

LAKEVIEW MERCANTILE CO.

GREAT REDUCTION SALE

WILL CONTINUE UNTIL JANUARY 5, 1913

NOTE OUR SPECIAL PRICES FOR GROCERIES THIS WEEK

All S. & W. Canned Fruits, this week only, can.....	30c	Standard Canned Corn.....	12 cans for \$1.25
S. & W. Canned Peas.....	5 cans for \$1.00	S. & W. Solid Pack Tomatoes, 3-lb. can, 6 for \$1.00	
S. & W. Canned Corn, very fancy, 5 cans for \$1.00.		Standard Tomatoes.....	12 cans for \$1.25

We have some very fine Cluster Raisins packed in Fancy Christmas Boxes

LADIES' UNDERWEAR	DRESS GOODS	HOSIERY
\$0.35 Grey Ribbed Vests and Pants now.....20c	\$0.35 Dress Goods, now.....\$0 25	All 15c Hose.....10c
0.85 Best white fleece Vests and Pants now 50c	0.50 Dress Goods, now.....0 40	All 20c Hose.....15c
1.25 Broken lines Woolen now.....75c	0.60 Dress Goods, now.....0 45	All 25c Hose.....20c
1.50 Broken lines Woolen now.....85c	0.65 Dress Goods, now.....0 45	All 35c Hose.....30c
1.25 Flannel now.....50c	0.75 Dress Goods, now.....0 55	All 50c Hose.....35c
0.75 Union Suits, sizes 4 and 5, now.....45c	0.85 Dress Goods, now.....0 65	All 65c Hose.....50c
	0.90 Dress Goods, now.....0 70	
	1.25 Dress Goods, now.....0 90	LADIES' SWEATERS
CHILDREN'S AND MISSES' UNDERWEAR	1.50 Dress Goods, now.....1 10	\$5.00 Ladies' Ruf Neck Sweaters, now.....\$3 25
Grey Cotton Fleece, broken lines.....20c	Twenty yards Calico, all colors, for.....1 00	3 50 Ladies' Ruf Neck Sweaters, now.....2 65
White Cotton Fleece, all sizes.....25c	Fourteen yards Apron Gingham for.....1 00	1.25 Ladies' Outing Flannel Gowns, now 0 90
Misses' Union Suits.....50c	Ten yards Dress Gingham for.....1 00	0.75 Misses' Outing Flannel Gowns, now 0 50
Boys' Cotton Undershirts.....20c		
Boys' Heavy Fleece Shirts and Drawers.....50c	MUSLINS, SHEETINGS, Etc.	MEN'S WEAR
	36-inch bleach Lonsdale Muslin, per yard 12½c	Men's Ribbed Fleece Shirt and Drawers.....50c
	36-inch bleach Fruit of the Loom, per yard...10c	Men's Heavy Lined Shirts and Drawers.....50c
	36-inch bleach Hope Muslin, per yard.....8½c	Men's \$1.25 Camel Hair Shirts and Drawers 90c
	9/4 bleach Sheeting, per yard.....30c	All Man's \$3.50 Hats for.....\$2 25
	8/4 bleach Sheeting, per yard.....27½c	Stetson Hats, all blocks but stiff, \$5 grade \$3 50
	36-inch brown Muslin Sheridan, per yard.....7c	Boys' \$1.25 and \$1.50 Hats for.....90c
	36 inch brown Muslin Dixie, per yard.....8c	Boys' 65c Caps for.....50c
	72x90 Sheets, good grade, each.....65c	Men's, Boys' and Youths' Suits, Overcoats and Pants at greatly Reduced Prices.
	81x90 Sheets, good grade, each.....70c	Men's Goods of All Kinds Marked 'Way Down.
	81x90 Pequot Sheets, each.....80c	
	45x36 Pillow Slips, each.....20c	
CURTAIN NETS, TOWELS, YARNS, Etc.		
40-inch Curtain Nets and Serims for.....20c		
40-inch Curtain Nets and Serims, 35c grade, 25c		
Large size Turkish Towels, 20c each, 6 for \$1 00		
Bleached Turkish Towels, 10, 15, 20, 25, 30c ea.		
Shetland Floss.....3 skeins for 25c		
German Knitting Yarn, 35c size.....25c		

All 1912 Ladies' Suits and Coats Half-Price. Older lines Ladies' Suits and Coats Quarter-Price. Every pair of Ladies' and Children's Shoes at Greatly Reduced Prices. We can not enumerate all our different lines for lack of space. Our goods will be marked in plain figures, both regular price and reduced price. You can see for yourself the great reductions we are making by looking at the tickets. Call for yourself and examine our different lines and you will be convinced that whatever you need for every day use or for your Fall and Winter Supplies, that by paying cash, and buying your goods from us, you will save many dollars.