75 cents each

W. AGEE, PROPRIETOR

Phone Broadway 5388 Your Patronage Desired

8073-Do It a Long Time, Papa

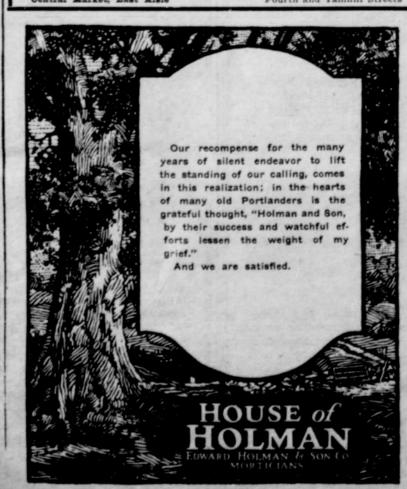
Courteous Treatment to All

## Eh Records

8104-I've Got to Go and Leave My Daddy Behind Sarah Martin Roamin' Blues. 4752-I Ain't Gonna Give Nobody None o' This Jelly Roll Don't Mess With Me.. Mamie Smith 4776-Back Biting Not Tonight. Shelton Brooks (baritone) 4798-The Family Quarrel Monologues by Shelton Brooks The Third Degree...

Eva Taylor

PACIFIC RECORD EXCHANGE Fourth and Yamhill Streets Central Market, East Aisle



licious dinner Sunday, February 10th, the first prize for ladies and Attor reader, gave a very enjoyable pro-

was given the hostess. Card Party Success

The Rosebud Study Club gave a card party Monday evening, the 11th, at the beautiful home of Mr. and Mrs. Stanton streets. Seventeen tables church choir, assisted by Mesdames light of the other members.

assisting Rev. D. A. Graham with the

Mr. and Mrs. B. F. Wilson have daughter are getting along nicely. Mrs. A. Gray was reported in the

again soon. Let every colored citizen of Tacoma boost, that we may have a fraternal hall in Tacoma, owned and operated by the race. We need it.

Phone Main 7528 A. SUSSMAN Carnival, Festival, Bazaar and Fair Supplies, Novelties and Toys

Merchandise and Wheels Furnished for Picnics, Bazaars, Fairs, Etc. 290 Third Street

Mrs. J. W. Anderson's Leap Year Social at Mount Olivet Church, Tuesday night, was a decided success.

WHAT I SAW IN CAPE TOWN

(By Ralph Holmes)

On our one hundred thirtieth day from Portland I awoke one fine moruing and saw a speck on the horizon and gradually growing to a distincould land without any hungry sav. and blue ribbon rosette centered with age broiling us for dinner. We had a pullman button. our sail to make fast and see the boat safely moored, so we did not get ashore that day, but the next and the next few days we were there.

The town is situated on the eastern tip of South Africa. It is one of the safest harbors in the world. They have every modern device for unloading the ships. The city itself is divided into districts, of which District for Washington, like Adderly street, has a park at one end and runs to the river, while Adderly street has a wonderful museum at one end and ends in the ocean on the other. May

it stay there-"in the ocean". There are three other modern streets, by saying modern, I only day evening. The auditorium was mon was good. The choir, led by Olivet Baptist church the second mean these are paved with asphalt. The immediate city also has good were there to engage in the initia- light of all who heard them. The members, their families and friends streets according to which district tion. The boys worked hard, start- B. Y. P. U. is growing and the Sun- are cordially invited. they are in. District Six has cobble- ing at midnight and completing their day School is well attended. Our stones. Well, so much for the city,

we now know it to be a modern city. We should now learn something of our forefathers, the Zulus, for they were about two-thirds of the slaves brought into this country. The Zulus are a fierce, war-like tribe, inhabiting the territory northwest of Cape Town. No white man has ever been at the Zulu's lands. They may get so far, but the farther they go, the more fierce the natives are.

Some of the Zulus come into town to work a few months of the year, but spend the greater part of the year with the tribe. They work by contract through the government Many of the younger generation often marry while in town. If they do not return to the tribe, they live in District Six.

District Six is the Colored district Here we have the mixed Negro, mainly from the immigration of the Dutch, Portuguese and English. If one were to go into this District he would find the same environment socially, but the physical appearances are different; with their narrow cobblestone streets and two-story houses with large balconies fronting the streets they present an exact duplicate of old Egypt. The Colored are all tradesmen. They have their labor unions and as a general rule are a very industrious and thrifty people.

### HELL IN THE MAKING

The newly appointed pastor of a Negro church faced a packed audience when he arose to deliver his sermon on this burning question: "Is there a Hell?" "Bredern," he said, "de Lord made

"Amen!" agreed the congregation "And de Lord made two axles for le world to go around on, and He put one axle at the north pole and one axle at the souf pole."

the world round like a ball."

"Amen!" cried the congregation. "And then a lot of sinners dig wells in Pennsylvania and steal de Lord's oil and grease. And they dig wells in Kentucky, Louisiana, Oklahoma and Texas and Mexico and Russia, and steal the Lord's oil and grease.

