

# THE KLAMATH FALLS NORTHWESTERN'S GREAT GIFT CONTEST

BEGAN APRIL 21st, WILL END SATURDAY, JUNE 14th

**\$3,150**

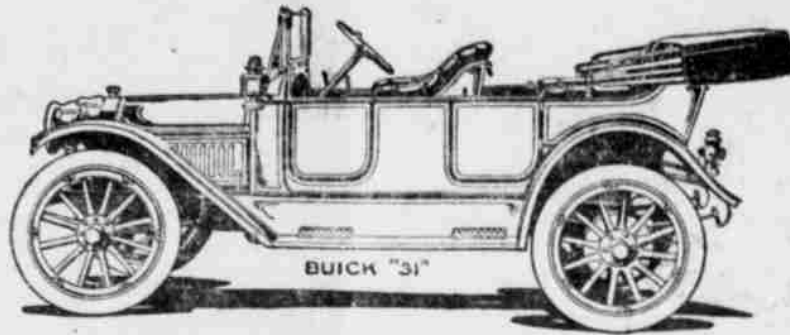
In Gifts to be Given Away Absolutely  
Free to Women of Southern  
Oregon and Northern  
California

**\$3,150**

**GRAND PRIZE**

## MODEL 31 BUICK TOURING CAR

Fully equipped with self-starter and electric  
lights in dash and tail lamps. Value \$1500



On exhibition Southern Oregon Auto Co's.  
Garage, Klamath Falls. J. A. Gordon, Agt.

BOUGHT FROM HOWARD AUTO COMPANY, SAN FRANCISCO

**Twenty Other Magnificent Prizes Will Be Distributed**

### DISTRICT No. 1

Comprising the City of Klamath Falls exclusively

**10  
PRIZES**

- FIRST PRIZE—Set of furniture for three rooms,  
value .....\$500  
Bought from Willis Johnstone Co., 1023 Main St.
- SECOND PRIZE—Trip for contestant and companion  
to Los Angeles or Seattle and return with  
hotel expenses for one week, value .....\$125
- THIRD PRIZE—Ladies' Diamond Ring,  
value .....\$100  
Bought from T. G. McHattan, 520 Main St.
- FOURTH PRIZE—Merchandise Order,  
value .....\$75  
on Golden Rule Store, 411 Main St.
- PRIZES 5 TO 10 INCLUSIVE—Ladies' Silver  
Vanity Bags, value \$5.00 each .....\$25
- Total Value for District.....\$825

Cut out this Coupon and mail it to Contest Department,  
The Northwestern, Klamath Falls, Oregon

\$20.00—Reward for a nomination—\$20.00  
If your candidate wins the Automobile

### Nomination Coupon

GOOD FOR 6,000 VOTES PROVIDED  
THAT ONLY FIRST NOMINATION  
COUNTS

I Nominate.....  
Address.....  
Signed.....  
Address.....

### HERE'S THE PLAN

There will be two districts and no contestant in one district will compete against candidates in the other district for any of the prizes with the exception of the Grand Prize, which will be given to the contestant who receives the greatest number of votes in the entire contest, regardless of districts.

There will be ten prizes in each of the two districts.

The Grand Prize will be given to the contestant who receives the greatest number of votes in the entire contest regardless of districts.

The winner of the Grand Prize cannot compete for any of the district prizes and the lady who scores the second highest number of votes from the district that wins the Grand Prize will be considered the winner of the First Prize in that district.

#### WHO MAY ENTER

Any lady, either married or single, is eligible to compete as a contestant provided the conditions set forth below are complied with.

#### HOW TO ENTER

Nominate yourself or any friend you want to win a \$1,500 automobile. The nomination counts 6,000 votes and starts you toward a prize. You assume no obligation. It costs you nothing. Nominations may be submitted in person or in writing on the regular nomination blank, or on a postal. Under no condition will the names of persons nominating be divulged.

#### HOW TO GET VOTES

One way is to clip coupons from the daily paper. Each coupon has a voting value. But one paid subscription counts for many hundred votes, so the way to get a great number of votes is to ask your friends to take the Northwestern in order that you may get the extra votes due on their subscriptions.

Candidates are not restricted to getting subscriptions or votes in their own particular district, but may secure subscriptions in any part of the United States, and if cash accompanies the order votes will be issued as per schedule. Candidates in one district are not competing with candidates in the other districts, except for the Grand Prize. The division of districts as shown so equalizes competition that every contestant has an equal chance to win the first prize.

Ballots cannot be purchased in this contest, but can only be secured on paid subscriptions or by clipping the daily coupons.

#### THE RULES

Candidates must be regularly nominated in writing on the blank printed in this paper or a similar blank furnished by The Northwestern.

Candidates must reside in the district or territory from which nominated. Ballots or votes are not transferable.

Ballots sent in for names not properly nominated will be destroyed uncounted.

All ballots must be neatly trimmed or they will be rejected as informal. Postage must be fully prepaid or they will be rejected at the postoffice and not counted.

Ballots counted for one candidate cannot be transferred to another.

No employee of The Northwestern nor a member of an employee's family can participate in this contest.

Any question at issue that may arise will be determined by the Contest Manager, and his decision will be final and conclusive.

Special ballots will be issued on all paid subscriptions according to printed schedule.

Any protest as to eligibility of any candidate will not be considered if votes have been cast for said candidate for a period of ten days.

The Northwestern reserves the right to alter any conditions pertaining to this contest, except the prizes, and the order of their distribution.

Votes will be counted daily, and held four days, no longer, to avoid possibility of error. Errors in scoring must be reported within four days or they will not be considered.

In accepting nominations all candidates must accept and agree to abide by the above conditions.

### DISTRICT No. 2

Comprising Klamath County Outside of Klamath Falls, Lake County, Harney County, Malheur County and Crook County in Oregon and Siskiyou County, California.

**10  
PRIZES**

- FIRST PRIZE—Set of furniture for three rooms,  
value .....\$500  
Bought from Willis Johnstone Co., 1023 Main St.
- SECOND PRIZE—Trip for contestant and companion  
to Los Angeles or Seattle and return with  
hotel expenses for one week, value .....\$125
- THIRD PRIZE—Ladies' Diamond Ring,  
value .....\$100  
Bought from T. G. McHattan, 520 Main St.
- FOURTH PRIZE—Merchandise Order,  
value .....\$75  
on G. E. Atkinson's Store.
- PRIZES 5 TO 10 INCLUSIVE—Ladies' Silver  
Vanity Bags, value \$5.00 each .....\$25
- Total Value for District.....\$825

### Schedule of Votes

On Subscriptions to The Daily  
and Weekly Northwestern

#### DAILY NORTHWESTERN

5 Years, \$35.00 ..... 30,000 Votes  
2 Years, \$14.00 ..... 9,000 Votes  
1 Year, \$7.00 ..... 3,000 Votes  
6 Months, \$3.50 ..... 1,000 Votes

#### WEEKLY NORTHWESTERN

5 Years, \$12.50 ..... 7,000 Votes  
2 Years, \$ 5.00 ..... 2,000 Votes  
1 Year, \$ 2.50 ..... 800 Votes