

Who Pays for the Advertising?

Wouldn't you prefer, if you had a clothing store, to sell a hundred suits of clothes in a day, making an average profit of \$2.00 per suit, to selling ten suits in a day, with an average profit of \$5.00 per suit?

Suppose that, to sell a hundred suits a day you should spend, say, \$20.00 per day in advertising.

Who would be "taxed" for the advertising? Your patrons? Scarcely—when they pay you \$3.00 less than they would have to pay for the identical suits to the merchant who does NOT advertise.

You? Scarcely—when you make a great deal more money than you would if you "saved" your advertising appropriation.

Your non-advertising competitor—in the penalty he pays for not doing so large a volume of business as he COULD by advertising, and taking a smaller per-sale profit?

That's it—precisely.

RAILROAD GRADING ABOUT COMPLETED

Trains Expected to Reach Madras Early in February

Madras Pioneer: Railroad work upon the grade is almost a thing of the past in this vicinity as with one or two exceptions, construction is completed north of Madras to where the tracklaying is progressing. At camp 6 there is a few more days' work upon the grade and between here and Trout Creek there is a trestle reported not quite completed, but these places will not delay the track layers as both will be completed several weeks before they are reached by the bands of steel.

Camp 1 to the Western part of Madras commenced breaking up last week, and the laborers have either sought jobs in other localities or returned to Portland. Porter Bros. commissary in this city will be maintained a month or six weeks longer or until all of the work in this vicinity is finished and the employees move out.

Engineer Griswold says that up to the last advice he received, 60 miles of track had been laid and that the tracklayers so that they will not be deterred by any obstacles being in their road.

It is mostly guess work setting a definite date for the arrival of the construction trains at Madras, but it is thought that the locomotive will be puffing into this place soon after the first of February.

Teddy is Coming

Washington, Jan. 9—Fourteen states will be visited by Theodore Roosevelt in a speech making tour which will begin the latter part of March. With the exception of one brief statement and one speech, former President Roosevelt had preserved silence since the recent democratic victory. He has not tried to analyze that victory, and while he has said "The fight will go on," the country has been wondering about the Roosevelt's future course.

Albert Dent, Sheriff of Lake County, Oregon, Jan. 5-12-19-26

insurgents can defeat him. It is assured, moreover, that the Colonel will not make any announcement in Taft's favor. Roosevelt has indicated that he will do some pretty plain talking on the subject of a tariff commission which he favors.

Portland proposes to celebrate Dewey day, May 1, 1911, in a manner long to be remembered. The cruiser Boston, which is credited with having fired the first gun in the Spanish-American war, will be in the harbor, acting as a training ship for the Oregon Naval Reserve, and the same gun that fired on the Spaniards in Manila Bay will boom out a salute to Admiral Dewey. That great sea fighter is to be invited to attend the Portland celebration.

SHERIFF'S NOTICE OF EXECUTION SALE

Under and by virtue of an execution issued out of the Circuit Court of the State of Oregon, for the County of Lake, on the 16th day of December, 1910, to satisfy the sum of Two hundred eighty and 77/100 (\$280.77) Dollars, now due on said judgment, with interest at the rate of 6 per cent per annum, from the 12th day of September, 1910, having failed to find any personal property, belonging to said defendant, in Lake County, Oregon, on or after the said 16th day of December, 1910, to satisfy the sum of Two hundred eighty and 77/100 (\$280.77) Dollars, now due on said judgment, with interest at the rate of 6 per cent per annum, from the 12th day of September, 1910, having failed to find any personal property, belonging to the said defendant, within Lake County, Oregon, I have levied upon the following described real property to-wit:

West half of Southwest quarter (W¹/₂ of SW¹/₄) Section ten South half of Southeast quarter, (S¹/₂ of SE¹/₄) Section 2, Southeast quarter of south west quarter (SE¹/₄ of SW¹/₄) Section, 3 and East half of Northwest quarter and Northeast quarter of Southwest quarter (E¹/₂ of NW¹/₄, NE¹/₄ of SW¹/₄) Section 10, all in Township Thirtyfive (35) Range Twenty-six (26).

Notice is hereby given that on Saturday, the 28th day of January, 1911, at 2 o'clock P. M. of said day, at the front and east side of the County Court House, of Lake County, Oregon, in Lakeview, I will sell all the right, title and interest which said defendant, had in and to the above mentioned and described premises on the said day, or the 12th of September, 1910, or thereto, at public sale for cash, to the highest and best bidder, therefor to satisfy said judgment, interest and costs of this sale.

