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Children's Environment, Not Heredity, Molds Their Character.

By JACOB A. RUS, Journalist and Author.

IT IS THE ENVIRONMENT AND NOT HEREDITY THAT COUNTS IN THE GROWTH OF CHILDREN.

One of the props in character building of children is THE HOME. If you will investigate the history of the children in penal institutes and reformatories, you will discover that the great majority of them had no homes or homes worthy of the name.

Another prop in determining the character of the child is THE SCHOOL. When the school slides into politics its soul departs. Politics never realizes that schools are for the purpose of turning out thinking men and women, but RUNS THE SCHOOLS MUCH LIKE SAUSAGE MACHINES, where each link in the output is exactly like every other link.

One of the most important factors in determining the child's character is HIS PLAY. It has been said that crime in our great cities is principally a question of athletics, of allowing the boy to blow off steam. Many boys have only the space between the gutters in which to play.

IF YOU WANT THE BOY TO GROW UP INTO THE MAN OF TOMORROW WHO WILL RESPECT YOUR RIGHTS, YOU MUST GIVE HIM SOME RIGHTS THAT OTHERS ARE BOUND TO RESPECT.

Patronize Your Home Merchants and Keep Your Money at Home

The Canyon City Eagle estimates that the catalogue houses take out of Grant county \$10,000 a month or \$120,000 a year. There being 5000 people in the county that sum means \$24 for every man, woman and child spent in this way.

The secret of this mighty marshalling of dollars to the catalogue houses all over this broad land is simply advertising. It is not because they sell cheaper or have a better quality of goods, but it is due simply to the persistent, continuous and attractive advertising of such concerns. Advertising with them is a necessity, as it has been demonstrated that if a mail order house slack off its advertising, sales immediately fall off, and if they should quit entirely they would have to go out of business, as their hold on the public is due alone to advertising.

The Eagle, in commenting on this state of affairs pertinently and forcibly observes: Now what will be the final result? It will follow naturally. The country stores must get out of business. It has no place in modern affairs of men unless it is a modern institution. There is a way in which it can live and there is only one way and that is the way to get the business just like the mail order house gets the business. There is no other way. The people have been educated to buy through advertising and unless the country stores recognize this condition they will continue to get the crumbs and the mail order house will get the cake.

Advertising is a science it is taught in our schools. It is made a business. A merchant may be a good buyer and yet fail; he may be a good salesman and fail; he may be a good collector and fail. These things are all important in achieving success, but none of them are as important as ability to write a good advertisement. A standing advertisement for a merchant in a country paper is money thrown away. This advertisement

should display the best ability a merchant has. His advertisement should be as readable as a news item. It should attract. It should inspire confidence. It should tell the purchaser something that the purchaser wishes to know. It should inform him and it should not be the same old story week after week, but a continual story with a new chapter, snappy, attractive and interesting every week or two.

This will successfully combat the mail order house and stop the overflowing stream of dollars a month which is leaving Grant county. There is no need to tell the farmer that the home merchant pays for roads, builds roads, bridges, churches, etc. The people don't care for this. What they want to know is what he has for sale, and the price that they can get for it, and for this information they look to their country paper and if this news is not there they will look for it somewhere else. The life of the country store is measured unless it adopts the modern methods employed by their competitors who have their stores in the east.

There is food for thought in the above for merchants everywhere. Don't think too much you spend for advertising in your local paper in a gratuity, for it is not, for if rightly and intelligently spent it will bring you a hundred fold for every dollar thus invested.

The value of printer's ink is now a recognized quantity in every line of business everywhere.

C. W. Withers has purchased the Guy Beebe homestead at the south end of Summer Lake. The price paid is not known but Beebe asked \$1,000. It is now expected that Guy will move to Canada where his sister, Mrs. Mitchell, is. His mother, Mrs. Newby, and the rest of the family are in Montana where Ray and Hubert have taken up land.

Bert Reed of New Pine Creek, was on our streets Monday.

Lakeview People Begin Work on a Commercial Orchard

At Salem, and other parts of the Willamette valley, many business and professional men are interesting themselves in establishing co-operative commercial orchards.

