Who Pays for the Advertising?

Wouldn't you prefer, if you had a clothing store, to sell a hundred suits of clothes in a day, making an average profit of \$2.00 per suit, to selling ten suits in a day, with an average profit of \$5.00 per suit?

Suppose that, to sell a hundred suits a day you should spend, say, \$20.00 per day in advertising.

Who would be "taxed" for the advertising? Your patrons? Scarcely-when they pay you \$3.00 less than they would have to pay for the identical suits to the merchant who does NOT advertise.

You? Scarcely-when you make a great deal more money than you would if you "saved" your advertising appropriation.

Your non-advertising competitor-in the penalty he pays for not doing so large a volume of business as he COULD by advertising, and taking a smaller per-sale proht?

That's it—precisely.

CATARRH



FEVER

ELY'S CREAM BALM Applied into the nostrila is quickly absorbed.

CIVES RELIEF AT ONCE.

It cleanses, soothes, heals and protects the diseased membrane resulting from Catarrh and drives away a Cold in the Head quickly Restores the Senses of Taste and Smell. It is easy to use. Contains no injurious

drugs. No mercury, no cocaine, no mor-phine. The household remedy. Price, 50 cents at Druggists or by mail. ELY BROTHERS, 56 Warren St., New York



CASTORIA For Infants and Children The Kind You Have Always Bought

Bears the Charfy Fletchers

YOU WILL NEVER KNOW

A tenth of what is going on in Town, State, Nation and World if you fail to take

Order It Now! Order It Now!

Eight Grade Final Exams.

The Eighth Grade Final Exeminaexamination will be in Physiology, was a head-liner that took all the ment. Friday's examination will be 1736 pounds and the price paid was LOST.-Gold necklace, with bunch of in Grammar, Alithmetic. Geography at the rate of 14% cents a pound. grapes pendant. Finder will please leave same at Examiner office.

SOURCES OF QUESTIONS;

- a: Arithmetic-Practical Arithmetly-Smith.
- b) Civil Government-United
- States Constitution. c Geography-State Course of Study; Redway and Hinman's
- Natural School Geogrpahy. (d) History-List of Topics from History Outline in State Course
- of Study and Current Events. (c) Grammar-Buchler's Modern English Grasumar, no dingram-
- f. Physlology iraded Lessons in Physiology and Hygenie-A rohn
- (g) Reading-The teacher will send to the County Superintendept the applicant's cars stand ing in reading, which will be as the applicant's standing on the subject
- (b) Spelling-Reed's word Lessons. (i) Writing-Specimens of penmanship as indicated in copied matter and from manuscript in Language.

R. B. JACKSON, County Supt.

The protected cruiser Boston has been ordered turned over to the Ore gon Naval Reserve for use in maneuvers and in perfecting the training of the volunteer saitors, who make up the organization. The cruiser will first be put in good condition, certain repairs being necessary to fit her for the purpose, and she will then be turned over to the Oregon Reserve to be used as an armory for the men and a training ship to teach naval service to those who have enlisted,

New Books at Library The Doctor's Christmas Eve-James

Laue Allen. The Rosary - Florence L. Barclay.

Dixie Heart-Will N. Harben. Marten Eden-Jack London,

The Rules of the Game-Stewart Edward White, The Rivermen-Stewart Edward

Rest Harrow-Maurice Hewlett. The Range Dwellers-B. M. Bower. Max-Katherine Cecil Thurston. The Wild Olive-Anonymous. Hidden Water-Dan Coolidge. The Silent Call-Faversham.

Champion Steer

There are champions and chamtions for Lake County, Oregon, will pione, each it the head of his class, be held Thursday and Friday, Janu. but the prize steer that sold at \$250 ary 19 and 20, 1911. Thursday the in the Portland stock yards last week Writing, History and Civil Govern | blue ribbons. The animal weighed

> W. H. Mason has been awarded the contract for digging the Lost River drainage canal in the Klamath Recfamation Project. The contract price is \$65,600, and the work must com-Tule Lake will become a thing of the 1,000 pounds Liberal reward.
>
> past and that many thousands of ANDREW MORRIS, Adel. past and that many thousands of acres of rich land will be restored to STRAYED or stolen.-From Camais the putile domain

Word has been received from Tim-Taylor, who left here last Fall, to the effect that he was now located at Lisdangen, Newmarket, Ireland. Tim reports that he is doing fine there and expects to rame n for some time. Before leaving he placed a year's subscription for the Examiner taken by such supera tendent and flads that it keeps bim well in touch with all the important happenings here abouts.