Dated this 30th day of December, 1910.



"with strength and ease they always please"

TWO HORSE OVERALLS

MADE BY LEVI STRAUSS & CO.

Every garment guaranteed

Raises the dough and complies with all pure food laws.



CRESCENT MFG. CO. Makers of MAPLETON (better than Maple).

Eight Grade Final Exams.

The Eighth Grade Final Examinations for Lake County, Oregon, will be held Thursday and Friday, January 19 and 20, 1911. Thursday the examination will be in Physiology, Writing, History and Civil Government. Friday's examination will be in Grammar, Arithmetic, Geography and Spelling.

SOURCES OF QUESTIONS:

- Arithmetic—Practical Arithmetic—Smith.
- Civil Government—United States Constitution.
- Geography—State Course of Study; Rodway and Hinman's Natural School Geography.
- History—List of Topics from History Outline in State Course of Study and Current Events.
- Grammar—Buchler's Modern English Grammar, no diagramming.
- Physiology—Graded Lessons in Physiology and Hygiene—Krohn.
- Reading—The teacher will send to the County Superintendent the applicant's class standing in reading, which will be taken by such superintendent as the applicant's standing on the subject.
- Spelling—Reed's word Lessons.
- Writing—Specimens of penmanship as indicated in copy material and from manuscript in language.

R. B. JACKSON, County Supt.

Classified Want Ads

A Want Ad In The Lake County Examiner

Repeated a few times, if necessary, will find a customer for that property of yours. They are scanned closely by intending buyers, and the cost is nominal—5 cents the line each insertion, Special long-time rates.

WANTED
POSITION WANTED—Young man and wife would like position together on ranch. Mr. C. F. Volk, Lakeview, Ore. Del. D29J5 12.

WANTED—Cheap lots in the O. V. L. addition. Give No. of block and lots. Add Box 285 Lakeview, Ore. D22 29 J5-12.

WANTED A RANCH TO RENT with stock and implements, stock taken on shares or run on a salary. Best of references. Wife good cook. Inquirer of G. W. White, Alturas, Cal., care J. C. Richardson's camp.

WANTED—A Stock Salesman Capable of earning \$250 a month, to handle High Class legitimate oil stock. Big returns for small investments. To a capable man we offer attractive inducements. Answer giving references. The Snelling Oil Company 351 353 Bush Street, San Francisco, Cal.

WANTED—We mount all kinds of birds animal heads, etc. We tan skins and make rugs and robes. Utley and Simmons, Taxidermists Valley Falls, Oregon. 36-2m.

FOR SALE
BOOKS FOR SALE—32 volumes of Marion Crawford's works; All good stories; cloth binding, gold letter ed. At a bargain. Ben Barthelet, at Placing Mill.

FOR SALE—Graphophone and records, good as new and complete, only \$15. Enquire at this office.

FOR QUICK SALE—80 acres in Lake County, Oregon, \$5 per acre, if taken before December 31, W¹/₂ SE¹/₄ Sec. 13, T. 36 S., R. 24 E., Section draft to State Bank payable upon delivery of deed. T. A. Haley, Indianola, Neb.

FOR SALE—Standard Bred driving team safe for woman, inquire Hall & Reynolds drug store.

FOR SALE—10 acres with a 5 acre water right, O.V.L. Tract 10, Sec. 7, T. 41, R. 19, and Lot 11, Blk. 67, for \$160, \$170, paid. Address Alfred Kuykendall, Gen. Del. Los Angeles, Calif.

FOR SALE—10 acres, with 5 acre water right, O.V.L. Tract 10, Sec. 7, Twp. 41, R. 19, and Lot 11, Blk. 67. Must sell at once. Price \$170, \$180 paid. Address A. KUYKENDALL, Geo. Del., Los Angeles, Cal.

LOST AND FOUND

LOST—In the city of Lakeview, Oregon. In the summer of 1910, a negotiable promissory note bearing date March 7, 1910, due March 7, 1911, for the sum of \$158, with interest at 8 per cent per annum. Payee, W. C. Patten. Finder return to this office and receive suitable reward.
Nov. 23-Jan 22.