The first move of the kind for this section was inaugurated Oct. 16, 1909, by the organization of the "The Lakeside Orchard Company." In the company are several people of New Pine Creek, of Lakeview, Oregon, and of Fort Bidwell, California. Those interested are W. T. Withers, Trustee of the O. V. L. Co., of New Pine Creek; R. K. Funk, Geo. Whorton, P. Post, J. A. King, Mrs. J. A. King, J. S. Lane, E. R. Pateo and Fred J. Bowman, of Lakeview; and Lloyd Hickerson, Finnis Hickerson, John O'Connor, of Fort Bidwell, California. The officers of the company are Fred J. Bowman, President, E. R. Pateo, Secretary, Treasurer, R. K. Funk, General Manager, and P. Post, J. S. Lane and J. H. King, trustees. The property of the company consists of 120 acres, all in a body in the Lakeside orchard tracts and immediately adjoining the new townsite of Lakeview.

It is the purpose of the company to at once break up the land, and sow the same to fall wheat, or if that cannot be accomplished this fall, to arrange to sow the entire tract to spring wheat or barley next spring. It is believed, if the usual conditions prevail, that the crop will pay for the land and improvements. A contract has been let to the Lakeside Development company, for clearing

the land of sage and other brush growth, and the work on the same is now about completed. The land will be fenced and broken at once. When the grain crop is harvested, the entire tract of 120 acres, will be planted to fruit, probably apples and pears, of the most approved varieties. While the orchard is being brought into a bearing condition the ground between the trees will be devoted to the growth of berries, vegetables and other products for the local markets. In this way the orchard will be made self sustaining from the start, and will grow into money, almost like floundering.

It is very likely that this pioneer organization will soon be followed by others, who will also engage in orcharding on a commercial scale. In the view of the early coming of railroads to afford shipping facilities it is none too soon now to make the start.

SOMETHING SIGNIFICANT

The Portland papers say that it is a significant thing that the men behind the Oregon Trunk have purchased so much property between the Columbia river and Lakeview, and have not bought a cent's worth in the Klamath basin. Well, that is what we have been telling you for some time. They also say that the junction of the Oregon Trunk, and the Western Pacific will be at Lakeview. Well we are not complaining over the railroad situation.

Less Politics and More Business Would Improve Our Cities and Towns.

By Governor SIMEON S. PENNEWILL of Delaware.

I BELIEVE that political parties are necessary, and I also believe that all good citizens should take some interest and part in political affairs, but I am as strongly of the opinion that conditions in our cities and towns would be very much improved if there could be LESS POLITICS AND MORE BUSINESS IN LOCAL AFFAIRS.

IF REPRESENTATIVE MEN OF THE DIFFERENT POLITICAL PARTIES, INCLUDING PARTY LEADERS, COULD MEET AND AGREE UPON SUCH MEASURES AND THINGS AS WOULD BEST PROMOTE THE TRUE INTEREST AND WELFARE OF THE CITY, IT WOULD BE EXCEEDINGLY HELPFUL AS WELL AS SURPRISING.

The thing that the careful and conscientious legislator is most anxious to know and the most difficult to ascertain is WHAT THE PEOPLE DESIRE AND WHAT THEY NEED. When there is a practical consensus of opinion his duty is plain. Otherwise he is often at sea and thinks it better to do little or nothing at all.

I know our legislatures are composed of good, honest and capable men, reasonable men, favorably disposed to the enactment of such laws as are best for the state and every part of the state.

WHAT THEY WANT IS RELIABLE, DEFINITE AND SATISFACTORY INFORMATION, AND THIS CAN ONLY BE FURNISHED BY THE PEOPLE THEMSELVES.

The Railroad Situation Is Improving Rapidly

ALTURAS (Modoc Co.), Nov. 19.—The Nevada-California-Oregon Railway has taken a rather convincing manner of announcing its intention to immediately extend its track on northward toward Lakeview. It has begun the work and is laying the tracks along its right of way north from this city. More than one half mile of the track has been laid, and the work will proceed on every day that it is possible to do that kind of work.

No grading or ballasting has been done so far, the ties being laid on the top of the smooth ground and the rails spiked to them. It is reported that a steam shovel will be used to supply the material for ballasting and leveling the track, the earth and gravel to be hauled over the unballasted road from points where cuts are necessary to be made.

Condemnation proceedings are to be commenced at once against Norbert Mattes and E. Lauer Sons for rights of way across their lands, and it is stated that other rights of way will be closed for as quickly as the deals can be arranged or the lands can be condemned. Most of the route has already been secured.