> Appropriation for \$50,000 for the coming two-year period, to establish the office of State Ferester and to provide him with the means of enforcing laws to prevent forest fires, was recommended by the Oregon Conservation Association. This sum is believed necessary to put the state on an effective working basis in forest protection and conservation Details of the work to be done by the recommendation of the Oregon Conservation Commission in its annual seport. The members of the associaplan with the Commission, the Oregon Forest Fire Association and all other bodies that have taken advanced position for prevention of forest



Classified Want Ads

A Want Ad In The Lake County Examiner

Repeated a few times, if necessary, will find a customer for that property of yours They are s-anned closely by intending buyers, and the cost is nomnominal-5 cents the line each insertion. Special long-time rates.

POSITION WANTED-Young man and wife would like politica to-gether on ranch. Mr. C. F. Volk, Lakeview, Gen. Cel. D29J5 12

WANTED. - Chesp lots in the O. L. addition. Give No. of block and lots. Add Box 288 Lakeview, D22 23 35-12.

WANTED A RANCH TO REST with stock and implements, stock taken on shares or rue on a salary. Best of references. Wife good cook. Inquire of G. W. White, Alturas, Cal., care J. C. Richardson's camp.

WANTED-A Stock Salesman Capable of earning \$250 a month, to han-dle fligh Class legitimate oil stock. Big returns for small investments. To a capable man we offer attractive inducements. Answer giving referances. The Snelling Oil Company 351 353 Bush Street, San Francisco,

WANTED -- We mount all kinds of birds animal heads, etc. We tan skins and make rogs and robes. Utley and Simmons, Taxedermists Valley Falls. Oregon. 36 2m.

FOR SALE

BOOKS FOR SALE-32 volumes of Marion Crawford's works; All good stories; cloth binding, gold letter At a bargain. Ben Bartcher, at Planing Mill.

FOR SALE—Graphophone and records, good as new and complete, only \$15. Enquire at this office.

FOR OUICK SALE-80 acres in Lake County, Oregon, \$3 per acre if taken before Decemer 5, Wi SE1, Sec. 13, T 36 S., R. 23 E. Send draft to State Bank payable upon delivery of deed. T. A. Haley,

OR SALE-Standard Bred driving team safe for woman. Inquire Hall & Reynolds drug store.

FOR SALE - 10 acres with a 5 acre water right, O.V.L. Tract 10, Sec. 7, T. 41, R. 19, and Lot 11, Bik. 67. for \$160, \$170, paid. Address Alfred Kuykendail, Gen. Del. Los Angeles,

FOR SALE. -10 scres, with 5 scre water right, O-V-L. Tract 10, Sec. 7, Twp. 41, R. 19, and Lot 11, Dik. 67, Must sell at once. Price \$170. 90 paid. Address
A. KUYKENDALL,
Gen. Del., Los Angeles. Cal. \$180 paid.

LOST AND FOUND

LOST-in the city of Lakeview, Oregon, in the summer of 1910, a nego-tiable promissory note bearing date March 7, 1910. due March 7, 1911, for the sum of \$158, with interest at 8 per cent per annum. Payee, W. C. Patten. Finder return to this office and receive suitable reward. Nov.22-Jan 22.

STRAY NOTICE

STRAYED or stoleu .- about Aug. 15., 1909, one gray mare, branded E, on left stiffe, wire scar on with front leg, weight 1400, about 10 years old. Light bay, white face saddle when completed it is expected that front heel, about 12 years old, weight

Prairie, one team horses, one fron gray, the other white; both branded 14 on left staiffle; vinted on left shoulder; weight about 2700 lbs. \$100 reward for their return. PAT DUANE, Lakeview.

STRAYED-Black cow with white Reward for any information leading to her recovery. Bartcher, Lakeview Planing mill.

LIQUORS AND CIGARS.

POST & KING HAVE THE BEST grade of Enqours and Cigars to be found in Oregon.

. H. CUTLER WHISKY AT THE Hotel Lakeview bar. The best and date. purest whisky made.

A GOOD POSITION

Can be had by ambititous young men and ladies in the field of "Wireless" or Railroad telegraphy. Since the 8-hour law became effective, and since the Wireless companies are estatlishing stations torough out the country there is a great sho tage of forester arged are as outlined in the telegraphers. Positions pay beginners from \$70 to \$90 per month, with good chance of advancement. The National Telegraph Institute of Portland, Ore., operates six offical in-e tion will make a special effort to have stitutes in America, under the supthis law enacted, co-operating in the ervision of R. R. and Wirelss officials and places all graduates into positions It will pay you to write them forfull

SHAKE INTO YOUR SHOES

Allen's Foot-Ease, a powder. Relieves pair ful, smarting, nervous feet and ingrowing nalls and instantly takes the ating out of corns and busions. It's the 21 stest comfort discosery of the age. Allen's loot-Ease makes tight of new shoes feel easy. It is a certain cure for sweating, callous, swollen, tired acting feel ry it today. Sold by all Drungists and Shor Stores. By mail for the in slamps, from the pend any substitute. Trial package EREK ASTRES Allents, throaten in No. 1800.