"And some day dey will have all of de Lord's oil and grease, and dem axles is gonna git hot. An den, dat will be hell, bredern, dat will be hell. -Philadelphia Public Ledger.

were filled with jolly players during Dolly Paries and Katherine Simpson Mrs. Jack Henderson served a de- the evening. Mrs. E. J. Minor won vocalists, and Mrs. Sophie Tucker, dinner immensely and much praise prize. Delicious refreshments were the choir soloists. dispensed. The affair was given to replenish the charity box of the

Church Gives Benefit Affair

16 YEAR OLD LAD PASSES Jack Davidson, 16 year old son of ing.

funeral was held from the East Side R. Williams, A. Todd, O. D. Robin- strength O Zion!" hospital ill; we hope to see her out Funeral Directors, Monday at 3:30, son, J. C. Burke, L. Dawson, J. C. Rev. J. W. Anderson officiating.

THE PRESIDENT

Negro Improvement Association is circulating a petition to the President of the United States to use the governments. The U. N. I. A. has of those governments in the underasking a government for the Race.

P. P. B. A. OF A. NEWS Local No. 26 appointed a committee to meet with the Ladies Auxiliary and a committee from the District relative to the annual ball in April. guishable shape. As we came nearer Mrs. W. C. Buford, treasurer of the to the harbor, we could see large Auxiliary, expresses appreciation for buildings and train cars, we knew the many kindnesses of the sisters then, seeing a modern city approxi- during her recent illness. The Auxmately as large as Portland, that we iliary has adopted a badge of white

CHICKEN DINNER

FIRST A. M. E. ZION CHURCH 417 Williams Ave. Thursday, February 21st From 12 to 8 P. M .- Price 50c-Adv.

Any one knowing the whereabouts News of No. 1 is the most modern. All the of Mrs. Amelia Cain, who left Denlarge stores, the office buildings ver. Colo., about December 1st for show up well. This street (Adderly) Portland, will confer a great favor would compare with Broadway or by telling her to call at The Advo-

THE DOINGS OF THE ELKS

(By Eugene J. Minor)

Popular Matron Returns Mrs. Hoyt, popular matron, who

formerly resided here, later going to Los Angeles, has returned to the city At the Woodlawn theatre Monday to reside, Mrs. Hoyt also has return-

Bannister was reobligated.

Robert Lawrence is still in the hos THE U. N. I. A.'s PETITION TO pital, but is improving rapidly. Richard Young, Leon Gregory are out The local division of the Universal again after severe illness. Henry Besseleu is much improved.

W. D. Allen, proprietor of the Golinfluence of his high office for the den West Hotel, has just returned anniversary of the Knights of Bethel reation of a Nation for the colored from an extensive trip South, where church. There were large crowds. race in Africa. Six million signatures he visited his parents and friends in splendid collections and inspiring serare to be attached to the petition in Nashville, Tenn., and friends in At- vices all day. America. Like petitions are also to lanta, Ga., and other big southern The sermon by the pastor in the be presented to the Parliaments of towns. Mr. Allen reports a wonder- morning and address by Mr. Bittner France and England; to the League ful time and observed that the race of Nations and to other recognized in the South are receiving better at night, both explained the need treatment at the hands of the whites and the value of men in the church sent representatives to France and of the South. While in Atlanta, Mr. and held up high ideals that night. one to England to secure the support Allen was the guest of Mr. King. Special services will be observed vice-president of the Standard Life this Sunday an da treat is in store taking. In short, the U. N. I. A. is Insurance Company. Mr. Allen ar- for those who worship with us. rived home early Saturday morning.

PASTOR'S RESIGNATION HAS

PROVISIONS ATTACHED Rev. J. W. Anderson, pastor of Mt Olivet Baptist church, has tendered his resignation to the Deacon Board vanced on the building of the vited to attend these services. church. The same must be paid, so Rev. Anderson says, before he will the church.

## the Churches Phillips.

Mt. Olivet Baptist Church Rev. J. W. Anderson, Pastor Res. 429 Tillamook St. Telephone East 8098

Services at the Mount Olivet Baptist church last Sunday were good. Rose City Lodge No. 111 held a The pastor, Rev. Anderson, preached