LOST—Gold necklace, with bunch of grapes pendant. Finder will please leave same at Examiner office.

STRAY NOTICE

STRAYED or stolen.—about Aug. 15, 1909, one gray mare, branded with E on left stifle, wire scar on front leg, weight 1400, about 10 years old. Light bay, white face saddle horse, same brand, wire scar on left front heel, about 12 years old, weight 1,000 pounds. Liberal reward.
ANDREW MORRIS, Adel.

STRAYED or stolen.—From Canada Prairie, one team horses, one iron gray, the other white; both branded 14 on left stifle; vinted on left shoulder; weight about 2700 lbs. \$100 reward for their return.
PAT DUANE, Lakeview.

STRAYED—Black cow with white face. Reward for any information leading to her recovery. Ben B. Barthelet, Lakeview Placing mill.

LIQUORS AND CIGARS.

POST & KING HAVE THE BEST grade of liquors and cigars to be found in Oregon.

J. H. CUTLER WHISKY AT THE Hotel Lakeview bar. The best and purest whisky made.

A GOOD POSITION

Can be had by ambitious young men and ladies in the field of "Wireless" or "Radio" telegraphy. Since the 8-hour law became effective, and since the Wireless companies are establishing stations through out the country there is a great shortage of telegraphers. Positions pay beginners from \$70 to \$90 per month, with good chance of advancement. The National Telegraph Institute of Portland, Ore., operates six official institutes in America, under the supervision of R. R. and Wireless officials and places all graduates into positions. It will pay you to write them for full details.

SHAKE INTO YOUR SHOES

Allen's Foot-Ease, a powder. Relieves pain, smarting, nervous-ting and ingrowing nails and instantly takes the sting out of corns and bunions. It's the latest comfort discovery of the age. Allen's Foot-Ease makes tight or new shoes feel easy. It is a certain cure for sweating, callous, swollen, tired aching feet. Try it today. Sold by all Druggists and Shoe Stores. By mail for 5c in stamps. Don't accept any substitutes. Trial packet FREE. Ask for Allen's. Limited 105 N. 2d St.

Chamberlain's Cough Remedy is a very valuable medicine for throat and lung troubles, quickly relieves and cures painful bronchitis and a dangerously sounding cough which indicates congested lungs. Sold by all good dealers.

NOTICE FOR PUBLICATION

Not coal land.
Department of the Interior, U. S. Land Office at Lakeview, Oregon, Dec. 19, 1910.
Notice is hereby given that Ferdinand Bassett, of Lakeview, Lake County, Oregon, who, on May 10, 1909, made homestead entry No. 01977, for NE¹/₄ SE¹/₄, Sec. 31, lots 3 and 4, NW¹/₄ SW¹/₄, Sec. 32, Township 39 S., Range 20 E., W. M. has filed notice of intention to make final commutation proof to establish claim to the land above described, before Register and Receiver, this office, at Lakeview, Oregon, on the 27th day of January, 1911.

Claimant names as witnesses: C. W. Reynolds, of Lakeview, Ore. J. A. Bishop, of Lakeview, Ore. Herman Greber, of Lakeview, Ore. W. E. Paine, of Lakeview, Ore. ARTHUR W. ORTON, Register.

NOTICE FOR PUBLICATION

Not Coal Land
Department of the Interior, U. S. Land Office at Lakeview, Oregon, November 5, 1910

Notice is hereby given that George Wellmunder, whose post office address is Lake City, Modoc County, Calif., did on the 4th day of September, 1910, file in this office Sworn Statement and Application No. 02445, to purchase the SE¹/₄ NW¹/₄, Section 35, Township 40S, Range 22E, Willamette Meridian, and the timber there on, under the provisions of the act of June 3, 1878, and acts amendatory known as the "Timber and Stone Law," at such value as might be fixed by appraisement, and that, pursuant to such application the land and timber thereon have been appraised at a total of \$16, the timber estimated 110,000 board feet at \$1.00 per M, and the land \$50.00; that said applicant will offer final proof in support of his application and sworn statement on the 12th day of January, 1911, before Register and Receiver, this office, at Lakeview, Oregon.

Any person is at liberty to protest this purchase before entry on, or institute a contest at any time before next issue, by filing a corroborated affidavit in this office, alleging facts which would defeat the entry.
ARTHUR W. ORTON, Register.