Chamberlain's Cough Remedy is a very valuable medicine for throat and lung troubles, quickly relieves and cures painful braathing and a dangerously sounding cough which indicates congested lungs. Sold by all good dealers.

MISCELLANEOUS \$50 REWARD.

A REWARD of lifty dollars is here by offered for information that will lead to the arres and conviction of any person who has stolen wires or other property from our Company; and the same ceward is hereby offered for information that will lead to the arrest and conviction of anyone destroying the property of the Company.

Chas. Umbach, Secretar, Lake Co. Tel. & Tel. Co.

A full assortment of Stationary. Confectionery, Notions, Tobacco and ligars at Elmer C. Ablstrom's, the

WHY NOT. - Spend your vacation at "The Jefferson," San Francisco? A city botel situated in a beautiful park but five minutes from Market

Blue Prints of any township in Burns Land District showing all land entries, names, dates, etc. To pography. Your order filled on day of receiving. Price \$1 TURNEY, Burns, Oregon Price \$1. 6tf

Cheap flour at Bonanza. Quality guaranteed or money refunded. tf

TELEPHONES.

LOOK AT THE NOTICE FOR REward issued by the Telephone Company for destroying its prop-

\$1,000.00 Reward

The Oregon, California & Nevada Protective Association will give \$1000 Reward for the conviction of any party or parties steal-ing horses, cattle or mules belonging to any of the following members of this Association:

Cox & Clark, Chewacan Land & Cattle Co., Heryford Land & Cattle Cattle Co., Heryford Land & Cattle Co., Lake County Land & Livestock Co., Warner Valley Stock Co., Wm W. Brown, Geo. M. Jones, Geo. Hankins, S. B. Chandler, C. A. Rehart, N. Fine, W.A. Currier, Frank B. Bauers, J. C. Hotchkiss, Calderwood Bros., T. J. Brattain & Sons, T. A. Crump, Cressler & Bonner, W. T. Cressler Maud I. Eambo.

OFFICERS | W. P. HERYFORD, Prest. '-W. P. HERYFORD FINANCE COM. F. M. GREEN

IS. B. CHANIN WY



None but grown horses sold, and only in large whenes W. W. Brown, Fife. Oregon

NOTICE OF FINAL ACCOUNT Notice is hereby given that the undersigned, Thos. H. Sherlock, executor of the last will and testament of C L. Mitchell-Innes, decensed, has filed in the County Court in the County of Lake, State of Oregon, his final account of the administration of the affairs of said estate and that said court has fixed Saturday the 31st day of December, 1916, at the hour of 10 o'clock A. M., of said day as the time, and the County Court room in the County Court house in Lakeview, Oregon, as the place for hearing objections to said final account and for settlement thereof. Therefore, al persons interested in said e-rate or baving objections to said final account are required to ap ear at said time and place or to file the same in said court in writing on o before said

Dated this 26th day of November, A. D., 1910. THOS. H. SHERLOCK,

Executor of the last will and testament of . L. Mitchell-Innes, deceased.

NOTICE FOR PUBLICATION Not coal land.

Department of the Interior, U. 8. Land Office at Lakeview, Oregon,

Notice is hereby given that Thomas B. McGrath, of Lakeview, Lake County, Oregon, who, on December 1, 1905, made homestrad entry No. 01308, for SWI4 NE14, W4 SE14, Sec. 24; NWI4 NE14, Sec. 25, Township 40 S., Range 20 E., W. M., has filed notice of intention to make final five year proof, to establish claim; to the land above described, before Register and Receiver, this office, at Lakeview. Oregon, on the 6th day of January,

Claimant names as witnesses:
J. P. Duke, of Lakeview, Ore.
R. K. Funk, of Lakeview, Ore. E. R. Patch, of Lakeview, Ore. E. C. Thruston, of Lakeview; Ore. ARTHUR W. ORTON, Register.



NOTICE FOR PUBLICATION Not conl land.

Department of the Interior, U. S. Land Office at Lake iew, Oregon, Dec.

Notice is hereby given that Ferdinand Bassett, of Lakeview, Lake County, Oregon, who, on May 10, 1909. made homesteadentry No. 01977, for NEM SEM, Sec 31, lots 3 and 4, NWM SWM, Sec 32, Township 39 8., Range 20 E., W. M. has filed notice of intention to make final commutation proof to establish gialm to the land above described, before Register and Receiver, this office, at Lakeview, Oregon, on the 27th day of January,

Claimant names as witnesses: W. Reynolds, of Lakeview, Ore. A. Bishop, of Lakeview, Ore. Herman Greber, of Lakeview, Ore. W. F. Palne, of Lakeview, Ore. ARTHUR W. ORTON, Register.