Services at Zion on last Sunday

were as usual very fine, indeed. An increased interest is made manifest each week. The rally being just three at her new home in Mount Scott to a ney Eugene J. Minor won first prize gram for the benefit of Zion church. weeks off has caused all members group of her friends. All enjoyed the for men. Mrs. G. Kirk won the booby Mesdames Clemens and Ready were and friends to be greatly moved. Next Sunday (February 17) will be an unusual day in Zion. A very carefully prepared paper on "The Salvation of the Young Men' will be read by Mr. J. S. Bell, which will be reinforced by the pastor in his sermon, "The Tragedy of Time", will be Coolidge a petition signed by 120,000 Saviour during the recent meetings L. R. Blackburn on East 8th and evening, the 11th, the Zion A. M. E. ed to St. Phillip's choir, to the de- a part of the evening feature. Meadames Ready and Clemens will sing solos and the saxophones of Messrs. task about three-thirty in the morn- Turner and Crawford will be uplifting to all. Come first to the morn-Mr. and Mrs. George Davidson, 175 Here are some of the newly made ing service and you will not miss the been blessed with the arrival of a East 3rd street, N., passed away at "Bills": George Steadmeier, Wm. evening service. A cordial welcome daughter at their home; mother and Multnomah County Hospital Satur- Johnson, Guy Johnson, Pinky Brit- is extended to all to worship in this, day, the 9th, from tuberculosis. The ton, Sidney Allen, J. Holliday, Thos. the church of the people. "Put on thy

> BETHEL A. M. E. CHURCH Larrabee and McMillen Streets Rev. A. R. Fox, D. D., Paster

Phone East 1107 E. L. Jameson, Assistant Phone Walnut 3900

Brotherhood Day was observed at the church Sunday, it being the first

INDEPENDENT BAPTIST CHURCH 621/2 N. 10th Street Rev. E. C. Dyer, Pastor St. Phillips Mission 24th and Savier Days

Splendid services were held last of the church, a few strings being at. Sunday. The attendance was good, tached thereto to the tune of a few both morning and evening. The pasthousand dollars. Action on the tor preached from the book of Islah same was taken by the church on 51:1 at the evening service. It was Thursday night. It is said the very inspiring and will long be rechurch owes Rev. Anderson more membered. We were pleased to rethan four thousand dollars (\$4, ceive Mr. Wilson as a candidate for 516.80), for salary and money ad baptism. The public is cordially in-

St. Phillip's Mission has announced relinquish his post in the pulpit of extraordinary services for Sunday. Miss Friets Shaw will be soloist.

Morning service, 11 a. m.; Sunday School, 12 m. Archdeacon Black in charge; Mr. B. Coles, lay reader. A cordial welcome awaits you at St.

Pentecostal Mission of the Church of God In Christ 28 Union Ave. N. Elder Robert Searcle, Pastor

NOTICE Portland Branch N. A. A. C. P. unvery lively meeting on last Wednes- both morning and evening. Each ser- til further notice will meet at Mount filled to capacity, as all members Bro. William Bowers, sang to the de- Monday evening of each month. All

## Makes Skin So Light Would Hardly Know She Was Colored-

"Since I have been using Ko-Verra many of the white ladies who come to my beauty shop say they would hardly know I am a Colored lady," says Mrs. Elnora Gresham.

Here is an amazing new beauty secret-a preparation that is guaranteed to lighten the skin without bleaching or injuring it

Not only is Ko-Verra guaranteed but it is personally recommended by Mrs. Gresham, and many other prominent women. Mrs. Gresham, besides being nationally known in political work, is the owner of an exceptionally high-class beauty shop. Needless to say, she knows what she is talking about when she says that Ko-Verra not only lightens her skin, but leaves it delightfully soft and smooth.

## **Amazing Results**

The first application of Ko-Verra will amaze you. Immediately the appearance of your skin is lightened. Ko-Verra makes the darkest skin look light tan, while those with tan skin look like dark white people.

Don't use harmful bleaches and doubtful preparations that may injure your skin. Ko-Verra is the safe, sure way to have a lighter complexion. And it is extremely good for the skin, too, and very soothing. Just apply it like cold cream. Ko-Verra also holds the face powder ALL DAY LONG.

Remember - Ko-Verra is Absolutely Guaranteed to give your skin the appearance of being several shades lighter or we will cheerfully refund your money.

### Send No Money

Begin today to look your best. Fill out the coupon and mail it at once to us. We will ship by parcel post a full sized jar of Ko-Verra enough to last several months. When package arrives pay postman only \$1.87 at your door. If Ko-Verra does not do all we claim we will refund your money. Send for Ko-Verra today make up your mind to lighten your skin immediately. Make this amazing test that has delighted thousands.

Boerner-Fry Co., Dept. 202, Iowa City, Iowa



MRS. ELNORA GRESHAM nous Colored Beauty Specialist and Well-Known Politician Recom-

When a woman of Mrs. Gresham's promi nence not only uses Ko-Verra but recom-mends it to others you can be sure that she knows what she is talking about. Mrs. Gresham has just been appointed by the Governor of Iowa to attend the illiteracy Conference at Washington, D. C., in January. On this trip Mrs. Gresham will depend on Ko-Verra to look her best. Mrs. Gresham was elected by the House of Representatives to the post of Assistant of Representatives to the post of Assistant Sost Master of Des Moines, Iowa, in which capacity she served from 1917 to 1921; she is chairman of the Colored Women's Federation of her city; besides this she conducts a high-class beauty parlor, catering to the finest trade.

Mail This Coupon