

LAKEVIEW MERCANTILE CO.

GREAT REDUCTION SALE

WILL CONTINUE UNTIL JANUARY 5, 1913

NOTE OUR SPECIAL PRICES FOR GROCERIES THIS WEEK

All S. & W. Canned Fruits, this week only, can.....	30c	Standard Canned Corn.....	12 cans for \$1.25
S. & W. Canned Peas.....	5 cans for \$1.00	S. & W. Solid Pack Tomatoes, 3-lb. can, 6 for \$1.00	
S. & W. Canned Corn, very fancy, 5 cans for \$1.00		Standard Tomatoes.....	12 cans for \$1.25

We have some very fine Cluster Raisins packed in Fancy Christmas Boxes

LADIES' UNDERWEAR	DRESS GOODS	HOSIERY
\$0.35 Grey Ribbed Vests and Pants now.....20c	\$0.35 Dress Goods, now\$0 25	All 15c Hose10c
0.85 Best white fleece Vests and Pants now 50c	0 50 Dress Goods, now 0 40	All 20c Hose15c
1.25 Broken lines Woolen now.....75c	0.60 Dress Goods, now 0 45	All 25c Hose20c
1.50 Broken lines Woolen now85c	0.65 Dress Goods, now 0 45	All 35c Hose30c
1.25 Flannel now50c	0.75 Dress Goods, now 0 55	All 50c Hose35c
0.75 Union Suits, sizes 4 and 5, now45c	0.85 Dress Goods, now 0 65	All 65c Hose50c
	0.90 Dress Goods, now 0 70	
	1 25 Dress Goods, now 0 90	
	1.50 Dress Goods, now 1 10	
	Twenty yards Calico, all colors, for1 00	
	Fourteen yards Apron Gingham for1 00	
	Ten yards Dress Gingham for.....1 00	
	MUSLINS, SHEETINGS, Etc.	LADIES' SWEATERS
	36-inch bleach Lonsdale Muslin, per yard 12½c	\$5.00 Ladies' Ruf Neck Sweaters, now.....\$3 25
	36-inch bleach Fruit of the Loom, per yard...10c	3 50 Ladies' Ruf Neck Sweaters, now..... 2 65
	36-inch bleach Hope Muslin, per yard8½c	1.25 Ladies' Outing Flannel Gowns, now 0 90
	9/4 bleach Sheeting, per yard.....30c	0.75 Misses' Outing Flannel Gowns, now 0 50
	8/4 bleach Sheeting, per yard.....27½c	
	36-inch brown Muslin Sheridan, per yard7c	
	36 inch brown Muslin Dixie, per yard8c	
	72x90 Sheets, good grade, each65c	
	81x90 Sheets, good grade, each70c	
	81x90 Pequot Sheets, each80c	
	45x36 Pillow Slips, each.....20c	
		MEN'S WEAR
		Men's Ribbed Fleece Shirt and Drawers.....50c
		Men's Heavy Lined Shirts and Drawers.....50c
		Men's \$1.25 Camel Hair Shirts and Drawers90c
		All Man's \$3.50 Hats for.....\$2 25
		Stetson Hats, all blocks but stiff, \$5 grade\$3 50
		Boys' \$1.25 and \$1.50 Hats for.....90c
		Boys' 65c Caps for.....50c
		Men's, Boys' and Youths' Suits, Overcoats and Pants at greatly Reduced Prices.
		Men's Goods of All Kinds Marked 'Way Down.
CURTAIN NETS, TOWELS, YARNS, Etc.		
40-inch Curtain Nets and Scrims for20c		
40-inch Curtain Nets and Scrims, 35c grade, 25c		
Large size Turkish Towels, 20c each, 6 for \$1 00		
Bleached Turkish Towels, 10, 15, 20, 25, 30c ea.		
Shetland Floss.....3 skeins for 25c		
German Knitting Yarn, 35c size.....25c		

All 1912 Ladies' Suits and Coats Half-Price. Older lines Ladies' Suits and Coats Quarter-Price. Every pair of Ladies' and Children's Shoes at Greatly Reduced Prices. We can not enumerate all our different lines for lack of space. Our goods will be marked in plain figures, both regular price and reduced price. You can see for yourself the great reductions we are making by looking at the tickets. Call for yourself and examine our different lines and you will be convinced that whatever you need for every day use or for your Fall and Winter Supplies, that by paying cash, and buying your goods from us, you will save many dollars.