NOTICE FOR PUBLICATION Not Coal Land

Department of the Interior, U. S. Lau Office at Lakeview, Oregon, November 5, 1910.

Post Office Store.

Don't forget that we carry in stock for sale all kinds of iron, bol's and chalas, thimble skeins and iron and steel axles Arzner Bros.

Notice is nevely given that General Wellmonster, whose post office address is Lake City, Modec County, Calif., did on the 4th day of September, 1910, file in this office Sworm steel axles Arzner Bros.

Notice is nevely given that General County, Calif., did on the 4th day of September, 1910, file in this office Sworm steel axles Arzner Bros. Notice is hereby given that George to purchase the SE4/NNW14. Section 33, Township 408, Range 22E. Willametts Meridian, and the timber there on under the provisions of the act of June 3, 1818, and acts amendatory, known as the "Timber and Stone Law, "at such value as might be fixed by appraisement, and that, pursuant to such application the land and timber thereon have been appraised at a total of \$16 , the timber estimated 110,000 board feet at \$1.00 per M. and the land \$50.00; that said pplicant will off r final proof in appert of his application and sworn statement on the 12th day of January. 1911, before Register and Receiver. this office, at Lakeiew. Oregon.
Any person is at liberty to protest

this purchase before entry, or initiate a contest at any time before pat-ent issues, by filing a corroborated affidavit in this office, alleging facts which would defeat the entry.
ARTHUR W. ORTON, Register.

NOTICE FOR PUBLICATION Not Coal Land

Department of the Interior, U. S. Land Office at Lakeview, Oregon. Dec 19, 1910, Notice is hereby given that Johann-

es S. tam, of Paisley, Oregon, who, on October 23, 1965, made homestead entre No. 3506, serial, No. 01294, for 81gNW14, N1gSW14, Section 8, Town-ship 358., Range 19E. Willamette Meridian, has filed notice of intention to make final five year proof. to establish claim to the land above des cribed, before Register and Receiver, U. S. Land Office, at Lakeview, Ore gon, on the 28th day of January, 1911-

Claimart names as witnesses Polk Banni ter, of Paisley, Ore, R. N. Phelps, of Phisley, Oze, Elmer Stanley, of Paisley, Oce. M. B. Whitehouse, of Paisley, Ore. ARTHUR W. ORTON, Register.

Sale of Timber, Portland, Oregon. \$1,000 REWARD December 21, 1810, Sealed bids marked outside "Bid, Timber Sale Appli-The Oregon Ca iformia and Newad Live Stock Protection Association, o which the under simed is a member will give \$1,00.00 teward for evidence leading to the teading to the timber, standing or down, and the of any party or particles stealing horses, cattle or mules belonging to any of its members.

It times, standing or down, and the live timber marked for cu ting by timber marked for cu ting by the timber times, standing or down, and the live timber marked for cu ting by the timber, standing or down, and the live timber marked for cu ting by the timber, standing or down, and the live timber marked for cu ting by the live timber marked for cu ting b officer before cutting begins, including in addition to the shove, the understaned offers on the same condition \$50.00 for all horses branded horse-shoe bar on both or either saw Brand recorded in eight counties. Harries Lake and Crook counties. Horses rented when sold.

Note but grown horses sold, and only in large. Oregon, estimated to be 500,000 feet B M, of live western yellow pine saw timber, log scale, more or less. No bid of less than \$2.75 per thousand feet B. M. will be considered and a deposit of\$200 payable to the order of the First National Bank of Portland, Oregon, must be sent to that bank for each bid submitted to the District Forester. Timber upon valid claims is exempted from sale. The right to reject any and all bids is reserved. For further information and regulations governing sales address Forest, Supervisor, Fremont National Forest, Lakeview, Oregon, Geo. H. Cecil, Acting District Forester.

APPLICATION FOR GRAZING. PERMITS

Notice is hereby given that all sappileations for permits to graze cattle, horses and sheep within the Fremont National Forest during the season of 1911, must be filed in my office at Lakeview, Oregon, on or before February 15, 1911. Full information in regard to the grazing fees to be charged and blank forms to be used in making applications will be furnished upon request. GILBERT D. BROWN, Supervisor.

Chamberlain's Cough Remedy is not a common every day cough mixture. It is a meritorious remedy for all the troublesome and dangerons complications resulting from cold in the head, throat, chest or lungs. Sold by all good dealers.

What are you paying for when you pay your light bill?

High efficiency lamps I multiply your light and divide your amounts of consumption.

E.T. SPENCE