Ahead the coming of our railroad the Alturas Plaindealer of the 19th says: Wednesday evening a special train came up from Reno having on board a gentleman, said to belong to Southern Pacific system. Some say he is an inspector for that road. We are sure we don't know, but recent developments indicate that there will be something doing along the line of the N.C.O. And we join the people of Modoc in the hope that local prospects are right for once.

The Alturas Plaindealer, of the 19th says: It is impossible to figure out just what the railroad people "have up their sleeve." We know that high officials, that [is] high railroad

officials, are visiting this section. The purpose of these visits is not known to the outsider, but that something "is in the wind," is evident. Condemnation proceedings for right of way out of Alturas to the north is among the certainties, however, and we look for important developments in the near future.

The Vale-Orion reports that the right-of-way for the Boise & Coos Bay is being surveyed and right-of-way obtained. The prime movers in the road are ostensibly Col. C. E. S. Wood, of Portland and Wm. Handley, the big cattle man of Burns. The real power back of the road is believed to be James J. Hill. The survey of land is in the hands of the Faulkner Bros., of Burns and Lakeview. County Surveyor Faulkner it is reported, has charge of the work through Lake County. It is known that he has been some weeks with a surveying party but it was reported here he was working for the O. V. L. Co., subdividing the Chewaman lands. The new road is to practically parallel the east and west line of the Harriman system through Central Oregon.

TROUBLE AT PLUSH

A report reached town Monday night of a stabbing and shooting affray over at Plush between some stock men, Jones on the one side, and Anglin and Mahoney on the other. It seems it is an outbreak of the old-time wars between the sheep and cattle men. Jones is a sheep man and the others are cattlemen. A dispute arose in which Jones is said to have used a knife on Mahoney and three shots are reported as having been fired at Anglin. Dr. Smith was phoned for, and also Father O'Malley. The particulars as to the affray are meagre up to the time of our going to press.

Country Is Sound and Conditions Are Bettering.

By EDWARD H. HARRIMAN, Railroad Financier.

THE farmers of the country were NEVER SO RICH as they are today. The farmers have money, they have paid their debts, they are past the promotion era; in fact, the promoter has no part to play just now in the affairs of the country.

THE PEOPLE HAVE EMERGED FROM A PERIOD OF EXTRAVAGANCE AND ARE LIVING RIGHTEOUSLY IN POINT OF ECONOMICS. EIGHTY MILLION PEOPLE HAVE STOPPED SPENDING AND ARE NOW AT WORK MAKING MONEY.

This state of affairs is LARGELY DUE TO THE GOOD CONDITION OF THE RAILWAYS and the extended capacities of transportation lines. This past time of depression is the only one in the history of the nation when important railway lines have not gone bankrupt and been placed in the hands of receivers. This is because most of them had been PUT INTO PROPER CONDITION.

Those lines which had given proper attention to the constructive side of their business and had given the care to details that was needed escaped with the minimum of financial suffering. Those which failed to do these things are the ones which are suffering, or, rather, which did suffer. As it is, no line of importance has got into trouble.

THE COUNTRY IS GETTING ALONG NICELY AND IS SOON TO GET ALONG BETTER.

NEW POWER, DISCOVERED BY A BOY

Great Discovery is Made By a Youth in College Tests to Utilize It

BELOIT, Wis., Nov. 16.—Howard Bennett, son of Dr. F. L. Bennett is said to have discovered a new world's power not unlike the waves of wireless telegraphy, but different in many essentials from electricity. He is developing machines to use this mysterious power, which was discovered by accident. Details are being kept secret until patents are secured.

Howard Bennett is a sophomore in Beloit College. Those who are acquainted with his discovery say it is one of the wonders of the age.

TIED HIM TO A SQUAW

Alturas New Era, 17: The case of the people vs. Geo. Jackson, came up in our superior court this week. Mr. Jackson was under indictment of the grand jury for unlawful cohabitation with a mahala. He was represented by Attorney N. A. Coriash and the district attorney represented the people. A number of witnesses were in attendance. The case was tried before Judge Raker without a jury. The evidence showed that the defendant had been living with the dark lady for a number of years, and Judge Raker dismissed the case, declaring them to be man and wife.

