

LAKEVIEW MERCANTILE CO.

GREAT REDUCTION SALE

WILL CONTINUE UNTIL JANUARY 5, 1913

NOTE OUR SPECIAL PRICES FOR GROCERIES THIS WEEK

All S. & W. Canned Fruits, this week only, can.....	30c	Standard Canned Corn.....	12 cans for \$1.25
S. & W. Canned Peas.....	5 cans for \$1.00	S. & W. Solid Pack Tomatoes, 3-lb. can, 6 for	\$1.00
S. & W. Canned Corn, very fancy, 5 cans for	\$1.00	Standard Tomatoes.....	12 cans for \$1.25

We have some very fine Cluster Raisins packed in Fancy Christmas Boxes

LADIES' UNDERWEAR	DRESS GOODS	HOSIERY
\$0.35 Grey Ribbed Vests and Pants now.....	\$0.35 Dress Goods, now.....	All 15c Hose.....
20c	\$0.25	10c
0.85 Best white fleece Vests and Pants now	0.50 Dress Goods, now.....	All 20c Hose.....
50c	0.40	15c
1.25 Broken lines Woolen now.....	0.60 Dress Goods, now.....	All 25c Hose.....
75c	0.45	20c
1.50 Broken lines Woolen now.....	0.65 Dress Goods, now.....	All 35c Hose.....
85c	0.45	30c
1.25 Flannel now.....	0.75 Dress Goods, now.....	All 50c Hose.....
50c	0.55	35c
0.75 Union Suits, sizes 4 and 5, now.....	0.85 Dress Goods, now.....	All 65c Hose.....
45c	0.65	50c
	0.90 Dress Goods, now.....	
	0.70	
	1.25 Dress Goods, now.....	
	0.90	
	1.50 Dress Goods, now.....	
	1.10	
	Twenty yards Calico, all colors, for.....	
	1.00	
	Fourteen yards Apron Gingham for.....	
	1.00	
	Ten yards Dress Gingham for.....	
	1.00	
CHILDREN'S AND MISSES' UNDERWEAR	MUSLINS, SHEETINGS, Etc.	LADIES' SWEATERS
Grey Cotton Fleece, broken lines.....	36-inch bleach Lonsdale Muslin, per yard	\$5.00 Ladies' Ruf Neck Sweaters, now.....
20c	12½c	\$3.25
White Cotton Fleece, all sizes.....	36-inch bleach Fruit of the Loom, per yard.....	3.50 Ladies' Ruf Neck Sweaters, now.....
25c	10c	2.65
Misses' Union Suits.....	36 inch bleach Hope Muslin, per yard.....	1.25 Ladies' Outing Flannel Gowns, now
50c	8½c	0.90
Boys' Cotton Undershirts.....	9/4 bleach Sheeting, per yard.....	0.75 Misses' Outing Flannel Gowns, now
20c	30c	0.50
Boys' Heavy Fleece Shirts and Drawers.....	8/4 bleach Sheeting, per yard.....	
50c	27½c	
	36-inch brown Muslin Sheridan, per yard.....	
	7c	
	36 inch brown Muslin Dixie, per yard.....	
	8c	
	72x90 Sheets, good grade, each.....	
	65c	
	81x90 Sheets, good grade, each.....	
	70c	
	81x90 Pequot Sheets, each.....	
	80c	
	45x36 Pillow Slips, each.....	
	20c	
CURTAIN NETS, TOWELS, YARNS, Etc.	MEN'S WEAR	
40-inch Curtain Nets and Scrims for.....	Men's Ribbed Fleece Shirt and Drawers.....	50c
20c	Men's Heavy Lined Shirts and Drawers.....	50c
40-inch Curtain Nets and Scrims, 35c grade,	Men's \$1.25 Camel Hair Shirts and Drawers.....	90c
25c	All Man's \$3.50 Hats for.....	\$2.25
Large size Turkish Towels, 20c each, 6 for	Stetson Hats, all blocks but stiff, \$5 grade.....	\$3.50
\$1.00	Boys' \$1.25 and \$1.50 Hats for.....	90c
Bleached Turkish Towels, 10, 15, 20, 25, 30c ea.	Boys' 65c Caps for.....	50c
Shetland Floss.....	Men's, Boys' and Youths' Suits, Overcoats and	
3 skeins for 25c	Pants at greatly Reduced Prices.	
German Knitting Yarn, 35c size.....	Men's Goods of All Kinds Marked 'Way Down.	
25c		

All 1912 Ladies' Suits and Coats Half-Price. Older lines Ladies' Suits and Coats Quarter-Price. Every pair of Ladies' and Children's Shoes at Greatly Reduced Prices. We can not enumerate all our different lines for lack of space. Our goods will be marked in plain figures, both regular price and reduced price. You can see for yourself the great reductions we are making by looking at the tickets. Call for yourself and examine our different lines and you will be convinced that whatever you need for every day use or for your Fall and Winter Supplies, that by paying cash, and buying your goods from us, you will save many dollars.