NOTICE FOR PUBLICATION

Not Coal Land
Department of the Interior, U. S. Land Office at Lakeview, Oregon, Dec. 19, 1910.

Notice is hereby given that Johannes Siskam, of Paisley, Oregon, who, on October 23, 1905, made homestead entry No. 3506, serial No. 01294, for S¹/₄ NW¹/₄, N¹/₂ SW¹/₄, Section 8, Township 35S., Range 19E., Willamette Meridian, has filed notice of intention to make final five year proof, to establish claim to the land above described, before Register and Receiver, U. S. Land Office at Lakeview, Oregon, on the 28th day of January, 1911. Claimant names as witnesses: Polk Bannier, of Paisley, Ore. R. N. Phelps, of Paisley, Ore. Elmer Stanley, of Paisley, Ore. M. R. Whitehouse, of Paisley, Ore. ARTHUR W. ORTON, Register.

\$1,000 REWARD

The Oregon California and Nevada Live Stock Protective Association will give \$1000 reward for the conviction of any party or parties stealing horses, cattle or mules belonging to any of the following members of this Association:
Cox & Clark, Chewacan Land & Cattle Co., Heryford Land & Cattle Co., Lake County Land & Livestock Co., Warner Valley Stock Co., Wm. W. Brown, Geo. M. Jones, Geo. Han Kins, S. B. Chandler, C. A. Rehart, N. Fine, W. A. Currier, Frank B. Bauers, J. C. Hotchkiss, Calderwood Bros., T. J. Brattain & Sons, T. A. Crump, Cressler & Bonner, W. T. Crump, Maud I. Rambo.
OFFICERS: W. P. HERYFORD, Pres. F. M. MILLER, Sec. & Treas. FINANCE COM. W. P. GREEN, S. B. CHAN...
In addition to the above, the undersigned offers on the same condition \$500.00 for all horses branded horse shoe bar on both or either fore feet recorded in eight counties: Range Barney Lake and Cross counties, horse recorded when sold.
None but grown horses sold, and only in range counties. W. W. BROWN, File Oregon.

APPLICATION FOR GRAZING PERMITS

Notice is hereby given that all applications for permits to graze cattle, horses and sheep within the Fremont National Forest during the season of 1911, must be filed in my office at Lakeview, Oregon, on or before February 15, 1911. Full information in regard to the grazing fees to be charged and blank forms to be used in making applications will be furnished upon request.
GILBERT D. BROWN, Supervisor.

Chamberlain's Cough Remedy is not a common every day cough mixture. It is a meritorious remedy for all the troublesome and dangerous complications resulting from cold in the head, throat, chest or lungs. Sold by all good dealers.

What are you paying for when you pay your light bill?
High efficiency lamps multiply your light and divide your amount of consumption.

E.T. SPENCE



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IN THE COUNTY COURT OF THE STATE OF OREGON FOR MARION COUNTY.

In the Matter of the Guardianship of W. D. King Notice of Sale
an insane person.

Notice is hereby given by virtue of an order of the County Court of the State of Oregon for Marion County, made and entered of record on page 519 of Vol. 21 of the Probate Journal of said Court on the 19th day of December, 1910, duly empowering and licensing A. L. Brown, as guardian of the person and estate of the above named W. D. King, an insane person, to sell certain real estate belonging to said ward in said order described; the said A. L. Brown from and after the 14th day of February, 1911 at the office of Carson & Brown, in Salem, Oregon, will proceed to sell at private sale the said premises described as follows, to-wit: An undivided one-half interest in and to the West one-half of Section 34, Township 38, South of Range 19, East of the Willamette Meridian, in Lake County, Oregon.

Terms of sale, cash in hand.
Dated this 31st day of December, 1910.

A. L. BROWN,
Guardian of the person and estate of the above named ward.

Carson & Brown,
Attorneys for Guardian. 1-5-2

DEATH IN ROARING FIRE

may not result from the work of fire-bugs, but often severe burns are caused that make a quick need for Bucklen's Arnica Salve, the quickest, surest cure for burns, wounds, bruises, boils, sores. It subdues inflammation. It kills pain. It soothes and heals. Drives of skin eruptions, ulcers or piles. Only 25c at A. L. Thornton's.

CHICHESTER'S PILLS
THE DIAMOND BRAND.
Largest Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 cents. Always reliable.
SOLD BY DRUGGISTS EVERYWHERE