WORLD'S BIGGEST APPLE TURNS UP

Chelan Growers Send A 41 Ounce Speciman to Spokane Apple Show

SPOKANE, Wash., Nov. 16.—A Spokane "beauty apple" displayed at the National Apple Show by F. L. Post Sons, of Chelan Wash., is credited with being the largest apple in the world. It measures 17 1/2 inches in circumference and weighs over 41 ounces. A Wolf River apple from Sharon, Wash., is 18 1/2 inches in circumference, but weighs only 37 ounces. It is expected the Post's specimen will be reproduced in a metal apple of its exact shape and size.

British Columbia visitors to the apple show will send a box of the choicest fruit to King Edward.

The lower courts have dissolved Standard Oil. Now let us see what manhood we have in the Supreme Court.

S. H. Harrold, of the Lakeview Development Co. has gone to North Dakota on business.

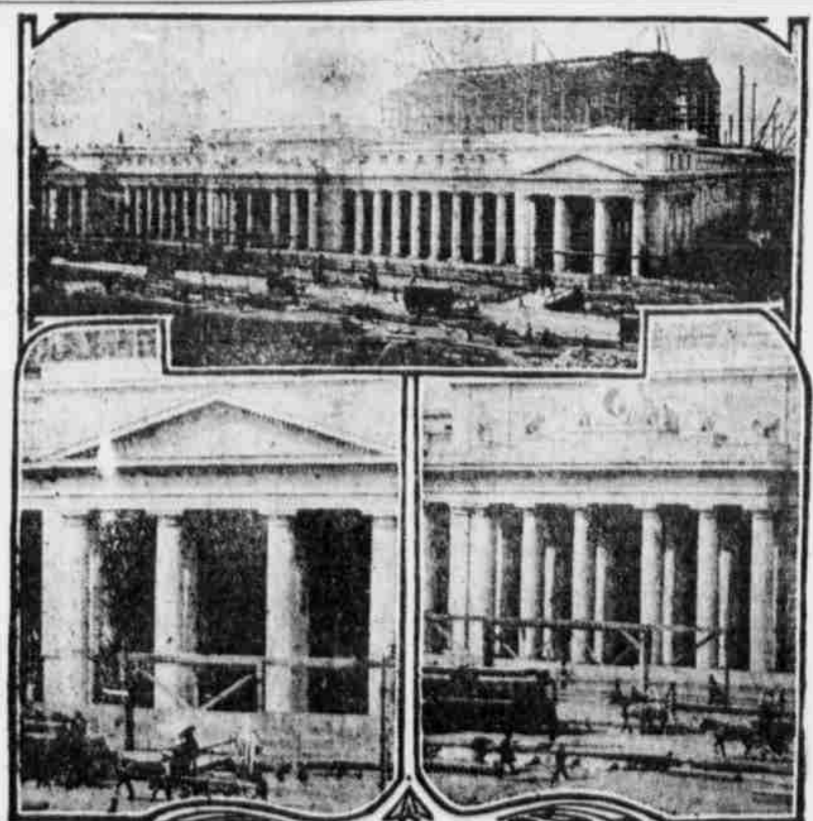
Steers in the Portland market command \$4.05.

A medical journal says a man is 90 per cent water. And yet the Prohibitionists are not satisfied.



PRINCES GEORGE AND ALEXANDER OF SERVIA.

When Prince George, the madcap heir to the Serbian throne, renounced his claim to the crown and left the country because he was accused of having killed his valet, his brother Alexander was regarded as the heir, and it was believed that he would take the throne if his father abdicated. Revolt against the entire Karageorgievich dynasty, however, moved the people to seek a monarch from some other royal house. The young son of Nicholas of Montenegro, Prince Arthur of Connaught and the Duke of Teck were all mentioned as possible successors to King Peter.



NEW PENNSYLVANIA TERMINAL, NEW YORK CITY.

When the Pennsylvania railroad's new passenger station at Thirty-first street and Seventh avenue, New York city, is completed the company will have spent about \$90,000,000 in improving its terminal facilities in that city. The station is in the heart of the city, near Herald square, and will be reached by tunnels under the Hudson river, extending across Manhattan Island and under the East river to the great freight terminal in Long Island City. It will be the largest and finest passenger station in the world.